ANNUAL PROGRAM REPORT

College	Letters, Arts, and Social Sciences
Department	Anthropology, Geography & Environmental Studies
Program	Global Studies Program (BA)
Reporting for Academic Year	2020-2021
Last 5-Year Review	2017-2018
Next 5-Year Review	2022-2023
Department Chair	Michael Lee (Program Director: Andrew Wong)
Date Submitted	October 1, 2021

I. SELF-STUDY

A. Five-Year Review Planning Goals

The five-year plan of the Global Studies (GLST) Program (formerly known as "the International Studies Program") includes the following goals:

1. To create an online degree completion option;
2. To monitor and address any problems that may arise as a result of semester conversion;
3. To rename the program "Global Studies";
4. To expand the suite of core courses;
5. To reconsider the necessity of the foreign language requirement;
6. To clarify how the GLST major prepare students for careers in international affairs;
7. To promote the GLST major to transfer and first-year students;
8. To promote the GLST Program at CSUEB to Global Studies majors at various community colleges in California; and
9. To prioritize budgeting for continued assigned time for the Director.

B. Progress Toward Five-Year Review Planning Goals

1. It is not clear if this is a realistic goal. The GLST Program itself is about 80% online, but one of the required courses, HIST 328, is entirely on-ground. We have little control over the delivery method of courses offered by other programs and departments. It is possible that students and instructors will become more receptive to online classes after the pandemic. We will bring this up with the History Department next year.
2. CSUEB converted to the semester system in Fall 2018. Thankfully, we have not encountered any serious problems caused by the conversion. We will continue to make

sure that all core courses are offered on a regular basis and that GLST majors are able to complete the degree requirements in a timely fashion. We will consider modifying the GLST curriculum to address any problems that hinder students' progress toward completing their degrees.

3. Our proposals to change the degree title and the program name from "International Studies" to "Global Studies" were approved in Spring 2020. In Fall 2020, we applied for a new prefix (GLST) and revised the courses in our program (INTS 101, INTS 398, INTS 499) to reflect the name change. With this name change, we hope to attract more majors by taking advantage of the growing interest in Global Studies.
4. All GLST majors are currently required to take two upper-division core courses: HIST 328 and GLST 499. The GLST Advisory Committee met in early September and decided to add to the list an upper-division course in each of the following areas: global culture (ANTH 340), global politics (POSC 345 or POSC 355), and global sustainability (GEOG 455 or ENVT/GEOG 465). We will also introduce a new required course on global issues (GLST 102). A proposal to revise major requirements will be submitted this semester.
5. The GLST Advisory Committee decided that it would be in the best interest of the Program to implement the external reviewer's recommendation and eliminate the language requirement. A proposal to revise major requirements will be submitted this semester.
6. The Program Director updates every year the database of career opportunities for GLST majors and the database of organizations where GLST majors have done their internships to fulfill the international field experience requirement. Both are available on the Program's Blackboard site. We will continue to work with AGES and other departments (e.g., POSC) to promote career and internship events, workshops, and panel discussions.
7. The Program Director continues the long-standing practice of presenting at the annual major exploration workshop and attending the annual Preview Day to introduce the GLST Program to prospective students.
8. The GLST Program has continued its efforts to recruit from Bay Area community colleges. The Program Director has worked with the articulation officer, Mr. Kyle Burch, to identify the top feeder community colleges with AA degree programs in Global Studies. Our recruiting efforts have focused on these colleges. The Program Director sends out an annual letter along with program brochures to community college advising centers and to community college faculty in Global Studies and related disciplines.
9. Through the chair of the Department of AGES, the Program Director communicated to the CLASS Dean's Office in Spring 2019 the importance of maintaining the one-course teaching release.

C. Program Changes and Needs

Overview: CSUEB converted to the semester system in Fall 2018. Thankfully, as mentioned above, we have not encountered any significant problems caused by the conversion.

Curriculum: The lower-division political science requirement for GLST majors has been eliminated because POSC no longer offers POSC 100 and POSC 150. As of now, we do not

have enough core courses that can provide students with a sense of community and serve as the "glue" that holds students to the Program. To address this issue, we decided to introduce a new course on global issues (GLST 102) and require GLST majors to take an upper-division course in each of the following areas: global culture (ANTH 340), global politics (POSC 345 or POSC 355), and global sustainability (GEOG 455 or ENVT/GEOG 465) (see Goal #4). The GLST Advisory Committee also decided to implement the external reviewer's recommendation and eliminate the language requirement (see Goal #5).

Students: According to the institutional research data, there were 27 INTS majors and 0 GLST majors in Fall 2020 (see Section III). It is unclear when the data were captured. The degree title was changed from "International Studies" to "Global Studies" in Spring 2020, and several students declared GLST as their major in Fall 2020. The total number of INTS majors and GLST majors in Fall 2020 might actually be higher. In Fall 2021, there are 31 currently enrolled students who are listed in Bay Advisor as INTS/GLST majors.

Faculty: Andrew Wong has been the Program Director since 2016. The current members of the GLST Advisory Committee are Vahid Fozdar, Michael Lee (former Program Director and now chair AGES), Maria Ortuoste (chair POSC), Marcelo Paz, and Andrew Wong. INTS 101 was previously taught by Dr. David Matsuda, who left CSUEB in Spring 2021. Dr. Wong continues to teach INTS 499 (Senior Seminar) every spring.

Staff: Jennifer Palmer joined the support staff of the Department of AGES in January 2017. GLST now has a dedicated staff person to process major checks, major declaration paperwork etc.

Resources: The number of INTS/GLST 398 (Internship) students, the effort required to administer and grade their work, weekly advising, and other duties such as Welcome Day, Transfer Day, and report writing occupy more than 3 WTUs of equivalent time. As mentioned above, through the chair of the Department of AGES, the Program Director communicated to the CLASS Dean's Office in Spring 2019 the importance of maintaining the one-course teaching release.

Assessment: In 2018-2019, a new plan was implemented to ensure that all five PLOs are assessed consistently and regularly (See Section II).

Other: N/A

II. SUMMARY OF ASSESSMENT

A. Program Learning Outcomes (PLO)

PLO 1. INTS majors will demonstrate cross-cultural understanding and competencies, including second language acquisition (ILO 3).
PLO 2. INTS majors will demonstrate an understanding of global political, economic, cultural, and geographic systems including their interconnections and sustainability (ILO 5 & 6).

PLO 3. INTS majors will demonstrate the ability to research, write and communicate orally about complex international issues both individually and through collaborative learning and teamwork (ILO 1, 2, 4 & 6).
PLO 4. INTS majors will demonstrate an understanding of the theory and practice of civic engagement, both locally and globally (ILO 5 & 6).
PLO 5. Students will articulate personal career goals, understand the variety of career opportunities related to international studies, and prepare for their chosen career(s) (ILO 6).

B. **Program Learning Outcome(s) Assessed**

PLO 3. INTS majors will demonstrate the ability to research, write and communicate orally about complex international issues both individually and through collaborative learning and teamwork (ILO 1, 2, 4 & 6).
PLO 4. INTS majors will demonstrate an understanding of the theory and practice of civic engagement, both locally and globally (ILO 5 & 6).

C. Summary of Assessment Process

PLO 3. INTS majors will demonstrate the ability to research, write and communicate orally about complex international issues both individually and through collaborative learning and teamwork (ILO 1, 2, 4 & 6).

Instrument(s): a term paper on a topic related to globalization

Sampling Procedure: The sample included all INTS/GLST majors who took INTS 499 in Spring 2021. (INTS 499 is a required course for all INTS/GLST majors. Students usually take this course in the spring semester of their senior year.)

Sample Characteristics: The 17 INTS/GLST majors who took INTS 499 in Spring 2021 were all seniors.

Data Collection: Students in INTS 499 were asked to write a term page paper on a topic related to globalization. I provided them with the CSUEB ILO Critical Thinking Rubric and encouraged them to turn in a draft for feedback before final submission. Students were also required to provide feedback on each other's work.

Data Analysis: I used the CSUEB ILO Critical Thinking Rubric to grade their papers.

PLO 4. INTS majors will demonstrate an understanding of the theory and practice of civic engagement, both locally and globally (ILO 5 & 6).

Instrument(s): INTS 398 (Internship) internship supervisor evaluation (practice), INTS 398 (Internship) reflection paper (theory), ANTH 370 (Anthropology in Action) grade

Sampling Procedure: The sample included the 5 INTS/GLST majors who took INTS 398 in 2020-2021 and the 6 students who took ANTH 370 in Fall 2020 to satisfy the internship/study abroad requirement. All INTS/GLST majors, with the exception of those who participate in approved study abroad programs, are required to take INTS 398 ("Supervised

internship/volunteer work with a company, non-profit or government agency in which a substantial portion of the work experience is overseas or internationally related."). Because of the COVID-19 pandemic, graduating seniors in 2020-2021 were also given the option of taking ANTH 370 to satisfy the internship/study abroad requirement.

Sample Characteristics: The 5 INTS/GLST majors who took INTS 398 and the 6 INTS/GLST majors who took ANTH 370 were all seniors.

Data Collection: Upon completion of their internships, students were required to: (1) ask their supervisors to fill out an evaluation form; and (2) write a paper reflecting on their internship experience and explaining how they applied the theory of civic engagement to their work.

Data Analysis: I tabulated the "overall performance" scores and used a rubric to grade the reflection papers.

D. **Summary of Assessment Results**

PLO 3. INTS majors will demonstrate the ability to research, write and communicate orally about complex international issues both individually and through collaborative learning and teamwork (ILO 1, 2, 4 & 6).

Main Findings: 12 of 17 students in INTS 499 achieved this outcome. The distribution of the scores (0-10 points, with 10 being the highest) is as follows: 9-10 points (5), 8-8.9 points (5), 7-7.9 points (1), 6-6.9 points (1), and under 5.9 points (5). Students who received low scores on this assignment had trouble explaining the issue at hand, answering the question directly, providing a clear thesis statement, addressing alternative viewpoints, and/or presenting sufficient evidence to support their claims.

Recommendations for Program Improvement: This assignment should be broken down into smaller parts. Throughout the semester, students will turn in interim assignments that require them to identify and explain the topic, locate relevant sources, develop a clear thesis statement, address counterarguments etc. Students will receive feedback from the instructor at each stage, which they will use to write the final paper.

Next Step(s) for Closing the Loop: The instructor of GLST 499 will implement these recommendations in Spring 2022.

Other Reflections: N/A

PLO 4. INTS majors will demonstrate an understanding of the theory and practice of civic engagement, both locally and globally (ILO 5 & 6).

Main Findings: Of the 6 INTS/GLST majors who took ANTH 370 in Fall 2020, 4 received an A and 2 received an A-. The 5 students who took INTS 398 (Internship) in 2020-2021 also

achieved this PLO. They received a "CR" on their reflection papers and were rated "Outstanding" by their supervisors.

Recommendations for Program Improvement: It takes time to identify suitable internship opportunities. Unfortunately, many students wait till the spring semester of their senior year to complete this requirement. At the very least, INTS/GLST majors should start their internship search in their junior year.

Next Step(s) for Closing the Loop: I will continue to compile a list of recent placements to give students an idea of which organizations have worked with INTS/GLST majors. I will also ask the instructor of GLST 101 (Introduction to Global Studies) (a required course for GLST majors) to invite a career counselor from AACE to talk to students about career and internship opportunities in international affairs.

Other Reflections: Many students appreciate the opportunity to gain valuable work experience and to apply what they learn in class to "real-life" problems.

E. Assessment Plans for Next Year

The GLST Program assesses two PLOs every year:

2018-2019:	PLO 4 & 5
2019-2020:	PLO 1 & 2
2020-2021:	PLO 3 & 4
2021-2022:	PLO 1 & 5
2022-2023:	PLO 2 & 3

PLO 1 & 5 will be assessed in 2021-2022:

PLO 1. INTS majors will demonstrate cross-cultural understanding and competencies, including second language acquisition (ILO 3).
PLO 5. Students will articulate personal career goals, understand the variety of career opportunities related to international studies, and prepare for their chosen career(s) (ILO 6).

PLO 1 and 5 will be assessed in GLST 499 (Senior Seminar). Students usually take GLST 499 in the spring semester of their senior year.

III. DISCUSSION OF PROGRAM DATA & RESOURCE REQUESTS

A. Discussion of Trends & Reflections

Notable Trends (Data from Pioneer Insights):

According to Pioneer Insights, the number of INTS majors reached a high of 65 in Fall 2016, but it has since dropped to 27 in Fall 2020. It is not clear when the data for Fall 2020 were captured. As stated in Section I.C ("Students"), the degree title was changed from "International Studies" to "Global Studies" in Spring 2020, and several students declared

GLST as their major in Fall 2020. It is quite possible that the total number of INTS majors and GLST majors in Fall 2020 was actually higher.

In Fall 2020, 19 (70%) of the 36 majors were juniors and seniors. 15 (56%) were admitted as freshmen, and 12 (44%) were admitted as transfer students. As in the previous four years, the majority (63%) of INTS/GLST majors were first-generation students, and Latinx (48%) were the biggest ethnic group in the Program, followed by African Americans (11%), Asians (15%), and international students (7%). There were also more female INTS/GLST majors (74%) than male INTS/GLST majors (22%). (One INTS/GLST major identified as nonbinary.) 23 (85%) of the 27 INTS/GLST majors were full-time students.

Reflections on Trends and Program Statistics:

Before semester conversion, INTS 3100 was the only non-capstone course offered by the Program, and we used this course to recruit majors. INTS 3100 was subsequently converted to INTS/GLST 101. The drop in the number of majors can perhaps be partly attributed to the fact that INTS/GLST 101 was not taught in 2018-2019. GLST 101 is now offered every year, so we hope some of the students in this class will decide to major in GLST. We are also introducing a new course on global issues (GLST 102) (see Section I.C "Curriculum"). This should help with our efforts to promote the GLST Program to first- and second-year students.

We have also promoted the GLST Program to students in the other three AGES programs. Because double-counting is permitted and the GLST major requires only 39-57 units, ANTH, GEOG, and ENVT majors who have already achieved intermediate-level proficiency in a foreign language can easily complete the GLST major by taking 21 more units (7 courses). The GLST major will expose them to other social science disciplines, and they will gain valuable work experience in INTS 398 (Internship).

B. Request for Resources

1. Request for Tenure-Track Hires

No resources are requested.

2. Request for Other Resources

Additional resources are needed for the GLST BA Program to fully align with the schema of the transfer degree in Global Studies. This transfer degree has two dedicated GLST classes – an introductory class and an issues class – whereas the program proposal acceptable to CLASS for semester conversion only allowed one lower-division class, requiring the conversion of INTS 3100 (an issues class) to INTS 101 (an introductory class).