

Hook: One spritz and suddenly... you're the story everyone's telling. 🌊

Ad copy:

Some fragrances blend in. VANILLA SALT was made to stand out. 👑 ✨

This isn't just vanilla, it's vanilla redefined: bold, modern, and kissed by sea salt. One spritz and suddenly, you're not just in the room... you own it. People notice. They lean closer. They remember. 🌊 🍦

Why it sets you apart:

🌱 PETA-certified & cruelty-free – true luxury doesn't compromise.

🌸 Rare elegance – jasmine petals & ylang ylang for a magnetic depth.

🌊 Oceanic edge – mineral + sea salt accord = untouchable freshness.

🌟 Aura supremacy – luminous musk + woods that last as long as your presence.

This is power, bottled. The scent that says: "I don't compete. I dominate."

CTA:

🌟 Glow, captivate, repeat, start your Vanilla Salt era now

Hook: They'll smell you before they see you... and still won't recover after you leave. 🌟

Ad copy:

✨ Meet VANILLA SALT: where sweet vanilla flirts with salty sea air. It's addictive, modern, and impossibly magnetic.

This isn't your everyday vanilla, this is vanilla reimagined. Think sparkling gourmand, kissed by ocean breeze and luminous musk. The result? A fragrance that feels both ethereal and deeply sensual. 🌊 🌟

Here's why it'll steal your heart:

🌱 PETA-certified + Cruelty-Free – luxury that loves the planet.

🌸 Floral depth – jasmine petals & ylang ylang for a romantic twist.

🍦 Sweet meets salty – Madagascar vanilla wrapped in sea salt.

🌟 Aura glow – luminous musk + blonde woods for lasting presence.

It's the scent that whispers, "come closer."

CTA:

👉 Shop Vanilla Salt now & let your aura do the talking.

Hook: This isn't just fragrance, it's power bottled. 👑

Ad copy:

Why fit in when your scent was made to make you unforgettable? VANILLA SALT isn't perfume, it's your aura weapon. 🌟

Sweet Madagascar vanilla collides with salty sea breeze and luminous musk, creating a fragrance so magnetic it demands attention. It's addictive, ethereal, and just a little dangerous. 😊🌟

What makes it untouchable:

🌿 Clean luxury – cruelty-free & phthalate-free.

🌸 Seductive softness – whipped cream & florals that melt into skin.

🌊 Salty brilliance – mineral + sea salt accord for an elite edge.

💎 Unforgettable aura – musk + woods leave a superior trail.

Wear it when "ordinary" isn't in your vocabulary. One spritz and you're no longer part of the crowd, you are the standard.

CTA:

✨ Indulge in sweet-meets-salty luxury. Click to claim your bottle today