



**AI and the Future of
Collaborative
Innovation**

Thursday 1st October 2026

Note: Poster Setup Starts at 4:15 @ Cantor Boardroom.

Poster Instructions:

The organizers will provide Easels. Presenters will bring their own printed posters.

The poster size should be 30" X 40", Landscape Mode OR Portrait Mode.

Afternoon Plenary: 3:15 PM onwards	
3:15 PM - 4:15 PM Location: Cantor Boardroom (11th Floor)	Plenary Panel 1: How to think about publication in this brave new world? Panelists: Ravi Bapna (SCU Leavey) Gordon Burtch (BU Questrom) Olivia Sheng (ASU W. P. Carey) Moderator: Arun Sundararajan (NYU Stern)
4:30 - 5:15 PM	Plenary Short Presentations (5 minutes per presentation)
Presentation 1	Latent Communication in Adversarial Negotiation: Structural Alignment, Not Content Transmission Huaqin Zhao, Yiwei Li, Yifan Zhou, Tianming Liu, Peiyan Yu (UGA)
Presentation 2	When Social AI Agents Help or Hurt: Dual Agency and Goal Incongruence in Influencer Platforms Xiang (Shawn) Wan (University of Houston); Allen Li (University of Wisconsin–Madison); Ying Ji and Chaoyue Gao (University of Science and Technology of China)
Presentation 3	Opening the Black Box of Human-AI Innovation: Generation, Selection, and the Role of Teams Charles Ayoubi (ESSEC), Fabrizio Dell'Acqua (HBS), Karim Lakhani (HBS)
Presentation 4	Governing Human Judgment for Calibrated Reliance in Human-AI Collaboration: An Assemblage Perspective Thomas E. Ware III (Pittsburgh) and Aaron Baird (Colorado State University)
Presentation 5	AI Adoption and Productivity in Healthcare Erkmen Aslim (U Vermont), Manuel Hoffmann (UC Irvine), Haonan Yin (UC Irvine)
Presentation 6	AI Exposure and Organizational Structure Guohou Shan (NEU DMSB), Feng Zhu (HBS)
Presentation 7	Not all ties are alike: How Human relationships shape human-AI teamwork in open source software development Jingyi Sun (Stevens Institute of Technology)
Presentation 8	Who Wins When AI Creates? AI Content Agents and the Economics of Creation Jiali Zhou (AU Kogod), Xin Weng (Fuzhou University)

5:15 PM onwards	Opening Reception and Poster Session - Networking, Food, and Drinks
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Friday 2nd October 2026

Morning Plenary: 8:00 AM to 10:15 AM Location: Cantor Boardroom (11th Floor) 8:00 AM - 9:00 AM: Light Breakfast	
8:30 - 8:55 AM	Plenary Short Presentations (5 minutes per presentation)
Presentation 9	Negotiate with AI: SVO, Fairness, and Negotiation Engagement Bixiang Han (SIT), Bei Yan(SIT)
Presentation 10	GENI: GenAI-Assisted Causal Inference for Latent Content Attributes with Emotional Language in Digital Headlines Xinyue Zhao (Temple University), Xueming Luo (Temple University)
Presentation 11	The Impact of AI Companions on Mobility Patterns: Evidence from Replika Yuxin Geng (UMN), Jason Chan (UMN)
Presentation 12	From Words to Faces: Multimodal Trust Cues and Property Demand in the Sharing Economy Fan Feng (Baruch College), Chaoqun Deng (Baruch College)
Presentation 13	From Visible Opinions to Strategic Disclosure: AI-Enabled Market Analytics and Higher-Order Beliefs in Digital Investment Platforms Yutong Zhang (University of Colorado Boulder), Lan Sang (University of Colorado Boulder)

9:00 AM - 10:15 AM Location: Cantor Boardroom (11th Floor)	Plenary Panel 2: The Applied Economist's Playbook - AI, Markets, and Policy Beyond Academia Panelists: Anindya Ghose (NYU Stern) Sonia Jaffe (Microsoft) Beibei Li (CMU Heinz) Moderator: Raveesh Mayya (NYU Stern)
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10:15 AM - 10:30 AM: Break. Move to Parallel Session Rooms (4th Floor). Please take an elevator to the 6th Floor and then change to the Shimkin Elevators to access the 4th Floor.

Parallel Sessions I: 10:30 AM to 11:45 AM (4th Floor) Time: 15 minutes + 3 minutes of Q&A			
	GenAI and Labor Reorganization Location: TBD	Decision Making with AI Location: TBD	AI Agents in Operations Location: Room TBD
10:30-10:48	Generative AI and the Reorganization of Labor Demand Fangyan Wang (Purdue), Zaiyan Wei (Purdue), Yang Wang (Purdue)	The Prediction Trap: Humans Prefer Algorithms That Predict Well To Algorithms That Perform Well	AI Agents for Inventory Control: Human-LLM-OR Complementarity Jackie Baek (NYU Stern), Yaopeng Fu (Columbia), Will Ma (Columbia), Tianyi Peng (Columbia)

		Matthew DosSantos DiSorbo (HBS), Kris Johnson Ferreira (HBS)	
10:48-11:06	How Generative AI Reorganizes Knowledge Work Xueming Luo (Temple University), Jason Miao (Hong Kong Polytechnic University), K. Sudhir, (Yale School of Management)	The Democratization Paradox: Evaluating Generative AI's Analytical Competence in Retail Investing Zonghao Yang (Stevens), Qian Pan (Stevens), Zhenyu Cui (Stevens)	Scaling the Returns to Automation: Algorithms, Robots and Organizational Learning Dogukan Yilmaz (INSEAD), Christian Peukert (HEC Lausanne)
11:06-11:24	Artificial Intelligence and Workforce Skill Development Arvind Karunakaran (Stanford), Roshni Raveendhran (University of Virginia), Tami Kim (Dartmouth)	The Phantom AI: Expert Decision-Making in AI-Deprived Contexts Yanina Lebed-Malul (TAU), Yael Inbar (TAU), Lior Zalmanson (TAU)	The System-Level Cost of AI Coordination Dalbert Ma (London Business School)
11:24-11:42	The Impact of Generative AI on Skill Demand Sojung Yoon (University of Minnesota), Wen Wen (University of Texas, Austin), Zixi Lei (University of Texas, Austin), Jason Chan (University of Minnesota)	Metacognitive AI and Peer Information in Collective Decisions Charlie Cheng (UMD), Eaman Jahani (UMD), Siva Viswanathan (UMD)	When LLM Agents Negotiate: Private Information and Dynamic Bargaining in Supply Chains Chen Liang (UConn), Fasheng Xu (UConn)

11:45 AM - 12:45 PM: Lunch at Cantor Boardroom (11th Floor)

12:45 PM - 2:00 PM Location: Cantor Boardroom (11th Floor)	Plenary Panel 3: Future of AI and Innovation Research Panelists: Vasant Dhar (NYU Stern) Inbal Yahav (TAU Coller) Ahmed Abbasi (Notre Dame) Moderator: Gal Oestreicher-Singer (TAU Coller)
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2:00 PM - 2:15 PM: Break. Move to Parallel Session Rooms (4th Floor).

Parallel Sessions II: 2:15 PM to 3:30 PM (4th Floor) Time: 15 minutes + 3 minutes of Q&A			
	Agents in Online Communities Location: TBD	Gen. and Algorithmic AI in Marketing Location: TBD	Signal Integrity under AI Location: Room TBD
2:15-2:33	Do Agents Repair When Challenged -- or Just Reply? Challenge, Repair, and Public	Tell Me the Truth: Conjoint Analysis in the LLM Era	Just Be Human – Cognitive Bias-based Modelling to Distinguish Humans from LLMs

	Correction in a Deployed Agent Forum Luyang Zhang (CMU), Yi-Yun Chu (CMU/McGill), Jialu Wang (UC Santa Cruz), Beibei Li (CMU), Ramayya Krishnan (CMU)	Ruben R Salas (Wharton), Kartik Hosanagar (Wharton)	Rotem Dgani (TAU), Tomer Geva (TAU), Ariel Goldstein (Cambridge University and the Hebrew University of Jerusalem).
2:33-2:51	Same Structure, Different Trajectories: Community Dissolution on an AI Agent Social Platform Shichao Jia (Stevens Institute of Technology)	Algorithm or Creative? A Three-Arm Experimental Design for Decomposing Algorithmic Bias in Platform A/B Tests Pallavi Pal (Stevens), Anjana Susarla (Eli Broad College of Business, Michigan State University)	Correcting Toward the Wrong Target: LLM-Annotated Regressors Under Noisy Human Benchmarks Gijs Overgoor (SMU), Samsun Knight (University of Toronto - Rotman), Yakov Bart (Northeastern)
2:51-3:09	Can AI agents improve Online Discourse Quality and Representation? Ishita Chakraborty (UW-Madison), Xingjian You (UW-Madison), Shrabastee Banerjee (Tilburg)	Judging a Cover by its Book: A Deep Learning Approach for Understanding and Enhancing Media Cover Success Yijing Xu (UW-Madison), Remi Daviet (INSEAD)	Signal Compression and Adaptive Questioning in AI-Mediated Interviews Gili Rusak (Harvard), John J. Horton (MIT Sloan School of Management)
3:09-3:27	When AI Streamers Build or Break Live Streaming Communities: The Roles of Anthropomorphism, AI Efficacy, and Sense of Community Yuqian Liu (Baruch College), Chaoqun Deng (Baruch College)	Tuning towards Fairness: Conditional Disentangled Image Generation Yi Gan (GT Scheller), Pan Li (GT Scheller), Jie Xu(Jiaxing University), D.J. Wu (GT Scheller), Min Ding (PSU Smeal)	Collusion in the Cards: AI Detection and Explanation with LLMs Kan Xu (ASU Carey), Xu Wang, Peking University

3:30 PM - 4:00 PM: Coffee Break. Location TBD

Parallel Sessions III: 4:00 PM to 5:15 PM (4th Floor) Time: 15 minutes + 3 minutes of Q&A			
	AI and Platform Markets Location: TBD	Agentic Markets and Restructuring Location: TBD	Productivity and Uneven Gains from AI Location: Room TBD
4:00-4:18	Generative AI Search on Content Creation Platform: Evidence from a Large-Scale Field Experiment Hongxian Huang (NYU Stern), Jinglong Zhang, Jason Chan (UMN Carlson), Anindya Ghose (NYU Stern)	GenAI for All? Unequal Impacts on Women in STEM Entrepreneurship Bowen Lou (USC Marshall), Jiayi Bao (TAMU Mays), Hongshen Sun (MIT)	When AI Supports Emotionally Demanding Service Work: Experimental Evidence from Customer Service Interactions Lei Wang (IU), Hanyi Min (UIUC), Veda Duddu (UIUC), Koustuv Saha (UIUC) , Vedant Das Swain (NYU)

4:18-4:36	Two-Sided Effects of Content Cost Restrictions in AI Model Marketplaces: Evidence from Civitai Xiaoxiao Wang (Temple Fox), Jinyang Zheng (Rochester Simon), Sunil Wattal (Temple Fox), Subodha Kumar (Temple Fox)	Breaking AI Collusion with Consumer AI Charlie Cheng (UMD), Manmohan Aseri (UMD)	AI-Augmented Green Jobs and Corporate Climate Performance: Evidence from U.S. Firms and Facilities Chengxin Cao (Baruch College), Ling Xue (University of Georgia), Gautam Ray (University of Minnesota)
4:36-4:54	When Search Stops Sending Traffic: The Impact of Google AI Overviews on Organic Traffic Monetization in E-Commerce Qiwei Han (Nova SBE), Yufei Shen (Nova SBE), Maximilian Kaiser (Hamburg)	Strategic Response of News Publishers to Generative AI Hangcheng Zhao (Rutgers), Ron Berman (University of Pennsylvania)	The Human-AI Division of Labor in Knowledge Work: Evidence from Essay Writing Rodrigo Belo (Nova SBE), Dicle Yagmur Ozdemir (Erasmus University Rotterdam), Dimitrios Tsekouras (Erasmus University Rotterdam)
4:54-5:12	Designing Theory-Based Agents for Agentic Commerce Dean Elron (Tel Aviv University), Oliver Hinz (Goethe University Frankfurt), Maximilian Lowin (Goethe University Frankfurt), Shachar Reichman (Tel Aviv University), Moritz von Zahn (Goethe University Frankfurt)	TBD	Meeting Arturito and Robotina: Evidence of Performance-Accessibility Tradeoffs from Robotic Digital Guidance Sofia Calderón (Notre Dame), Ahmed Abbasi (Notre Dame), Ken Kelley (Notre Dame)

5:15 PM: Move to Cantor Boardroom (11th Floor)

Closing Plenary: 5:15 PM to 5:45 PM Location: Cantor Boardroom (11th Floor)	
5:15 - 5:40 PM	Plenary Short Presentations (5 minutes per presentation)
Presentation 14	Generative AI Content Governance and Market Outcomes: Evidence from Food Delivery Platforms Jingwei Dai (CMU Heinz), Beibei Li (CMU Heinz), Rahul Telang (CMU Heinz)
Presentation 15	Beyond Automation: Calibrated Centaur Judgment in Human-AI Evaluation Kejia Hu (Oxford), Bowen Lou (USC), Mengwei Qu (UConn)
Presentation 16	When LLMs Hurt More than Help: Understanding Decision Failures Under AI Assistance Jessica Shi (NYU Stern), Divya Singhvi (NYU Stern), Somya Singhvi (USC Marshall)
Presentation 17	Specialization Trade-Offs in a General-Purpose Technology: The case of Open Source Foundation Models' Ecosystems. Mostafa Khoshbash (UC Santa Barbara), Mary Tripsas (UC Santa Barbara)
Presentation 18	Shielding Without Search: Covert AI Agents and Personalized Pricing on Hybrid Marketplaces Nipun Thakurele (NYU Stern)
5:40 PM	Closing Remarks