



[Government Access • Education • Local Voices]

FOR IMMEDIATE RELEASE

PRESS CONTACTS:

Tammie Reilly, Executive Director, GNAT-TV: 802.362.7070, tammie@gnat-tv.org
Amber Roberts, Community Engagement & Education Manager, GNAT-TV:
amber@gnat-tv.org

GNAT TV Offers Free Video Announcements to Local Residents and Organizations

Sunderland, VT – GNAT-TV is inviting community members to participate in **Video Announcement Day**, a free monthly opportunity for local individuals, nonprofits, town governments, schools, and small businesses to create a professional video message that will be shared across GNAT-TV's regional media platforms.

Video Announcement Day is held on the **last Wednesday of every month**, with the next session scheduled for **Wednesday, April 30, 2025** at GNAT TV's studio in Sunderland. Participants can reserve a time between **9 AM and 6 PM** to film their message with support from GNAT's experienced production team. The resulting 30-second announcements are broadcast on GNAT-TV's Comcast channels and distributed online via the station's website, YouTube, Facebook, Instagram, Roku, and Apple TV.

"This program is designed to give our community direct access to the airwaves," said Amber Roberts, Community Engagement & Education Manager at GNAT-TV. "Whether you're organizing a fundraiser, promoting a public event, sharing an educational message, or simply thanking volunteers, we'll help you get your announcement seen—professionally and at no cost."

Participants do not need to bring equipment or have video experience. If someone is uncomfortable being on camera, GNAT-TV staff can create the announcement on their

behalf using submitted text or visuals. All residents and organizations within GNAT-TV's service area—including Arlington, Dorset, Londonderry, Manchester, Peru, Rupert, Sandgate, Stratton, Sunderland, Weston, and Winhall—are eligible to participate.

If you can't make it on April 30, flexible scheduling is available by request.

For questions or more information, visit gnat-tv.org or call 802.362.7070.

About GNAT-TV:

GNAT-TV is a nonprofit community media organization dedicated to serving the towns of Southern Vermont. We provide residents with the tools and resources to create and share media content that reflects the diverse voices and stories of our local communities. As a leading voice for community media, GNAT-TV helps foster a stronger sense of connection, engagement, and civic responsibility across the region.

###