



Press and Media at the Fourth Lausanne Congress

22-28 September 2024
Songdo Convensia, Incheon, South Korea

Introduction to the Lausanne Congress

A Global Convergence for Christian Mission

The Lausanne Movement, formed after the First Lausanne Congress on World Evangelization which was convened by Billy Graham in 1974, has been pivotal in shaping Christian mission worldwide. The Lausanne Movement champions the cause of a fourfold vision and mobilizes Christian leaders to collaborate and respond to God's call.

The Fourth Lausanne Congress: Vision and Impact

From 22-28 September 2024, the Fourth Lausanne Congress will gather at the Songdo Convensia in Incheon, South Korea, marking another significant milestone in this ongoing journey. The congress' theme, "Let the Church Declare and Display Christ Together," reflects our commitment to addressing current global challenges through the lens of the Christian faith. It's an event that not only fosters missiological and strategic discussion but also aims to inspire collaborative action within communities and nations.

A Platform for Dialogue and Discovery

The congress is a gathering point for Christian leaders, pastors, academics, mission practitioners, and those who serve God in the workplace across every sphere of society from around the globe. As a melting pot of ideas, cultures, and perspectives, it provides a unique opportunity to witness and report on the dynamic interplay of faith and contemporary issues, offering rich, diverse narratives to the global media landscape.



Event Highlights

Distinguished Speakers and Leaders

The congress will feature a lineup of respected speakers and thought leaders in the realm of Christian mission. Speakers will come from across the global church, bringing insights from a diverse range of perspectives and backgrounds. An initial announcement of speakers will be made in May 2024.

Exploring Critical Themes

Key topics of engagement at the congress include:

- Global Christianity Trends: Understanding the shifting landscape of Christianity across continents.
- Innovative Mission Strategies: Examining new and effective approaches to evangelism and discipleship.
- Great Commission Gaps and Opportunities: Identifying and addressing the current challenges and opportunities in fulfilling the Great Commission.
- Societal Impact: Discussing the role of the Church in addressing social, economic, and environmental issues.
- Collaborative Action: Emphasizing the importance of unity and partnership among various organizations, denominations, and individuals in mission work across a diverse range of fields and sectors, highlighting successful models of collaboration and exploring potential for future joint efforts.

The following topics will be explicitly addressed: emerging population blocks, ministry in a digital age, what it means to be human, polycentric mission, spirituality and holiness, community, and societal influence.



Special Features and Segments

- Breakout Sessions: Interactive sessions focusing on collaborative action for the sake of progress in the Great Commission.
- Lausanne 50th Anniversary Celebration: Marking a half-century of the Movement's significant contribution to global mission, with reflections, stories, and a look forward to future initiatives.
- A Focus on the Korean Church: Highlighting the unique contributions, challenges, and experiences of the Korean Church in the broader context of global Christianity and its influential role in Asian and global missions.

Media Opportunities

Engage Directly with Global Christian Leaders

- Press Conferences: Scheduled press conferences with key speakers and leaders will provide in-depth insights into major congress themes and discussions. Dates and times will be announced closer to the event.
- Interview Opportunities: Arrange one-on-one interviews with a selection of keynote speakers, influential attendees, and mission practitioners to gain exclusive perspectives.
- Exclusive Content: Access special sessions and content tailored for the media, including behind-the-scenes looks and in-depth analyses of congress topics.

Capturing the Congress

- Photography and Videography: Designated areas for photography and videography will be available, ensuring comprehensive coverage of the event.
- Live Reporting: Facilities to support live broadcasting and reporting will be provided for timely and dynamic coverage.
- Special Media Briefings: Daily briefings for media personnel to provide summaries of the day's events, key takeaways, and announcements about upcoming sessions or speakers.

- Interactive Media Center: A dedicated space equipped with Wi-Fi, workstations, and interview areas to facilitate the needs of media representatives. This center serves as a hub for networking, content creation, and collaboration among journalists and media teams.
- Digital Press Kit: Access to a comprehensive digital press kit, including speaker bios, event schedules, high-resolution images, and other relevant materials to aid in content creation and reporting.
- Q&A Sessions with Organizers: Opportunities to engage in Q&A sessions with the congress organizers for deeper insights into the planning, vision, and expected outcomes of the event.

Registration and Credentials

Securing Your Place at the Congress

- Application Process: Media representatives are requested to apply for press credentials through our website at <https://lausanne.org/l4/media-application>. The application form will require basic information about your media organization and the nature of your intended coverage.
- Deadlines: The deadline for media registration is 31 May 2024. Early applications are encouraged due to limited space.
- Outcomes: Application outcomes will be communicated as soon as possible. Allocations will be made on a first-come basis together with regional representational targets.
- Requirements: Applicants may need to submit proof of media affiliation, such as a press ID, letter from an editor, or recent published work.



Accreditation and Access

- Upon approval, media personnel will receive accreditation badges, granting access to the congress sessions, press conferences, and designated media areas.
- Detailed information regarding media access, including any restrictions or special permissions, will be provided with the accreditation.

Logistical Information

Facilitating Your Stay and Coverage

- Accommodation: A list of recommended hotels near the venue, including options for different budgets, will be provided upon acceptance. We may also have special arrangements or discounts for media personnel. You will be responsible for booking your own accommodation.
- Transportation: Information on transportation options to and from the venue, including public transport details and shuttle services, where available.
- Media Facilities: The congress venue will feature an equipped media center with Wi-Fi, live-feed monitors, and workstations. Dedicated staff will be available to assist with any logistical needs.

Navigating the Venue

- Venue Map: A detailed map of the congress venue, highlighting key locations such as the main auditorium, breakout rooms, media center, and interview areas, will be available to all accredited media.
- Accessibility: Information on accessibility features of the venue for media professionals with special needs.



Contact Information

Feel free to reach out to our media relations team by sending an email to media@lausanne.org for any inquiries, interview arrangements, or specific requests related to the Congress. We are here to ensure you have all the information and support needed for your coverage.

Be a Part of This Significant Event

The Fourth Lausanne Congress represents a unique opportunity for the media to capture the pulse of contemporary Christian mission and its global impact. Your coverage will not only bring these crucial conversations to a wider audience but will also offer insights into the diverse and dynamic nature of the global church today. We welcome your participation and look forward to seeing you at the Songdo Convensia.