

Hey Gs

I'm working for my first ever client who is a basketball coach that runs a coaching programme for any hooper trying to improve their shooting ability as much as humanly possible.

His programme is geared towards hoopers of ALL skill levels who have an inconsistent flow of shots, and miss quite a lot.

Here's Extensive Market & Avatar Research:

 TRW Avatar - Email Sequence Review

Here's the email sequence itself:

Email 1 - *The Bait*

Subject Line: Here's your download link for **free programme name (and a small surprise at the end)**

Hey *soon-to-be pure shooter!*

Thanks for signing up for **free programme name**

If you want to take your shooting a notch higher, increase your PPG by 40%, and make 90% of all your 3-Point-Line shots...

Pay very close attention to your form's breakdown, its flaws, and the mistakes you're making,

Plus how to get rid of them as quickly as possible in order to tap into your full shooting potential.

Anyway, As promised;

[Here](#) is your ticket to your free evaluation.

P.S. If you're really serious about morphing into the best shooter in the league and becoming **the guy who everyone counts on to make the winning shot...**

Then make sure to tune in to the upcoming emails where I'll be pulling back the curtains on how to actually become an elite shooter,

And the ***stubborn mistakes*** most hoopers make that keep them from EVER experiencing the powerful feeling of consistently netting 3s without breaking a sweat.

See you soon ;)

Email 2 - *Brand's/Personal Story*

Subject Line: My Expert Breakdowns Were SO Good...I made a Program Out Of It.

I mentioned in my last email that on [insert date] at 16:00PM EST, I would be revealing the hidden secrets most hoopers make that harm their jumpshot...

But before you are ready for that kind of knowledge, I need to introduce myself first.

My name is **Coach Seif**, but you can call me Seif.

This all started in 2021 with a dream,

I started posting **expert NBA breakdowns** and translating it to every skill level of the game,

And quickly enough, they started gaining LOADS of attention, people liked them..

Heck, they loved them.

They found SO much value that within a month of posting, people were already blowing up my DMs,

Begging for me to share how they could directly apply my insights to their jumpshot.

It was during those upcoming months that I realised something...

So many hoopers out there were lost on how to advance in the game,

Their shooting was holding them back from ever reaching their true potential...

And that's when the *Pure Shooter Network* was born.

The perfect place for the aspiring hooper to completely turn around their shooting and unlock the confidence, power and certainty that comes with being an elite shooter.

[Click here to watch a detailed review on YouTube about how we got one of our clients with a 20% PPG. an astonishing 57% increase in just a month of being inside the program](#)

Email 3 - *Pure Value Email*

Subject Line: WARNING, Don't Click on This Email If You Want To Become An Elite Shooter!

There's a reason why some hoopers possess the insane capability to rarely miss a shot.

It's not a gift from the heavens, it's not genetics, and it's certainly not luck.

That ability hasn't appeared out of nowhere, it's been crafted and forged to perfection.

And so can you. You can add that ability to your game.

Chances are, that by now, you've already tried to change your jumpshot.

And time and time again, reverted to your original form because you didn't know how to **switch up a deep-rooted technique.**

How to rip the "malware" off from your shot and put in the "new software" to make you as skilled as possible.

If you're tired of hopelessly trying new techniques but none of them actually making a difference...

[Then I suggest you watch this 15 Minute Breakdown on how I completely turned around one of the most stubborn jumpshots I've seen in my time as a coach.](#)

Email 4 - Sales Email

Subject Line: Read THIS If You Ever Want To Shoot Like Steph Curry.

Have you ever wondered what makes up the ability to perform a consistent flow of shots?

How pros like Steph Curry, LeBron James have all mastered the art of shooting?

How even in the most pressured of times, furthest out, or last ticking seconds of the game...

They can confidently stand up and count on their ability to score?

How they receive indomitable trust from their teammates and coaches to carry the ball to the net, Every. Single. Time?

By now, if you've been following my emails...

You know it's NOT luck or a blessing that appeared out of thin air.

So what could it be?

What training have they endured that made them the most renowned shooters in the history of Ball?

[Click here to find out the meticulous tactics that some of the best shooters today have endured to get to the top. PLUS how you can steal them to fuel your shooting development.](#)

Email 5 - *“Over The Edge” Email*

Subject Line: You won't become the shooter you dream of being if you don't work on it...

Are you tired of desperately missing the easiest shots?

Of the inconsistency of your jumpshot?

Hitting the rim, the backboard, back rim, but never the net?

Aspiring to get that starting spot on your team? To score the most beautiful deep shots impressing the whole school?

To have your team count on you to make the winning shot?

If you finally want to take control of your jumpshot, increase your PPG by 40-50% and never miss an easy shot EVER again,

PLUS have a shooting coach at your disposal 24/7 to guide you through the process...

[Then click here to find out why your shots aren't going in, and what you need to do to drastically improve it, as quickly as possible.](#)