

# Multimedia Photo and Video | Semester 1 Course Syllabus | 2022-23

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## Alexander Hamilton High School

6215 W Warnimont Ave  
Milwaukee, WI 53220  
414.327.9300

## Instructor:

Rebecca Beeson  
414.327.9443  
beesonrw@milwaukee.k12.wi.us

## Course Description

This course is the second level to Intro to Multimedia. In it, we will cover more deeply the principles and practices of professional photography, videography, editing and digital publishing of both media types. Students will learn to plan and execute photo and video shoots, how to edit both media to professional standards, and to use both media to express meaning. Students will gain more in-depth knowledge of digital camera usage, Adobe Lightroom, and Adobe Photoshop during this semester.

## Course Objectives & Standards

### Semester 1 : The Still Image

Students will learn how to create professional level still images using DSLR cameras, Adobe Photoshop, and Adobe Lightroom. Students will use Instagram as an online publishing platform. Students will learn studio and natural source lighting, as well as portraiture, low lighting, action, and documentary styles of photography.

#### Skill Proficiencies Acquired:

Professional Practices of DSLR Photography  
Professional Level use of Adobe Lightroom  
Professional Level use of Adobe Photoshop  
Visual Storytelling with the Still Image

## Wisconsin Standards of Information and Technology Literacy

ICT 1.a: Analyze how communication happens, types of communication, and how it affects society.

ICT1.a.15.h : Evaluate how information and communication systems can be used to inform, persuade, entertain, control, manage and educate.

ICT 1.c: Analyze graphic communications in an increasingly technological world.

ICT 1.d: Analyze principles of printed, projected, & multimedia communication.

ICT 1.f: Analyze, select various technologies, design and develop websites.

ICT1.f.10.h : Demonstrate the principles of design utilizing commercial software.

ICT 1.i: Analyze and use technologies related to photographic media  
ICT1.i.9.h : Create a photographic illustration.  
ICT1.i.10.h : Create examples of good photographic composition.  
ICT1.i.11.h : Create a manipulated photograph.  
ICT 1.j: Use technologies to produce multimedia products and presentations.  
CD2: Identify connection between educational achievement and work opportunities.  
CD4: Identify and apply employability skills.

## **Course Outline, Assignments, and Special Projects**

This course is structured like a job with multiple teams. Units and objectives are broken up into levels. Each level needs to be completed in order to progress to the next level. Students will gain Credits (\$C) for trainings completed on each level. Some trainings are required to pass on to the next level, while some units have a range of options to choose from. ***Like an apprenticeship, students' learning is self directed, with assistance from the teacher.***

Below you will find a list of Levels. Each Level will include a knowledge check (a quiz) and a practical application (taking and editing a photograph in the style).

### **Photographic Style Proficiencies:**

- Portrait
- Actor and Business Headshot
- Events and Candid Photography
- Still Life and Product Photography
- Food Photography
- Street Photography
- Sports Photography
- Landscape Photography
- Drone Photography

### **Special Projects**

Students will work in SCRUM Teams to complete a special project each quarter. These projects are practical applications of the trainings that have been completed.

### **Grading Policy**

**All students will begin with 0 \$C in all 3 standards for the class.**

*This means that higher grade levels will not be achieved until the end of the semester, since all assignments (trainings) are awarded \$C.* Students may attempt each training an infinite number of times to receive credits.

### Standards-Based Grading Alignment

| Standard | Evidence 1 | Evidence 2 | Evidence 3                      |
|----------|------------|------------|---------------------------------|
| A        | XP         | XP         | Midterm Exam<br>Team Project Q1 |
| F        | XP         | XP         | Final Exam<br>Team Project Q2   |
| I        | XP         | XP         | Final Exam<br>Team Project Q2   |

### XP Grading Scale

| TOTAL XP    | XP 1 | XP 2 | Student may also earn up to 15 XP per day by following classroom rules:<br><br>→ 5 XP for On-Time Attendance<br>→ 5 XP for being on task at the beginning of class<br>→ 5 XP for each daily vocabulary word recorded |
|-------------|------|------|--|
| 4350 - 3817 | AD   | AD   |  |
| 3816 - 3273 | PR   | AD   |  |
| 3272 - 2730 | PR   | PR   |  |
| 2729 - 2186 | BA   | PR   |  |
| 2185 - 1642 | BA   | BA   |  |
| 1641 - 0    | MI   | BA   |  |

### Classroom Rules & Expectations

- **Be Safe**; create a safe space for yourself and those around you.
- **Be Respectful** of your own time, of other people, of classroom equipment, and of the environment of the classroom.
- **Be Responsible** for your own integrity and how your actions affect others.
- Food is not allowed near the computers or digital equipment at any time.
- Please clean up your space when you are done for the day.

### Cell Phone Policy

- Students may not use cell phones during instructional time according to school policy.
- Cell phones may be used to listen to music or as an aid to classroom assignments only during individual work time.
- If cell phones become a distraction from your classwork, they will be removed and given back at the end of the block period.

## Multimedia Photography & Video Fall 2022

### Student/Parent Acknowledgement

I, \_\_\_\_\_(print student name), have read and understood the requirements of this course. I agree to all stated classroom rules and requirements.

Student Signature \_\_\_\_\_ Date \_\_\_\_\_

Class Block \_\_\_\_\_

### For Parent / Guardians:

Please read through this syllabus with your child. Caregivers are encouraged to participate in virtual meetings that will be held every third Tuesday beginning August 30th from 7:00-7:30. You will receive an email with details before the first meeting.

As assignments will be on Google Classroom, you have the opportunity to follow your student's progress in this class. There is even the option to be sent daily or weekly email updates of their assignments automatically. If you wish to be added, simply ask your student to invite you, or send an email to me at [beesonrw@milwaukee.k12.wi.us](mailto:beesonrw@milwaukee.k12.wi.us), and I will happily add you to your student's account.

Please fill out the following:

Parent/Guardian Email \_\_\_\_\_

Parent/Guardian Phone Number \_\_\_\_\_

Preferred Method of Communication with the Instructor: **Email**    **Phone** (please circle one)

I have read and understand the requirements of my student for Multimedia Photography & Video.

Parent/Guardian Signature \_\_\_\_\_

Date \_\_\_\_\_