

For: @anticountryclubtokyo

Objective:

- Increase engagement with people who have already submitted their email to the website.
- Make people feel welcomed into the movement of Anti Country Club Tokyo.

Email 1:

Subject: Your voice matters

Hi [Customer's Name],

We're working to make golf more accessible and inclusive, but we can't do it alone. We need you to join us.

What are your experiences with country clubs in Tokyo? Have you ever felt excluded or discriminated against? We want to hear your story. Please feel free to reply to this email with your experiences.

Your voice matters.

Click here to support the movement:

website link

Email 2:

Subject: Why Elitists Ruin Golf...

Country clubs in Tokyo are some of the most exclusive and expensive in the world. They're often seen as bastions of wealth and privilege, and they can be a barrier to entry for many people.

We're tired of it. We believe that everyone should have the opportunity to enjoy this great sport, regardless of their background or financial means.

That's why we're working to make golf more accessible and inclusive.

To join us click here:

website link