

# TCW Choir Parent Organization

## Meeting Minutes



**May 21st, 2022 at TCWSH at 9AM**

Attendees:

**Directors** - Erich Wangeman, Wendee Wolf-Schlarf, Emerick Dee

**On-Site Participants** - Angela Wiliford, Stacy Brigham, Heather Fewins, Sara Bielman, Heather Hoxsie, Tom Hoxsie, Heather Shumaker

**Google Meet participants** - Heather Stetson-Leman, Tammy LaFaive

Called to order at 9:10 AM

Consent agenda - pre-reviewed (minus Treasurer report and Mr. Wangeman's report).

Welcome & Introductions - Tom Hoxsie

- Approval of prior meeting 5/22 minutes and consent agenda
  - Motion to accept - Angela Wiliford
  - Second the motion - Heather Fewins

### **Directors reports-**

Wendee Wolf-Schlarf - [5 21 22 Wendee Wolf-Schlarf - Director's Report](#)

Erich Wangeman - At time of meeting the consent agenda linked was locked. Report given verbally....

- Recapped the many successes of the year ~

- Ads & Sponsors, Mix & Mingle w/ silent auction, Mamma Mia complete sell out, scholarships awarded, several Verdi participants, Musical scholarships, Solo & Ensemble, and All States.

Emerich Dee - [Newsletter May 2022](#)

#### Budget/Treasurer report - Heather Stetson-Leman

- See website for details [www.tcwestchoirs.com](http://www.tcwestchoirs.com)
- Financial Summary - Bank account balance \$103,000.
  - Mama Mia took in \$4,800.
  - Ads& Sponsors \$2200.
  - Expenses \$1800 Program printing
  - Noted that some receipts still outstanding (concessions, though Heather F clarified she was donating items purchased and would not be submitting).
  - Choir banquet budgeted expense anticipated \$400.
  - Vocal scholarships paid out (2 students never claimed monies from last year and money is still outstanding - see scholarship committee report below).
  - Bel Canto trip - \$1000.
  - Vocal Arts Day \$275 (primarily food/lunch).
  - \*Last committee meeting funding approved for travel funds for All State
    - TCWCO covered charter bus and registration fee for all students
    - Student cost was \$60 for hotel.
  - Organization received money due from Bullseye print shop, and it was the full amount anticipated.
- Treasurer position will be open 2023 school year - Looking for volunteers interested in shadowing this year to learn the ropes. Time commitment is 3-4 hr/month, upward to 5 hours. Jobs are more recently easier with the systems in place via the organized website.

## **Student Rep. Report - No student present**

### **Committee Reports**

- Social media (Angela Williford)
  - [Social@tcwestchoirs.com](mailto:Social@tcwestchoirs.com)
  - All State performances are posted on the TCWCO website.
  - Discussed strategies to get more families drawn in for volunteering.
  - Remind - reaching out via text may help since many people don't check email.
  - Wendee shared that students went to Interlochen for studio A interview, this will be aired on Monday.
  
- Ads and Sponsors-(Heather Hoxsie) -
  - Brochure has been started for next year.
  - There will be online and paper options available.
  - \$12,000 earned last year
  - This position will be open for 2023 school year, and looking for a shadow to learn the job. The position is already streamlined and organized - it is primarily a matter of reminders, and paperwork.
- Scholarships (committee) -
  - 2020 - 2021 ~ 10-12 Applicants for 6 scholarships.
  - 2021 - 2022 ~ 25 Applicants, interviewed 19 students.
    - 8 scholarships total - 6 scholarships have been selected from high school choirs, and 2 from current 8th graders. Directors asked for consideration of another 2 scholarships, and group discussed the benefit to this and organizations ability to pay this year, and into the future.
  - Grand Traverse Regional Foundation - Tom has been looking into having them assist us w/ managing

scholarships. Typically they fully manage collegiate scholarships only, though Music Boosters has an endowment set up to fund scholarships, and we could potentially have similar structure put into place. They have offered free services to guide our funding of these scholarships.

- Each scholarship is \$1000.
  - **\*\*Proposal** made for scholarships total to be increased from 8 to 10 for 2022 only (increased cost total by \$2000).
    - Voted by show of hands which passed unanimously.
    - Directors will check in with families in regard to unused scholarship funds, and if not claimed the additional 2022 scholarships will be funded with the budgeted money from last year (\$2000).
    - The deadline for claiming the scholarship fund is 5/31/22.
  - Group reflected on success of scholarship program - Looking back at accomplishments of recipients.
  - Decision made to make it a requirement for recipients to perform at solo & ensemble.
- Uniforms (Kami Michael & Natalie Gray)
    - Uniform collection planned for 5/22/22 at Banquet (we usually do this after the spring concert when we have a captive audience).
      - 7/10 volunteer slots filled.
      - Pins/ tags ready to go.
    - Directors have plans in place to continue collection for students that forget to bring or don't attend the banquet.
- Choir spirit wear
  - <https://www.tcwestchoirs.com/spirit-wear> - Check out the year round spirit store.
- TC Music Booster rep (Tom Hoxsie)

- Last meeting discussed restructuring of scholarships.
    - Amount increased from \$350 to \$400
  - 18 scholarship opportunities (decreased from 24).
    - Less students applied. Some students had difficulty finding instructors (thought to be largely due to pandemic related issues). There is hope to get this back on track for more opportunities.
  - New website - there is a link from our website - check it out there.
    - Fundraising link - their link worked so well that Tom changed ours over to the same system they use (no longer using square, now switched to "Give butter").
      - Electronic letters are automatically generated for tax receipts with thank you ~ This saves oodles of time since it has been done by hand/hard copy.
  - Concert ~ Central High School 7pm
    - **Thursday, May 26 - TC Music Booster Benefit Concert, 7:00 PM @ CHS Gym (Chorale & CA only)**
  - Next meeting
    - Usually meet on the 2nd Tuesday in January, April, June, August and November, plus annual meeting in Sep or Oct.
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- Website - (Tom Hoxsie)
  - <https://www.tcwestchoirs.com/>
    - Future updates in the works.
  - Front of the House
    - Booktix (new ticket distribution system)- Cabaret tickets will be available starting today at noon.
      - This program worked very smoothly with minimal printing of tickets, especially compared to years past.

- Mix and Mingle (M&M) - (Site/Location - Angela Wiliford & Silent auction - Subcommittee + Darcey Gratton)
  - Plan to select date soon so location can be reserved. It will not be during holiday time next year due the musical being in the fall (likely Feb).
- Hospitality (Stacy Brigham)
  - Volunteers for Banquet tomorrow - Not enough signed up for food service - looking for more help if possible
  - Planning snacks for Cabaret

#### Old business

#### New Business

- See above for Butter and Booktix
- Officers -
  - Officers from 2021 - 2022 all willing to continue position for 2022 - 2023
  - There will be many openings for 2023 - 2024 school year - looking for interested parties to shadow positions this year
    - Hoxsies - Chair/president position will be open
    - Heather - Treasurer
- Fundraising in relation to the musical in the fall -
  - Golden Fowler has donated extremely generously, though it can only occur per one calendar year. Since the upcoming musical will also be 2022, we we discussed pros/cons of utilizing their 2023 donation in the spring versu the fall. Discussed possible ways to replace those funds. Earned \$4500 worth of raffle ticket money for Mamma Mia.
  - Program for musical - \$1800 net from ads/sponsors - this was in full color which is more expensive.

- Two similar fundraisers so close together seems like “double dipping” and negatively impacts our success. We lost substantial money when this happened in the past (2019 - 2020 school year when Fiddler was moved from spring to fall).
- Mr. W noted in the past the TCWCO was not in charge of the musical program, and only took it on since there was an opportunity to bring the program more revenue. It was decided that our organization will focus on the TCWCO Ad & Sponsor program. The Musical budget is currently in very good standing.
- Open to ideas of new fundraising ideas - please share if you have any - group discussed pros/cons of one big event versus spreading out the requests for monetary support.
  - \$20,000 - \$25,000 raised last year
  - Ideas - Sing-athon, reviewed past events like kite flying that rely on weather, favored focusing on general support w/out involving material items.
- Student Leadership Seminar - Has been scheduled, and our organization will support.

Adjourned meeting at 10:51am

- Motion to adjourn - Sara Bielman
- Seconded - Angela Wiliford

Minutes respectfully submitted by Natalie Gray