



Mass Reads Coalition Call Script

(by [EdTrust in Massachusetts](#))

Calling your state Senator to express your support for our bill is quick and easy! First, [find their office phone numbers here](#). Next, plan what you want to say, using or adapting the script below.

Sample Call Script

"Hello, my name is *[Name]*, and I live in *[city/town]*. May I please speak with Senator/Representative *[Last Name]*? *[If he/she/they are not available]* May I please speak with the Chief of Staff or the Legislative Director? Thank you.

If you get the Senator on the phone:

- Hi Senator *[Last Name]*. My name is *[Name]* and I live in *[city/town]*. I am also a *[insert additional details that highlight your connection to the community and/or the issue – e.g., a parent of a student who attends the local public high school; a local educator, etc.]*.
- I am calling today to ask for you to support the Right to Read legislation **S.338**, which was unanimously voted on favorably by the House and is pending before the Senate Chair of the Joint Committee on Education.
- The state is currently facing an early literacy crisis - today, only 42% of MA 3rd graders are meeting literacy benchmarks, and outcomes are even more troubling for underserved students.
- This bill will help address key challenges by ensuring all districts in Massachusetts utilize high-quality, evidence-based literacy instructional materials and curricula. It will also ensure that professional development and pre-service training for educators are aligned with best practices in evidence-based literacy instruction, and will help provide more robust interventions for students who are struggling.
- This issue is deeply important to me because... *[include a quick personal anecdote about what comprehensive literacy reform would mean to you and/or your family]*.
- Therefore, I ask that you **please support this bill and share your support with the Senate members of the Joint Committee on Education, the Senate members of the Joint Committee on Ways and Means, and members of Senate leadership** to ensure this bill is enacted this session!
- Thank you for your consideration and all you do to serve and represent our community on Beacon Hill.

If you get the Senator's Chief of Staff or Legislative Director on the phone:

- My name is *[Name]*, and I live in *[city/town]*. I am also a *[insert additional details that highlight your connection to the community or the issue – e.g., a parent of a student who attends the local public high school; a local educator, etc.]*.
- I am calling today to ask Senator *[Last name]* to support the Right to Read legislation **S.338**, which is currently pending before the Senate Chair of the Joint Committee on Education.
- As you probably know, the state is currently facing an early literacy crisis - today, only 42% of MA 3rd graders are meeting literacy benchmarks, and outcomes are even more troubling for underserved students.
- This bill will help address some of these challenges by ensuring all districts in Massachusetts are utilizing high-quality, evidence-based literacy instructional materials and curricula. It will also ensure that professional development and pre-service training for educators are aligned with best practices in evidence-based literacy instruction, and will help provide more robust interventions for students who are struggling.
- This issue is deeply important to me because... *[include a quick personal anecdote about what comprehensive literacy reform would mean to you and/or your family]*.
- Can you please ask the Senator to support **this bill and share *[his/her/their]* support with the Senate members of the Joint Committee on Education, the Joint Committee on Ways and Means, and members of Senate leadership** to ensure this bill is enacted this session?
- Thank you for your time and for relaying the message to Senator *[Last name]*.