

**An annotated review of the 2021-2022 Year
What we planned last year/What we actually did
League of Women Voters of Lexington Planning Meeting
January 23, 2021**

KEY:

Items in green had success

Items in Orange: Just getting started

Items in red room for improvement/reevaluation

I. Areas of Focus for 2021-2022

1. **Collaboration with other nonprofit, non-partisan groups in the community on voter registration and programming**
 - a) Ways to expand collaboration of disparate groups - Henry Clay Center for Statesmanship; Braver Angels (held forum)
 - b) Social media presence
 - c) Organizations to collaborate with:
 - (1) Civic Lex
 - (2) NAACP
 - (3) Links International - Renee Shaw, chair of Frankfort/Lexington group
 - (4) Kentucky Refugee Ministry
2. **Voter enfranchisement**
 - a) Codify pandemic voting protocols
 - b) Fair Maps -redistricting
 - c) Expanding voting -
 - (1) 16 year old voting - Student voice Team - Prichard comm. - Sadie is on the committee,
 - (2) Ranked Choice Voting (Kentuckians for Ranked Choice Voting or Josh Douglas),
 - (3) Racial disparities
3. **Racial inequities -**
 - a) Mayor Commission for Racial Justice and Equality: Programs with leaders of subcommittees
 - b) Police reform
4. **Oral history of League - Program with Sarah Schmitt; Hannah Kopf, grad. Student and LWV Also hired an INTERN**
5. **Centennial Celebration Carryover**

II. Goals for 2021-2022 (add ideas!)

1. **Involve a greater number of volunteers in activities for the League**
 - a. Increase membership by 20% (120 members)
 - b. Provide opportunities to engage all members in volunteer work

2. Continue Youth voter registration 2020-2021;

a. High School

- i. article in the student newspaper
- ii. social media

b. UK

- i. Law school
- ii. article in the Kentucky Kernel? social media?
- iii. Young Democrats and Republicans
- iv. Voter registration training
- v. partner with certain departments at UK - like their gender studies, history, or political science programs and have their students do some on campus work/through Zoom to help share voting information to all UK students.
- vi. Social media

c. Youth Centers

- i. Chrysalis house etc. (Contact Tip for specific centers)
- ii. Offer community service hours to youth for work with the League

3. Get creative to connect with people virtually during COVID.

a. Better use of Outreach Circle

- i. LWVUS Organizing Committee Trainings and office hours
- ii. Short trainings incorporated into Board meetings

b. Outreach to college students - have had new student members, but seems to be related to Redistricting Speaking Tour

- i. Get students involved with the League and
- ii. Educate on voting issues -
- iii. Hannah Kopf may have specific contacts

c. Make T-shirts and buttons (wear during Zoom meetings to promote League)

d. Casual meetings (happy hour - byob) via Zoom

- i. Weekly or bi weekly meeting with specific meeting time, people can come and go as please
- ii. Happy Hour or Bring Your Own Wine and Cheese
- iii. Each meeting centered around a specific issue to provide a starting point of conversation, (i.e. racial inequities); use issues in which participants have interest to guide topics for next meeting (although does not have to be strictly structured and each meeting the conversation can evolve naturally. The idea is not to have too much structure as to be constrictive, but to provide some structure so the meeting is topical and relevant to the League
- iv. Goals: Membership Committee has helped with this work!!
 - 1. Reduce barrier to entry (increase fun factor)
 - 2. Learn more about members' interests and skills
 - 3. By utilizing the connections and information about people's strengths, connect them with volunteer opportunities within the League that resonate with them

4. Build Capacity

a. Recruit new members/ involving new members in their areas of interest per personal contacts by present members.

- i. We should recruit members from known minority organization (NAACP, Urban League, sororities, Links, etc). These organizations have voting rights goals and we can help them meet those goals.
- ii. Sign up opportunities

b. Training for skills to make members more effective in advocacy work.

- i. General Skills
 1. Members engage with LWVUS: Community calls/ Organizing trainings
 2. Identify Community Resources
 3. How to use Google sheets to organize
BIG WIN!! Transition to Google Workspace, adopting League emails. Comfort with ZOOM
- ii. Advocacy Skills
 1. Voter registration training
 2. How to speak to people about why it is important to vote
 3. How to contact an elected representative (Outreach Circle)
 4. Training sessions for observer corp.(Initial session)

c. Create an internship for college students

- i. Community Service hours

5. Utilize OutreachCircle to expand effectiveness/reach

- a. Each Committee determines 5 goals for using Outreach Circle
- b. All board members become familiar with Outreach Circle actions and ways it can be used. Actively engage with OC to promote the League activities
- c. Better grassroots publicity for events --all members help by brainstorming friends, family and family members of friends!

III. Projects (10 min)

A. Essay Contest

B. We Vote High School Voter Registration

C. Oral History - Hannah Kopf

D. Sharing stories of personal League involvement

IV. Other Wins:

- A. Hosted Convention May 15, 2021
- B. Annual Meeting: April 17: Lisa Higgins Hord
- C. Forums
 1. Women's history Month:
 - a) Oral History Forum , March 20, 2020, 10 AM.

b) **Melanie Beals Goin** discussing her new book - A Simple Justice
Kentucky Women Fight for the Vote-March 11, with back up of the
10th, 7 PM (Tentative Date)

2. April Panel for **State of Kentucky Women Today** -
3. Ranked Choice Voting Kentuckians for Ranked Choice Voting
4. Fair Maps and Redistricting
5. Icelandic Community Model: Substance Abuse prevention
6. One Lexington Devine Carama
7. Stephen Voss: Informed Voters
8. Sandra Morgan