

## Homes for All Coalition Meeting November 16

Notes taken by Tere Parsley Starnes from MICAH

### Agenda

- **Welcome & Introductions**
- **2024 Legislative Agenda**
  - **Items continued from 2023 agenda**
  - **New agenda items**
- **Evaluation & Planning Process**
  - **Report on evaluation and planning discussion**
  - **Possible next steps**
- **Team Updates**
  - **Policy**
  - **Engagement**
  - **Communications**
- **Leadership Roles**
- **Organizational Updates & Sharing**

- **Welcome & Introductions**
- **2024 Legislative Agenda**
  - **Items continued from 2023 agenda**
  - **New agenda items**

Sue as interim policy co-chair - congratulations about the successes of 2023 session. Thanking Dave and Rhonda, Dave and Annie, all the organization. Started at \$17 billion surplus, \$4 - billion went to people who needed support. AS we move into 2024 talk about what passes and what we've been doing.

Share screen. Links: Sue:

[https://docs.google.com/spreadsheets/d/1LkBiplitniykJzLcqjzn9a0A\\_etwc8jLX2DwfW-ExKM/edit#gid=0](https://docs.google.com/spreadsheets/d/1LkBiplitniykJzLcqjzn9a0A_etwc8jLX2DwfW-ExKM/edit#gid=0)

Outcomes

MCH

<https://www.mnhomelesscoalition.org/policy/2023-policy-outcomes/>

MICH

<https://mich.mn.gov/one-minnesota-housing-stability-budget-summary-0>

MN Housing

<https://mnhousing.gov/policy-and-research/legislative-budget.html>

Top tier of legislative items did not all pass. We propose to continue working on items that did not pass

Member-led items. Still filling in items in the spreadsheet on the status of these items.

Proposals today is: 1) like to continue work that is not completed and 2) would like to be able to add additional items to the 2024 agenda. Sue came in as interim chair of Policy 3 months ago. Ask all organizations part of this coalition to give us what they are working on in 2024. Motion to do this. Was seconded. Discussion. Michael asked is part of intention to bump member-led items to coalition-led agenda items? Sue, we will discuss this at next Policy Meeting if this proposal passes. If 18 people are voting, does that carry for whole organization? We hold this as a public meeting so people can vote, comes down to how actively people are involved.

Policy team meetings are usually 2nd and 4th Mondays. During Nov and Dec 2nd and 3rd Mondays. Plan it to begin meeting weekly starting Jan. 8.

Motion vote: passed.

- **Evaluation & Planning Process**
  - **Report on evaluation and planning discussion**
  - **Possible next steps**

Dave shared screen of evaluation and planning process. Short timeline evaluation process. Received a short about of funding from Heading Home MN Funders Collaborative to

Evaluate our work during 2023

Plan for our work in 2024

Consultant Amy Brugh was the consultant

Number of things came out

Dave will share these slides with the group.

Recognition of significant improvement in policies and coalition effort and role in these advances.

Coalition reputation had been strengthened. Some of what we were doing was very broad. There was fatigue at end of session. Recognition that some important initiatives that were not successful.

Lacking overall strategy. Frustration at lack of resources. Tension about involving people with lived experience.

Upcoming session

How coalition would advance agenda. Wanting greater clarity on role of coalition better sense of how coalition would operate. Discussion about how policy team attracted the most significant attention.

Desire secure financial resources to insure activities and costs of coalition. Having a longer term strategy.

Vision: Every Minnesotan has dignified housing.

Mission: Homes for All is a statewide coalition to create policies and resources to prevent and end homelessness, and to ensure every Minnesotana has a dignified home.

Definition: note taker missed this

## Key Principles

The Coalition Structure Policy team is core of coalition and looking to build around that. Venn diagram. Supporters outer circle. Inner circles: legislative team, engagement team, communications team, policy coordination and strategy team. Integrate the three aspects of policy work with each other. Policy team comes out of leg team, engage team and comm team.

### Definition of who these groups are

Conceptual structure. Can we do this through meeting structure? Center things in the existing policy team meeting structure. Continue to have those meetings. Have breakout sessions where people could focus in on more specific topic areas. Eliminate redundant full coalition meetings. Could be an advertised time for new organizations that would be more explanatory and for when there is broader coalition business that needs to be done. Couple of times a month for orientation or training to join early. Opportunities to have team leads and others to come together and share space to coordinate how to advance agenda.

Sue - key is we want people to continue to join the coalition and to join the teams. Time before the team meeting is to educate people who want to be involved and understand how the process works. Involve all people and people with lived experience and advocate for themselves.

Michael - all of this is to make for fewer meetings and streamline the process. The work that has to happen through communication, engagement would happen in one meeting.

Sue - Will encourage a team approach. Valuing what each person brings to the team.

Linda - has fear how people might respond to change. How do we keep the origins as united coalition? Not great fear, just wants to state.

Sue - during breakout rooms, people choose which one to go to and then report back. Sharing ideas to bring back to the entire legislative team. People see how everything is working together.

Proposal is there would be 4 meetings a month through the session.

With this structure things happen when they are needed.

Shannon - question. One issue is engagement and action alerts. How does this structure help things get out? Strategic coordination will be leads of teams, will be provided the action alerts and letters of support. Team members need to put together the information. Shannon, where it has broken down is the coordination between teams. Action alerts need to be timely. Need to call this practical application out. Sue - After every meeting, the leads of the teams will meet to get the information out in a timely manner. Coordinating process happens right after policy meeting.

Michael - for every thing that happens there needs to be meetings and then coordinating what needs to happen. See all the teams work together.

Vote for the new structure passed

Begin to put the process in place as soon as possible.

Sue hopes we can begin at the next legislative team meeting. There is a lot of work to be done before the end of the year and the end of the session.

- **Team Updates**

- **Policy**
- **Engagement**
- **Communications**

**Policy** is going to be called **Legislative Team** now. Meeting times changed for Nov and Dec. Starting Jan 8 will meet every week except on federal holidays. We've been updated spreadsheet of coalition-led and member-led items. Will discuss process for adding items and possibly bumping up things from member-led to coalition-led. Can be added the email list to get notice of these meetings.

Emails: [joel@northcountryfoundation.org](mailto:joel@northcountryfoundation.org)

**Engagement** - been doing constitutional amendment trainings. Bring a person with lived experience to integrate in Homes for All. Going forward, hope to use this team from training people.

**Communications** - restructuring of our organization has taken priority. Design website needs to happen. Reach out if you want to join this team.

- **Leadership Roles**

Rhonda stepping out of co-chair position. Encourage someone who is working in homelessness. Other teams might also want to invite in co-chairs. Sue is willing to be lead or co-chair. Important to have a diversity of people as chairs. She is searching for people to be co-chair. Engagement team would like to have a co-chair. If you are thinking about doing these positions reach out to Dave, or one of the current leads. There can be two more people for people with lived experience.

- **Organizational Updates & Sharing**

Michael - Homeline doing revamp of Tenant Landlord law. Anyone here who would like to endorse this legislation?

MICAH 35 years of service. Annual meeting on Tues Nov 21. Everyone welcome. Community Hero awards are being given. MICAH starting Friday legislative breakfasts in January and running through March on Fridays. Join MICAH's email list. Sign up here <https://www.micah.org/get-micah-news>

Speakers Bureau - looking for more people to join

## **Homes for All Coalition Meeting October 19, 2023**

Notes taken by Tere Parsley Starnes from MICAH

- **Welcome & Introductions**
- **Evaluation & Planning Process**
  - **Update on process**
  - **Survey**
- **Discussion of Agenda Setting Process**
- **Team Updates**
  - **Policy**
  - **Engagement**
  - **Communications**
- **Leadership Roles**
- **Organizational Updates & Sharing**
- **Reminder to Complete Survey!**

### **Welcome & Introductions**

Dave - chairing

Introductions of all participants online 20 people

### **Evaluation & Planning Process**

- **Update on process**
- **Survey**

Amy Brugh consultant working with H4A Coalition evaluation and planning for 2024 session. There is a survey. Link Survey: <https://forms.gle/kd5P7B42fLFvyH7G8>

Working with coordinating team. Steps are 2 group conversations, set of individual conversations, email survey. Survey put together by three teams of the coalition. Hope people will take survey. Hoping for 35 responses. Open until Fri. Oct 27. There will be 2 sessions to review what we learned. Write an evaluation report. A session for planning for next legislative session. She will write a report

about this process. Amy has learned that this evaluation and planning process is like H4A the coalition altogether, exceeding energy levels and expectations. Taking questions now.

Kim - does one on one conversations include people with lived experience? Interviewing 6 - 8 people. Some have had lived experience.

Tammy - are we going to be having a process of choosing policy agenda. She has tried to treat this more broadly to not conflict with policy setting process. More about the coalition. Dave - next discussion will be on policy setting process. Small amount of funding we got to evaluate intended to support our processes for setting agenda and other work of coalition.

Why money is being used for this? Dave on funding. The Heading Home Funder Collaborative was interested in supporting the work of the coalition and gave money for this study. This offer for funding was made by Heading Home and not as a request by the coalition.

Dave and Rhonda are ways to get in touch with Amy.

## **Discussion of Agenda Setting Process**

Policy team has been diving into this. Sue has stepped into a leadership role with Policy Team Sue - background on Policy Team. Annie and Michael are past chairs. Sue stepped up as interim co-chair along with Junail Anderson from Freedom from the Streets.

Last meeting reviewed what was passed. Where we are at. Next meeting next Monday at 10 am to 11 am. 1st and 3rd Mondays of the month. **Correction: 2nd and 4th Monday is the schedule of the Policy meetings.**

Asking Each org identify what they are planning to work on in next session (50 words) Have by 8am the day of the meeting. Get this to Sue.

Policy agenda was set for just one year. Need to decide what we are having on agenda this year. 2nd step will we add anything to the 2024 agenda. Discussion about

Sue has put her name in to be elected as co-chair of Policy Team. Looking for co-chairs. The Policy committee will be making that decision

Taking questions

Nancy thought Policy was meeting only on the 3rd Monday. Asked to put the link to policy meeting in the email. Always the same link. Sue will send out reminder emails. Put info in chat if you want to be on the email list for policy meetings. can I please be added to the policy list - Each meeting we will spend time going over the agenda so newcomers will understand what we are working on.

Sue wants the team to work more as a coalition than a federation. Supporting each others' work.

Dave - is it helpful to talk about how this has happened in the past?

Michael - in past written submissions. Scorecard to get a sense of what aligns. Presentation about each item. Ranking on what the coalition members support. Lengthy process. It took a couple of months. Link for last year's process <https://homesforallmn.org/policy-adoption-process>

Process will need to be different this year due to time constraints.

Dave - Should it be a two-year agenda or a one-year agenda? Adapt the answer to what we need to do each year.

Rhonda - how is Sue thinking about what to do about announcement of budget surplus. Sue - that is part of the variables to consider. Not trying to decide for the committee. Key is to come to a

consensus as much as possible working with coordinating team so everything is transparent. Struggle is setting the agenda later in process. As much as possible, set it a few weeks before session begins. Short session: Feb to May. Mostly bonding. Michael - it is a policy and bonding year. First year as seen as budget and the 2nd year as policy and bonding.

Homes for All Policy Meeting Monday, October 23rd at 10 AM Agenda and Zoom Link

Notes from previous mtgs

[https://docs.google.com/document/d/1\\_iXasYs\\_RmU4NdHsWz06mPBdjjK9ydRBObf4aNRRXtQ/edit](https://docs.google.com/document/d/1_iXasYs_RmU4NdHsWz06mPBdjjK9ydRBObf4aNRRXtQ/edit)

Topic: H4A Policy Meeting

Time: Oct 23, 2023 10:00 AM Central Time (US and Canada)

10:00 AM

Join Zoom Meeting

<https://us02web.zoom.us/j/81183937753>

Meeting ID: 811 8393 7753

2023 H4A Policy Agenda info

[https://www.homesforallmn.org/images/2023/Homes\\_for\\_All\\_Agenda\\_2023.pdf](https://www.homesforallmn.org/images/2023/Homes_for_All_Agenda_2023.pdf)

<https://www.homesforallmn.org/our-agenda#2023-homes-for-all-member-led-legislative-agenda-2>

[https://docs.google.com/spreadsheets/d/1LkBiplitniykJzLcqjzn9a0A\\_etwc8jLX2DwfW-ExKM/edit#gid=1928003798](https://docs.google.com/spreadsheets/d/1LkBiplitniykJzLcqjzn9a0A_etwc8jLX2DwfW-ExKM/edit#gid=1928003798)

## Team Updates

- **Policy**
- **Engagement**
- **Communications**

**Policy** - on full coalition meeting in November important to have enough time to run through full agenda. Helpful to run through what was passed, what is undone and what we may add to agenda. Sue has put together a form to send to her with what your org is working on.

**Engagement** - Matt is in a support role. Jason is taking on co-chair and looking for 2nd co-chair. Trainings on constitutional amendment coming up. Goal is new leadership and change things up. Including people with lived experience.

Michael - great work engaging people who have experience with homelessness and housing instability, and substandard housing. Important to view the housing continuum. Recruitment needed to involve people on the continuum.

Kim - when people are messaging people with lived experience, use plain language. Stakeholder speech. Meet people where they are at in messaging.

Linda - agrees with Michael about the continuum of housing insecurity and needs

## **Communications Mary**

Next week e-news update. Send notices from your orgs to include in this email. Comms team looking for new people to join. Mary is happy to answer questions.

Meeting time is changing. Polling members for when they will meet.

## **Leadership Roles**

One to two co-chair positions open on full coalition

Policy team also looking for chairs

Engagement looking for co-chair

Trying to streamline the work and meetings to make the best use of time. Hopefully through survey we can come up with new processes. Please fill our survey.

Lorna - lot of transition of leadership. In past there was idea of revised leadership structure and felt like nothing came of that. Is that report still being looked at? Rhonda - Admin support was the biggest thing that came out of that report. Having \$100,000 to \$150,000 to help coalition to grow would help.

Sue - follow up. Helpful at next coalition meeting it would be helpful to have a diagram of who is on coalition leadership with committees. What meetings and what days, with zoom links.

Linda - advisory was set up. How does this advisory differ from policy 2.0.

Rhonda - lots of expectations of what this organization can accomplish. Not all on the chairs. Diverse perspectives and gifts. Everyone takes leadership

## **Organizational Updates & Sharing**

MICAH been doing virtual bus tours with 210 people attending so far. Two more scheduled for next week. Links for MICAH Virtual Bus Tours

Monday, October 23 MICAH Mpls 1:30-3PM  
(No registration required)

Freedom from the Streets/ Blueline



<https://us02web.zoom.us/j/85022452693>

Tuesday, October 24th: Housing for All- Hennepin County

<https://us02web.zoom.us/meeting/register/tZlpce-sqigoGdG1rGgtn9nk-KBZh5Wb7BT1>

Community Care Awards and annual meeting coming up in Nov.

Homeline fundraiser - Post in link <https://homelinemn.org/trivia/> Nov 9. Taking upwards of 20,000 phone calls a year.

2024 Start with Home Rally. Beacon. Lift up need for affordable housing. Counting the number of orgs supporting it. Feb 20 1:30 pm in Rotunda

Linda . Speakers' Bureau still recruiting, Will also do panels in community if you care to invite us. Incredible group of folks. Excited how it is coming together.

Rhonda MN Coalition for the Homeless Day on the Hill Mar 20 2024. That day conflicts with National conference happening at same time.

### **Reminder to Complete Survey!**

### **Homes for All Coalition Meeting Sep. 28, 2023**

After not meeting over the summer, we are excited to see you all for our next meeting on Thursday, September 28th, at 9:30 a.m. on Zoom (see details below).

As you may know, we are conducting a brief evaluation of Homes for All's work during the last legislative session and then using that to guide our legislative work for next session.

Amy Brugh is working with us on this project. She is going to join our Homes for All meeting and will facilitate a conversation with you all. The purpose of this conversation will be to:

- share what went well and what some of the challenges were for Homes for All's work in the 2023 legislative session
- begin to discuss and identify ideas for what Homes for All's legislative work might be in the 2024 legislative session

### **Notes taken by Tere Parsley Starnes from MICAH**

Welcome from Rhonda

One of biggest challenges has been resources.

## Slides for meeting

[https://docs.google.com/presentation/d/1nY0vGRaKryFn7uzwZ8AIRsR4V-60GyoAdvdO6eReEJU/edit#slide=id.g284633282fa\\_0\\_129](https://docs.google.com/presentation/d/1nY0vGRaKryFn7uzwZ8AIRsR4V-60GyoAdvdO6eReEJU/edit#slide=id.g284633282fa_0_129)

## AGENDA

Purpose of conversation

Quick intros

Quick review of what this project is and Amy's role and how to engage

Look at accomplishments

Priorities for next session

Next steps

There will be an email survey.

3 polls

- 1) Who is here?
- 2) Where people are?
- 3) How you are feeling?

Amy will be working with H4A for a couple of months. Will be finished late Oct or early Nov. She did review of what work was done last session. 2 planning sessions to review last session to inform work for next session. She will submit a report at the end.

Two pdfs of last session's work

Quick review of [Homes for All's 2023 Legislative Agenda](#)

Quick review of [2023 session results](#)

Shared screen of blog posts from Homes for All

Jamboards (will inform the email survey questions)

Reflect on past legislative agenda

Reflect on blogs and what didn't occur

What can we celebrate

What didn't go so well

Next session

[Jamboard Activity Page 1](#) celebrating

[Jamboard Activity Page 2](#) improvement

[Jamboard Activity Page 3](#) what are your ideas for next session

[Jamboard Activity Page 4](#) top legislative priority for 2024 session

Conversation about what is on the slides

What can we celebrate from 2023 session?

Rhonda - MCH worked hard for money for shelter capital. Operating costs covered for shelters.

Dave - celebrate a long list of manufactured housing changes. Regulation.

Michael - wrote a celebration blog post. Best single year for tenants in decades, or maybe ever.

Paul - shelter capital a huge highlight. Building spaces just for shelter. Increase in support for emergency capital.

Shannon - core principal. We have a story to tell that success was across continuum from homeowners to unhoused. Show how it impacts households and families across state

What didn't go so well in the legislative session?

Challenge that there is no staff and all volunteer organization.

Shannon - broad agenda made it hard to have a consistent message. Use this to our advantage. Communicate that we are making an impact. Change dollars to ongoing resources. Use broad coalition to see why these dollars matter. ROI

Dave - The more simple and clear it is to be involved in H4A the better vs. need the full continuum of issues and organizations. Creates complexity and problems for time management. Ways to encompass both.

Michael - funding and policy were both amazing. Learn to talk about both. Momentous session.

What are priorities for the next session?

Shannon - opportunity to continue to broaden legislative champions and leaders. Bipartisan support. Our continuum of housing could help us to achieve that.

Next steps

Links in her report. Conversation for coordinating team coming. Email survey. Nudge neighbor to participate in survey. Amy will write a report. This work will inform the way we write an evaluation of the past session.

Ask: either with voice or emoji let her know how we are feeling about this session.

Final comments from Dave and Rhonda

Dave - we have leadership opportunities to step into.

Jeru - Hosting an event .Author of: Fixer Upper - how to repair America's broken housing system.

## **Agenda**

Notes taken by Tere Parsley Starnes from MICAH

- 1. Welcome & Introductions**
- 2. Legislative Updates for Homes for All Agenda Items**
- 3. Policy Team**
- 4. Communications Team**
- 5. Engagement Team**
- 6. Coalition & Advocate Updates**
- 7. Adjourn**

- 1. Welcome & Introductions**
- 2. Legislative Updates for Homes for All Agenda Items**

Michael - HomeLine Housing and Tenants' rights.

\$100 million for first-generation DPA program run through Mid-Minnesota CDC (on our coalition led agenda)

\$200 million for housing infrastructure in cash

\$90 million for acquisition and rehab of NOAH

\$4 million for lead safe homes

\$10 million each for the manufactured home cooperative pool purchase and lending grants

\$46 million/ biennium for Bring it Home GF PLUS the metro sales tax portion

\$40 million homeownership investment grants to develop and rehab affordable homeownership opportunities

\$4.8 million for local housing trust fund match

Additional \$15 million for the manufactured home park infrastructure grants

Additional \$95 million in 24-25 for challenge program

\$50 million for SHARE

Additional \$2 million for Bridges and for Homework Starts with Home in base

Additional \$45 million for FHPAP in FY 24-25

Additional \$20 million one-time for workforce homeownership

Huge additional dollars going into affordable housing.

Thank community for coming together. Money that came together for Bring It Home funding, great work.

Beth - Bring it Home what is it? Additional 5,500 additional rental vouchers. Amazing achievement.

Michael - 3 things on coalition . Disappointment was that source of income protection did not make it into the omnibus. Sen. Latz was the person who stood in the way. Gear up for 2024. 14-day pre-eviction notices, expungement reforms both passed. 2 of 3 of the issues that they were fighting for did pass. Next year need to work on source of income protection.

<https://homelinemn.org/9843/groundbreaking-new-tenant-protection-laws-await-governors-signature>  
[L](#)

Health and Human Services - anyone to lead through? Rhonda - waiting to hear where homelessness funding lands. Emergency services, shelter capital, and housing support funding are still waiting to hear where the funding will land.

Beth - Homeless Youth Act and Safe Harbor don't know the funding yet. Sitting and waiting to find out.

Michael -Homes for All wrote letter about tax issue. 119, 000 additional households will get renter's credit now.

Dave - manufactured housing, need certain things in place to make it work. Notice of all sales before they are offered. Perfection combination of elements of protection. Improving quality of life over time.

**Communications.** Currently working on summarizing updates. Post stuff on websites to share more broadly and sharing videos that are getting created. Work to be done this summer, too. More updates as session winds down.

If anyone on the call has an update about a member-led H4A agenda item, please let me know, and we'll work to include it in a post.

Beth - question about tax that got passed. Some of tax bill was going towards homelessness in the counties. Is this true? Free up more money for HHS. Michael confirms this is true. Metro sales tax increase that is part of housing bill is going to counties as local response to housing and homelessness needs. Bring it Home got some of the resources. .25 metro sales tax increase.

Matt - what counties are getting might be different than HHS priorities. Doesn't think it is the same thing. Were talking about doubling aid for local homelessness prevention funds. Michael understands the Omnibus Tax bill was approved last night. People can go in and check.

Ron - Local homeless prevention aid. Funding is already secured and sitting on the table. Waiting on counties to develop a plan to use the funds. First release is in July. Matt wondering if they were going to double and curious how they are going to include tribes in this funding.

Rhonda - side by side tax bill comparison Find here Tax info:

[https://www.senate.mn/conference\\_committee/2023-2024/1536\\_Conference\\_Committee\\_on\\_H.F.\\_1938/HF1938%20Agreement%20Change%20Items.pdf](https://www.senate.mn/conference_committee/2023-2024/1536_Conference_Committee_on_H.F._1938/HF1938%20Agreement%20Change%20Items.pdf)

\$378 million for renters credit.

Housing Aid established in tax bill. Goes to counties and cities. Similar language to what's in seven county metro sales tax. Anticipate it being skewed to GM cities and counties.

4d is in the bill. Haven't seen final language. What's on spreadsheet reflects the full .25 rate ask.

Tribal Nation aid can do housing activities.

One time capture/transfer of mortgage registry and deed tax for workforce and affordable homeownership program

### **Organization update and advocate updates**

Michael - honor to work on this with everybody. We have made an impact in the direction. Detailed asks have mattered. Beth echos this. Youth Services Network doing best they can with volunteers. Means so much to collaborate with H4A. The more I learn about lobbying and policy work, eyes are open to how much work that is. Dave - echoed Michael. Hard work that people continue to do over

time. Look back 10 years, different legislators. Victories possible this year because of consistent messages over time from this group of organizations. Understanding of the issues has increased. Michael - organizational update - Tenant protection. In addition to 3 items, transparency in cost of housing. Landlords can tack on additional fees and need to disclose at beginning of lease. Privacy protection. Medical termination of lease. Heat code of 68 degrees. Emergency repairs expanded. Change in eviction procedures. There are a whole bunch of things added this year for protections. Dave - Home Health MN getting close to end of available funds. Need to apply to be on a waitlist. Be aware if you work with folks who could benefit from program.

Michael - can't speak for legal aid. But they will be doing a number of zoom trainings on specific changes that happened this year. Sign up for their monthly newsletter to informed about upcoming trainings. Some changes won't happen until 2024. Wrote a book in 2012 and need to write another book to update information. <https://homelinemn.org/home-line-connection-newsletter/>

Linda - new tenant handbook and tenants need to be informed.

From Tammy Walhof to Everyone:

Mary - I can fill you in on the Sacred Tiny Home Communities that we at Lutheran Advocacy-MN worked on with JRLC & the nonprofit Settled. My cell number is 651-238-6506.

RhondaConference in Sept. The conference theme is, Defining Leadership: Intersectionality & Community-Led Solutions

The Conference will be in Duluth on September 18th & 19th. This is a Monday & Tuesday, which is different from most years.

The deadline to submit a conference proposal is 11:59pm on June 12, 2023. (Please note: this is a hard deadline!)

Click here if you want to see the survey questions in advance of submitting

Here is the link to submit a proposal: <https://www.surveymonkey.com/r/KQQG5YX>

Rhonda will end term as co-chair at the end of June. Seeking two co-chairs. Self- nomination reach out to people to nominate themselves. Reach out to Rhonda and Dave to ask questions.

### **Agenda 4/20/23**

Notes taken by Tere Parsley Starnes from MICAH

#### **1. Welcome & Introductions**

#### **2. Co-Chair Update / Nominations & Elections**

### 3. Presentation: Housing Narrative Lab\*

#### 4. Team Updates

- Policy
- Communications
- Engagement / Video Project

#### 5. Announcements & Organizational Updates

#### 6. Adjournment

**Presentation: Housing Narrative Lab Marisol Bello** , Executive Director. introduced. How we are talking about housing today.

1. What is narrative
2. How can research show us the way
3. This specific project with MHP
4. Demonstrate how to tell new stories.

Narrative Lab we do the research and help shape the public narrative. Mission is change minds Narrative. Context setting. The big story. Collection of stories. Builds trust and connection. Messaging. Opportunity agenda likens narratives to mosaics. What is narrative? List in chat. People with lived experience lead in the storytelling. Dismantling dominant narrative. Narratives permeate. Over time shape how people think about the issue. They become a power of their own. Their task is to create a new narrative.

What does narrative power look like? Ensure communities have tools to dismantle dangerous narratives, resources, space to tell stories.

Research is a road map. What are existing narratives positive and dominant ones

Reach audiences in ways they will hear you

Minnesota Research 4 parts

Interview groups focus groups

Survey and dial testing online survey

Message development what are the narratives that Minnesotans will respond to

Implementation and distribution. Turn back and work with all groups to move the messages forward.

What messages move Minnesotans to action

Training

Message guide

Usage plan and sample digital assets

Showed short video from Black Clergy Collaborative of Memphis. Series of ads run in Memphis.

Research in Action showed examples of messaging

Questions.

Rhonda. Wondering about language not using housing vs. home. We see in research, people respond to simple language and strong connector to the idea of home. Words like housing turns issue into a technical issue.

People don't respond to that language. People move to action about what they believe and how they feel.

Michael how to move beyond charity and to more systemic solutions. How we tell the story is critical.

Intentionally connect them to system barriers. Showing people what we mean about systemic barriers. We

show in lived experience kind of way. Her email : Marisol Bello, Housing Narrative Lab,

[mbello@housingnarrativelab.org](mailto:mbello@housingnarrativelab.org)



Elizabeth - will work on how this will work. If folks have suggestions on who to participate, put in chat. Related to constitutional amendment? Separate project but for whole continuum. Not to promote any particular policy. But people in this coalition could use the message being created. Take away? This will culminate in templates and messaging guides and conducting training for us to reach as many folks as possible. Figure out to work together in Minnesota to use this messaging/research. Narrative needs to be used over several years. Marisol - dominant narrative is pretty negative. Trying to create a new mindset around that frame. How housing is vital to all our lives.

### **Co-Chair Update / Nominations & Elections**

Rhonda will be setting away from leadership at end of June. in may doing nominations for two co-chairs, openings for two co-chairs one with lived experience and one with DHS experience

June voting and July will have two new co-chairs. If you are interested give that some thought or someone you know, Rhonda and Dave willing to talk with people about it. Personal reach out to interested candidates is good way to approach this. Linda - ran into problem not being computer literate. Is that accommodation going to be made for person with lived experience?

## **4. Team Updates**

- **Policy**
- **Communications**
- **Engagement / Video Project**

Policy. Annie -Fast moving yesterday. Senate HHS bill passed off Senate floor. Pieces of our agenda in it, not at the levels we have asked. Children and Families Bill heard in House today. Housing Omnibus passed off House floor. Michael - Housing Omnibus Bill passed 19 amendments. More tracking on how \$1 bil spent. Cool to see debate last night. We've been pushing a long time for many of these changes. Much of coalition issues passed. Tenant protections and rights bill passed quickly. Amendment would have changed timeline but didn't pass. On Monday, Housing Omnibus bill will be heard in Senate and also possibly tenant's protection bill. Linda - can we talk in future years to let members of coalition know what is going on? Confusing for beginners. They randomly recess and come back without much notice.

Communications - Lillian not much to report. Update sessions update they sent out and the action alert on tenants' rights. Mary - if people did not receive those we still have pdf versions of updates, let them know. Talking points as we move into end of session.

Engagement - Jason - video project. Instead of rally

<https://calendly.com/urbanczykj33/homes-for-all-legislative-social-media-videos>

First week of May the project will be ready. Will be impactful this year. For anyone interested in participating should use the link. If go through the link there are links for various parts. We said we would do 25 videos, now close to 40. Going to be a lot of content. Open to more but not needed. Verifies that participants are comfortable with their pieces. He needs to interview BIPOC and trans people. If anyone knows anyone, let him know. Will they people individual videos or a longer video. There will be an archive of whole video. Breaking them into social media posts to use throughout the year.

### **Announcements & Organizational Updates**

None

## **Agenda 3/16/23**

Notes taken by Tere Parsley Starnes from MICAH

- 1. Welcome & Introductions**
- 2. Constitutional Amendment for Housing**
- 3. Team Updates**
  - **Policy**
  - **Communications**
  - **Engagement**
- 4. Heading Home Minnesota Funders Collaborative Support**
- 5. Session Rallies & Events**
- 6. Announcements & Organizational Updates**
- 7. Adjournment**

### **Constitutional Amendment for Housing**

James Haggart - Overview of the amendment and updates. Time is critical for a bold move. Structure hasn't changed things over the years. 3 spaces: create homes, prevent homelessness, and eliminate disparities in housing across state. Principles Race Equity, Sustainability and Climate, Uplifting Rural Voices, Accessibility, Ensuring frontline leaders are decision-makers and campaign leaders.

Sue - can we change for describing frontline leaders as people with lived experience.

Not a new concept for Minnesota. Legacy Amendment passed in 2008. Colorado passed Prop 123 in 2022. Same values we are lifting up.

Steps: legislature approves to get on ballot, can only go on ballot in even year. Goes onto November ballot.

Need a majority of everyone who votes to pass.

Don't expect to get through legislature this year, but next year. Get on ballot in 2024

Draft language

@ourhomesmn

## Constitutional Amendment: Draft ballot language

Shall the Minnesota Constitution be amended to dedicate funding to creating homes Minnesotans can afford; increasing opportunities for Minnesotans to own their own homes and reducing racial gaps in homeownership; improving housing conditions; and reducing and preventing homelessness; by increasing the sales tax rate beginning July 1, 2025, by 3/8 of one percent, and specifying that the dedicated revenues shall not supplant existing appropriations for affordable housing programs



Addresses rental eviction? Yes.

Effective on Jul 1 2025 if it passes in 24. Could future legislature overrule? No that is why we are going for constitutional amendment.

How funds will be used. 3 flexible funds.

\$440 mil will go up each year.

Household and community stability

Rental opportunity

Home ownership opportunity

Want to be clear on guidelines but not rigid about future needs.

Key pieces reducing disparities

Community based

Improve home

Energy efficiency

Council of 24 people including people with lived experience. Will be core piece of deciding how this money will be spent. Appointed. Budget and policy for each of the three funds. Most appointed by the governor and some by legislative leaders. There are parameters, not just anyone. State-wide council.

Budgets have to be approved before money goes out. Does money roll over for next year? Yes. Money would move through Mn housing. Doesn't sit in general fund.

Where we are in campaign. Next week hear what budget targets are. Amendment is way we get investment over the long term. Lobby Day at the Capitol March 23. Talk about amendment and their own agenda. Introduce

the bill. No amendments will get put on ballot this year. Hard to get through revisor process this year. Waiting to introduce bill. Then do press and kick off events. Begin working with Housing Narrative Lab - broader than the amendment effort. How to make shift in issue like housing to an issue that people want to act on.

Sue - good to see people in millennial age group involved and seniors who are struggling.

We don't have House file yet because hasn't been introduced yet. As soon as there is a bill they will get it to this group.

Links in chat. Lobby Day:

[https://docs.google.com/forms/d/11kwmREnfOoqnpSPiK8Y-42opdR5b\\_7iZ5wuJveelz6l/edit](https://docs.google.com/forms/d/11kwmREnfOoqnpSPiK8Y-42opdR5b_7iZ5wuJveelz6l/edit)

## **Team Updates**

- **Policy**

3 things to cover. 3 actions: Pathway home, emergency assistance, request on targets. Conversation about racism and white fragility in committee hearings. Individual bill status.

Pathway Home Act. Rhonda. Now we have action alert through MCH to have Gov. and Lt Gov to pass the act. \$150 mil shelter capital, funding for emergency services program, money for transition housing program, money for homeless youth act. Funding home management system. Chosen family grants.

Sue: \$40 million for emergency services grants;

\$25 million for Homeless Youth Act grants;

\$9 million for transitional housing programs;

\$2 million for Homeless Youth chosen family grants; and

\$1.25 million for a homeless management information system.

Matt: +\$150M for shelter capital

and next biennium, emergency services grants increases to \$70M/biennium and Homeless Youth Act increases to \$40M/biennium

Family homeless prevention program hearing. Not scheduled for Senate yet. Calls are helpful. Dziedic having health issues. Call staff.

Targets. Action alert drafted. In chat. Needs to be circulated right away. Budget targets will set how much money we have to work with. About generating that there is broad support for these targets. Targets could be set early next week. Call before that.

Racism/white fragility in committee hearings. Questions about why Black communities were being highlighted and not everyone. History of redlining and GI Bill not for Black veterans. A testifier shared a story about person choices and was told that actions have consequences. Then another member asked for a hug from testifier. Is there a response that we need to make? Bringing testifiers into this environment is not good. Sue's

recommendation is a letter from H4A. Do we want to do this? Who do we share it with? Conversation about options.

Sue: Making sure folks within own culture were advisors about becoming home owners. Letter value people of color for their testimony, need to be respected. To address disparity, need to target specific groups.

Michael: protect testifiers. How to expect this behavior.

Dave: appreciate bringing forward. Need to figure out how to respond and what we recommend for what committee leadership does in the moment.

Rhonda: Do people who are leading on that bill want us to act? Need to check with them.

Paul: Go to committee chair with anything approaches racism. Copy the Speaker on the issue. Hears doesn't want to cause harm to bill but need to address this when it happens. Well worth it for this group to do something.

Michael and Annie had conversation with Rep Howard. He feels like he should have done more.

Paul: Private conversation is not enough.

Sue would outreach with David to have interaction with bill authors before our action.

Paul: harm does not extend to just this one bill. Larger than that.

Michael: do we want to just comment on this incident or in a general way? Don't put any testifier on the spot. Address it from a general perspective. Any other incidents?

Paul: racism has happened before. Ask for leaders to say it is racism and to stop it when it happens. A work in process.

Sue: this treatment is true for those who have been experiencing homelessness, too.

Dave: frustrating theme during this session. Sorting out the worthy and unworthy for help.

Michael : letter to leadership with instruction when these issues happen, chairs need to intervene. Name the behavior and to acknowledge the value of the story the testifier is giving. Weeking meetings between Speaker and Minority Leader. Right now, non-public letter, shared with leadership and ask if there is a conversation that needs to happen between parties.

Paul Slack: An extra step could include a public acknowledgement that disrespect will not be tolerated, leadership will ensure that the public will be respected.

Sue, will members of H4A get this letter? If that is so, then it is a public letter. Could talk about the content at the next policy team meeting.

Linda wonders if there is a Robert's Rules that allows for interruptions.

Actions we took:

Bring it Home up for committee today.

- **Communications**

Shannon - thanks all. Will communicate to comms team on Monday. Send information to the team.

**Heading Home Minnesota Funders Collaborative Support** Funds of \$20 thousand secured for H4A for engagement, alerts, resources, stipends for testifying. Will be getting to the committees to see how to divide it up. H4A doesn't have set aside money for the coalition. Sue: can some money be used for stipends for testifiers with lived experience. Rhonda: we will look at that.

**Engagement:** Matt. Try to identify ways to get message to legislators. Rally doesn't do this. How to do this as a final push in May. Create videos with leaders with lived experience. College students can not do it for free. Wondering if some of the Heading Home funds could be used.

Using these questions:

Matt Traynor | MCH | He/Him/His to Everyone (Mar 16, 2023, 10:43 AM)

1A) What are the biggest challenges you face trying to find accessible and affordable housing?

1B) Has inflation/rising costs of basic needs & housing impacted and/or added to these barriers?

2) How have barriers impacted you? Example of not finding a landlord to accept a voucher - how did that directly impact a person

3) What do you want people to know about housing?

Done by May. Lots of ways to use the videos. Engagement team will meet weekly and work on this video project. Want to use these videos in multiple years.

Sue has videographer who does pro bono work. Everyone who is filmed signs releases and is getting paid.

## **Agenda 2/16/23**

Notes taken by Tere Parsley Starnes from MICAH

### **1. Welcome & Introductions**

### **2. Team Updates**

- **Policy**
- **Communications**
- **Engagement**

### **3. End of Session Rally**

### **4. Other Rallies & Events**

### **5. Announcements & Organizational Updates**

### **6. Adjournment**

### **1. Welcome & Introductions**

### **2. Team Updates**

- **Policy**

Michael - Coalition led items on the agenda - Andy gave an update, Capital Request bills laid over for inclusion for omnibus bill. All three pieces of that bill have been heard. Shelter Capital looks like it is moving forward

Bring it Home - great hearing in House. Bill laid over. Earliest date for Senate hearing Mar 9

Emergency Rental Assistance - heard in both chambers on Tues. Good hearings but there may need to be a reduction in amount of money asked for. We need to push hard on this legislation to keep it strong.

Downpayment assistance. Heard in House 4 weeks ago. Still waiting for a hearing in Senate.

Land Trust Bill - place where it comes down to negotiation between Senate and House

Constitutional Amendment - stuck in legal limbo. Decisions may not be made this session

Preeviction Notice and source of income were heard in House, Trying to get hearing for Expungement. All Tenant protection bills will be put together in Omnibus bill.

All of the legislation for coalition led agenda will be heard in Senate in the next week or so.

Annie - overarching feeling some stuckness. Want to get things moving in Senate. Pushing to move Emergency Rental Assistance and Pathways Home together.

Mary is working on an action alert for everyone on this call to take action on these two bills. Share this information.

Linda - the Biden administration seems to be doing something for tenant protection. Does this impact what we are doing here? Michael knows only thumbnail sketch being proposed. There are strong components proposed. Maybe give a report at a future policy meeting.

Matt - During engagement team meeting, not sure who targets were for action alert. Will there be one action alert. Michael - there will be one alert. Phone call, form emails, or personalized emails. Mary hasn't crafted it one way wants to know what to do. Target is leadership. Tend towards personal touch by phone call or email. Email form action alert takes so many to have an impact. Do you want a script? Asked for central message to convey to leadership. Taking the language from the organizations. Form emails we can track how many people send an email. Do people here prefer one over the other? Personalize the email. If you are willing make a phonecall or you can send email. Give bullet points to encourage personal message. Brenda - a bunch of form emails carries weight.

What do people mean by leadership? Dziedzic and Hortman. sss

- **Communications** getting action alert ready. New comm meeting time Wednesdays at 2pm If you are interested in joining, reach out to Mary. Working on website. Comms convening with Agate Housing to continue how to do collaborative meetings
- **Engagement** Matt talking with Mary about Action Alert. Starting to think about how we can capture the different events. H4A has tried creating a calendar in the past. Starting to think about rallies in spring.

## **Other Rallies & Events** Days on the Hill.

March 8 is the Homeless Day on the Hill. <https://www.mnhomelesscoalition.org/getinvolved/doh/>

Habitat April 25. They do not have sign up yet.

Peer Support on Feb 23.

Feb 27 MN Recovery Day on the Hill.

Go to MICA website [www.micah.org](http://www.micah.org) to find out about Legislative Policy Breakfasts to attend online  
From February 17 through March 6

**Other issues.** Linda is interested in collecting names of organizations who have a list of people testifying and if they are willing to speak on the Hill

## **Agenda 1/19/23**

Notes taken by Tere Parsley Starne from MICA

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1. Welcome & Introductions

2. Team Updates

- Policy
- Communications
- Engagement

3. January 25th Launch Updates

- Event on Wednesday, January 25th from 10am- 11:15am
- Register here: [https://us02web.zoom.us/webinar/register/WN\\_wPr1Ho64T8qDo2tzqCoCgg](https://us02web.zoom.us/webinar/register/WN_wPr1Ho64T8qDo2tzqCoCgg)

4. Announcements & Organizational Updates

5. Adjournment

## **Team Updates**

**Policy** - Annie. Session is going. Lay of land. MN House has hurry up and wait attitude. Lots of hearings happening now. We have to have a balanced budget. We need to know how much there is in bank. Will know by Feb. \$17 billion in surplus is what it looks like now. Hearings are starting.

Committees that impact housing

MN House Committees

<https://www.house.leg.state.mn.us/committees>

MN Senate Committees

<https://www.senate.mn/committees/>

Annie wants to do a 101 to answer questions about this structure



Sue posted this in the chat: Excellent Policy Training: Legislature101

presented by

Dan Kitzberger, Policy Director, MN Housing

[https://videos.files.wordpress.com/gWJTb9/updated-special-webinar\\_legislature-101\\_20230118.mp4](https://videos.files.wordpress.com/gWJTb9/updated-special-webinar_legislature-101_20230118.mp4)

( begins at 18 minutes 44 seconds, about a 35 minutes presentation)

Annie listed the House and Senate Committees that H4A bills will move through

Confusing this year. She is planning to put together a document explaining more.

Gov. introduces Budget on Tues. They released Children and Family Budget last Tues. Focused on ending childhood poverty. Will send out information about what will be in the budget. Hearing a lot of positive things about it.

H4A Policy Agenda link <http://homesforallmn.org/our-agenda>

[https://www.homesforallmn.org/images/2023/Homes\\_for\\_All\\_One\\_Pager\\_2023.pdf](https://www.homesforallmn.org/images/2023/Homes_for_All_One_Pager_2023.pdf)

Yesterday in the Housing Committee a Bill that will provide funding for first generation home buyers was heard.

HF12 Link in chat

HF 12= DownPayment Assistance, <https://www.house.leg.state.mn.us/bills/Info/hf12>

HF 11= Bring it Home, <https://www.house.leg.state.mn.us/bills/Info/hf11>

HF 444 = <https://www.house.leg.state.mn.us/bills/Information/BillNumber?FileNumber=HF444>

Today at 1pm in Health human services finance HF444 Pathway Home Bill that includes emergency services program for people experiencing homelessness. Homeless Youth program Homeless Youth Act. Funding for funding program from CloseKnit. Placed in home with chosen family. Transitional housing. Building shelters. HF444 and here's a link w/more info: <https://www.house.mn.gov/schedules/committee/93013/All>

Lots of hearings that have been informational have been held. Now having first ones on specific bills. Our agenda is progressing well.

Pathway home bill. MICAH supports. Concerns about some of the funding for data collection rather than helping people with needs.

Data collections services required by HUD

We will send out information about Gov Budget and about the next hearings.

Hearing on Tenant Legislation will be coming on Tues. Annie will check to see when Bill will be heard.

Annie will put links in chat

Question is there a master list of which comm are the comm for different bills? Annie is working on that. She hopes to have done by Monday Policy meeting. And will talk through because it is complicated.

Training. Annie hopes to do 101 training for H4A folks at the beginning of Feb.

Link to Policy meeting

Excellent Covid provider monthly meeting Excellent Policy Training: Legislature101  
presented by  
Dan Kitzberger, Policy Director, MN Housing

[https://videos.files.wordpress.com/gWJTb9/updated-special-webinar\\_legislature-101\\_20230118.mp4](https://videos.files.wordpress.com/gWJTb9/updated-special-webinar_legislature-101_20230118.mp4)

( begins at 18 minutes 44 seconds, about a 35 minutes presentation)

**Communication team** Mary - trying to get up to date. Considering adjusting their meeting time. Will post these changes. Policy team will be available on website. Continuing to share out info on Launch. People can join their committee

**Engagement** Matt - If haven't registered for launch yet, need to do that. Link in chat.

Launch Jan 25 10 am

90 registered so far. Not bad for virtual launch

If you can blast promotion to increase registration.

Speakers will give overview of what the agenda is. Not like a rally. Engagement team has been working on this.

January 25th Launch Updates

- Event on Wednesday, January 25th from 10am- 11:15am
- Register here: [https://us02web.zoom.us/webinar/register/WN\\_wPr1Ho64T8qDo2tzqCoCgg](https://us02web.zoom.us/webinar/register/WN_wPr1Ho64T8qDo2tzqCoCgg)

## **Announcements and organizational updates**

MCH homeless day on the hill March 8 in person. 8am go on website there is a register here button on main home page. Program 9 - 10. Legislative visits scheduled if you registered.

Sue - MICAHA is supporting rallies and putting out information through our email lists. Having Policy Breakfasts through Feb and March. See information on MICAHA website. Excited to see energy in this session. Working on Lead Safe Homes to protect children. Try to move this bill early in the session

Linda - two things. I am on a panel for Nat Coal for the Homeless. Mental healthcare on demand and will cover medicaid and recertification today on panel Link in chat

NCH Town Hall Meeting

Thursday, January 19th, 2022

2:00 PM CT

Topic: Medicaid coverage

Registration Link: <http://bit.ly/3PGZF3M>

From the grassroots. She lives on a housing voucher. She wants to get housing insecure people to be on a speaker's bureau. This is coming. Offers her experience to be a speaker. Isod.lindalee@gmail.com grassroots speakers bureau

Ann asks a question. If anyone has advice on a community development block grant. Working with economic development director on her board is this good? CDB could apply through HRH. Can County Board take on the funds? If she works with county it should clear it up.

Dave - Manufactured Housing proposals. Have authors in House. Opportunity to purchase, rent reform and utilities consumer protection issues. Have all three authored on House side.

What is link to track bills? Link in chat.

[https://docs.google.com/spreadsheets/d/1LkBiplitniykJzLcqjzn9a0A\\_etwc8jLX2DwfW-ExKM/edit?usp=sharing](https://docs.google.com/spreadsheets/d/1LkBiplitniykJzLcqjzn9a0A_etwc8jLX2DwfW-ExKM/edit?usp=sharing)

Linda - question/problem in the transition back to in-person people in rural Minnesota going to have to ask for hybrid options or phone in options. Feels cut off in rural Minnesota. MCH has been advocating for this. House doesn't have the technology like the Senate does. House is only taking in-person testimony. There are rooms in Capitol that have the capacity for Zoom. They could change rooms. Meeting resistance. Feels like discrimination for rural people. If we all started phoning in with a well polished presentation.

**12/15/22**

## **Agenda**

### 1. Welcome & Introductions

### 2. Policy Agenda

- Overview of Recommendations
- Vote on Adoption

### 3. January Launch Event

- Recommended Date: January 25 at 10AM
- Proposed Agenda and Speakers
- Other Session Launch Events?
  - January 11th there will be an in-person Rally (Bring it Home, Constitutional Amendment). Exact time TBD
  - MICAH - legislative breakfasts but virtual
  - Homeless Memorial March Dec 15th, in Cities and Facebook
  - CHUM in Duluth doing a memorial noon on Christmas Eve. Pilgrim doing 2nd Sat in January on advocacy
  - Jan 14th - Community Corrections in Winona

### 4. Communications Materials

- Key Messaging for the Session
- Agenda Materials

### 5. Other Team Updates

- Engagement
- Communications
- Policy

### 6. Announcements & Organizational Updates

### 7. Adjournment

## 1. Welcome & Introductions

## 2. Policy Agenda

- Overview of Recommendations
- Vote on Adoption

Annie and Michael

Michael - the agenda has been available for voting for 2 ½ weeks. Currently 23 organizations submitted votes all voted yes to support the agenda. Taking questions.

10 coalition items and about 30 items on member-led agenda. Make sure your organization hasn't already voted.

Jean Lee with question - number 1 NOAH talking about acquire and rehab or is it acquire or rehab. Answer: it is and/or some properties may need rehab.

The agenda is here:

<https://homesforallmn.us14.list-manage.com/track/click?u=6953279d2967271592a194775&id=c168af53a6&e=b5c093422a>

Shared screen of the agenda and went through each one

Question on number one: clarify the wording around acquiring and/or rehab. Goal acquired by affordability-minded buyer. There are properties that need rehab but do not need to be acquired. Answer, think there are other programs for rehab alone. The goal of this program is to acquire new properties.

Continued going through the policy agenda.

The constitutional amendment concern. If there is a knee jerk rejection of this, could it affect the whole agenda?

Sue, there have been other proposals that have taken a long time. This issue helps to broaden the discussion of fair housing.

Sue - could we do updates on member-supported items? MICAH bringing forward Lead Safe Home Bill = Rep Fischer and Sen Howard are authors. Also working on Guaranteed annual income legislation bringing through the Tax Committee. Also working on making sure two programs don't compete with each other.

Question about Member-led points from Jean Lee. As people vote are they voting for the agenda plus member-led issues. What do the votes mean? The vote is for the full slate of items. Do you support the proposals over all. Point system is over with. Agenda is presented in total form. Not trying to assume any hierarchy between the two tiers.

Dave - how the issues are described is a representation of what our individual organizations have already voted on. All proposals came from much longer proposals. Descriptions are not as complete as they could be.

Michael - HomeLine voted yes to support agenda though there is one item that HomeLine does not support. Our vote reflects supporting the full agenda with one exception.

Steve - Coalition will invest time and resources on this policy agenda. When we are doing work as a coalition, we are focusing in on these 10 items and there are these other member-led items. Is this how this will work? Lillian on comms team and agrees with this assessment. Make sure there is advocacy material with this idea in mind. We will have a cache of one-pagers for member-led items and can be used.

Paul - when communications materials are done. One-pagers focus on main body of the policy agenda. Not including member-led items.

Shannon - comms team taking suggestion on what people lead. They are trying to support initially and as we go through session. Importance of getting message and key themes ready for Launch. How to support the member-led issues given the capacity of the comms team and what already exists from the member organizations.

Mary Ann - as reading through proposals, there is one thing I noticed, we have a lot of requests for vouchers, things like that, but need to request for homelessness all the time. We need to secure vouchers then people become homeless again. Protect vouchers. Bring It Home is a universal proposal that may help. Protection from housing directors to take back voucher. That is the type of problem people with lived experience have. In this policy requests money but not oversight and implementation. Sue: Homes4All supports task force for shelter standards. Dollars in emergency programs could help work through some of those issues.

Time check. Dave. our work on this agenda will not end with approving it. Suggestion anything in the first 10 points, the policy team meetings could be a good forum for discussing and clarifying the items. For the member-led items, come up with a system where people can contact them about issues and proposals. Indicate how to vote. Within the meeting or by following the link <https://forms.gle/jqWoaeBLeNhKuB688>

This is an annual agenda not clear about it being a bi-ennial agenda. Annie replied that there is an assumption this is the agenda for the biennium, but will change if/when any of these things are passed.

Jean Lee wants to amend the first proposal. That is not allowed in this process. Suggested to work with the organization bringing the proposals forward.

Bloomington has loan program to give out small amounts to keep up the home appearances. Severe problem for seniors and disabled.

### 3. January Launch Event

- Recommended Date: January 25 at 10AM
- Proposed Agenda and Speakers
- Other Session Launch Events?

Matt - Every year H4A does a launch to announce agenda. Gets speakers to talk about issues. The date and time have been chosen. Jan 25 at 10 am. Leaning towards a virtual but could be hybrid. Break into overview of messaging. Important that different groups are on same page for messaging. Will walk through some of the 10 policy items. Engagement team and comms team will go over what they need. Will have advocacy groups from groups that are not specifically about housing but aligned (like food insecurity).

People aware of other launches and rallies. Bring it Home, Constitutional Amendment will have a rally on Jan. 11 at Capitol. Nancy will send out information today. MICAH will do 6 policy breakfasts in late Jan and Feb. It will be virtual. Have done it virtually for last 2 years. Mary Ann - Homeless Memorial March tonight 5 to 7pm is virtual through Facebook. Link: It will be live streamed at [www.facebook.com/simpsonhousing](https://www.facebook.com/simpsonhousing) . Pat CHUM homeless memorial on Christmas Eve Day. Jan. 14 Community Corrections meeting. CHUM advocacy event on the 2nd Saturday in January at Pilgrim Congregational, register here: <https://www.tfaforms.com/5026110>

### 4. Communications Materials

- Key Messaging for the Session
- Agenda Materials

Lillian - Solidified messaging by next week. One-pagers started by Jan. 4 to use in session. Have solidified one-pagers by Jan. 25 launch. Organizations get your one-pagers for your issues. Will be posted to internal website. External website will be modified. Policy team has created folders where to put your member-led items. These folders will be used to track changes. Request for Comms team to send out that information.

## 5. Other Team Updates

- Engagement
- Communications
- Policy

The meeting schedules may change during Jan. and Feb. Are there other updates?

Sue - Great if we have list of when the different meetings are held. Go out on a regular basis. Linda S has agreed to prepare a pool of speakers with lived experience to testify.

Mary Ann - interested in being on pool of testimony. Contact Linda S.

Linda - besides testimony, we could offer people panels to discuss the many reasons homelessness occurs for the general public.

## 6. Announcements & Organizational Updates

Mary Ann. Disability Task Force information is available.

Sue. asked for clarification on Dave's MNHOA's proposals. Manufactured home issues. Right of first refusal. Put in matching offer to the one the developer has given. This is a stronger write of already existing policy. The hope is it will increase the number of communities are resident-owned. Passed the House last year.

Rent Justification - manufactured homes locked rent. This is a tougher fight.

Mary Ann - is it proper to charge a late fee for one day when returning a key to lose your full housing voucher.

Contact Michael and folks at Homeline to walk you through.

Jean Lee - hasn't been able to participate in the policy discussions. Last year, they raised issue regarding seniors and disabled people ending up in courts because of code violation. Home rehab. Trying to work with CAP agencies and churches. Want more funds in programs to help this population.

## 7. Adjournment

**11/17/22**

### **Agenda**

Notes taken by Tere Parsley Starnes from MICAH

## 1. Welcome & Introductions Hybrid--via Zoom and In-Person option at Lutheran Social

## 2. Discussion of January Kickoff Event

January Launch Event. - Matt. Last meeting poll showed support for virtual/hybrid. Are there dates to avoid? MLK holiday should be avoided. There is an event in the 2nd week with lawmakers going to UofM. Humphrey Institute. Other ideas: Would it be good to target MLK in the rotunda on that day? So many events already planned on that day, it would be hard to think that it would go well. Would we be able to connect with one of those already planned events? Could H4A get connected to the Governor's event? There is only a limited amount of tables but there are other ways we could be included. If we started our kick off event after MLK could we start with an initial tie-in to build on in future. Could provide information about H4A kick off at the Governor's event. Question, how late can we have a kick off event? Mid to late January is still good for our kickoff, based on past experience. Avoid Jan. 22 and 23rd conflict with Tammy's organizational retreat. In the past the launch had good speakers and proposals for the

Legislative agenda. This year, what would we include in kick off? Goal is to decide at the Nov. 30 engagement committee meeting. We haven't had much emphasis on having lawmakers attending but could change that this year.

### 3. Team Updates

- Engagement - January Launch work
- Communications

**Discussion:** Lillian as we get list of Tier 1 and Tier 2 issues focused Comms wants to do things in a timely manner. Once we have the 10 ideas for Tier 1, get the focus points to them. 3 - 5 bullet points of what you are asking for. 2 points on why. Get to them by Dec 1. Then can get it together by January launch. While they are making one-pagers, if your org has graphics or pictures get that to them by Dec. 1 as well. Voting won't be done until Dec. 16. They are asking if anything can be done ahead of time, then send it in. The later we get in Dec then the harder it will be to prepare the information. Circle back to coordinating committee to see what the plan can be. Every organization that is presenting a proposal should have 1 - 2 sentence descriptions.

**Questions:** Sue - if all proposals could provide the key points to Comms team in advance of the vote by Dec 1. How will comm teams be posting the Tier 2 and 3 issues? Suggestion of Hot link to Bills. There be a contact person that is taking the lead. Lillian - Comms wants to get things out in a more timely manner. Suggesting having a one pager for Tier 1 and Tier 2, then after the information is gathered they will come back to this group for a proposal of how to share the information. When H4A decides the policy agenda then they can get going right away. What website looks like is open to suggestion. Sue's suggestion: sooner rather than later add the agencies with contact person.

**Final Ask:** by Dec. 1, agencies need to submit 3- 5 bullet points, and, agency contact to Comms before vote so that things can be timely. Agencies can create their own talking points. Want the key talking points per issue wherever it lands on the policy agenda. Send to Lillian

Linda : there is a need to include testimony from people with lived experience in the material. People do not have iconic messages ready. A large packet of information to the legislators. Are we getting our story out? Lillian: Concern is for whether the Comms team can do that. If agencies get the information together, H4A could brand it and share it. Last year, changes in message was hard for Comms team. Linda wonders if we can hire consultant to produce the material.

What is Comms team? Lillian; we are here to put out the communication that H4A uses. Twitter storms, social media content across platforms, work getting emails out to everyone and development of website.

Reach out to Lillian with other questions

- Policy

Michael - process for setting policy agenda. Hope there will be 10 items to fit on main agenda for H4A. There will be rank voting where each org can vote on proposals. Voting starts after next Tues when the next final presentations will be made. The votes need to come in by the following Monday by the end of the day. There are about 30 proposals. 2nd side of one-pager will have the supported and endorsed agenda. The proposal will be sent to full group for final approval of policy agenda.



First proposal meeting - went well. Enough time for presentations. Lots of proposals. Annie and Michael will work on an email about proposals made on Tues. Talk about how the votes will take place. Will be sent out soon. The meeting was recorded and the link to that will be sent out.

Policy is starting to think about what kind of broad messaging they want to have.

Linda with a bylaws question, we need to have people who have experienced housing insecurity as co-chairs of our committee. Rhonda, the issue is identifying people who want to do that. Does Linda know anyone? Is trying to give others who have this experience representation. Ground it in the stories of the day, How about a stipend to get people to commit? Other organizations are engaging those people. We have room to grow there. Especially the policy team.

Sue - two points. In Policy asking for how to include these voices and encourage folks. MICA willing to put in \$100 - \$200 a month and suggests that other organizations could also put in money to help pay for the expertise of people with lived experience. Rhonda, there used to be a fund. Those funds are gone. If we do this funding within the organizations then we need to approach MCH to hold the funds.

#### **4. Post-Election Debrief**

Gov Walz won, House DFL held leadership. Senate flipped to DFL. Trifecta - one party has control in all 3 spaces. Could be a big opportunity for Homelessness agenda. Will share more intel about who will be chairs and other positions. One-third of legislators are new. Committee structures will be released Dec. 3. Lisa DeMuth is minority leader instead of Curt Dout. Could be a better person to work with. Sue - encourage us to meet with newly-elected and current elected officials as soon as possible. Linda in a cohort that just went to White House about a lot of renters could own their homes.

**5. What are you hearing?** Minnesota Housing is concerned during the last time there was a trifecta that negotiations fell apart. Share out what we are hearing about big campaigns we are hearing about. What is being planned for 2023 within the housing realm? A list:

MAC constitutional amendment

ERASE campaign.

Bring it Home

Home Coalition is advancing agenda

Continuum of Care in S. Minnesota working

Shelter Task Force will need to look at

Tax Bill local aid \$20 mil will become available in communities in January. Need to coordinate our message with how that money will be used.

MN Budget Project tax matters - potential increase in renter's credit but not have it seen as the housing solution

MN Environmental Partnership - last year support for funding to make housing ready to receive efficiency funding.

And lead in pipes issue. Will there be a big ask around that? There is money in infrastructure bill. Make sure we are getting the match that is needed. Legislature needs to approve matching fund to receive federal money.

Interagency. Housing Stability Package Housing, Racial, and Health Justice. Will start framing out what is possible for this session. Shannon - helpful to know what other groups are doing for framing and messaging. Comms team wants to put out key themes after they get the agenda.

#### **6. Announcements & Organizational Updates**

MCH Homeless Day on the Hill March 8. Give to the Max day.

MICA did regional bus tours showing off great regional projects. 300 people attended. Want to do policy breakfasts after committees are set. they were all recorded. Should be up on MICA website under the different chapters

Dave APAC - Glad to see Keith Ellison re-elected. His office is active in ownership of manufactured homes rights. Agenda setting, great to see things things passed supported by H4A. Encouraged that grants are being given



Michael - if people interested in slate of rental/tenant law issues, Homeline is having a webinar on Dec 14  
Report mistreatment of homeless people to Keith Ellison, he wants to know.

**10/20/22**

**Agenda**

Notes taken by Tere Parsley Starnes from MICAH

1. Welcome / Introductions
2. 2023 Policy Agenda Setting Process
3. Communications and Engagement Team Updates
4. Organization Updates

**2023 Policy Agenda Setting Process**

Michael Dahl - Policy team coordinator with Annie Shapiro. Suggested process for policy setting created by Annie.  
What we are asking for.

Trying to achieve - Homes for All agenda growing year after year. Hard to know what to talk about when so much needs attention. Hard to do every issue justice. Want to have fewer issues. Wants to optimize the experience of this group and to include people with lived experience of housing insecurity.

**Organizations need to submit proposals by 5pm Nov 10.**

**Nov 15 and Nov 22 policy team meetings** that everyone is invited to review proposals. Prepare by reading proposals in advance. Will not be long presentations. 3 - 5 min presentation and then Q and A. Lots of material sent out in past, so asking to keep it brief. Limit to 2 pages. One page is better than 2. Invite everyone who cares about these issues to be involved. Write out acronyms for special terms/programs. Use acronyms after writing whole name. Use simple language. Many legislators don't know what the acronym means. Include email and contact information. If asking for funding, provide the amount. Don't know how committees will be structured but try to identify which legislative committees that will have jurisdiction. Identify: is it a new program, modification of existing program, for funding? We want to know from people who are affected by proposal. Engage them and ask them about your proposal. Increase the number of people with lived experience in this group and in this process. What part of the continuum does this fall under?

**Proposing Tier system.** Level of involvement and support from Homes for All. Tier 1 - H4A will take initiative for these programs. Bonding example. Tier 2 issues- Your organization wants to take lead on the issue but still be on the main agenda for H4A. Tier 3 - endorsing agenda. Not on main agenda but on second side of page that is handed to legislators. Sign on issues - letters of support. Some issues proposed that don't belong will take 60% of vote to be taken off agenda. Not going to use the same scoring system as in past. Rank your top 10 issues and whether Tier 1 or Tier 2. Ranked choice voting to figure out what the top 10 issues that will be on first page.

**Questions/comments**

Linda- weird to do the work and not be included in agenda.

Michael - will be hard to reach the threshold of not being included

**Straw Poll on this new process:** Thumbs up for the process.

Contact Michael or Annie with questions or comments. If you know other organizations to be added to Coalition list send to Michael or Annie

Sue - Are policy meetings every Tues at 10 except Election Day? Answer: **Next policy meeting will be Nov. 15 and also meeting Nov. 22.**

Matt - will the meetings where votes happen be sent by email to the full coalition list? Is voting live? Will non-policy team members be welcome to the space?

Michael asked the group: Do people have the presentations recorded and shared with other members for those who can't attend the presentation meetings? Getting straw poll. 50% yes. Q and A will be recorded for proposal presentations. Each organization gets only one vote but wants inclusive attendance.

Paul - When to vote. Should people with lived experience get to vote based on being part of organization or give them a vote in another way?

Michael - within each organization, include people with lived experiences thoughts of what the agenda should be  
Shannon - put voting structure out before the first policy meeting.

Paul - comment. Telling organizations to do what they can is inadequate to increase involvement of people with lived experience. Would like us to be more intentional about this. Create a strategy for this rather than do the best you can. By next year have more knowledge about who is present and have better strategy

Rhonda - we don't capture who has lived experience in our introductions in our meetings. Could change that. Need to know how the organizations are capturing the thoughts of people with lived experience and how they are involved in your organization. We don't know what our organizations are doing in terms of reaching people with lived experience. Need to share that information with each other.

Sue - supports what Rhonda says. Not even waiting till next year. Ask groups like Freedom from the Streets and No More Streets and other groups of people with lived experience, with paid stipends, to review proposals.

Matt - Lived experienced groups who are not an endorsing organization of H4A. Could they get a vote too?

Sue - Agrees that separate votes from organizations of people with lived experience should happen

Michael - supports this but will check with Annie as co-chair. There are parts of the housing continuum that have not been included. How to include all these people.

Paul - supports

Linda - HUD wants every COC in nation to have members of people with lived experience. Parents with young adults with special needs have not been served. How to include them.

Matt - The longer we wait, the harder it will be. Yes, lived experience group can get their own vote.

Rhonda - **straw poll - can lived experience groups have their own vote? Majority supports this.**

## **Communications and Engagement Team Updates**

Matt - we are planning for launch. H4A annual launch poll:

1. How should we do the Launch? In person Virtual Hybrid
2. If we do Hybrid or in-Person show we have regional Launches?
3. If we do Regional Launches, would you be willing to lead or help lead one in your region? This is to gauge interest.

Sue - regional approach great. Also great to do one major one with all the partners.

Rally - in person, presence at Capital. Easily do it Hybrid.

Ron - Comms had a good meeting with conversation about inclusion of people with lived experience. Discussed what endorsing agencies can expect from us and we from them.

Rhonda - **Monthly hybrid meetings?** Would love to host those at LSS. Jeru says there is space.

## **Organization Updates**

MICAH just completed virtual bus tours. Over 600 people attended. Enthusiasm to use \$12 billion for housing issues.

Coalition Conference at the end of Sept. 500 people gathered. Wonderful to be in person again

Winona trying to do scattered site supportive housing. Building a trust fund with help of MHP.

9/22/22 (49 attended)

## Agenda

Notes taken by Tere Parsley Starnes from MICAH

Dave - How coalition could better structure itself. Legislative side lots of opportunities. Money left on table last session. Initiatives in last session didn't come to fruition. How to avoid this situation from last year. Is there enough buy in or ownership from organizations? Are there ways to make things easier?

Rhonda - have a lot of strengths as a coalition. During pandemic, organizations came together in legislative agenda. Coalition work is important. Seen less engagement at meetings. What are new ways to reinvigorate our work together. Work smarter not harder. Break down silos of our work. Move policy forward to impact lives.

Micahael - We feel we need all hands on deck to overlap with the work your organizations are already doing. List what your organization can bring to H4All. In chat. Policy team work can feel detached from the other teams. In the House, we got much of what we asked for. Recognized by legislators.

- Gather feedback and input

Introduce Concept of Working Groups - Michael Coordinating team meets on regular basis, to plan actions and to talk about policy, and things we need policy wise, engagement wise and communication wise. All teams do their work separately. Hard to share information. On monthly basis, at full group meetings, to focus on themes to cross-pollinate organizational needs. Policy, engagement and communication groups within every group. Up to each of the teams (policy, engagement, communication) to share within the other teams.

Rhonda- we want your feedback and input

Themes are going to be talked about later in this meeting. Working group to plan and then come together and share the actions to take.

Sue - need to do better job of engaging people who are experiencing homelessness and housing insecurity. Engagement means we want this group and engagement of people experiencing homelessness and housing insecurity.

Dave - set up a process in its own right to engage these voices and points of view in each organization.

Paul - if this is working group session, one hour is not enough time. Need at least 15 - 30 min added. Working group is good idea, but how to engage people needs to be figured out.

Jeru - logistically, wondering receive policy invite but have never received the all group invites. If it is confusing to me, may be confusing to others. Send out whole coalition invite.

Beth - this time is in conflict with another important time for her organization. (Michael - Doodle Poll needed)

Michael - lots of ways people are experiencing housing insecurity. Look at another meeting time.

## Gather Feedback on Potential Working Group Themes - Matt

Ask for input and take notes. Want to get all the questions about potential themes. 4 below.

- Affordability of rental and homeownership

- Gathering thoughts.
- 
- Safe housing opportunities (i.e. HOME Line's heat code bill, weatherization, energy, rehab loans)
  -
- Staying housed (i.e. eviction prevention, foreclosure prevention)
  -
- Building enough housing (i.e. shelter building, rental building, homeownership)
  - ?
- General Notes
  - Lorna - not against any of these themes, where does transition out of homelessness fit in?
  - Sue not clear about where emergency shelters and transitional housing fit in. Probably helpful to go to organizations for people experiencing homelessness, etc. what the categories they would like to see before we set any groups.
  - Organizations could feel like they have to choose one group over another.
  - Paul - can't finalize these groups yet without better engagement.
  - Sarah - what is the preeminent purpose? If these are action-oriented groups so maybe less about where we might fit and more about what are the stated purpose of these groups and where our organizations fits. Guiding principle, what are these groups doing?
  - B. Rosas - important to engage those folks who are doing the deep grassroots organizing. Staying housed fits well with these movements. When looking at these themes, who is doing this work outside the organizations who are here. How this group can help those grassroots organizers.
  - Sue - MICAH is supportive of working groups. One reason we came together so we wouldn't fight each other at legislatures and offer big packages. How to not compete with others for resources?

Gather input on and potentially finalize themes - Michael & Matt

Setting the Legislative Agenda - Rhonda & Dave

Working groups would prioritize what advances to legislative agenda. Who makes those decisions? Dave - the logical question. How does this relate to sticking to the agenda. Still open process to make proposals. Working groups around themes/goals makes sense that those groups to help to figure out primary agenda and support items. Need additional discussions, sooner than Oct full group meeting. Have something more refined; themes, working group model, and process for legislative agenda. Proposing another meeting to figure out these things. Rhonda - do we come with a proposal or give people opportunity to meet again. Poll - meet in Oct or another meeting before that.

Paul - like how we collectively setting policy directions last year. Then dividing those policies up according to the themes of the working groups. Disparities, race, disabilities in all the policies.

Sue - like everyone engaged. Policy sets working groups or working groups set policy? If we want fuller engagement, the work group with those people affected should set agenda. Move to a coalition of listening.

Tammy - one thing heard yesterday, how difficult to join all the different work groups for people most impacted. At later point may make sense to have working groups during legislative session.

Paul - both things can happen. Not competing priorities in session to create space for voices of those impacted.

Michael - a lot of work and not enough people. Proposing additional work. Should it be responsibility of organizations who are working with people experiencing insecurity make sure those voices are at this table.? Or we can ask people for their feedback about what is being proposed.

Rhonda -One of the challenges for H4All, who holds responsibility?

Paul - some key voices are missing.

Sue - Both. identify folks we know involved in our work already to be here, and to pay them to be here. Can get that input in our different settings. It is a both. We want to grow leadership in these groups. Have to think of the timing of the meetings, does it work for people experiencing insecurity?.

Patricia - last year was overwhelmed how to engage with this organization. Is there an onboarding process? Could be overwhelming for those who are experiencing housing insecurity.

Aamina - could be cultural thing occurring that people in this space aren't aware of. Typical difficulty is don't feel understood and engage in a space where the culture is different. A lot of work for the person who is not part of the dominant culture. How to make meetings more engaging. Defaults to dominant scripts.

Bailee - new in field. Onboarding process would be appreciated.

Working Together Moving Forward - Rhonda & Dave

We will follow up about whether we are adding another meeting or take this up at our October 20th meeting.

Next meeting: October 20th at 9:30 am

5/19/22

4/21/22

## **Agenda**

*Reminder: The meeting is slated for 9:30-10:30 am.*

### **1. Welcome / Introductions**

### **2. Organizational Updates**

Homes for All 3rd co-chair position. Went through a round of opening and accepting nominations. Due to the legislative session no one came forward. New plan to wait for end of legislative session to reintroduce the process. Are there concerns around waiting? No one objected.

### **3. Team Updates**

**Policy Team** - Zack. Walk through the Omnibus Bills. Information for Housing Bill can be found at this link

[https://www.leg.mn.gov/cal?type=single&mtgid=h\\_34836](https://www.leg.mn.gov/cal?type=single&mtgid=h_34836)

Housing Bill - lot of great things in here. Appropriations article later  
Policy - number one Lead Safe Homes

Authorization 20% of senior housing for disability

Increasing number of all HIBs to include disability provisions

Authorization for \$400 mil for HIBs

Supportive Housing Model for people at risk of homelessness

Mediation grant program

Down payment assistance

Manufactured homes

Appropriations - Listed increases. Pretty much everything we are asking for is included.

Senate Bill - prevention of youth homelessness

Prevention of homelessness

Transitional housing how long to stay

Social security benefits that can't be taken for housing

Task force on shelter extension

Youth homelessness study

Emergency shelter language

Went over the appropriations spreadsheet. Senate Bill can be found here:

[https://www.leg.mn.gov/cal?type=single&mtgid=h\\_34821](https://www.leg.mn.gov/cal?type=single&mtgid=h_34821)

In Senate, no funding for homelessness policies

Bill passed out of the House and Senate in the next week or two then into Conference committees.

Ag chairs will be chairs of that conference committee

**Engagement Team** - Matt. At the last meeting of the full coalition we had a conversation about how to make the rally unique. Decided not to do a rally this year. Instead we are doing a Bring Housing Home event. Activities people can participate in.

Email: The legislative session ends on May 23rd, and the Homes for All coalition wants your help to **"Bring Housing Home!"** Join us over this next month (each Wednesday from 2:30-3:30pm) as we work to engage legislators and raise awareness about the housing needs in Minnesota.

#### Schedule of Events

April 27th - A chance to learn new outreach skills or build upon your existing ones! We will work together to develop tweets and letters to the editor (LTE).

May 4th- Put those tweets to good use during our **Twitterstorm**! A Twitterstorm is a short period of time during which advocates join together to send a high volume of tweets on a specific topic. The zoom link will be available for discussion and camaraderie.

May 11th- To promote dialogue around housing issues, we'll round out our advocacy push with a **Tweetchat**! A Tweetchat is a gathering on Twitter to discuss a common topic. The zoom link will be available again for discussion and camaraderie.

Looking for co-hosts. Anyone here in an organization that wants to be a co-host. Can do in any location or together through Zoom. Comms will have pre-determined questions on the Tweetchat. Can join group through Zoom. Zoom info in chat:

Will there be a training to be a co-host? If you volunteer, someone from comms will email a google doc about what it means to be a co-host with more explanation. Who to contact? Let Matt Diaz know or Matt Traynor know. Mattdiaz@mnhomelesscoalition.org

**Comms update.** Rachel. They have co-chairs for comms now. Mary Baumgartner with MICA, Lillian Lamoreux with Southwest MN Partnership. Emails for new co-chairs are lillianl@swmhp@gmail.com and baumgartner.mary5@gmail.com

Comms will be focusing on Twitter campaign

**Action Alert right now.** Bonding Bill. Support House version of bonding bill. Share the link out through your organizations. Link <https://secure.everyaction.com/f3QkVLrmPkS52SU2e3HLOW2>

#### **4. Announcements**

Regular team meeting schedule (can be found on website):

#### **Reminders of Team Meetings:**

- Policy – Weekly on Mondays from 9:30-10:30am
- Engagement – First and Third Wednesdays from 2:30-3:30pm
- Communications – First and Third Wednesdays from **12:00-1:00pm (note new time)**

#### **Notice from Comms/Engagement:**

Homes for All is hosting a Twitterstorm to build momentum around the end of the legislative session and energize advocates for the final stretch of the session. **Are you interested in co-hosting with us on a**

**Twitterstorm on Wednesday, 5/4/22 and a Tweepchat on Wednesday, 5/11/22 (both days from 2:30-3:30pm)?** By agreeing to be a co-host, you commit to creating content in advance, posting on twitter during the events and encouraging your networks to join us. The goal is for Co-Hosts to help build the momentum through their own tweeting and encouraging individuals to participate.

***Bring Housing Home events as we approach the end of the legislative session***

All these events are open to everyone and we will have an optional Zoom Meeting (zoom info @ end of email) for those that want to participate in the activities together (for all the activities listed). If you prefer to participate on your own, that is totally OK. Please invite others in your networks as well.

**April 27th, 2:30-3:30** - A way to advocate together. We will have time to prewrite tweets for the Twitterstorm & Tweepchat, an opportunity to work with the CET if you want to write a Letter to the Editor and if there's a desire, we will have a separate opportunity if you would like to record a short clip of why you're advocating for everyone to have a home.

**May 4th, 2:30-3:30** - A Twitterstorm is simply a short period of time during which advocates join together to send a high volume of tweets on a specific topic. A co-host leads on posting previously created content and retweeting/favoriting tweets of others participating.

**May 11th, 2:30-3:30** - A Tweepchat is a way to engage in conversation over twitter with pre-determined questions that your organization would answer while also retweeting/favoriting tweets of others participating.

**Zoom information for April 27th, May 4th & May 11th**

Join through Computer: <https://zoom.us/j/700561293?pwd=OEdMM2lYR3gvVXRoUHI6YW0wcmIEZz09>

Join through your phone: Dial 1 646 876 9923 and enter the Meeting ID: 700 561 293

Password: 319608

**Homes for All Full Group Meeting 2/17/22**

**Agenda as posted**

1. 4.Intro new co-chairs
2. Organizational updates:
  - Keeping same meeting time
  - During session, meetings will be brief and not include general presentations or trainings
  - Advisory committee updates
3. Team updates - including debriefs on the following:
  - Annual Launch
  - MN House Hearing
  - Comms leadership
4. Announcements

**Homes for All Full Group Meeting 1/20/2022**

Computer: <https://us02web.zoom.us/j/354265166>

Call-in Information: 312-626-6799

Meeting ID: 354 265 166



1. **Intro new co-chairs** Rhonda and Dave are new co-chairs. Linda (also elected co-chair) needed to step back from the role she was elected to and was not able to be in the meeting this morning.

There were 18 participants in this meeting.

Need to look at process for filling the 3rd co-chair. Need to set up an election process.

Sue - Make sure that it is someone who has experienced homelessness or housing instability and provide them with technological help to ensure they can fulfill the role.

Last election data: 74 voting organizations. 66 were verified (some duplicates from orgs and some were not endorsing orgs)

2. **Organizational updates:**

- o **Keeping same meeting time**

Overlap issue with Housing Committee. Minimize that conflict, keep meetings briefer. What are people's thoughts on meeting time? Day. Time. Length of meeting.

Sue - start at 9:30 and go for one hour.

Good number of thumbs up. Any concerns? None. This change will happen.

May be helpful to have an organizational chart for H4All. Rhonda says: There is an existing chart to refer to.

- o **During session, meetings will be brief and not include general presentations or training**

3. **Team updates - including debriefs on the following:**

**Policy team update.** Lot happening. Abrupt closure of rent help, taking up air on agenda. Moving on with agenda as planned. Next Tues. hearing on Housing Infrastructure Bonds. 10:30 am 2/22. Need to put effort on Senate side but moving along in House.

Statement drafted by Annie. To go on blog soon. To hear position on budget.

Press conference. Need to get targets to committee. How to get leadership committed.

**Engagement.** Updates from policy and comms team. Starting to think about another rally. Brainstorming engagement ideas. Started a list. Interacting with Comms team. Next meeting first Wed. in March.

Is there a way on registration form how to get into the Zoom meetings. Acknowledged that was a **problem**. Doing registration through Zoom webinar will make it easier.

**Comms team.** Working on building up one-pagers 5 key areas. For each area a one-pager is being developed. Steady stream of social media posts. Steady, ongoing basis. Possible Twitter storm in March.

4. **Announcements**

Sue: thanks for advertising MICAH Legislative Breakfasts. One happens tomorrow morning.

Rhonda: gearing up for Homeless Day on Hill on March 9. Link to signing up:

[https://secure.everyaction.com/lnE-RayvOGvUN\\_ocSjjzA2?emci=671f1fd0-9a74-ec11-94f6-c896650d4442&emdi=4ea65fc3-b374-ec11-94f6-c896650d4442&ceid=22934152](https://secure.everyaction.com/lnE-RayvOGvUN_ocSjjzA2?emci=671f1fd0-9a74-ec11-94f6-c896650d4442&emdi=4ea65fc3-b374-ec11-94f6-c896650d4442&ceid=22934152)

## Agenda

- **Welcome and Introductions**
- **Co-Chair Election and Ballot Updates:** <https://www.surveymonkey.com/r/H4ACoChairBallot>
- **Team Updates**
  - 1. **Policy**
  - 2. **Community Engagement**
  - 3. **Communications**
- **Adjournment (by 11AM)**

### **Welcome and Introductions**

22 participants in the meeting.

Matt Traynor facilitation

### **Co-Chair Election and Ballot Updates:** <https://www.surveymonkey.com/r/H4ACoChairBallot>

If you haven't voted there is a link in the ballot for 3 seats: Housing Organization, Homelessness Organization, and an At-Large (everybody who self-nominated).

Browser problems? Receiving a message that one question is unanswered even though they had answered them all. Suggestion: Have to rank all 7 people in order to have submission recorded. This fixed the problem.

Is the seat for homeless organization any individual who experienced homelessness or representing a homeless org? Co-chairs had to represent an organization and the third seat (at-large) can be anyone in any category.

Questions about the criteria for the seats.

Screen-shared the survey. Read to group. If your organization is not listed, email Matt. Not rank choice voting but there is a point system. One vote per endorsing organization. Demo of how to fill out. Everyone listed under At-Large. Scroll up to see bios.

Deadline for voting is Jan. 28 at the end of day.

### **Team Updates**

#### **1. Policy**

**Michael Dahl** - regular meetings 9:30 - 10:30 on Mondays. Next week on 24th, will be a special opportunity to do outreach with organizations. Presentations will take place with these organizations. Make sure H4A agenda represented first in meetings with legislators. There will be a fact sheet to use. Special fact sheets for committees too. Multiple fact sheets. Only have to share one or two when meeting with legislators.

Tammy - is sheet with committees available yet? (not completed yet. Will talk about it at Monday meeting. Probably early next week will be available.)

Matt - how will people be able to access fact sheets? Will be on website? No answer. Matt recommends this. Sue - That is how it has been done previously.

Linda - MN Women's Press print version edition on housing coming up. Need information for them. Can Annie or Sue meet with editors? A meeting will be set up.

Governor's announcement \$2.7 billion housing package. Share a listing of the budget amounts for sub-categories. Tweets to celebrate have gotten traction. Governor retweeted. Find ways to get House and Senate to set larger amounts in the categories we want. Historic amount proposed.

Annie - Governor will release his budget soon.

Libby - is this bond amount big or historic? Tweet did not say historic.

Linda - Policy. Is home ownership for the deeply poor a part of the policy? Affordability. Home ownership comes up at next week's meeting. There are some pieces around home ownership for the poor.

Jean Lee - worried about home ownership for the poor. Michael Dahl - no one came with that specific issue. Enhanced Home Ownership Initiative - using programs and models to train people.

Michael - reported that a group of people have met with members of legislature. (Names too fast to capture.) Other meetings have been set up. Feels good about progress in meetings. Folks know what we are asking for.

## **2. Community Engagement - [Register here](#) for the Feb 2nd, 12-1:30pm H4A Annual Launch; the Crisis Stops Here**

**Ron** - Committee meets 1st and 3rd Wed of month from 2:30 - 3:30. In summer we might meet once a month. Planning for H4A launch scheduled for Feb 2. Links have been sent out. (See above). Please register. So far 45 people registered. Great program. 12 - 1:30 slotted. Program will have different parts of the legislative agenda. People with lived experience. 4 categories represented (See below). Lawmaker awards and some advocacy. Final parts of the program will have a couple of action alerts. Notice was sent to the Governor's office and House and Senate leadership. Legislative session starts on Jan. 31.

Spokespeople have been confirmed. Can suggest new people for a reserve list.

4 categories of lived experiences:

- Shelter protection
- Tenant protection
- Bonding
- Opportunity to purchase

Good to have variety of people. It is an awesome experience to share one's experience

**No one here from Communications.** Still recruiting

**Time for groups to check in.**

MICAH will host 6 legislative breakfasts and lunches. Sue wants to know where to send links? Caitlin from Habitats will send out this announcement in emails.

Jean Lee - also need support at federal level. Sign up for MICAH emails to support federal reach out.

Anyone can attend these policy breakfasts and lunches. Good place to lobby. Get out more broadly that any people can attend.

**Adjournment (by 11AM)**

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### **Homes for All Full Group Meeting 11/18/2021**

Computer: <https://us02web.zoom.us/j/354265166>

Call-in Information: 312-626-6799

Meeting ID: 354 265 166

### Agenda

Welcoming Comments from H4A Co-Chair Chad Adams

Coalition Updates from Co-Chairs

- Pastor Sue is stepping down effective immediately as a H4A Co-Chair
- Looking for 3 new people to join the nominating committee to help select co-chairs & fill the advisory board
  - Rhonda Otteson (MCH) will help with the Advisory Board meetings

- Any members interested in serving on the Nominating Committee to nominate at least one more co-chair for Homes For All, as well as a slate of nominees for the Advisory Board, please reach out to me at [chada@swmhp.org](mailto:chada@swmhp.org) or another member of the [Coordinating Team](#). Time expectation for the Nominating Committee will be two to three meetings over the next several weeks.
- 
- Current members of the [Coordinating Team](#)
  - Engagement Team: Matt Traynor (MCH), Ron Oleheiser (Grace House)
  - Policy: Zack Eichten (MCH), Annie Shapiro (MNCAP), Michael Dahl (HomeLine)
  - Comms: Vacant Chairs
  - Full Coalition Chairs: Chad Adams, need to fill a 2nd Chair and voting 11/18/21 to add a 3rd Co-Chair position (nominating committee will help recruit someone if approved)

## Discussion/Action Items

1. Homes For All Policy Proposals and Adoption – The H4A Policy Team will be providing an overview of their recommended policy proposals for the upcoming legislative session. The Policy Team has been hosting listening, presentation, and discussion sessions the past several weeks and will be distributing final recommended policy proposals for adoption following their session this Thursday, November 11<sup>th</sup>.
  1. [Survey link to vote electronically](#) due by Nov 28th
  2. Here is a PDF of the Survey in case that's easier to view:  
<https://drive.google.com/file/d/151GH75Q8swJilCgq2N5vjolXiwwsKumg/view?usp=sharing>
  3. Policy went over the proposed legislative agenda (listed in the survey/pdf)
    - i. To learn more about the Elkins zoning bill sign up for MHP webinar:  
[https://us02web.zoom.us/meeting/register/tZAsd-yhqjOuHNTSkU2oPve4-Zk1cuZpcE\\_o](https://us02web.zoom.us/meeting/register/tZAsd-yhqjOuHNTSkU2oPve4-Zk1cuZpcE_o)
  4. Discussion (very brief) on how we name the “full” agenda vs “support” agenda. Options:
    - i. We should just call it the agenda (full agenda) and endorsement (support).
    - ii.
2. Addition of H4A Co-Chair Position – At present, H4A is served by two co-chair positions each representing three-year terms. The H4A Coordinating Team is recommending the addition of a third co-chair position to assist with leading the coalition and to provide three staggered terms for each chair position.
  1. [Survey link to vote electronically](#), due by Nov 28th
  2. This 3rd chair would serve a 3 year term and they would join Chad Adams and a TBD Chair that will replace Pastor Sue’s vacancy
  3. Notes
    - i. Suggestion made to ensure the terms are staggered. Example below:
      1. Pastor Sue’s replacement - 1 year term
      2. Chad’s term - 2 more years
      3. New 3rd Co-Chair - Will be 3 year term

- ii. MHP is not in support of a 3rd Co-Chair position due to “balancing housing vs homelessness” representation
    1. Point made the Advisory Board is supposed to “represent and balance” the leadership of H4A and not exclusively the chairs so a 3rd co-chair wouldn’t have as much impact on this as it did in the past
  - iii. MICAH, Homeline and others are very supportive of a 3rd co-chair position
  - iv. Suggestion made to have ppl self nominate
3. Administrative Resource Support for H4A – Pastor Sue and Chad will be providing an update on potentially advancing a consultant to provide Administrative, Membership, Marketing, Accounting, Website/IT, Fundraising, Grant writing, and Executive Director Expertise services for the coalition. Funding will need to be secured before securing the services. Additional details will be provided at the meeting.
1. Pique - Total cost of \$100K+/year but only ¼ needs to be paid up front by H4A and the org providing support will raise the remaining
  2. Who would be the fiscal agent - TBD
  3. Does H4A have a budget? Not a consistent one but there is a desire for more transparency around it to H4A members

#### Team Updates

4. Policy
5. Communications
6. Community Engagement

#### Closing Comments

#### Adjournment

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#### Homes for All Full Group Meeting 02/18/2021

Computer: <https://us02web.zoom.us/j/354265166>

Call-in Information: 312-626-6799

Meeting ID: 354 265 166

#### Agenda:

##### Introductions

- Matt Traynor, MCH
- Chip Halbeck
- Linda Soderstrom
- Chad Adams, SW MN HP
- Annie Shapiro
- Kari Johnson, MCCD
- Kirsten Rokke, MCH
- Anne Mavity, MHP

- Tamela Walhof, Lutheran Advocacy
- Hannah Houts - CommonBond
- Amy Anlauf, PPL
- Maryjean Mulherin
- Wendy Underwood, CC
- Andy Pomroy

## Strategic Planning Update

- Working on contract with Pique Consulting
- Advance the coalition to sustain change
- [Decision Authorities Framework](#)
- [Operating Values](#)
- [Advisory Board Role Description](#)
- What value would a staff member for H4A bring to CET? - notes sent and was appreciated.
- Updates
  - Project Team is having final mtg today @ 4pm - report back from Lisa to see if objectives were met and tying up loose ends
  - Milestone last week! Advisory Board met last week for the first time. There are still open seats (5 or 6) and the Nominating Team will be comprised of:
    - 2 members from each of the teams will comprise a Nominating Committee to fill the remaining seats from the Advisory Board. NOT the Co-Chairs from each team
    - 3 members from Advisory board
      - 1 w/lived exp
      - 1 that represents a sector that is NOT an endorsing org
      - 1 “other” person from the Advisory Board
    - First order of business will be to select candidates to fill the Advisory Boards seats w/emphasis on increasing diversity and inclusivity in the remaining seats
    - Nominating Committee will continue in order to fill Advisory Board seats and Co-Chair positions as needed.
  - Bringing on support for H4A
    - The CET input regarding the values of a H4A position was helpful
    - 2 letters for seeking funding to pay for a staff position
      - Letter to Funders
      - Letter to endorsing members to invest into H4A
    - Pique Consulting was chosen to be the organization providing support to H4A - they are going to help with implementing strategic planning
    - SWMHP and Churches United are pitching in \$1500 each
  - Lisa Tabor picked up where Apparatus left off (very open ended) and Lisa did a very nice job to arrive at concrete steps

## Advisory Board – First Meeting, Nominating Committee

- A few spots to fill
- Need to be more diverse
- 

## Administrative Services and Funding Support

### Team Updates

- Policy Team
  - Hearings on a number of bills on agenda & support agenda
  - Eviction Reforms hearing today
  - Shelter Residents Bill of Rights yesterday
  - Housing Support hearing in the Senate

- Statewide representation
  - Chair acknowledged good hearing
  -
- Community Engagement Team
  - Rally planning coming up
  - If you are interested in joining the rally planning committee reach out to matt@mnhomelesscoalition.org
- Communications Team
  - Our agenda on the website: <http://homesforallmn.org/our-agenda#priorities-2>
  -

Agency Updates

Adjourn

### **Homes for All Full Group Meeting 01/21/2021**

Computer: <https://us02web.zoom.us/j/354265166>

Call-in Information: 312-626-6799

Meeting ID: 354 265 166

### Agenda

Introductions

Strategic Planning Update

- Advisory Board Slate of Candidates – [click here](#)
  - Dozens of nominations; put together a matrix to make sure representation was highlighted
- Advisory Board Vote (one vote per endorsing organization)

Team Updates

- Policy Team
- Community Engagement Team
- Communications Team
  - [Click here](#) to see the full H4A Legislative Agenda

Agency Updates

Adjourn

### **Homes for All Full Group Meeting 12/10/2020**

Computer: <https://us02web.zoom.us/j/354265166>

Call-in Information: 312-626-6799

Meeting ID: 354 265 166



## Strategic Planning Update - Lisa Tabor, Culture Brokers, LLC

- Lisa presented on the Operating Values AND Decision Authorities Framework voting results
  - Operating Values passed
    - 37 votes and 92% agreed to adopt the values
    - Next Steps
      - Distribute results in a blog
      - Post values on website
      - Align coalition processes, procedures, and team and Advisory Board makeup to the values
    - Any comments submitted through the voting survey will be addressed
  - Decision Authorities Framework passed
    - 26 votes and 69% agreed to adopt the framework
    - Next Steps
      - Discuss concerns
      - Distribue results in a blog
      - Post on website
      - Develop Advisory Board slate; send to endorsing orgs week of Jan 14; election Jan 21. Board to start mid-February
      - Seek funding for staff to hopefully start in February

## Engagement Updates

- **Save the Date:** H4A Virtual Legislative Kickoff: “The Road Home: Legislation, Inspiration, Education” **Jan 8th, 2021 1:00pm - 2:30pm**
- **Action Alert:** [Click here](#) to take action! Email Governor Walz and your lawmakers NOW to tell them we need \$50M in housing assistance and \$10M in the Emergency Services Program.
  - Need to apply more pressure through the Action Alert due to needing more support for this. Especially as it relates to the \$50M in housing assistance
  - The initial \$100M in CHAP funding was fully utilized.

## Communications Updates

- 

## Policy Updates

### Voting on the 2021 Legislative Agenda:

- Overview of Policy Agenda found [here](#)
- Electronic voting option found [here](#) - If you vote during the H4A Dec 10th Coalition mtg you do NOT need to do the electronic survey

Organization	Vote
All Parks Alliance	Absent
CHUM	Will vote electronic

Churches United	yes
CommonBond	yes
Community Works Consulting	abstain
Freedom from the Streets	yes
House of Charity	Vote later
Lutheran Advocacy	<b>yes</b>
MCCD	<b>yes</b>
MCH	<b>yes</b>
MHP	<b>yes</b>
MNCAP	<b>yes</b>
NAHRO	<b>yes</b>
Partners for Affordable Housing	<b>yes</b>
Project for Pride in Living	<b>Yes</b>
SWMHP	yes
Village of Hope	yes
Wilder	yes
HOMELine	Yes
MICAH	Yes
Haven Housing	Electronic - will endorse
Guild	Yes

MPHA	Yes

#### Advisory Board Update

#### Committee Updates

Policy Team

Community Engagement Team

Communications Team

#### Upcoming Meetings:

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#### Homes for All Full Group Meeting 10/15/2020

##### Meeting location: Zoom ONLY

Join by Computer: <https://zoom.us/j/354265166?pwd=YWtIUmpJZnd5SU8xcVZhMkx0dEI5UT09>

Join by Phone: 1-646-876-9923 and enter the Meeting ID: 354 265 166

Password: 897297

#### Strategic Planning Update

##### Introduce Lisa Tabor, Culture Brokers, LLC

- Lisa went over a presentation on her scope of work with H4A and finishing our strategic planning
- She is under contract through the end of January

#### Advisory Board Update

##### H4A Co-Chairs Update

Welcome Chad Adams as new co-chair

#### Committee Updates

## Policy Team

Welcome Michael Dahl as new co-chair

Community Engagement Team

Communications Team

Upcoming Meetings:

November 19th

December 10th\*

\*December full coalition meeting will be a week earlier than typical due to the policy agenda-setting process

## Agency Updates

Adjourn meeting

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## Homes for All Full Group Meeting 09/17/2020

Meeting location: Zoom ONLY

Join by Computer: <https://zoom.us/j/354265166?pwd=YWtIUmpJZnd5SU8xcVhMkxOdEI5UT09>

Join by Phone: 1-646-876-9923 and enter the Meeting ID: 354 265 166

Password: 897297

## AGENDA

Introductions

Strategic Planning Update

- Introduce Lisa Tabor, CultureBrokers, LLC
  - Help complete the strategic planning process
  - Decision making, participation, and key operational issues (ex: membership), revisiting mission/vision
  - What you can expect: you will be engaged in the process in the next 4 months as appropriate as individuals and organizations
    - Through surveys and/or 'short sprints' aka short and concise meetings
  - Certain decisions that members make, and certain that co-chairs make; we will continue as it is now but will be restructuring
  - How do we make sure to get the input of individuals with lived experience? Send Lisa an email here:
    - Encouraging Lisa to connect with Matt to join other meetings
  -

Advisory Board Update

H4A Co-Chairs Update

- Chad Adams, located in Slayton, MN has agreed to put his name forth
- We will open the voting for one week and will collect votes from email

Committee Updates

- Policy Team
  - Fourth special session re: peacetime emergency and was adjourned
  - No bonding bill
  - Blackout period until Sept 20 bc of bond sale that happened in August

- Sept 21 –hoping to have lawmakers back
- Tight group of leadership level lawmakers making decisions
  - Not sure about another special session
- Bonding bill could look very similar to the other special session bonding bill that was negotiated
  - \$100M in HIB
  - \$16M in GO
  - H4A original request
    - \$200M in HIB
    - \$100M in GO
    - \$25M in shelter capital (HIB)
- No current shelter capital funding in the bonding bill
- Hearing that leadership does not want to come back – do we think they'll come back? Let the Senate have the power again? Limiting special session?
  - A lot of unknown happening
  - Will have to negotiate some type of peace before Gov calls another special session
  - Unknown re: House GOP
- Libby stepping down and soliciting names until Sept 20
  - Self nominations are ideal because you've had conversations with your team/org
  - If nominating someone else pls have conversations ahead of time so they are aware of your nomination/recommendation
    - Someone with the knowledge of HHS programs and the budget
    - Not a requirement, but going into the session alongside Kari who is focusing on other areas of development, would help balance
- Finalizing the policy application / proposal process
  - Going over that next week
  - Taking submissions to be on the agenda through Oct 1 - Oct 15
  - Encourage orgs to start putting materials together
- Received interest from other ppl re: stepping into the Policy Co-Chair role?
  - Kari/Libby will start doing some outreach over the next week if not hearing anything
  - Reach out with questions
- How many hours a week do you spend as co-chair?
  - Summer is more of an off period
  - 25% in fall
  - 75% during legislative session
  - Fall things pick up with agenda setting process and standing meetings that take up about 3 hours a week (doesn't include prep work for meetings)
  - Working on a framework for moving forward so some of the meetings won't happen next year
  - How do you distinguish lobbyist vs being a co-chair
    - They don't have to be one in the same; there are ways to think about the position separately
    - Key roles = lobbying and being present @ the Capitol (when able re: COVID)
    - Someone could fill the role who has a team that has a lobbyist even if they themselves don't consider themselves one
  - If the role includes a lot of lobbying work, what should someone do when lobbying for H4A vs their own agenda
    - Your work will be easier if there is alignment between the agenda items for your work and h4A

- Communications Team
  - Meeting the 1st & 3rd Wed of the month from 9am - 10am ([joining information on H4A website](#))
  - Twitterstorm for Candidate Questionnaire
    - 800+ engagements on #2020HousingVotes tweets
    - 120+ #2020HousingVotes tweets
    - Over 20 organizations participating
  - Action Alert blog [here](#)
- Community Engagement Team
 

[Screenshare of the Action Alert](#)

Meeting the 1st & 3rd Wed of the month from 2:30-3:30 ([joining information on H4A website](#))

Continuing to discuss how we can be a better engagement team

  - If you like these conversations, now is a good time to join
  - If you have capacity to contribute to the engagement team and/or bring H4A into your organizational/community activities, we'd love to hear how.

Beginning to plan for 2021 legislative session

Candidate Questionnaire Resources - Elizabeth Glidden @ MHP gives updates

  - [MN Housing Partnership Webpage for Candidate Questionnaire information](#)
  - [Download a promo kit for sample tweets and more](#) (created by MHP)
  - Candidate Questionnaire Webinar - [presentation slides \(PDF\)](#), [video recording](#)

#### Upcoming Meetings:

October 15th

November 19th

December 10th\*

\*December full coalition meeting will be a week earlier than typical due to the policy agenda-setting process

#### Agency Updates

- MN Coalition for the Homeless is hiring a Director of Public Policy:  
<https://www.mnhomelesscoalition.org/about-us/careers/>
- Shelter Resident Bill of Rights Survey: <https://www.surveymonkey.com/r/SRBOR>
- 

#### Adjourn meeting

- 

#### Homes for All Full Group Meeting 08/20/2020

##### Meeting location: Zoom ONLY

Join by Computer: <https://zoom.us/j/354265166?pwd=YWtIUmpJZnd5SU8xcVZhMkx0dEl5UT09>

Join by Phone: 1-646-876-9923 and enter the Meeting ID: 354 265 166

Password: 897297

#### AGENDA

##### Introductions (attendance below)

##### Advisory Board Update

- Solicited names for the advisory board leadership

- 50 names were submitted and 20 spots open
- Prioritizing inclusive and broad representation
  - different experiences and sectors incorporated
  - Full housing continuum will be represented
  - BIPOC communities
  - Greater MN
- Will have a better understanding and final draft at the next full group meeting
- Questions:
  - How many ppl will have lived experience re: homelessness or housing crisis
    - Not a definitive answer at this time; will know more after solidified names
  - Will we vote in September? How will that be influenced for the policy agenda process?
    - Hope to have it ready in Sept; another part of the strategic planning could influence
    - Well aware of the timing – we are trying to balance we get it right the first time and follow the strategy
    - Proposed timeline from policy team w/ implementation and process coming soon

#### H4A Co-Chairs Update

- Interim co-chairs expire on August 30 and will transition off their roles; Pastor Sue will stay as co-chair until further implementation of new co-chairs
  - The amount of work and staffing is a large job especially with some of the new changes and implementations
  - There is a lot to work through from Apparatus recommendations and project manage that piece
    - Develop an advisory board
    - Bring on staffing
      - Bringing on a consultant and we will release the name soon
    - A dozen items that do not have clarity/vision for the coalition
  - Amending some of the bylaws and regulations for co-chairs
- Feedback/questions:
  - Tenant issues is a different beast/other issues that intersect with housing – something to consider as we relate to the functionality and intersectionality of the different teams
- We are looking for nominations for the co-chair position. Please find the survey link [here](#) and nominate your candidates before August 31, 2020.

#### Committee Updates

- Policy Team
  - Advisory Board is still being formed
  - Set of criteria that is more robust than before that we could have the Advisory Board review
  - Survey went out that will help shape future meetings and processes
  - Rep Hausman attended a meeting recently where she acknowledged the power and encouraged the team to remain united on housing
  - Legislative special session did reconvene for one day
  - Looking @ a bonding bill in late September
    - Strategizing with lawmakers and champions
    - Tracking closely with housing assistance federally and at the state level
  - Might be an added push/action alert but unsure of timing
  - Election year in House/Senate
  - We remain committed to finding and advocating w/ bi-partisan support
  - Seems like the dollars have reached the administrators and in the metro area folks are being advised to call United Way 211 to get connected to providers that have funds available

- These dollars can be used on utilities, past rent, etc.
- **MHFA Board Meetings** - Click on August 7th to get the notes:  
<http://www.mnhousing.gov/sites/np/boardmeetings>
- Questions/feedback:
  - Going into a deficit / state agencies are asked to cut their budgets. We have to use these prevention dollars to keep ppl in housing.
  - Dramatic funding cuts – our job is not to make legislator jobs easier; it's to make policy change. We need to power build separately.
  - Proposed wave of the coordinated entry and HMIS fees so we can get ppl into housing w/ COVID dollars
- **Community Engagement Team**
  - Good attendance and full meetings w/ debriefs and updates
  - Look back @ the retreat from a year ago and debrief the year in future meetings
  - **Candidate Draft Questionnaire: [click here](#)**
    - H4A co-branded the 2018 questionnaire
    - Request to multiple H4A committees for volunteers
    - 8 questions available and we are keeping it tight to get a response
    - Reflects the continuum of housing
    - Combine having the tool of a questionnaire with the engagement of H4A partners and candidates
    - We are a C3 so the questions might be different than you'd see in a C4 questionnaire
    - Promoting H4A as a brand
    - 'If you have questions or concerns about questionnaire reach out to [Matt@mnhomelesscoalition.org](mailto:Matt@mnhomelesscoalition.org)
    - Questions/feedback re: questionnaire
      - Is there room for edits?
      - How will responses be collected and collated and what's the goal?
        - Results from the 2018 questionnaire:  
<https://www.mhponline.org/policy/state/homes-for-all-2>
        - We posted all the responses from the candidates as they presented their answers
        - We used a word limit to responses and they knew they'd be shared
        - Working w/ committees to figure out what would happen w/ results
      - Social media to advertise and share the results
      - Suggestion: connecting housing and health could be useful to use statistics from homeless count to frame the question
      - NAMI has sent a letter to the candidates and has an archive of the list if interested
      - Something to think through: How will the teams collect the answers and use them?
      -
- **Communications Team**
  - Educating and advocacy before the next special session w/ alerts around special session doing bonding

#### **Organization/Agency Updates**

- Next wednesday HOME Line is sponsoring a tenant landlord law as it relates to college students
  - Tenant-Landlord law as it pertains to students: [www.homelinemn.org](http://www.homelinemn.org) (go to the right sidebar for the 8/26 event)



- TC Habitat is producing a candidate conversation guide that we- it's fairly geared towards homeownership, but more than happy to share as a template when it's done
- Shelter Residents Bill of Rights – reaching out to providers in Greater MN; building partnerships and the survey has been sent out

### **Adjourn meeting**

#### **Attendance:**

- Anne, MHP
- Matt, MCH
- Kirsten, MCH
- Rhonda, MCH
- Chip, Affordable Housing Volunteer/Consultant
- Ron, Grace House
- John, Align MPLS
- Andy, Fredrickson & Byron
- Annie, MNCAP
- Brian, MHP
- Charlie, Metro Cities
- D'Andre, CC
- Edward, NAACP
- Elizabeth, MHP
- Greta, TC Habitat
- Joan, Align MPLS
- Kari, MCCC
- Kelby, Hearth Connection
- Libby, MHP
- Linda, Community Advocate
- Mary, JRLC
- Michael, HOME Line
- Paul, LSS
- Sam, NAMI MN
- Pastor Sue, Churches United for the Homeless
- Sue, MICAH
- Shannon, MN NAHRO
- Kristin,
- 

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### **Homes for All Full Group Meeting 07/16/2020**

Meeting location: Zoom ONLY

Join by Computer: <https://zoom.us/j/354265166?pwd=YWtlUmpJZnd5SU8xcVhMkxOdEI5UT09>

Join by Phone: 1-646-876-9923 and enter the Meeting ID: 354 265 166

Password: 897297

### **AGENDA**

- Introductions (no icebreaker; attendance at the bottom)\*

- Apparatus/Strategic Planning Update
  - Advisory Board: Reminder to submit names to [homesforallmn@gmail.com](mailto:homesforallmn@gmail.com) by 20 31st
  - The Advisory Team of the Homes for All coalition oversees the strategy, priorities and goals of the group. The Advisory Team works closely with the Coordinating Team to understand the ongoing work, focus, and effectiveness of the coalition.
  - Find more information: [Click here](#) for the Advisory Team information
  - Nominations process (Coordinating Team will put forth a slate of candidates)
- Team Updates:
  - Policy Team
    - Gov/LtG and Housing Commissioner - \$100m of federal care dollars to be used for housing assistance at MN Housing re: covid
    - Congrats and thank you for making Housing Assistance a priority and push your advocacy through regular and multiple special sessions
    - What we know about Housing Assistance:
      - RFP for administrators of the dollars has been opened up and will close on July 22
      - Administrators of existing dollars and past administrators were looked at to apply and open to more
      - Official request to the LAC here (in case any one is wonky and wants to see it) <https://mn.gov/mmb-stat/documents/budget/lac/10-day-federal-crf-review-request-44-7-14-2020.pdf>
      - August 10 the dollars will be released / ppl can start applying
      - More info from MN Housing to direct ppl to providers
      - Info from MN Housing website: <http://www.mnhousing.gov/covid19housingassistanceprogram>
      - Dollars can be used for current and back rent, utilities, insurance payments, manufactured homes, etc.
      - Link from HOME Line:
    - What we know about Bonding:
      - House introduced bonding bill including \$100M in HIB and \$16M in GO - moved thru Ways and Means
        - Expanding eligible uses -- too many on the table for lawmakers
      - Scheduled to meet Monday
      - While the House and Senate majorities likely had agreement earlier this week there wasn't support within the House minorities (GOP)
      - We need to continue to advocate the importance of passing a bonding bill that includes investments and housing
        - No cash or dollars for shelter -- we are continuing to advocate for those dollars
      - Should we be talking about the dollars? Asking for larger amounts?
        - Thank you and.... (see communications for notes)
      - Growing the pie/increase funding and not taking funds from other places so the whole continuum will move forward
      - TY for moving GO Bonds -- started at \$2M
  - Community Engagement Team
    - If needed an action alert they're ready
  - Communications
    - Messaging includes thank you, and...

- When talking about the amounts make sure to say “thank you for the \$100M HIB and \$16M GO and we need **an additional** \$25M for shelter” so we don’t compete for funds
  - Thank you AND remains more positive and doesn’t dismiss the previous statement w/ saying but
  - Sample tweet: @paulgazelka @melissahortman @LtGovFlanagan @GovTimWalz @DSenjem thank you for prioritizing housing w/ \$100M HIB and \$16M GO in #Bonds4Housing. Pls don’t forget about our unsheltered population. Pls support an additional \$25M to build/preserve shelter in MN. #mnelg
- Social media
  - Twitterstorm last week
  - Stories are shared
  - Video from rally
  - Continuing to post thank you, and.. Posts pls like/share and tag lawmakers
- Letter of support
  - Working on a letter to support shelter AND ..
- Agency Updates
  - Here is information for the notes regarding county/city CARES funds:
    - That funding allows for up to 115% AMI for eligibility for homeowners and renters. Our agency will be going up to 100% AMI and working with the county as they will serve up to 200% federal poverty guidelines and we will serve 200% federal poverty to 100% AMI. Other counties/cities could be doing it differently but there is flexibility and can serve a higher AMI with this funding.
  -
- Adjourn // Thank you!

\*In attendance:

- Paul, Lutheran Social Services of MN
- Anne, MHP
- Rhonda, MCH
- Kari, MCCD
- Kirsten, MCH
- Ron, Grace House
- Linda, community advocate
- Kelby, Hearth Connection
- Greta, Twin Cities Habitat
- Sue, MICAH
- Rosa, PRISM
- Andy, Fredrickson & Byron
- Michael, HOME Line
- Allison, Carver County CDA
- Tammy, Lutheran Advocacy
- Chip, community advocate
- Kristen, Greater Twin Cities United Way
- Jeff, MPHA
- Lorna, Catholic Charities
- John, Align MPLS
- Annie,

- Shannon, NAHRO
- Elizabeth, MHP
- Nichole, PPL
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## Homes for All Full Group Meeting 06/18/2020

Meeting location: Zoom ONLY

Join by Computer: <https://zoom.us/j/354265166?pwd=YWtlUmpJZnd5SU8xcVhMkxOdEI5UT09>

Join by Phone: 1-646-876-9923 and enter the Meeting ID: 354 265 166

Password: 897297

### 15 min: Introductions/ice breaker

- Matt, MCH
- Rhonda, MCH
- Michael, HOMELine
- Allison, Carver County CDA
- Ron, Grace House
- Sue, MICAH
- Beth, NASW
- Andy, Fredrickson & Byron and Family Housing Fund/Simpson Housing Services
- Kari, MCCC
- Kelby, Hearth Connection
- Nichole, Project for Pride and Living
- Libby, MHP
- Brian, Coldwell Banker Realty
- John, Align MPLS
- Mary, JRLC
- Shannon, MN NAHRO
- Dave, All Parks Alliance for Change (APAC)
- Kaitlin, Habitat of MN
- Kristen, Greater TC United Way
- Eric, MPLS are Realtors
- Paul, LSS
- Ed, Courage County Institute
- Elizabeth, MHP
- Seda, Project for Pride in Living
- Joan, DCEH
- Linda, COMMUNITY Advocate
- Kirsten, MCH
- Anne, MHP
- Jess, MN Home Ownership Center/TC Habitat/Habitat of MN
- Justin, SW COC Coordinator
- Greta, TC Habitat for Humanity
- Nancy, Center City Housing
- Annie, MN Community Action Partnership
- Tammy, Lutheran Advocacy of MN
- Zack, MN Brain Injury Alliance

- Tammy, MN Tribal Collaborative
- Shawn, Community Advocate
- Monica, Haven House

#### 5 min: Intros of Interim Co-Chairs

- On the website: <http://homesforallmn.org/leadership>

#### 10 min: Apparatus/Strategic Planning Update

- Find the Apparatus Update on our website: <http://homesforallmn.org/coalition-meetings>
- Two clear recommendations:
  - Strategic Advisory Committee
  - Need reliable staffing
  - Governance structure
    - Address some changes and make them more clear
    - Strategic Advisory Committee will help influence the new structure
  - How can we implement these recommendations
    - Start with identifying the Advisory Committee members
  - We need people across the continuum, across the state, and members of the BIPOC community to be on the leadership team
  - Email [homesforallmn@gmail.com](mailto:homesforallmn@gmail.com) with subject: "H4A Advisory Team Leadership"
    - First step putting team together then moving forward with structure
    - How much time will the Advisory Team need to devote?
      - 6x per year
  - Short time period to accomplish recommendations from Apparatus
  - We are developing the team and take input here: [homesforallmn@gmail.com](mailto:homesforallmn@gmail.com)
  - Could you clarify if we are sending general feedback on the makeup of the advisory team or specific recommendations for individuals who would fill those roles?
    - Both/and

#### Team Updates:

##### 10 min: Policy Team

- Special Session
- # of committee hearings; recovery bills and policing reforms
- The legislature could wrap up by Friday or more work to do and will lengthen the session
- May have a continuous cycle of special sessions
- Broad agreement from Senate/House/Gov Office on the \$100m in rental assistance
- Extend the eviction moratorium that mirrors language to the Federal Care Act
- The coalition continues to advocate for at least \$200M in HIB and \$100M in GO, and an additional \$25M for Shelter Capital. This includes two new uses the coalition supports on its agenda for shelter capital needs and deeper affordability. The coalition remains neutral on other new uses.
  - House had two different bills at the end of regular session
  -
- Find more information on our agenda for special session here: <http://homesforallmn.org/blog/140-h4a-coalition-discussion-points-5-22-2020>
- Clarifications around the process and adapting process
- Sue motions we include Home Ownership in the bonding

- Motion is rescinded as we don't have a process in our adapting / shifting our current agenda
- Conversations with the Gov Office re: eviction expungement in the works -- stay tuned
  - Call the Gov Office and say you support the work they're doing around the eviction expungement

#### **15 min: Community Engagement Team (update and watch video from rally!)**

- Main goal: action alert sent around
  - Highlight stories
  -

#### **10 min: Communications**

**10 min: Action Alert // We'll take time together to complete the Action Alert that was sent yesterday.**  
**Posted on the [H4A blog here](#) and direct Link here: [click here](#)**

#### **10 min: Agency Updates**

**Adjourn // Thank you!**

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#### **Homes for All Full Group Meeting 05/21/2020**

Meeting location: Zoom ONLY

Join by Computer: <https://zoom.us/j/354265166?pwd=YWtlUmpJZnd5SU8xcVhMkx0dEI5UT09>

Join by Phone: 1-646-876-9923 and enter the Meeting ID: 354 265 166

Password: 897297

#### **AGENDA**

- Introductions/Ice Breaker
- Homes for All Interim Co-Chairs Vote Needed
  - Allison is stepping down as H4A Co-Chair. The Coordinating Team recommends two names for interim positions. The goal of these co-chairs will be to implement strategic planning, and we will vote on formal co-chairs in time for the next legislative session. Each organization gets one vote to accept the co-chair's recommendation.
    - **Nominating: Rhonda Otteson, Minnesota Coalition for the Homeless**
    - **Nominating: Anne Mavity, Minnesota Housing Partnership**
  - Note: in the future would like more transparent communication and notice with voting re: co-chairs/interim
  - Coordinator Team had several conversations around how we want to move forward
  - Timing for Allison/Apparatus final plans
  - A lot of thought was put into the next steps from the Coordinator Team
  - Pastor Sue will stay in her role, so there will be some continuity
  - Opportunity to bring more diverse representation to all levels?
    - Communities of color

- Long-term leadership roles will add value to the policy making strategies
  - Moving forward with implementation we need to be strategic and intentional to bring people of color into leadership positions
  - Look into our network and find POC for learning opportunity and value that will be brought to the organizing of the interim positions
  - Interim positions – through September
    - Board Governance documents from Apparatus moving forward the different pieces as part of the project team
  - Time, energy and thoughtfulness in finding permanent co-chairs that are POC leaders
  - Initial Advisory Team from Apparatus recommendations
    - Inviting more ppl to the conversations
    - Results in better product
  - Motion of adding a 3rd Interim chair that is a person of color
    - Edward made the motion
    - Lindalee made the second
      - Missing: intentionality. Going forward with the idea of finding a person of color who is willing to serve.
- **MOTION** Moving forward: two co-chairs Rhonda Otteson/Anne Mavity to serve as interim chairs until September of 2020, and coordinator team will conduct outreach to find a third co-chair who is a person of color to serve as interim (submit names by next Friday)
  - Motion further – we will open a search for permanent co-chairs with intentional outreach for people of color to be in leadership
    - VOTE:
      - MHP, yes
      - MCH, yes
      - LSS, yes
      - Brain Injury Alliance, yes
      - Housing Funds, yes
      - Hearth Connection, yes
      - ALign mPLS, yes
      - CUFH, yes
      - MICAH, yes
      - Catholic Charities, yes
      - CDA, yes
      - MCCD, yes
      - Grace House, yes
      - Lutheran Advocacy, yes
      - Just us Health, yes
      - NAACP, yes
      - Community Works Consulting, yes
      - All Parks Alliance, yes
      - TC Habitat, yes
      - MN CAP, yes
      - Freedom from the Streets, yes
      - House of Charity, yes
  - **MOTION passed**
- Team Leadership

- If you are interested in joining the teams and helping ensure a good process within the structure of CET, Comms and Policy pls find us and join us
- 
- Apparatus Planning Process Update
- Updates:

### Policy Team

- DRAFT recommendations
- The legislative session ended the last Monday before memorial day weekend (18)
- Getting the legislature to act was a win
- Bonding bills did not pass. HIB was pulled out of the overall bonding bill as could pass with a simple majority. Did not pass either.
- Below is how we will continue to advocate going into special session.
- Homes for All continues to advocate for \$100 million in housing assistance funding and policy alignment on the eviction moratorium that aligns with the federal CARES Act timeline on halting evictions (end of July + 30 day grace period).
- The coalition continues to advocate for at least \$200M in HIB and \$100M in GO. This includes two new uses the coalition supports on its agenda. A one-time 10% set-aside for shelter capital needs and deeper affordability. The coalition remains neutral on other new uses.
  - Deeper affordability – This would be the only state resource that targets households at or below 50% AMI - this is where there is the greatest gap in units available and affordable. Often families and individuals are forced into a traumatic experience of homelessness in order to get into housing (with supportive services, because that is all that is available) or they have to double up with friends or family.
  - Currently, the multifamily market is producing roughly 8,400 units for households at or above 50% AMI whereas only 400 units for households at or below 50% AMI. To meet the demand for households at or below 50% AMI, we need to create nearly 4,500 new units/year. The need is especially acute for households at or below 30% AMI. There is supply gap of nearly 65,100. There is a supply and available gap of nearly 113,000 units.
  - Shelter Capital – 80 out of 87 counties in Minnesota don't have enough beds to meet the need. In the past 3 years the unsheltered homeless populations has grown 62% and shelters are at capacity. The coalition has never advocated for the development of shelter, preferring to put limited resources towards permanent housing, but the needs are too great. We have seen this highlighted with COVID-19 and too many people crammed into too tight of spaces. Shelters are doing the best they can.
- Any changes to the energy code (i.e. lines 8.31-9.2 in the Senate Housing Bill) do not align with the Homes for All agenda that we adopted this fall to support energy efficiency standards.
- The Homes for All coalition has not taken a position on other policy items in the Senate Bill and would like to see HIBs in the larger bonding bill and the housing assistance + eviction moratorium in a separate bill as well.
- Moving forward
  - We need to be unified with our message and what we advocate for
- Great MinnPost article explaining where we are at as well and what happened:
  - <https://www.minnpost.com/state-government/2020/05/why-the-minnesota-legislature-couldnt-get-a-deal-done-on-rental-assistance-or-affordable-housing/>
- Any questions/concerns reach out to Kari/Libby – [libby.murphy@mhponline.org](mailto:libby.murphy@mhponline.org) & [kjohnson@mccdmn.org](mailto:kjohnson@mccdmn.org)



\$32M worth of assistance approved thru legislature for DHS related (shelters, etc) as part of COVID response. Next thing working on for DHS related agenda-discussion next W at 10:00 am with HHS subgroup-isolation of those who are sheltering in place in hotels. If interested in that conversation, discussion on policy and advocacy solutions. Also being discussed during Freedom from the Streets calls. Freedom from the Streets/MICAH would be happy for H4A to join calls.

***Special session already called for June 12. Not sure on how long a special session could last.***

#### Community Engagement Team

- Ready to go when we have action alerts
- Ppl are ready to take action
- Short video from the rally

#### Communications Team

- Earned/social media targets and strategic
- Relevant to do targeted earned media
- Blog posts coming soon with information from policy team/strategy points

#### Virtual Rally

- Updates/lessons learned
  - Over 400 ppl attended almost 500 ppl registered
  - Document with timestamps and a recording of the video
- Utilizing virtual = gained statewide participation
- Great speakers and attendance
- One lesson = do test runs with the Zoom / other platforms
- Planning committee
  - Lots of sub committees
- Libraries were closed/ppl experiencing homelessness didn't have as much access to the zoom meetings
  - Larger video capabilities for ppl w/o computers or internet to be a part of the conversation and rally

#### Agency Updates

Allison Co-Chair Update

Adjourn meeting

#### **Homes for All Full Group Meeting 04/16/2020**

Meeting location: Zoom ONLY

Join by Computer: <https://zoom.us/j/354265166?pwd=YWtlUmpJZnd5SU8xcVZhMkx0dEl5UT09>

Join by Phone: 1-646-876-9923 and enter the Meeting ID: 354 265 166

Password: 897297

#### **Agenda:**

[Click Here](#) for the Zoom Chat Room notes (good info & links within)

#### **Apparatus Strategic Planning Update**

- Will bring updates and send an email to the coalition

**HOME Line free webinars:** [Click Here](#)

- Trainings on COVID and as it relates to renters
- Two Zoom calls
  - Service providers, tenants, low income advocates (Wed April 22)
  - Landlord focused (Thurs April 23)
- Register here: [Click Here](#)

**Stories:**

1. specific to the need for rent/mortgage assistance - [click here](#) for posted stories and send [Kirsten@mnhomelesscoalition.org](mailto:Kirsten@mnhomelesscoalition.org)
2. Any stories related to housing/homelessness can still be submitted on [H4A website](#)
  - a. If you have stories that you've been using you can forward them to us without submitting through the form

**Policy/Legislative Updates**

- Ongoing negotiations in the House; FHPAP has been in the base for funding but only 10% are able to receive it because we don't have enough funding in "normal" circumstances, FHPAP can be used to help pay for rent, mortgage and utilities
- Meeting with Rep Winkler this afternoon to discuss this FHPAP
- Hearing in the House Housing committee next week around FHPAP
- Also been in discussions with Governor's office
- Discussion around shifting back to bonding, hoping to see a bonding package get thru with funding for housing as well, policy team will start to pivot and focus on in the next week or two
- Foreclosure prevention – how we can get more funds in that program at the state level
- Who should we be sending thank you notes to? (stay tuned we can send this out)
  - Governor's Office
  - Leadership
- If organizations want to sign onto the policy ask for the [Cancellation of Rent and Housing/Mortgage debt you can do so here](#). Find out more at <http://CancelRentMN.com>
- Renter's Protection-Organizations sign on to a proposal that provides for a 60 day grace period for renters to be able to come up with a payment plan with landlords and people that can apply for emergency assistance can do so, tenants can move without an eviction on their records and waiving late fees.
- DHS-supportive services-a lot of money put into ESP and Housing Supports (temporary rate increase)-key for staffing and buying materials used in shelters-program staff being paid extra for working, PPE for those taking temperatures and working in close quarters-CC just received first grant award (open higher ground for longer hours and more meals)-\$6.5M released from OEO, \$9M for food (for food shelves)
- Local funding, some Counties working on paying for hotels to be used for Shelters
- Freedom from the Streets working with MICAHA on homeless outreach-throughout Metro estimate that 500 people have been moved into hotels

**Federal Legislative Updates**

- Maintain housing stability
- Support renters and owners
- We wrote a letter and it will be available on the H4A website –
- MCCD and MHP have sent letters in support

- MHP sign on for rental assistance thru CDBG still open thru today
- TC Habitat is working on mortgage assistance and foreclosure prevention and funding for development dollars
- Senator Smith will speak with federal housing response on MHP's Friday Leg/Policy Update call. You can find the link to register for the call at 9am here: <https://www.mhponline.org/covid-19-and-housing>

**Virtual Rally discussion** - Emphasis on \$500M Bonding Request in early May

- Quick overview
- If you want to be on the planning committee Fill out this Doodle Poll:  
<https://doodle.com/poll/xktw829e4gtduaag>
- Round Robin Questions:
  - Lessons learned on hosting or attending a virtual event? **AND/OR**
  - Ideas to make our virtual event stand out? Think of pre-event, during event and post-event
    - Attendance goal – enough ppl register so the #s look high
    - Publicize the # of attendees (thermometer) and keep the lead speakers well aware of building the movement
    - Promote the names of folks registering to build momentum
    - Invite key folks to post the recording to their constituents after the event is over
    - Invite lawmakers and try to get their support
    - Media advisory and encourage media to attend
    - Livestream onto FB
    - Lawmakers to anchor the event -- their attendance could encourage legitimacy and excitement
    - Rally masks -- wear a specific color that unifies us
    - Coordinated will push the momentum
      - Something we wear or some certain signs
      - Something we could do at the same time
      - Tweetstorm/live stream
      - Something that pushes the momentum together
    - Virtual background is the same -- powerful statement about who we are and what we stand for
    - Making sure we have people with lived experience confirmed to participate
    - <https://flipgrid.com/93a85e65> virtual rally with Planned Parenthood last week
    - Twitterstorm around it during it
    - Calls to action – emails, texts, tweets; providing space for ppl in the rally to do it
    - Well known ppl doing something/confirmed speakers
    - Unique emoji/character -- bring back Bill Ding?
      - Something unique to carry the rally forward
    - Ban the box model
    - Invite the press to cover the rally
    - Regions, counties, invite legislators that represent those counties and do it simultaneously
    - Lawmakers confirm and invite legislative districts/counties and could ensure a big impact
    - Technology limitations -- might want ppl to participate who don't have an option to Zoom
      - Help and assist individuals who might not have used Zoom
    - Be mindful of folks who aren't able to participate due to lack of access
      - Different ways to participate: writing a letter, signing onto a letter, etc.

- Making sure we have the protection in place; monitoring the participants so they don't say inappropriate and racist comments
- Cheer and put it on the recording
- Public sights we could do physical distancing but a way for ppl to participate
- Show ppl doing 'everyone needs a home' across the state
- First week in May

- **Doodle poll for participation:** <https://doodle.com/poll/xktw829e4gtduaag>

### Engagement Updates

- H4A had 1,150+ people send over 1,800 emails between two H4A covid19 legislative action alerts

### Communications Updates

- 

### Round Robin Updates

- Opportunity Starts at Home – more info let Sam Smith know his email:

### Homes for All Full Group Meeting 03/18/2020

Meeting location: Zoom ONLY

Join by Computer: <https://zoom.us/j/354265166?pwd=YWtlUmpJZnd5SU8xcVhMkx0dEI5UT09>

Join by Phone: 1-646-876-9923 and enter the Meeting ID: 354 265 166

Password: 897297

### Agenda:

- **Apparatus Strategic Planning Update**
  - Project team will sit in a meeting and hear the final recommendations
  - Presumably at the April meeting depending on COVID-19
- **Policy/Legislative Updates**
  - Changing rapidly
  - Action Alert [here](#) went out yesterday (CET/Matt will talk about this more)
  - Might meet in March (21) but could move around depending on COVID-19
  - Someone in legislature might have a COVID-19 case so might affect how they move forward
  - Conversations around the bonding bill are still in play
    - When and if but still a consistent conversation
  - Bonding
    - How do we put pressure on the bonding bill??
    - The Governors' office want a bonding bill but the legislature is not talking about it rn
    - Not hearing talk about passing a bonding bill. Governor wants this to be a priority. Need to determine how to put pressure for bonding bill.
    - If HIB gets included as part of a part of a COVID response bills for housing, would shift focus to bonding bill to get GO Bonds for public housing
    - Howard is talking with GOP for a companion bill, not sure if one is needed. Howard has talked to MHA,
    - Working on letter to federal delegation

- CET Updates
  - **Action Alert:** <https://secure.everyaction.com/S3FeeXUT0EaHW0H17j-xkw2>
    - 188 have participated; sent to all Senators depending on where you are from
    - Send around and keep doing it
  - Story Sharing– the website has a link [here](#); help us out and share yours
  - CENSUS updates and resources
    - Suspended field options until April 1
- Communications Updates
  - COVID resources [here](#)
- Q/A with Allison
  - Are folks currently homeless going to be part of the proposed federal stimulus package?
  - a) can hotels house homeless since industry slow
  - b)fema trailers?? anyone know how to get them here

#### Resources:

**Action Alert:** <https://secure.everyaction.com/S3FeeXUT0EaHW0H17j-xkw2>

**Star Trib article:** Judi <https://t.co/bHEn3wI9Yu?amp=1>

**H4A letter:** <http://homesforallmn.org/latest-news>

Add items we should know about here:



#### Attendance:

- Allison Streich, Carver County CDA
- Kirsten Rokke, MCH
- Libby Murphy, MHP
- Matt Traynor, MCH
- Michael Dahl, HOME Line
- Kari Johnson, MCCD
- Sam Smith, NAMI
- Kelby **Grovender**, Hearth Connection
- Mary, JRLC
- Joan, DCEH
- Brenda, Worthington Mental Health Center
- Lorna, Catholic Charities
- Dave Anderson, All Parks Alliance
- Erin Sutton, LSS
- Judi Tuzun Nivon Wellness Center/metrostate
- Ben, Beacon Interfaith
- Jordan, Three Rivers Community Action in Rochester
- Cathy, Eagan
- Dana, All Parks for Change
- Ron, Grace House
- Sharon Mason,
- Kristin, Habitat of MN
- Annie Shapiro
- Amy Stetzel , CSH

- Patti, MICAH
  - Zach, MN Brain Injury Alliance
  - Andy, Fredrikson and Byron
  - Julian, Home Ownership MN
  - Steve, Simpson Housing
  - Judy, Wellness Center
  - Tessa, Otto Bremer Trust
- 

### **Homes for All Full Group Meeting 02/20/2020**

Meeting location: LSS Eustis Street

Zoom joining options:

Join by computer: <https://zoom.us/j/354265166>

Join by phone: 1 646 876 9923 and enter Meeting ID: 354 265 166

### **Introductions and icebreakers**

**QUESTION – What is your favorite part of this week/week of action so far?**

### **In-Person Attendance:**

- Allison Streich, Carver County CDA
- Kirsten Rokke, MCH
- Libby Murphy, MHP
- Marissa Peterson, PPL
- Ron Oleihiser, Grace House
- Paul Slack, LSS
- Matt Traynor, MCH
- Michael Dahl, HOME Line
- Kim Lieberman, Just Us Health
- Noah Chan, House of Charity

### **On Zoom Attendance:**

- Linda Soderstrom, Community Advocate
- Ellen Baulder, ARC

- Lisa, MPHA
- Anne McInerney, St. Paul Schools
- Rhonda, MCH
- Mary Tingerthal, Former Housing Commissioner
- Allison
- Andy, Fredrikson & Byron

## **AGENDA**

Introductions/Ice Breaker

Update from Apparatus – Strategic Planning

### **Communications Team**

- Week of Action
  - Monday
    - Video still on FB for you to comment a photo of what home means to you
  - Tuesday
    - Twitterstorm
      - #Homes4AllMN and #Bonds4Housing were both trending
      - 30.3k impressions
      - 40 new followers
      - 25+ committed co-hosts
    - Twin Cities Kickoff (see community engagement update)
  - Wednesday
    - Hearing
  - Thursday
    - Action Alert in email and on social media
  - Friday
    - Vlog recapping the different events
- - Materials on website
  - Will be reflected this week and will update with the date so you know it's accurate/new

### **Community Engagement Team**

- - Kick-Off Events updates
  - Moorhead (Feb 1)
    - West Central endorsing organizations were all involved
    - Rep. Lien (Moorhead)
    - Councilmember Dalquist (Moorhead)
    - 14 ppl
    - Panel of individuals turned into a roundtable – good conversation
  - St. Peter (Feb 4)
    - 40 ppl signed in (not everyone signed in) 50+ ppl
    - Panel of local experts
    - Panel of individuals impacted
    - Table top discussions three different topical questions
  - Twin Cities (Feb 18)
    - Lt. Gov was there – tells us to keep pushing more
    - Commissioner Ho highlight
    - Lawmaker Awards
    - Power in the room/the momentum
    - Heading into the week of action and pack the room for bonding

- Allison did great keeping ppl together from planning to set up and all in-between
  - CC was a great location
  - Bigger room to accommodate more ppl
  - Tours of the Opportunity Center after the kick-off
  - Big thank you cards for Lt Gov and Gov
    - Each kick-off signed them with other colors
- - Housing Continuum Stories
  - Update the story form and fill out stories (linked [here](#))
- - In District events during spring recess
  - April 3 - April 13
  - Schedule lawmaker visits
  - Engagement does a handful of events across the state
    - Will pick strategic locations
  - Communications will put together LTE Guide
- - May Rally at the Capitol Planning group
  - Need to put together committee
  - Solidify a date for initial meeting

### Policy Team

- - February 19 Bonding Hearing update
  - Allison did a great job testifying why bonds are important
  - Why we are in the state we are today
  - Powerful testimonies
    - April
    - Paul Williams PPL (Storytelling)
    - Commissioner from Olmsted County
    - Rhonda
  - We need to go bigger and bolder
  - Reinforce the need for serious investments
  - Session Daily covered the bonding bill
  - Pioneer Press
  - StarTrib will do a story soon
  - Duluth News Trib
- - Bill updates
  - Two-year agenda; a lot of the h4A bills were introduced last year
  - They will be referred to Ways and Means and won't have testimony but we want them to live on
  - HOME Line has introduced all their bills
    - HF3349
    - HF3348
    - Hearing on the 4th; multi-housing association may oppose the bills so they will want support and energy in the room
  - Supposed to have a hearing next week but caucus is happening so delayed
- - Homes for All Taskforce Updates
- - Caucus Resolutions – <http://www.homesforallmn.org/blog/126-submit-a-2020-caucus-resolution-to-help-ensure-minnesota-has-homes-for-all>
- MN NAHRO has their day on the hill next week
- Working on securing a Capitol Investment Committee hearing

### Homeless Day on the Hill



- Save the date – March 11, 2020; 8am - 3pm
- Homeless Day on the Hill registration is open [here](#)
- It is free to attend, but registration is recommended in order for us to secure your lawmaker visits.

#### Agency Updates

- MCH; Homeless Day on the Hill registration is open [here](#)
- MHP; District Profiles are out! Find them here
- 

#### Adjourn

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### Homes for All Full Group Meeting 1/16/2020

Meeting location: LSS 2485 Como Ave, St. Paul 55108

Zoom joining options:

Join by computer: <https://zoom.us/j/354265166>

Join by phone: 1 646 876 9923 and enter Meeting ID: 354 265 166

### Introductions and icebreakers - Choose one to answer

- With 6-12 inches of snow coming, do you get a bunch of food/drinks and hunker down at home, or be outside sledding and snowboarding?

Attendance:

In Person:

- Allison Streich, Carver County CDA
- Kari Johnson, MCCD
- Ben Halvich-Anderson, Beacon
- Paul Slack, Lutheran Social Services
- Matt Traynor, MCH
- Jeff , MPLS Public Housing Authority
- Linda Sod185881erstrom, Housing Advocate
- Jeff Wasbhumne, Housing Trust
- Sheri Reimers, ADYC
- D'Andre Gordon, Catholic Charities
- Julia Hobart, TC Habitat for Humanity
- Tina Ruchie, Matrix Housing Solution
- Brian Muhs, MHP
- Noah Chan, House of Charity
- Tracy, Mentoring Professionals
- Mandy Kortus, Mentoring Professionals
- Ron Olehisier, Grace House
- Kirsten Rokke, MCH
- Shannon Gurnsey, MN NAHRO
- Kristin Skaar, Habitat for Humanity of Minnesota

On Zoom:

- Bill Grant, Southwest MN Housing Partnership
- Sue Waltlov Phillips, MICAH
- Ellen Boulder, ARC MN
- Joan Estensen, DCEE
- Patty Whitney-Wise, MICAH
- Rhonda Otteson, MCH
- Terry Wadnick, NAMI Volunteer Board Member
- Chip Halbach, Dominium
- Shannah Mulvihill, Mental Health MN
- Kenny NGO, Emma Norton
- Emma Young, St Kates
- Kristen Feriss
- Michael Dahl, HOME Line

### **Introductions/Ice Breaker**

### **Planning Process Update**

- Blog update find that here

### **Governor and Lt. Governor Historic Capitol Investment for Bonding Update**

- \$276 Million
- Largest ever from the Gov Office for housing
  - Collective work is paying off – advocacy and your voice is important
- Article from the Star Tribune [here](#)
- Homes for All put out a statement – find that here

### **Updates:**

[Slides](#) – 2020 H4A Communications Overview/Leg Agenda Overview

### **Questions?**

- Questions for Communications team? Email Kirsten Rokke: [kirsten@mnhomelesscoalition.org](mailto:kirsten@mnhomelesscoalition.org)
- Questions for the Policy Team? Email Kari Johnson: [kjohnson@mccdmn.org](mailto:kjohnson@mccdmn.org)

### **Policy Team**

- 2020 Policy Agenda & Lawmakers/Policy strategy

- Homes for All Sign-on Process w/ items on our agenda

- Creating a policy for Homes for All Policy team and how we sign on and move forward to specific agenda items
- Before Policy spends time on developing a process, we are trying to gage how ppl feel about it
- Helpful if Homes for All continues to be informational sharing so ppl can have organizations address and understand it
- Good information around different agenda items
- Red flag – sign on to everything will hurt rural efforts
- Housing specific?
- Table this discussion for the summer

- Homes for All Taskforce Updates

- Outline of the Taskforce Goals (Ben, Beacon)
  - DHS program Housing Support

- Changing some things around changing support
  - Lot of things are 'wrong' with housing support
  - Build a broader ask with the housing supports that will influence 2021
- On the website [here](#) | Email Ben Helvick-Anderson: [bhelvickanderson@beaconinterfaith.org](mailto:bhelvickanderson@beaconinterfaith.org)
- Shelter Residents Bill of Rights (Joan, DECC)
  - Policy team recommended getting influence from Greater MN
  - Bill drafted and dropped so 2021 session can pass
  - Questions? Email Joan: [joanesttm@yahoo.com](mailto:joanesttm@yahoo.com)

## Community Engagement Team

### - Kick-off event details:

- Next meeting – Tuesday, January 21 (interested in joining? Email [Matt@mnhomelesscoalition.org](mailto:Matt@mnhomelesscoalition.org))
  - **Feb. 1 | Moorhead Kick-off**
    - When: Saturday, February 1st, 10am-12p Where: Lutheran Church of the Good Shepherd (4000 28th St S, Moorhead, MN)
    - [RSVP here.](#)
  - **Feb. 4 | St. Peter Kick-off**
    - When: Tuesday, February 4th, 6pm - 7:30pm
    - Where: St Peter Food Shelf (201 S 3rd St, St Peter, MN)
    - [RSVP here.](#)
  - **Feb. 18 | Metro Kick-off**
    - When: Tuesday, February 18th, 4pm-6pm (Arrival: 4:00, Program 5:00-5:45, End event 6:00)
    - Where: Catholic Charities Dorothy Day Place (422 Dorothy Day Pl, St. Paul, MN)
    - [RSVP here.](#)
- [Moorhead Facebook](#)
- [Saint Peter Facebook](#)
- [Twin Cities Facebook](#)
- [Eventbrite](#)

### - Housing Continuum Stories

- Expressed interest in doing more story collection
- Prioritizing story collecting
  - Include residents, home owners, a sample of where people are living and connect to that type of housing
  - A visual representation of authentic and genuine stories for lawmakers, community members, and advocates

## Communications

### - Policy one-pagers/messaging

### - February Week of Action

- Save the Dates – February 17 - 21
- Tentative items under the dates, could fluctuate
  - **Feb 17 - Twitterstorm**
  - **Feb 18 - Metro Kickoff Event**
  - **Feb 19 - Postcards and delivery**
  - **Feb 20 - Vlog**
  - **Feb 21- Action Alert**

Postcard Writing to Hortman and Gazelka

Opportunity Starts with Home (Sign-On Process)

- Federal initiative around housing
- Invite organizations and what would it look like to have H4A sign on
- We will circle back to this item in future meetings

#### Heading Home Together Leadership Circle Updates

##### Agency Updates

- LSS is going to host a legislative visit and will send details
- Beacon is having a congregation convening
  - Church in Prior Lake around a Housing Development in Shakopee
  - Legislative agenda and supporting h4A and REp Michael Howard will be there to speak
  - Housing Advocate, Linda Soderstrom, Jan 30 housing group; Proof Alliance is a member of the coalition and they are working on housing for kids who reach adult age to come and join us
    - Deaths due to homelessness and fires and we should take a moment to recognize
    - Surge of attn for public housing and infrastructure matters to all of us
    - Elevated under tragic circumstances
- CRA (Community Reinvestment Act) changes – anyone aware?
  - Information coming soon
- MCH, Homeless Day on the Hill registration is open
  - March 11, 2019
  - <https://www.mnhomelesscoalition.org/advocate/doh2020/>

##### Adjourn meeting

#### Homes for All Full Group Meeting 11/20/2019

Meeting location: LSS 2485 Como Ave, St. Paul 55108

Zoom joining options:

Join by computer: <https://zoom.us/j/354265166>

Join by phone: 1 646 876 9923 and enter Meeting ID: 354 265 166

#### Introductions and icebreakers - Choose one to answer

- What are your plans for the holiday

Attendance:

In Person:

- Allison
- Joan Estesson, DCEH
- Erin Boulder, ARC
- Andy Pomroy, Fredrickson and Byron
- Ron Olehieser, Grace House
- John Thompson
- Erin Sutton, LSS
- Paul, LSS
- Matt Traynor, MCH
- Zack Eichten, MN Brain Injury Alliance
- Elizabeth Glidden, MHP
- Kirsten Rokke, MCH

- Fatima Moore, City of MPLS
- Andy Birkey, MHP
- Sue Watlov Phillips, MICAH
- Kari Johnson, MCCD
- Hali Kolkind, Cathlic Charities
- Mandy Kortus, Mentoring Professionals
- Michael Dahl, HOMELine
- Sharon Sund, Community Mediation MN
- Edward McDonlad, NACP Housing Committee
- Patti Whitney Wise, MICAH
- Rome Darring, Street Voices of Change/MICAH/Freedom of the Streets
- Terry Wasnick, community member in Duluth / NAMI (Duluth Affiliate) Board Member

On the Phone:

- Lindalee Soderstrom
- Tammy Walhof, Lutheran Advocacy
- Chip Halbach, Dominium
- Shannon, MN NAHRO
- Rhonda, MCH
- Pastor Sue, Churches United for the Homeless
- Greta, TC Habitat for Humanity
- Julia, TC Habitat for Humanity
- Cieynwen, student

## AGENDA

### Planning Process Update

#### Updates:

- Policy Team
  - Policy amendment process – vote before 11/20
    - [HERE is the survey](#) referenced in the mtg
      - The Homes for All coalition’s policy team met throughout October to hear and consider proposals for an amendment to the 2019-2020 legislative agenda (click [here](#) for the agenda). Please read below and vote if the coalition should amend Homes for All’s current two-year legislative agenda.
      - Other: TAKE ACTION!! Here is an Action Alert to encourage the Governor's Office to include \$500Million in bonds for housing
    - TIME TO VOTE:
      - The Items we will vote on include support agenda and policy amendments
        - Support agenda items
          - Task Forces, Rental and Subsidy Resolution language [here](#)
        - Zack (Brain Injury Alliance) moved to suspend the rules so we can vote on the support agenda items
        - Ron (Grace House) second the motion
        - Motion passed to suspend the voting rules (no survey and vote at today’s meeting)
        - Sue (MICAH) motioned to table the rules (motion dropped)
          - Abstain
            - MICAH
        - Informed coalition members we are working through a planning process to land on new governance and bylaws for better structure in the future

- We do not generally have great responses to our surveys and most that vote tend to rely on the recommendation of the coalition
  - MICAHA made motion to move full support agenda with removal of HMIS
    - No second motion so motion failed
  - Motion by Zack (Brain Injury Alliance) to move move full support agenda, second by Hali (Catholic Charities)
  - Abstain
    - TC Habitat
    - MCCD
    - Street Voices from Change
    - Churches United
  - Motion passed to move full support agenda
- Community Engagement Team
  - Kick-off events (Twin Cities and Greater MN)
    - Group met on 11/18
    - One in the metro and two in Greater MN
      - Moorhead hosted by Pastor Sue and Ron
      - St.Peter/Wilmar area co-lead by Matt
        - Venue @ a new shelter
      - Metro kick off co-lead by Allison and Hali
        - February 18
        - 430p - 630p
          - Confirming times and location but considering Dorothy Day
          - Legislator Awards/Legislative Agenda
          - Artwork?
      - Small committee of volunteers helping with the kickoffs
        - Contact Allison if interested: [allisons@carvercda.org](mailto:allisons@carvercda.org)
        - Two-three meetings in advance
        - Roughly \$500 budgeting for the events
    - Working on the venue and community members to solidify details
    - HOW do we find details about the teams??
      - “Get Involved” Under the Coalition Meetings – [click here](#)
    - Paul from LSS is the new CET Liaison for the CET team
    - Stand Down with MAC-V on 12/12 from 8:30pm @ Target Field
      - Are you interested in tabling the event on behalf of H4A with other people? Let us know
      - Contact Allison if interested: [allisons@carvercda.org](mailto:allisons@carvercda.org)
- Communications
  - Twitterstorm Update
  - Webinar

#### Action Alert Brainstorm

- Call/Email the Governor
- Twittestorm
- Videos from Pastor Sue/Allison
- New ideas
  - Building our online presence
    - More followers, more email subscribers
  - Share stories
  - Table events
  - Podcasts
  - Sign up for Homes for All Notes
  - Capture the needs of the continuum and share/retweet

- More specific about the needs
- Respond to the landlords and developers
- 02-02-20 graphic/icon/meme
- Lots of newsletters – all contain great information
  - Can we harvest their information and send it out with H4A
- Save the Date Postcards
- How to increase a sense of ownership w/ congregations
  - Collect their stories in a new way rather than email
  - Intern or multiply efforts
- Short snippets and how we can use them on different platforms
  - Advocacy and funding that we secure
- Email a friend about H4A with an ask
  - Rally, kick off events
- Census engagement
- Podcasts
  - More than emails, vlogs, blogs, etc.
- Instagram
  - A good place for graphics
- FB Live w/ more interaction
- Webinar feel – H4A 101
  - Subsidized housing
  - Shelter wait list
  - Bonding
- Late Night Action
  - Fearing that ppl will answer .. leave a message for people
- Internal celebration after a successful event
- Community outreach with ppl in the community
  - Housing for all people and conversations around that with community members
  - If they feel comfortable they are more likely to share their stories
- Taking out ads on Instagram/FB and in print
  - Involve more people
- Boosted our FB into the neighborhood groups
- Restore the Vote connections
- Welfare Rights and Second Chance connections
- Billboard space donated
- Weekly updates during session
  - Fridays with Fatima
- Update on the pieces of information bill number
  - Update the website with the numbers
- Connect to events that are already happening and planning
- Share stories in a group setting / Community Inclusion
  - Housing and other things that intersect
- Community Connections Conference
- Doors Open/Open Doors
  - Visit places ppl might not see otherwise
  - Feb 1st at MPLS Convention Center
- Pamphlets and Flyers
- Ride the Train, Visit Shelters and keep up with information
- Bus fare stapled onto the flyer
- Constant communications with lawmakers
- Weekly rallies at the Capitol
  - Orchestrated lobbying

- Need ppl @ the Capitol and strategic communication with lawmakers
- Sleep-In @ the Capitol
- TPT snippets

#### Agency Updates

- MICAH
  - Legislative Breakfasts coming up
- Opportunity Starts with Home
  - MN Chapter

Adjourn meeting

#### **Homes for All Full Group Meeting 10/18/2019**

Meeting location: LSS 2485 Como Ave, St. Paul 55108

Zoom joining options:

Join by computer: <https://zoom.us/j/354265166>

Join by phone: 1 646 876 9923 and enter Meeting ID: 354 265 166

#### **Introductions and icebreakers - Choose one to answer**

- You have your own late night talk show, who do you invite as your first guest?
- What is your cellphone wallpaper?

#### **Attendance:**

##### **On the phone:**

Andy Pomroy, Fredrickson & Byron  
 Allison Streich, Carver County CDA  
 Tammy Walhof, Lutheran Advocacy  
 Greta Gaetz, TC Habitat  
 Chip Halbach  
 Lisa, Minneapolis PHA  
 Linda Soderstrom  
 Sue Kostermen, Churches United for the Homeless

##### **In-person:**

Kari Johnson, MCCD  
 Julie Wilson, NASW  
 Kim Leiberman, Just Us Health  
 Ron Olehieser, Grace House  
 Patti Whitney-Wise, MICAH  
 Joan Estensen, DCEH  
 Ben Halbach-Anderson, Beacon Interfaith  
 Michael Dahl, Homeline  
 Bee - North Central University Student  
 Jessica - North Central University Student  
 Justina - North Central University Student  
 Ariana - North Cenral University Student  
 Jamie - North Central University Student  
 Kirsten Rokke, MCH



Rhonda Otteson, MCH  
Erin Sutton, Lutheran Social Services MN  
Andrea, Lutheran Social Services  
Ola, AEON  
Matt Traynor, MCH  
Ellen Badler, The Arc  
Libby Murphy, MN Housing Partnership  
Dominic McQuerry, Wilder

### Planning process update

- Apparatus time to discuss
- Open Session for all members:
  - When: Wednesday, October 23, 1-3 p.m.
    - Who: H4A Coalition Members
    - What: Open Member Meeting
    - Where: Lutheran Social Services State Center: 2485 Como Ave, St Paul, MN 55108, Conference Room 1E
  - Zoom info is same as this mtg's info and on the website –
    - Join by computer: <https://zoom.us/j/354265166>
    - Join by phone: 1 646 876 9923 and enter Meeting ID: 354 265 166

### Policy

- Tuesday 10/15 met for four hours to discuss and hear the proposals
- Policy amendment process update – reminder we adopted a 2 year agenda, so the new process will allow for amendments as needed
- 15 proposals total – shared with the policy team through Google drive
  - Moving forward will share more broadly
- Next Tuesday and next Thursday will meet and talk through those proposals (everyone is welcome)
  - Location: MN Housing Partnership
  - Focus is to look @ the policies trying to get on the agenda and make the hard decisions first as we move onto the support agenda items
  - Full coalition will have an opportunity to weigh in on those different changes
  - The survey for the full coalition will have an opportunity to weigh in on what is added in 11/6-11/20
  - 11/21 is the next full group meeting where we will
- Two surveys
  - Policy Team to collect feedback from the group about the different proposals
  - Second survey will go to general public about the different recommendations for all to vote on
- **One person per organization can vote per survey**
- Are there ways to let others know about the policies/lobby them to participate in the survey?
  - Tweet @Homes4AllMN
- We want as much feedback as possible bc we want the agenda to reflect the needs/wants of the coalition
- Survey is not a final vote, but it provides guidance
- Over 200 organizations are endorsing list, 50+ are on the policy team
  - Organizations based on capacity opt in on what different teams make sense
  - All the decisions that come out of Policy Team come from the full coalition

- Tuesday we will take a look @ all the items that are seeking to be on the agenda
  - Policy Team will recommend a specific amount that will be offered to the full team
  - They will move forward or they will bring back
- What info will be going out to the full team?
  - Summaries and a link to the full list
  - Agenda with what we have won/received and with the recommendations
- Other Updates
  - Apparatus has been meeting with lawmakers
    - Perception of H4A and what we should work on
    - Relationships we should build

### **Community Engagement**

- New co-chair announcement
  - Ron Olehieser, Grace House – new COCHAIR!!!
    - Applause
  -
- Updates
  - [Here](#) is a link to the event
  - A Seat at Who's Table – Hope Community
  - 611 East Franklin, Minneapolis
  - 11am
  - There is also a live stream with a panel and small group @ Alliance

### **Communications**

- Updates – Looking for new teammates!
  - Website
  - Social Media
  - Media
  - Materials
  - Messaging
- Small but mighty !
- Email [Kirsten@mnhomelesscoalition.org](mailto:Kirsten@mnhomelesscoalition.org)

### **Kick-off events (Twin Cities and Greater MN) - Overview and volunteers**

- 2019 we had one in Bemidji and one in Metro
- Each region can make it their own event
- Bemidji
  - Venue was free @ a church
  - Lot of people with lived experience were there speaking
  - Leadership roles
  - Partnering with existing work
  - Lawmakers are invited
  - Social networking
- Greater MN locations – CET will take the lead
  - We could use help hosting
- When do those take place?
  - Usually a month or so before session starts

- Not ideal for traveling, but we do have multiple locations
- Bright Sky Apartments??
- Metro in the past
  - First or second week of legislative session
  - Working on location
  - Awards for lawmakers
  - Food
  - Speakers
  - Program
  - 50 people
- Rally – Ad Hoc Team w/ 3 or 4 meetings in advance

Metro Volunteers: MICAH (Patti), Street Voices (Patti), LSS (Erin) Beacon (Ben), The ARC (Ellen depends on location)

- Policy
- Engagement
- Comms
- At Large/Other

Greater MN Volunteers:

- Policy
- Engagement
- Comms
- At Large/Other

Organizations committing to finding someone

- LSS
- Micah
- The Arc
- Street Voices
- Beacon

H4A Webinar that explains coalition, teams, getting involved, and time for Q&A

- Engagement team had a retreat in August
  - One item they wanted was videos to be used as a virtual option if they are unable to show up
- Webinar
  - Policy process, policy logistics, 101 public policy
  - Communications team 101
  - CET team 101
- Round Robin to get ideas from everyone and learn from one another
  - What questions, topics or themes do you want in the webinar?
    - Elevator pitch
    - How do you write an LTE/steps?
    - Vocabulary – helpful to be on the website
      - Top 10
    - Onboarding to the team – welcome and introductions/general structure
      - More than just teams; general ‘who we are’
    - How the legislative session works – bonding vs appropriation
      - Brief statement about how the different time periods work in the session (deadlines, committees, how the end works)

- When the chaos starts/ends
  - Coalition structure – clarity of the teams and their roles
    - Extra special push for comms :p
  - How do I engage with lawmakers
    - Why your voice/engagement is important
  - Updates during session where we are explaining what is happening now
  - General statement or mission – what we are about
    - Different groups we intersect with and how we work with them
  - Bills on the agenda – contact person and more detail around what the items are
  - Breaking down some of the stereotypes around homelessness
  - Top 10 Facts – why are we doing it?
  - Message from lawmakers/committee chairs
  - Lobbying vs advocacy
    - Breaking down how you can ‘lobby’
  - Who represents me video
  - Story connection
    - Encourage others to share their stories and personal experiences
    - People in power sharing why stories are effective and important
    - How - to create video
    - Impactful to have stories from people who can’t make it to the Capitol
    - 15-30 second iPhone videos
  - Breakdown of website
  - How to sign on and support H4A
    - Quick sign on
  - Terminology – acronyms
  - Bootcamps – on site/at the Capitol experience
  - Different videos on TPT happening now could we borrow some of their information?
    - Definitions how to be the best renter/tenant
    - Connect with them
  - Pointing people to resources w/o recreating the wheel
  - Learning how to use the legislative website
  - How citizens can get involved too.
- How would you envision using it?
    - More connected to issues/stronger connections
    - Share with other ppl in the agency – new ppl who want to know more
    - Videos are easier to send out and more engaging
    -

#### Agency Updates

- Opportunity Starts at Home
  - How can Homes for All align our work to Opportunity Starts at Home.
  - This is an introduction, but the November meeting will cover this a bit more and Homes for All may vote to sign on. The national person can be available to join either at the meeting or another day/time.
  - <https://www.opportunityhome.org/>

#### H4A member Updates

- DCEH - October 27th launch of new name
- MICAH - Bus tour is full and happening next week
- LSS - Census partner and focused on a subcommittee on housing
- HOME Line - St. Paul Ward 7 Housing forum next 21st of October
- 

Close

### **Homes for All Full Group Meeting 9/19/2019**

#### **In-person:**

Allison Streich, Carver County CDA  
 Rome Darring, Street Voices of Change  
 Sue Watlov Phillips, MICAH  
 Junail Anderson, Freedom from the Streets  
 Ron Oleheiser–Grace House  
 Kari Johnson, MCCD  
 Juliana Keen-LSS  
 Erin Sutton-LSS  
 Paul Slack - LSS  
 Shannon G - MN NAHRO  
 Andy Pomroy - FHF/GMHF  
 Ben Helvick Anderson - Beacon  
 Paige Kahle - Edina Realty  
 Sue Watlov Phillips - MICAH  
 AJ - North Central University Student  
 Camille - North Central University Student  
 Taylor - North Central University Student  
 Hallie - North Central University Student  
 Ellen Baudler - The Arc  
 Erin - Emma Norton Services  
 Andrea Kittleson - Case Manager at LSS  
 Jamie Castongvay - North Central University Student  
 Adison Hernandez - North Central University Student  
 Libby Murphy - Minnesota Housing Partnership  
 Elizabeth Glidden - Minnesota Housing Partnership  
 Zack Eichten-Brain Injury Alliance

#### **On the phone:**

Beth Lick -  
 Pastor Sue - Churches United  
 Tammy Walhof - Lutheran Advocacy  
 Amanda Horner - Catholi Charities  
 Rose - Oasis ...Minnesota

## Update Planning Process

- Please take the Wilder Survey. The link is live on the website (section on meetings) and in the last email
- Two recent meetings with Coordinating Team and Apparatus. Two meetings left in October. Apparatus is conducting some one-on-one meetings. They also plan on having some group meetings -details TBD.
- MICAH - can Apparatus sit down with Street Voices for Change to discuss how it has been hard for them to participate in this process? Allison will reach out to Apparatus.

## Policy Update

- next meeting next Tuesday, Sept 24 at Minnesota Housing Partnership (2446 University Ave W) from 11:00 am - 12:30 pm.
- elected two additional co-chairs to focus on supportive services/HHS. Dom from Wilder and Hali from Catholic Charities.
- Proposal for Amendment application is now live. If interested in submitting a proposal, the deadline is 5:00pm on October 7. The proposals will be heard on October 17.
  - Last year, for the first time, H4A adopted a two year agenda. Previously, H4A had adopted a one year agenda. The two year agenda was intended to help H4A do more engagement and outreach. Did adopt some bylaws to amend the agenda, recognizing that policies sometimes move forward outside of our timeline.
  - Policy team set criteria that we will only consider funding proposals to be added to the Full Agenda that are currently on the Support Agenda. Funding proposals will be considered for the Support Agenda.
  - MICAH - will you consider changes to tax expenditures? Libby & Kari - intent of what was adopted was not to increase the dollar amount of our full agenda so probably not.
- Policy team discussed creating a working group or ad hoc group to developing talking points and a narrative to more proactively influence the conversation around affordable housing so that it is not dominated by the builders.
- House holding a mini session in Winona in October. There will be a hearing/panel on the afternoon of Thursday, October 3.

## Community Engagement

- Ad hoc committee for kick off events. Usually try to have one in Twin Cities and two in Greater MN. No dates or locations have been set. Dates will likely be in January or the first week of February. Session starts Feb 11.
- Community Engagement needs another co-chair.
- Had a community engagement retreat. Now reviewing that information and trying to figure out how to move forward. Going to do work throughout the fall to incorporate the work from the retreat into the committee's work plan.

## Communications

- looking for new team members. Looking for special niche or skill.

## Other

-Will get team/committee descriptions on the website.

### **Agency updates**

-MICAH - passed out brochure. Conducting bus tours now. Upcoming tours/events: MICAH NE Chapter Bus Tour on October 8 at 11:15 am; MICAH South Chapter Bus Tour on October 9 at 8 am; MICAH Stillwater Educational Forum on October 15 at 5:30 pm; St. Paul Chapter Bus Tour on Thursday, October 24 at 10 am. Can find out more at [www.micah.org](http://www.micah.org) and/or [www.facebook.com/MICAH/twin.cities](https://www.facebook.com/MICAH/twin.cities).

-Beacon - Congregational convening on Thursday, October 26. Commissioner Ho will speak to 200-300 congregations members and leaders. Allies are welcome to see and be present. Can find more information on Beacon's website.

-MN Brain Injury Alliance - series of town hall forums across the state. Have conducted four. Next week one in Edina. Upcoming in Plymouth, Minneapolis, Savage, St. Cloud, Rochester, Crosby, and more...Focus on disability. Training on how to tell your story. Lawmakers are invited. More information can be found on The Arc website and MN Brain Injury Alliance website.

-Minnesota Coalition of the Homeless announced new director will start on October 1. Rhonda Otteson.

-MCCD. Final community development conversation next Wednesday, September 25 at 8:30am at Wilder. Future of Community Dev. Elizabeth Glidden from MHP and others will present. More information can be found on MCCD's website.

-Freedom From the Streets meets Friday from 11:30 am - 1:00 pm at First Lutheran Church. Meet with people on the verge of being homeless, currently homeless and formerly homeless.

-Street Voices for Change meets four times a week. Sunday from 1 -2pm at First Covenant Church, Tuesdays from 10:30 - 11:30 am at the Basilica St. Mary, Wednesday at Dignity Center Hennepin Methodist Church 11 -12, Thursday at Central Lutheran Church 9 - 10am (breakfast at 8:30)

-MHP hosting webinar on local housing trust fund. Will be followed up with another webinar on community involvement and advocacy - date TBD. ng a Rural Rental Housing event in Little Falls on October 22.

-This is Medicaid hosting event on Section 8 and Public Housing with focus on immigration status. Immigrant Law Center and others will present. Will stream on Facebook page of This is Medicaid. October 30 12 - 2 pm at Wilder.

-Minnesota Housing Finance Agency has a public comment period on strategic plan and 2020-2021 Affordable Housing Plan. Both open today (September 19) until 2:30.

### **Homes for All Full Group Meeting | 8/15/2019**

#### ***In-Person:***

Allison Streich, Carver County CDA

Nicole Laumer, House of Charity

Junail Anderson, Freedom from the Streets

Rome Darring, Street Voices of Change

Patty Whitney Wise, MICAH

Julie Wilson, NASW  
Kari Johnson, MCCD  
Kirsten Rokke, MCH  
Paige Kale, EDINA Reality  
Joan Estensen, Downtown Congregations to End Homelessness  
Sue Watlov Phillips, MICAH  
Joan Miltenberger, Catholic Charities  
Margaret Reynolds, Stinson Leonard Street  
Juliana Keene, LSS  
Kristen Rosenberger, Catholic Charities  
Michael Dahl, Homeline  
Dominic McQueery, Wilder  
Sam Smith, NAHMI

***On the Phone:***

Pastor Sue Kostermen, Churches United for the Homeless  
Chip Holbach  
Kristen Ferris, MN Public Housing Authority  
Andy Pomroy, Fredrickson and Byron  
Layle, Apparatus  
Kateyln Meyers, Habitat for Humanity of MN

**AGENDA**

**Introductions/Ice Breaker**

**Welcome New H4A Co-Chair**

- **Pastor Sue Kosterman – Churches United for the Homeless**

**At-Large Participation with Lived Experience Proposal/Vote – [Click here](#) for the proposal**

- Sub-Committee members: Matt Trayner, Patti Whitney-Wise, Greta Gaetz, Sue Watlov Phillips, Junail Anderson, Rome Darring
- Strategic outreach and what it would look like for co-chairs
- Two at large members at our coordinator team
- Could we use the two at-large positions to make sure there is strategic involvement
- Junail Anderson (Freedom from the Streets) and Rome Darring (Street Voices of Change) will serve for 10 months
- We propose Junail Anderson and Rome Darring, with Street Voices of Change and Freedom from the Streets (who are willing to serve) to fill the 2 At Large positions on a temporary basis, through June 2020, to help H4A through the Strategic planning process. They could also suggest ways each committee could expand membership by people with lived experience to help set the agendas for each committee.
- We can't wait for everything to be perfect – we need the voices of people with lived experience now
  - Suggestion: renters need to be involved as well
  - Amendment??
- When you come across money and you pay it all for a roof over your head you don't have money to pay for clothes or your kids and that becomes very challenging . Kids go through a lot trying to get through everyday experiences of meeting people. Kids have a lot of opinions about what things 'look like'. Kind of hard to grow up with out finances.



- **Juanil** – with Street Voices (MPLS) and Freedom from the Streets (StP).
  - I grew up in StP but they didn't help me, moved to MPLS and then created Freedom for the Streets for StP
  - Seven kids
  - Homeless with and without kids
  - I'm on boards: Heading Home Hennepin; SPARC; Envision (tiny houses); MICA
  - Facilitate Tuesdays with Street Voices
- **Rome** – member of Street Voices collaborating with HCMC; Envision Community
  - Wanting to give back. Homeless off and on since 2012
  - Met a lot of people and they helped me in certain ways that made it comfortable with me
  - In 2016 my friend told me about tokens on Thursdays at Central Lutheran Church where I could eat and talk about Street Voices of Change. That's how I became a member. From there I said I should do something to give back. This is a good outlet for me to do that.
  - The Green Line is not an address. We need to get people off the streets and off the train
  - I received a room last month. Pastor Becky gave me a room and she's from Hope Avenue. I'm on the list to have my own place one day.
- Sue Watlov Phillips from MICA motions to pass
- Joan Estensen from DECC seconds
- Pastor Sue seconds
- No opposed

**WELCOME!**

**Planning Process Update** – [click here](#)

**Wilder Collaboration Factors Inventory Survey** – [Click here](#) for the survey

- How do we make sure Greater MN and people experiencing homelessness are taking the survey so we can listen and learn as we move forward?
- As we are doing some of these groups with folks who have experienced homelessness or who are at risk; we will need translation services
- Individual vs organization – can we submit?
  - Survey allows individuals/organizations
  - Individuals can fill out the survey – indicate that you are not with a specific organization
- One of a bunch of tools to assess where there are current opportunities and challenges and highlighting how we move forward
- The process for hiring for consultant and who's paying?
  - We put out an RFP and help solicit consultants (had 10)
  - Interview process
  - McKnight is paying for it
  - Fiscal Agent = McKnight is holding the contract and MHP is managing it
  - MHP will be fiscal agent

**Updates:**

- Policy
  - Policy amendment process
    - Amending current agenda
    - Last year we adopted a two-year agenda
      - Shift to be able to do more outreach and engagement with lawmakers
      - More education
      - Full continuum
    - Recognizing that there would be potential to adjust some of the agenda

- Small working team that will put together final recommendations that the policy team will look like
  - Timeline will be on the website by Sept 3 because applications will be live
  - If you or your organization want to submit an amendment and they'll be due by October 7
  - We are having large discussions on the policy team about how much we want to change the agenda since we have quite a few things on the agenda. It's a bonding year and we still have items that we want to advocate on the agenda.
  - Transparent – if there is a supplemental budget it will be smaller in scope, some discussion around the proposals with dollar amounts but it might not be likely due to the landscape knowing that it wouldn't advance. We do welcome to hear those proposals.
- HHS hearing on Tuesday
  - Homeownership and Housing Affordability
- Voting in person the last week in August – if not it will be electronically
- Items fully funded or overfunded last year remain on the agenda? Support agenda items can move up to full agenda. Discussing this. May leave items on the agenda but reprioritize items that didn't receive funding or focus. Bylaws allow to remove items from the agenda as well.
- Set expectations going forward but also an opportunity for other members of coalition to present items that might more align with 2021 session.
- Historically most things that have ended up on our agenda, sometimes it takes a couple years to get things on there. Start to get the conversation going on what is on the agenda and getting things there.
- Broaden people's understanding on the policy committee – help ppl understand what is going on at the Federal level
  - At least enough that ppl understand it and have some basic knowledge
  - We haven't done a lot because we have so much to do at the state level
  - They are tied – but it's a hot topic
  - Interesting how the Federal will impact the state; helpful to understand
  - One way to understand the federal would be to come together with the people who knows more
- We need DHS Co-Chairs who are more familiar with the supportive services side
  - Putting out the call
  - September we plan to hopefully elect DHS co-chairs
- Capacity might hold us back from Federal level
  - Homes for All name means a lot – maybe we focus on different areas
  - I'm wondering what the proper role is or is there an opportunity for new coalition/campaign specifically around federal
    - MCH had one – Protect Our Homes; we currently do not have a Public Policy Director to run the meetings
- Can we add the Federal level to the strategic planning?
- Is there a role for Federal connecting to State Legislative Advocacy?
  - Potentially talk about ways to be more involved
- Larger coalition question than just policy team. Beginning to sign on to national campaigns and coalitions is not something just the policy team should decide. Better conversation for the full coalition.
- What have you done so far for the homeless?
  - Our role is largely advocating at the state legislature
  - Funding and resources to support people experiencing homelessness
  - Incorporating stories and testimonies in hearings
  - Stipends for people sharing their stories
  - We are ready to shift our voices and have you help us shift our narrative
- Next Policy Team Meeting – unsure date/time/location

- Manufactured Housing in the state of MN as housing. Our co-op has control of our rent and finances
- Community Engagement
  - Nicole Announcement
    - Taking a new position at Prepare and Prosper; last day is on Friday
    - Resigning from the CET co-chair
    - Looking for new Co-Chairs and will send out an email soon about that process
- Communications
  - Joint meetings w/ CET to keep the resources coming in hot
  - Need new team members – you interested??
  - Podcasts (can we do this?)

#### Agency Updates

- **MICAH is doing bus tours**
  - Sept 17 with NW Suburbs
  - Oct 3
  - Oct 8 Ramsey/Washington
  - Oct 9
  - Oct 15 – Stillwater
  - Housing Now 2020
- **NAHRO**
  - Public Housing Agencies
  - Site Tours with Elected Officials
  - Hard to pin down what the Capitol Investment Committees are doing
- Renter Co-leases being voted for by Councilmember Ellison
  - Would love big turnout
  - 12:30pm on Sept 28 at City Hall
- Catholic Charities
  - Public Policy Manager was just filled; Hailey CoKlien will start next week
  - Joan is the Community Engagement Advocate
  - Wendy has moved to VP position
  - 2020 Census is available
- Register for the MCH Annual Conference [here](#) – Sept 17&18 in Rochester, MN; registration closes 8/30
- MN NAHRO – Sept 11-13 in Duluth
- Real Estate with Edina Reality – clarify why I’m here; I’m here as a private citizen to learn more. I was in affordable housing
- NAMI – will be at the state fair on August 26 | Facebook page around awareness at Mental Health

#### Other

- July Heading Home Together Leadership meeting information-update from meeting and recommendations of the working group
- Shelters are not giving people assessments right away (you’re supposed to have them within the first 14 days). People are in shelters who haven’t had an assessment and are in there for 90 days. People depend on the VI-SPDAT and people who don’t have it can’t have housing because they don’t have help.

#### Adjourn meeting

#### Homes for All Full Group Meeting | 7/18/2019

#### *In-Person:*

Allison Streich, Carver County CDA

Kari Johnson, MCCD  
Nicole Laumer, House of Charity  
Shannon Guernsey, NAHRO  
Laura P., MHP  
Patty Whitney Wise, MICAH  
Joan E., DCEH  
Aidan Burkey, MHP  
Gabriella Norton, MHP  
Kirsten Rokke, MCH  
Eden Fauré, MCH  
Michael Dahl, HomeLine  
Greta Gates, TC Habitat  
Jay Weaver, Catholic Charities  
Steve Horsfield, Simpson Housing  
Beth, Our Revolution  
Joan Miltenberger, Catholic Charities

***On the phone:***

Andy Pomroy, Fredrikson & Byron  
Tammy Walhof, Lutheran Advocacy  
Libby Murphy, MHP  
Sheri Reimers, ADYC  
Arc MN  
Elizabeth Glidden, MHP  
Kristen Ferris  
Chip Halbach

**AGENDA:**

1. Introductions and Icebreakers
2. MHP Out of Reach Report – [click here](#)
  - a. Find more at [www.mhponline.org](http://www.mhponline.org)
  - b. Questions?
  - c. **Gabriela Norton** ([gabriela.norton@mhponline.org](mailto:gabriela.norton@mhponline.org))
3. Vote on 3rd Co-Chair/Update on Nomination Timeline
  - a. Deadline was Monday (7/15)
  - b. Started process of reaching out to nominees
  - c. Committee has been discussion addition of a third co-chair
  - d. NAHRO: Having a Greater MN voice is particularly important, think this is a good idea
  - e. Housing Fund: Last month, we voted on est. planning process, is there urgency to do this now rather than going through planning and organizational thinking?
    - i. Part of the discussion was focused around timing, and we have some nominees now from Greater MN
    - ii. If we could align all noms w one timeline that would be great
    - iii. Planning process could flush out what that role might look like
  - f. MICAH: Greater MN as being really important for the coalition, and about positions of folks with lived experience who may not be co-chairs but would play a leadership role
  - g. MCCD: Trying to build up capacity in Greater MN for years now

- h. TC HABITAT: More definition about what the role is and how that affects structure is necessary for Habitat's support
  - i. COMMS CO CHAIR: Propose to gather more information and bring to the next meeting? Then to a vote?
  - j. Motion to table to next month.
4. Questions from last month
- a. With 2019 Homes for All victories, how does that impact your community?
    - i. Allison will add from her big sticky note.
  - b. How could you become more involved with Homes for All?
    - i. Hear from others how we can be more involved
    - ii. Tenant stories would be good to bring to policy changes
    - iii. Administer program in Hennepin County
    - iv. In touch with housing support tenants, area landlords, area of contact that Catholic Charities could connect to H4A
    - v. Potential relationships with your boards and lawmakers (board engagement)
    - vi. Make sure all constituents have access to advocacy and an orientation to advocacy part of the work
    - vii. Could probably do messaging and targeting in Greater MN & Senate side
    - viii. MFIP cash grants made it really easy to understand
5. RFP Planning Process – [click here](#) for PDF
- a. Blog about the RFP – [click here](#)
  - b. Due tomorrow at 10am
  - c. Making an effort to do some planning this year
    - i. Engagement
    - ii. Action alerts in specific districts
    - iii. Encourage folks to read the RFP - tentatively will have a consult on board and keep everyone in loop as we move through the process
  - d. Submit proposals to have others take on parts of the process - comprehensive and a lot of work
    - i. 2-3 consultants very interested and will submit by Friday
    - ii. Reached out to 8 different consultants
6. Updates
- a. Policy
    - i. Meeting next Tuesday, 7/23, 10:30am at MHP
    - ii. If you want to be added, let Kari know ([kjohnson@mccdmn.org](mailto:kjohnson@mccdmn.org))
    - iii. Will be talking about adopting new application criteria for agenda amendment language that was passed last Fall
    - iv. How do we proceed by amending two year agenda
  - b. Community Engagement
    - i. Joan can give a little update
    - ii. Just finalized an agenda for a retreat (8/8/19, Wilder Foundation)
    - iii. Some regional lead meetings coming up
    - iv. Continue to encourage regional leads to go out into community to get more folks with lived experience at meetings, and other community partners
  - c. Communications
    - i. Creating some overlap meetings between comms/policy/cet
    - ii. Figuring out messaging for part two of first two year agenda
    - iii. Convey a message of "thank you AND..."
  - d. Agency Updates

- i. MHP: Out of Reach coming Monday
  - ii. MCH: Conference registration is open!
  - iii. St. Stephen's leading Point in Time count - looking for more folks to help!
- e. General
  - i. July Heading Home Together Leadership Meeting Information
  - ii. Meeting tomorrow in Onamia, MN

Follow along: [www.homesforallmn.org/coalition-meetings](http://www.homesforallmn.org/coalition-meetings)

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## Homes for All Full Group Mtg | 6/20/2019

### ***In-Person:***

Kirsten Rokke, MCH  
 Allison Streich, Carver County CDA  
 Kari Johnson, MCCD  
 Matt Traynor, MCH  
 Juliana Keen, LSS  
 Libby Murphy, MHP  
 Anne Mavity, MHP  
 Andy Pomroy, Fredrickson and Byron  
 Nicole Laumer, House of Charity  
 Kristen Rosenberger, Greater TC United Way  
 Zach, Brain Injury Alliance  
 Joan, DCEH  
 Kelby Grovender, Hearth Connection  
 Shannon Gurnsey, MN NAHRO  
 Pam Johnson, Twin Cities Habitat  
 Joan Miltenberger, Catholic Charities  
 Tammy Walhoff, Lutheran Advocacy  
 Patty Whitney-Wise, MICAH  
 Amanda Horner, Catholic Charities  
 Lulu Simba, MinnCAP

### ***On Zoom:***

Chip Halbach  
 Kayla, AEOA

## **AGENDA**

### **Icebreaker/Welcome**

#### **Policy**

- Overview of wins during session

#### **Breakdown of 2019 Legislative Session**

- \$78M in new housing!
  - [Here](#) is a document that outlines the wins by line item

#### **Minnesota Housing Finance Agency (MHFA) Request**

- **Challenge Program** – A flexible tool used for the development and preservation of multi- and single-family housing statewide. **Outcome: \$5 million increase (one-time)**
- **Homework Starts with Home** – Supports collaborative efforts between schools, housing organizations and local governments to identify, engage and stabilize students experiencing homelessness and their families. **Outcome: \$3.5 million base funding**
- **Family Homeless Prevention and Assistance Program (FHPAP)** – Rental assistance funding to serve adults, youth and children at risk of experiencing homelessness. Outcome: \$3.5 million increase
- **Bridges** – Funds necessary rental assistance for adults with serious mental illness. **Outcome: \$500,000 increase**
- **Workforce Homeownership Minnesota (WHOM)** – Provides funding support for statewide affordable home ownership development and rehabilitation. **Outcome: \$500,000 increase**
- **Manufactured Home Grants.** **Outcome: \$2 million increase**

#### Department of Human Services (DHS) Request

- **Emergency Services Program (ESP)** – Funds emergency shelters and homeless support programs (low barriers, etc.). **Outcome: \$3 million increase (one-time)**

#### Bonding Request

- **Housing Infrastructure Bonds (HIB)** – Preservation of federally subsidized rental housing, construction of permanent supportive housing for people experiencing or at risk of homelessness, and for Community Land Trust land acquisitions for single-family home ownership. **Outcome: \$60 million**

**TOTAL - \$78 MILLION in new housing money**

#### How does ESP work?

- Grant program with Office of Economic Opportunity (OEO)
- This year represents 13% to Minnesota housing, and an ongoing 10% which is significantly more than any other programs
- Statewide/bipartisan support all around
- We need more but celebrate what we did win
- Significant wins on the policy side as well
  - Manufactured housing right to refusal language passed
  - 5 consensus items were worked on by a steering committee and they work on readjust how taxes/bonds are allocated

#### What did NOT pass?

- WHOM – not included; made it to the Senate omnibus bill
- Tax Credit Contribution Fund
- Local Housing Trust Funds– due to small amount of one time funding available
- Capacity Building for the tenant hotline
- Homeless Youth Act
- GRH Housing Supports
- Long-Term Homeless Supportive Services
- Housing Supports for Adults with Mental Illness
  - A lot was not funded on DHS side
- MFIP did receive \$100/mo increase

In the original house position ESP had \$1.5M in negotiations even though the Senate had nothing and we doubled the amount

#### What things had an impact on our wins/losses?

- Dedicated chair Hausman – we have a wonderful relationship with and we have meetings with her to talk through strategy
- We pushed leadership to have a committee
- The Lt Governor Forum and MHP candidate questionnaires make housing a “maturing issue”
- MFIP increase
- Provider tax helps continue some of the healthcare
- Governor/Lt Gov who are supportive
- Election helped; freshman class who wanted to take action
  - Put pressure on leadership to make housing on their radar
  - Senate was stagnant because the same players
  - A lot of distractions with the gas tax
  - While we had champions, we also had non-champions
  - If we can’t get the chairs to be supportive we need leadership to demand and make in a priority

How will we change strategies going in?

- leadership is increasingly important for advocacy; build out relationships with them and advocate hard for those issues
- 

#### **Anne Mavity – Proposal for Homes for All Planning**

- Thank you for the work your going – it’s great work
- It’s great work and we’ve been successful, so we’re starting on a place of success
  - How do we continue to win?
  - Structure of the organization – clarify participation, support, and governance
- Housing is a growing and maturing issue – urgency and above the fold issue
  - How do we jumpstart that process? And give more meat to the process
  - Goals: not focused on the policy agenda, but looking at the governance and operations. What are the strengths? Deeper and more structure
    - Governance documents – let’s update those and are they the right structure for 2019
    - Are we going to ask funders for more support?
  - [Click here](#) for the summer planning outline
- Use the Wilder tool and elevate the areas that the coalition should focus on
- We would need a facilitator who is skilled in coalition building/planning who can facilitate those conversations
- Survey of stakeholders and potential stakeholders
  - So many more groups and entities are talking about housing. How can we tap into that and align them with housing??
- In-depth conversations about strategic planning –
- MHP is committed to finding the funding for a facilitator to support that work
  - McKnight is appreciative of H4A and they seem willing to fund
- Our housing moment is here – let’s do something about it
- Great tool to have identified
  - Daunting to send to folks who are not around the table frequently
- Coordinator committee will be the hub
- Other stakeholders as needed
- Not about a policy agenda - about the bones and structure of the coalition
- Along with this strategic plan, each individual team will have their own strategic planning/debrief
- Facilitator would be nice to have understand/learn alongside where the gaps are
  - Each team member can fully participate under the leadership of facilitator
- Great – thanks for finding a formal solution and plan to move forward



- Are we thinking summer and then they go away? Or find a position?
  - Additional supports and clarity of how the work gets done is important
  - If this facilitator gets paid enough for a staff position, should we hire someone?
- This tool will get at the full dynamic of the coalition – we need to take some time to tend to our process, inclusiveness and transparency and the tool helps with that
  - I'm impressed for those organizations that will take the survey and provide input
- It is intended; just like the coalition, it will have an organizational response
- It's particularly challenging in terms of holding this thing together because it's not just a coalition, but a coalition of a number of partners/coalitions who aren't member based. How do we have something like that work together? Not easily arrived at. Realize the challenges before us all before getting to that point.
- While we look at the spectrum of the groups who are interested in housing and better addressing housing, we have a number of conservative groups (developers, businesses, etc) and very progressive groups (tenants rights, etc.) how do we balance and maintain this broadening these groups? Strategic thinking and balancing will need to take place.
- There is an on-ramp for anyone who cares about housing – there will be a way to lean into this issue
  - We can align with different stakeholders
- Motion to make? Will coordinators meet to discuss at that looks like?
- Andy (Fredrickson and Byron) moves a motion to accept the outline. Shannon (NAHRO) seconded the motion.
  - MOTION PASSES!

#### Debrief Questions:

1. What did H4A do effectively during 2019 legislative session?
2. What could H4A improve for next legislative session?
3. How could you and your organization feel more involved with H4A?
- before introducing question 4/5 refer to the policy updates and the handout w/ our outcomes--**
4. With the 2019 H4A victories, how does that impact your community?
5. Not all of our agenda items passed. What was missing that will impact your community?

#### **1. What did H4A do effectively during 2019 legislative session?**

- Good relationships with lawmakers in the house and built up new champions (especially in the house)
- Greater MN inclusivity within the policy process
- Understanding the spectrum/continuum of housing in the agenda
- Pre-session
  - Engaged in the election well
  - Raised housing as an issue in the Gov race and legislative race
  - Trio of policy leaders
  - Reflecting back on the policy adoption process – it was a big investment but we also had the idea of inclusivity and seeing results
- This works so well – the different teams: Community Engagement, Policy and Communications
  - The monthly meetings are full and invested
  - Partners and endorsers are strong
- The structure especially during session allows people to specialize in what they want to do
  - Put your capacity where they can attach their organization mission too
- Communications was very good
  - Social media was strong
  - Emails were strong

- What was going on at the Capitol?
  - Action Alerts were timely and specific and people could act on them
- Weekly Monday morning policy meetings
- Regional coordinators – fantastic idea
  - More connected than just being on the phone - someone in the community
  - Leaders in each of the community
- Regional Leads
  - Take a risk and over commit and they did will
  - Per legislative district – lots of
- Traveling across the state – people seemed versed in the policy housing issues
- Diversifying who we bring to the table – the work the community engagement team did
- Rally we had Minneapolis Chamber spoke, and the Governor, and those with lived experience
- Staying focused – easier to do because of the structure of the House
  - Kept our work in the spotlight
- Continuity of messaging was helpful
- Creativity around connection
  - Kept it fresh and you can get lost quickly if you have the same thing over and over again
- Rally was awesome
  - Doubled the attendance
  - Interpreter
  - More of an impact
  - Incorporated people with lived experience
- New to the position/coalition – learning all the time; the structure works very well
- Action Alerts – easily sharable and easy to do
- Intentionally putting discussion questions are put up in advance and we use technology
  - Unique to our coalition

## **2. What could H4A improve for next legislative session?**

- Towards the end we ran into feelings from members of the coalition that their agenda items were not given the same amount of effort
  - Earlier and quicker communication would help alleviate some of these discrepancies
- There were some legislators that introduced legislation that the coalition wasn't a part of; maybe we move forward differently in the future? Should we discuss it in the coalition?
- The ability w/ clarity and transparency and be willing to pivot?
- Difficult because we work hard to put our agenda together in the fall and lawmakers were excited about something that we didn't have on our agenda – we need to incorporate some way to come back as a group and move something forward
- Knowing what we anticipate lawmakers to need in session and how can the coalition move things forward whether they are on the agenda or not
- We need to be able to say no – if it's not aligned with what we agree to as a coalition we can push back to lawmakers
- We did stay focused on our agenda this year, and our agenda came out as strong as it could and that was because we didn't pivot
  - How do we pivot later
- Transparency with who makes decisions and why
  - Clarity around who we are speaking for and when
- Make choices about what calls to make and when to be involved because we don't have a structure for who makes the decisions

- If you are submitting a policy proposal you have to include how much you are able to commit
- The teams try to communicate as often as possible; if there is a group leading on something try to connect on the different items that would be communicated out
- How can we engage in the committees without being completely involved
- We do have organizations that are small and can't make it all work – how do we lift those voices up, as well as be able to say no to specific items
- How do we bridge the gaps
- How can we make it simpler?? Easier and quicker for an adult forum on a Sunday morning
  - Can we package the agenda in smaller and simpler ways it would be easier for more than just the policy folks at the Capitol
  - Push out the individuals and advocates so they can be strong with lawmakers
- Assume good intent – if a policy agenda item is pushed forward or eliminated when we have limited time it's never about feelings or making bad choices
  - There was a difference in the MHFA/DHS side; because the MHFA side taxes/bonding was handled with Libby/Kari – we need more on the DHS side who can facilitate, lead
  - Be willing to ask questions and step up
  - We need someone to volunteer and step up sometimes
- We need to set targets or a number of items before going into the policy process
  - Nobody wanted to make the tough call on which targets we should hold off on
  - We had a lot of items and no one would be able to take ownership or leadership on the items
- Community Engagement and Policy to work together where they aren't already
  - Get some Greater MN perspectives to the Capitol
  - Get out of our heads and out of the tunnel vision
  - Opportunities to build relationships and strengthen current relationships
- Educating lawmakers – how do we educate ourselves
  - We can do a better job of educating each other
  - We should set up a site visit for lawmakers, but also for ourselves
  - Have those conversations and support how we educate one another
  - Events, forum, etc
- Can we have the meetings in different locations?? Not always in the metro
- We don't have a deep understanding of all the agenda items - how can we do that?
- Acronym breakdown
- Engagement of statewide and lived experience is very important AND it's challenging and takes time
  - What are the goals? How can we improve further?
  - Where else do we see that engagement take place?
- Focus groups? Opportunity to facilitate or take notes so we can learn alongside people
- A lot of us are doing great work – how do we share that out?
- Being more intentional about sending events/forums out that are already happening
- Strong coalition partners who have agendas that include non-h4a items
  - People at the capitol are lobbying other items than h4a which can cause some noise

#### **Community Engagement**

- Updates
- Discussion on Regional Events

#### **Communications**

- Updates

#### **Co-Chair Ad-Hoc Team**

#### **GOALS:**

- Hold coordinating team and coalition accountable in outreach
- Track and compile nominations in order to bring to full coalition vote
- Update co-chair requirements and responsibilities. Bring to coordinating team to finalize. Bring to full Coalition to vote on changes.
- Create requirements and responsibilities of 3rd co- chair from greater mn. Bring to coordinating team to finalize and then to full Coalition to officially vote on.
- Create requirements and responsibilities of a leadership position dedicated to someone with lived experience. List initial pros, cons and recommendation of moving forward or not.
- Update timeline to reflect goals (Deadline to vote in Co-Chairs is August Full H4A Coalition mtg)

Already committed – Ron– Grace House, Tammy - Tribal Collaborative  
Zach, Patti, and Juliana will also join the meeting

### General Updates

- July Heading Home Together Leadership meeting information
  - Meeting details coming soon
- Co-Chair nominations – find the survey [here](#)

### Agency Updates

#### Adjourn meeting

### Homes for All Full Group Mtg. | 5/16/19

#### *In-person:*

Allison Streich, Carver County  
CDA  
Senta Leff, MCH  
Steve Horsfield, Simpson  
Housing  
Sam Smith, NAMI  
Libby Murphy, MHP  
Zach, Brain Injury Alliance  
Laura P, MHP  
Lulu Simba, MinnCAP  
Kari Johnson, MCCD

Kirsten Rokke, MCH  
Amanda Horner, Catholic  
Charities  
Matt Traynor, MCH  
Eden Faure, MCH  
Joan, DCEH  
Kelby Grovender, Hearth  
Connection

#### *On the phone:*

Nicole Laumer, House of Charity  
Sean McElhatton, NCF

Ron Oleheiser, Grace House in  
Grand Rapids  
Andy Pomroy, Fredrikson &  
Byron  
Sue Watlov-Phillips, MICA  
Kristen Ferris, MPHA  
Owen Truesdell, PFD  
Shannon Guernsey, MN NAHRO  
Linda Soderstrom, Community  
Advocate  
Dave Anderson, Apac  
Carina, St. Paul PHA

### AGENDA:

1. Update from Senta
  - a. Moving on from MCH
  - b. Co-chair term ends on June 1, 2019 – natural time to think about who could fill the role
  - c. One co-chair represents developer, one does homelessness side
  - d. We wish you the best!
2. Policy Update
  - a. No budget targets, which has made the week slow in some ways
  - b. MHFA UPDATE
    - i. w/o targets, committee has been negotiating policy positions, policy has been very active in participating in this

- ii. Unique access we haven't had before, really great
- iii. There are some hang ups about some of the policy stuff
- iv. Ag policy provisions have moved quickly, most of the conversations happening behind closed doors which is somewhat disappointing
- v. Not sure why those conversations aren't happening out in the public
- vi. We can't comment on everything—a lot of finance and policy provisions—we made a comment on everything on the policy agenda which repeats our position all along (a lot has to do with changes to the challenge fund)
- vii. As far as budget goes, they've been making progress since the speaker of the house, senate majority leader, and governor have been meeting regularly
- viii. Missed deadlines to end session on time—we will likely have special session that will extend it a few days
- ix. Legislature is funded through July 1
- x. Looks like media may be addressed today—movement on the provider tax
- xi. Things are moving which is good, do we know where it will end up? No
- xii. Bonding bill was put on the Ways and Means calendar for a quick hearing—GO bonds were taken out of it
- xiii. They don't need  $\frac{2}{3}$  vote to move forward and there is already bipartisan support for HIB
- xiv. Sounds like we may have some bonding dollars in play this year—don't know what that means for the rest of our agenda
- xv. In a soft way, we were asked to continue to support a full bonding bill but should be a part of a larger bonding package
- xvi. House leadership in yesterday's hearing was trying to keep all options on the table – good likelihood that there won't be a bonding bill though
- xvii. Until we have that big budget target there is no way to know how exciting this actually is
- xviii. Some organization's have had action alerts related to bonding go out and those should still be more general (support bonding for housing), not necessarily support house's actions
- xix. Exciting and reassuring that affordable housing is being talked about – our efforts have been working
- xx. The action alerts should emphasize how critical appropriations are, it would be easy for session to end w/o HIB, we NEED to make sure the appropriations stay front and center
- xxi. Q: It's also important to not lose sight of the GO bonds for housing rehab, we don't want to lose sight of the fact that it's an important aspect of our bonding ask. From a messaging standpoint, how do we address all these fronts?
  - 1. We were surprised that GO bonds were taken out—not something we advocated for
  - 2. When we did talk to the governor's office, we were concerned that GO bonds were taken out and governor's office was too
  - 3. That is still something we are talking about – even Rep Hausman was taken aback by this decision
  - 4. We asked her to say that there is an amendment to take GO bonds out and GOB fund housing, and she put in a good word for that as well
  - 5. Working hard to highlight it and we won't let up on it
  - 6. From strategy, it could be a vehicle bill for bonding bill of some sort—can be used to amend senate bill, could get HIB into omnibus ag and housing, or when it gets to the floor could be added back in

7. Some of the GOP in ways and means asked questions about that—they are worried—but Urdahl was working on a small bonding bill (\$500M-ish), so if they pursued that option certainly they would know that they had the votes for it
8. Bonding bill just got on the schedule for Saturday
  - a. Voting on it Saturday
  - b. Can work with lawmakers to make comments, some lawmakers will speak up about lack of GO bonds in the bill
9. MN Nahro just had an action alert sent out advocating GOB and HIB (bonds for housing)

c. TAXES UPDATE

- i. No new developments there
- ii. Run out of no cost, negligible cost provisions to discuss
- iii. They've taken up some things, not all things
- iv. The ways negotiations are going, house will have to compromise quite a bit with less money for new things
- v. WHOM is included in senate bill, tax credit study in senate bill (we are not actively pushing its just deferring actions)
- vi. Just monitoring housing items

d. HHS UPDATE

- i. Drafted a letter that will go to conf committee members
- ii. Beyond that, there is on housing side, even less to do
- iii. No policy elements which is all they are doing right now
- iv. Anything that runs up against budget getting skipped for now
- v. They are having open discussions though
- vi. Letters are a way for us to provide some comment on things we see in the bills and our hope for an agreement

e. MFIP update

- i. Conference committee received over 200 individualized letters

f. For manufactured housing there is some sparking interest—don't know if that will lead to anything but house is pulling together proposal that will hopefully gain traction

- i. Sounds like in same position as all other policy items (same and similar language)

g. When we get budget targets, thing will move very quickly

- i. We will hold emergency meetings with policy members – in interest of full transparency
- ii. It depends on the time we have, but co-chairs have a lot of leadership
- iii. Typically emergency conversation among coordinating team
- iv. We talked last year that that can slow down the process, and we talked about giving policy team more freedom around making decisions
- v. Policy team will have some kind of debate and policy team will last that out
- vi. Ag and housing will likely be the first bill heard
- vii. Chairs may take our suggestions, may not

3. Communications Update

a. Earlier this week, we sent out an action alert for bonding

- i. Waiting for direction based on budget targets
- ii. Action alerts were well over 500, 138 members received an email
- iii. Postcards also dropped off this week and will be through the weekend

b. Drafted an op-ed from local government leaders

- i. Ran in Duluth and Willmar, will run in St. Cloud this weekend
- ii. We will share this on social

- c. Jonathan Weinhagen's op-ed talked about housing
- d. CC media relations put together housing op-eds list
- e. We could pass there to conf committee members and leadership
- f. Catholic charities is hosting a petition to get people to support housing, because our base is largely in the metro we have more metro focused, but we would love more greater MN representation
- g. Link [HERE](#):
- h. Q: will there be updated piece on HIB besides what was already put out? The language for that speaks more generally so it's okay to continue to use that, we will revisit that after Saturday

#### 4. CET Update

- a. Not a lot of updates, just waiting
- b. Strategically using the time—we have a list of all conf committee members
- c. CET are leveraging personal relationships to move messaging
- d. Having some good luck with this—asking people to hold off until we know what that messaging is going to be
- e. The software has made a huge difference—let Matt know process isn't totally effective—gathers names and makes it easier to collect a list
- f. H4A should eventually get our own but can talk about that in the summer
- g. Starting to talk about the summer, there is good feedback about having regional events
- h. Time for CET to do deep strategizing
- i. Join the team if you want to be a part of this process!

#### 5. Rally Update

- a. Over 200 people in attendance – very well attended
- b. Governor and Lt Governor came – we had 11 people with lived experience speaking
- c. Lawmakers, elected officials, business leaders, etc also spoke
- d. Heard nothing but great feedback about organization and execution
- e. Having a committee putting together the rally was so helpful—great way to divide work
- f. Thank you, Laura!!
- g. Budget in about \$1000 to pay people with lived experience each year
- h. CET idea: having a stronger advocacy experience would be great– we know we couldn't pull folks but if there was any way to make it more impactful that would be great
- i. Governor was really pleased with the thank you notes – happy to hear we were excited by his support

#### 6. Prosperity's Front Door

- a. H4A joining the PFD network
- b. Owen Truesdell – Director of PFD
- c. Advancing the work of the governor's task force on housing
- d. Three general goals
  - i. Expanding the network of folks who acknowledge and work for housing solutions
  - ii. Building urgency around housing as economic advantage
  - iii. Moving forward and advancing/tracking progress on those 30 goals
- e. Want to make an ask of H4A to join the network—not asking for a lot
- f. We are trying to build both a group of folks who can be used to connect to new voices—that is the added value
- g. You all are banging the advocacy drum at the capitol, PFD can bring new folks in
  - i. Ie Jonathan Weinhagen
  - ii. Leaders who may not have a direct connection to housing but whose voice at the table is important

- iii. Owen finds those leaders without that explicit connection, and help them know if we don't buy into housing it hurts everybody
  - h. H4A joining would build our credibility as an organization
  - i. Stamp of approval–yes, this is something we think is important
  - j. This is not a forever organization
  - k. Great idea–feels like we already are a part of it
  - l. Concerns, objections, or questions?
    - i. Is there a plan to coordinate some of those actions?
      - 1. Would love for every org that is a member of H4A to also be a member of PFD
      - 2. Step one is asking folks to join–if you already have a good connection then that relationship is built, but if you see value in building a connection but don't have capacity, PFD can come into play
    - ii. From a governance standpoint, PFD is not a nonprofit...?
      - 1. Housed out of GMHF, FHF, McKnight, and work closely with MN Housing
      - 2. Itasca project has started to get involved
    - iii. What is your budget?
      - 1. Not designed to be implementers
      - 2. Biggest goal is creating public will among new voices to add to efforts that are already happening
      - 3. Adding leaders to the table
7. Agency updates
- a. MCCD is celebrating 30 years and putting on series of community development conversations
    - i. “The strength of the affordable housing continuum”
    - ii. will be held at Hope community
    - iii. Councilmember Ellison, Neighborworks folks, Shannon Smith Jones from Hope Comm will be sitting on a panel, treats will be provided
  - b. Call for presenters for 2019 annual conference closes on Monday (5/20)
    - i. If you have an idea, just shoot Kirsten and email and we can get it put through the vetting process!
    - ii. Visit [www.mnhomelessconference.org](http://www.mnhomelessconference.org)
  - c. New Deputy Commissioner
    - i. Rachel Robinson
    - ii. Great person to have at MN Housing
    - iii. Balances well with Commissioner Ho
  - d. Carina, St Paul PHA
    - i. Waiting list is opening up for Section 8 (**OPEN JUNE 12 - JUNE 18**)
  - e. MCH is having an end of session event
    - i. Thursday, 5/30, at Moscow on the Hill
    - ii. Will be an opportunity to celebrate collective efforts, as well as the work of Senta and Fatima!
    - iii. Thank you to both!
- 

## Homes for All Full Group Meeting | 4/18/19

### *In-person:*

Matt Traynor, MCH

Nicole Laumer, House of Charity



Fatima Moore, MCH  
Erin Sutton, LSS  
Kristen Rosenberger, GTCUW  
Michael Dahl, HomeLine  
Kari Johnson, MCCD  
Allison Streich, Carver County CDA  
Senta Leff, MCH  
Julie Wilson, NASW - MN  
Kelby Grovender, Hearth Connection  
Andy Pomroy, Fredrikson & Byron  
Joan Miltenberger, Catholic Charities  
Amanda Horner, Catholic Charities  
Ellen Baudler, Arc MN  
Mark V., Walking with a Purpose  
Zach E., MN Brain Injury Alliance  
Sue Watlov Phillips - MICAHA, NCH  
Linda Soderstrom, Crossroads  
Bev Turner, City of Mpls  
Sean McElhatton, NCF  
Dominic McQuerry, Wilder Foundation  
Wendy Underwood, Catholic Charities  
Emily G., Beacon Interfaith Housing Collaborative  
Kirsten Rokke, MCH  
Eden Faure, MCH  
Libby Murphy, MHP  
Owen Truesdell, Prosperity's Front Door

***On the phone:***

Jared Johnson, U of MN  
Kristen Ferriss, MN PHA  
Pam Johnson, TC Habitat  
Justin Vorbach, SW CoC  
Tammy, Lutheran Advocacy MN  
Patty, MICAHA  
Ron Oleheiser, Grace House  
Shannon Guernsey, MN Nahro  
Monica Nilsson

**AGENDA:**

1. Discussion on Manufactured Housing and inclusion of HIB use for acquisition
  - a. Toolbox build-give MH access to resources available to many other housing folks
  - b. Lowest cost, unsubsidized housing in every market
  - c. Not a lot of data
  - d. In our portfolio, 8 communities in state of MN
  - e. Income of residents is 37% of area median income

- f. MHFA is single family and multi-family – until now, we haven’t had access to funding on either side (own home, rent land)
- g. This bill would give MH access to pots of money most notably challenge funds and HIB
- h. So, you’re proposing new eligible use for HIB and Challenge?
  - i. You can find information about the bill on the website (get involved > coalition meetings)
- i. Status of bill - in senate housing bill
  - i. Last two provisions are in the house bill
- j. Manufactured infrastructure bonds is separate from support agenda
- k. Bill now would expand uses for the money on support agenda
- l. Both the challenge and HIB were in a bill that passed in the legislature last year (omnibus vetoed by gov)
- m. Ask for H4A - we would like support, most people know chair of housing has support H4A agenda, and since we are not on agenda she hasn’t supported—but for that it would likely be in the bill
- n. H4A’s support would garner stronger support in the house, we already has support in the senate
- o. The bipartisan folks developed bill, came up with it with our help
- p. Q: MICAH strongly supports this legislation, and would strongly encourage H4A to do this
  - i. Will likely be things in senate that are not in house
  - ii. While we have more and more uses of that, it also diminishes use of that, but gives us strength to go after more bonds and increase that strength
  - iii. MH are throughout the state, and our most viable options for people with the most limited income is this
  - iv. It’s just been in the last year that the state even acknowledged MH
  - v. We can’t have what happened in Lowry Grove happen again
  - vi. Just as much part of our NOAH units as any apartment building
- q. Q: Could you talk a little bit more about the tiny home piece?
  - i. It is NOT part of this legislation.
- r. Q: Could you expand on why/how these dollars are helping many of these MH home parks owning the land underneath?
  - i. There are two components – expand access to acquisition and repair of infrastructure
  - ii. Infrastructure in MH parks are privately owned (in MN, most of those infrastructures have not been replaced in a long time/are failing, and there is so law that requires owners of land to replace the infrastructure)
  - iii. Cooperative buying of the land underneath is equally as important
  - iv. The trend in the industry, there has been consolidation and lot of big players have come along, but with nonprofit or municipality ownership, rents stabilize and stay at an affordable level
- s. There is good momentum this year—if there is legislation that stands a good chance of passing, we should go for it
- t. Q: I would feel more comfortable w this on a support agenda, I have some concerns around process re: amending agenda during session. In senate, there is support for including this provision under new eligible use HIB and challenge, there is less money in challenge. IF H4A were to amend its agenda, what would your position be on the senate’s position on those pots of funding that other types of housing can’t access?
  - i. Been ignored by government until the last couple years—devoting resources to MH is worthwhile
  - ii. Adding this as an allowable use and creating carve outs—shrinking pots for other housing and creating a new pot for MH, MH can now access the smaller pot of challenge fund

- iii. We've always said we want new money for manufactured housing, and will continue to have that position
    - iv. Another level of nuance—directly appropriating dollars for MH
  - u. Q: you had asked that funds needs to be immediately available sometimes, but bc there is an RFP process w HIB and challenge, how would this actually be effective?
    - i. Supportive of adding acquisitions and direct appropriations in MN Housing
    - ii. We've had many conversations w MHFA and given ideas about working the timeline
    - iii. We thinks it's possible and are working with the agency to make sure it happens
  - v. Policy adoption process in the coalition - this has been around for all of session and could've had this conversation earlier
    - i. We have a process in place to add in the second year of the biennium
    - ii. If this was brought up by legislators, I would want to be able to add that to the agenda
  - w. I would suggest that if we can add it to support agenda, that the team after talk about that
2. Unsheltered homeless - led by Catholic Charities
- a. We did ask for time to touch base with H4A on unsheltered homeless and the work that is happening on that issue alongside the legislation session
  - b. It's different people at different times – a lot of groups that meet
  - c. Some of the same people in the space, and then there's not
  - d. The unsheltered homeless design team finished their recs to the state in Feb. those are out there
  - e. The leadership table is a number of commissioners, local gov leaders, H4A, etc. and are being charged with coming together as local govs and developing commitments on how to address and support unsheltered homeless
  - f. Folks around that table are asking “what are we doing right now? We are in a session and have vastly increasing numbers of unsheltered homeless.”
  - g. Winter safe space/navigation center are both closed or closing, a number of people were housed but they didn't take on anyone else
  - h. Also thinking about folks who are sleeping on the trains (300+ people)
  - i. At CC, we did introduce and have an information hearing on a bill to add housing stabilization to HIB, which is a move away from HIB's firm position on permanent supportive housing
  - j. Admin decided not to support that particular bill
  - k. Committed to working on other immediate needs for unsheltered homeless
  - l. We are not asking for support—we are glad that it got folks talking
  - m. S/o to Sue, Shannon, MHP
  - n. These are all ways to get at the state investment in the structures to support our unsheltered homeless
  - o. Pushing hard on ESP and things in the H4A agenda to support in a much more meaningful way on the program side
  - p. I asked for time today to talk about the unsheltered aspect of our work—there is a lot of energy, need, and concern
  - q. Part of it is needing a process to address the fluidity of session - i appreciate the challenge of figuring that out
  - r. I have facilitated calls with design team members who are interested in activity this session - Washington and Dakota counties, other local governments, etc - are working hard and trying to find solutions
  - s. Looking for H4A to be in a spot to support when the time comes
  - t. 1984, when we passed transitional housing bill, we had services and building part in different parts of the state

- u. Funding the building of shelter is now an eligible use on State Housing Trust Fund
- v. In 1991 when the publicly owned transitional housing bill was funding that was dedicated to transitional housing (a number of HRAs that were doing publicly-owned trans housing that got turned into supportive housing)
- w. Aeon has bought a number of NOAH units
- x. Task Unlimited (housing group w mental health services, employment services)
- y. Emergency solutions grant are part of the ESP application at the state level—larger entitlement communities can be used to build and make changes in the building/shelters, as well as community block grants dollars
- z. Just as in MN, about 15 years ago, there was a push toward permanent supportive housing was mostly congregate shelters, so most of those at the federal level moved to supportive housing
- aa. We now have people who have been housed in permanent housing for 15 years still using homeless dollars
- bb. How are we making that transition into mainstream subsidy programs instead of using homeless dollars
- cc. Lack of federal resources for a long time has lead to a more expensive homelessness system
- dd. All of the problems are being forced down to more local levels - flat funding the same projects without being able to expand and address additional needs
- ee. We are seeing homelessness because we are not investing in the hardest to serve - this is a failure by the federal government pushing issues to the local level
- ff. IN SW Coc region we were able to end chronic homelessness (much more manageable numbers), Rock Goodeman and SWMHP developed hundreds of affordable housing units, and 28 permanent supportive housing units - I agree that it can be done, it's just a matter of resources

### 3. Policy Update

- a. Will be reviewing where all of our bills are as of now
- b. Use [THIS LINK](#) to access the agenda, and to follow along with the conversation
- c. MHFA
  - i. Challenge Fund - requested \$15M, governor included \$10M one time for this year
  - ii. Serious negotiating needing to happen around the challenge fund
  - iii. Local Housing Trust Fund - House: \$7M, Gov: \$2M, Senate: \$0
  - iv. Homework Starts with Home - House: \$6M, Gov: \$6M, Senate: \$0
  - v. FHPAP - House: \$2M, Gov: \$0, Senate: \$0
  - vi. Bridges - House: \$2M, Gov: \$0M, Senate: Unsure
  - vii. Capacity-building grants - House: \$200,000, Senate: cuts this by \$1.2M
- d. DHS
  - i. ESP - House: \$1M, Senate: \$0
  - ii. Housing Support - House: \$100 increase, Gov: \$100 increase, Senate: \$0
  - iii. Supportive Housing for Adults with Serious Mental Illness - House: \$0M, Gov: \$0M, Senate: \$0
    - 1. Might be included in the future—not sure how far this bill will go
  - iv. Long-term Homeless Supportive Services - House: \$500,000
  - v. Homeless Youth Act - House: \$1.5M, Senate: \$0
- e. Taxes
  - i. Tax Credit Contribution Fund - \$0
  - ii. Renter's Credit for Resident Owned MH parks - House: restored, Senate: TBD
  - iii. WHOM - House: \$2M and \$1M in tails, Senate: \$1.5M and \$1.5M in tails
- f. Bonding
  - i. GO Bond - \$60M this year from governor

- ii. HIB Bonds - \$120M this year from governor
  - g. Policy
    - i. All policy items are in the house bill
    - ii. Senate has added some not great language around challenge funds, and included controversial Haven language
  - h. Supports
    - i. MFIP - House: \$100 increase, Senate: \$0
    - ii. GA COLA
    - iii. Lead Safe Homes - House: \$2M (\$1M in the tails), Senate: \$0
    - iv. MH Relocation Trust Fund Cap Adjustment - in house bill
    - v. Tenant Protections (HF 1511) - mandatory expungements of evictions in certain cases
  - i. Coordinating team is meeting after this to think about long term strategy, and what will be used as bait in either chamber
  - j. There's almost nothing we can do to change the appropriation bills - we have reached out to Rep Hausman and Howard
  - k. Senate tax will come up which we have the potential to influence
  - l. Clearly an indication where house and governor's office realize they missed an opportunity to do something (include funding for shelters), and how can they do something knowing that they set them up to not have an option during conference committee
  - m. They would like to do something now - what is possible now is a band aid solution and they know that
  - n. In that time frame, the best tool that we have is ESP
  - o. Biggest issues aren't around finding space, but more around funding services and shelters
4. Communications Update
- a. LTEs
    - i. The Comms Team is working on submitting LTEs to local papers across the state. We created an "LTE Guide" that focused on different parts of the Homes for All Agenda (Homework Starts with Home, Tax Credits, Unsheltered, and Home Ownership) for folks to use as a template to submit LTEs We have four templates to pick from with enough wiggle room to add in your own message. Comms partnered with CET and have 12-15 that will be submitted across the state starting this week.
    - ii. We've seen one published from Grand Rapids:  
[https://www.grandrapidsmn.com/opinion/letters\\_to\\_editor/support-homes-for-all/article\\_9e0806d4-6088-11e9-af97-03c2f824e7cb.html](https://www.grandrapidsmn.com/opinion/letters_to_editor/support-homes-for-all/article_9e0806d4-6088-11e9-af97-03c2f824e7cb.html)
    - iii. If you are interested in sending an LTE I have a template for you! Send me an email:  
[kirsten@mnhomelesscoalition.org](mailto:kirsten@mnhomelesscoalition.org)
  - b. Media push for the rest of session - working on an op-ed that will be signed by a large group of stakeholders
    - i. Working with Owen to develop that
  - c. Working on Greater MN editorials to connect with their local folks there
5. CET Updates
- a. In addition to LTEs, we are gathering quotes from folks who are staying in shelter or who have in the past
  - b. We're going to make a booklet that will have the ESP request on the front, inside will be quotes from all over the state, and the back will be a map with dots of where in the state the quotes came from
  - c. Is this just for ESP? Or other supportive services too?

- i. We are not framing the conversation as ESP, but we don't want to water it down, at the same time making it really strong and tangible with the ESP
  - ii. We want to make sure its usable for the policy team
  - iii. If doing ESP, you could highlight on the map which communities are already receiving ESP
- d. We can send a template of what we've been asking if you feel that someone would be good at it
- e. No metro update
- f. Lindalee can help put together a panel of folks to answer the questions
- g. Spring Recess - Monday was Justin's event (did a great job of incorporating different H4A items, Lt. Gov, commissioners, Hortmann in attendance), Tuesday was Habitat's Rochester event (liebling, Sauke, Senjem in attendance), and we also went to Salvation Army in Rochester, Wednesday was Tribal Collaborative meeting (Pete - regional lead - combined event with tribal collaborative meeting) and had Lt. Gov, commissioners Ho and Lourey, as well as Ravyn from Senator Smith's office - great discussion
- h. If they talk about natural disasters, folks who were homeless before the disaster, they are not eligible for FEMA resources
- 6. Thank you's & postcards
  - a. MFIP support letters - we are collecting these to send to the conference committee
  - b. Hoping to get \$200 increase to MFIP - you can access sample letters on the MCH website ([www.mnhomelesscoalition.org](http://www.mnhomelesscoalition.org))
  - c. We have around 30 right now, but are hoping to get to 200 by the end of the month
- 7. Heading Home Together Leadership circle meeting
  - a. At a transition point at the circle - first meeting where Commissioner Ho was attending in a different capacity
  - b. Focus of this meeting was almost entirely around racial equity
  - c. Walked through a system's mapping exercise
  - d. This is an open meeting - convening an equity work group that will meet once a month over the next three months - held in the metro but with technology for greater Mn participation
  - e. Those will be recommendations made to the leadership circle meeting that takes place in July, and eventually leads to an equity action plan
  - f. If you're interested, Senta can share that information with you ([senta@mnhomeleecoalition.org](mailto:senta@mnhomeleecoalition.org))
  - g. Also convening a steering committee, which will advise the co-chairs of the leadership circle
  - h. Ongoing communications meeting, working with Pollen on bringing the HHT action plan to life through storytelling
- 8. Coalition updates
  - a. June meeting will NOT be held at LSS - please be checking for the updated location
  - b. Rally at the Capitol rotunda is May 6, 2pm (reach out to Allison with questions)
    - i. A good chunk will be dedicated to folks with lived experience

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## Homes for All Full Group Meeting | 3/15/19

### In-person:

Kirsten Rokke, MCH

Matt Traynor, MCH

Allison Streich, Carver County CDA

Ellan Baulder, Arc Minnesota

Wendy Underwood, Catholic Charities  
Fatima Moore, MCH  
Kari Johnson, MCCD  
Andy Pomroy, Fredrikson & Byron  
Pam Johnson, Twin Cities Habitat  
Shannon Gurnsey, MN NAHRO  
Ryan Bomtraug, MHFA  
Kelby Grovender, Hearth Connection  
Michael Dahl, Homeline  
Julie Wilson, NASW  
Lisa Greenwill, MN Public Housing Authority  
Tracy Bergland, Catholic Charities  
Pam, MCCD  
Nolan, City of Minneapolis

***On the Phone:***

Justin Vorbach, Southwest MN Continuum of Care Coordinator  
Diane, HRA and MN NAHRO  
Monica Nilsson, Community Advocate  
Chip Holbach, Dominum Development  
Catherine Johnson  
Amy Stetzel, CHS

**AGENDA**

**Introduction/Ice Breaker**

**Commissioner Ho**

- One of the former conveners of the Heading Home Leadership Circle
- Yesterday Lt Gov and 9 commissioners in this room for the first meeting for housing ever seen
- Starting with a big jump forward from before
- The big question for us collectively is how do we do this together knowing we sit where we sit
  - I've never been a commissioner before
  - We can figure this out together that gets the biggest and best result
- The thing that strikes me is I've been meeting with the legislature and this conversation is in a different place
- Some people used to check-out when you talked about housing
- Everybody sees housing as a worthwhile investment
  - Something big and bold
- Everyone sees housing as an issue in their district
- We got a Governor and Lt Governor that care and show up
  - Biggest housing request ever
  - First time ever has shown up to Homeless Day on the Hill
- How can Commissioner Ho be most useful
- Questions
  - **What are you thinking throughout the rest of legislative session? Strategy around bonding because we see a larger focus...ways we can partner and push the Senate? Kari**
    - I think the wild card here is the Senate
    - What they decide to do on the appropriations targets

- When they admit they are doing a bonding bill that's when we can think more about it
- Interest rates alone and the state's balance sheet says it
- All the problems are in the tails – things cost more later
- Be mindful that there will be a budget adjustment / the Gov was mindful on how things are set
- What we have proposed on its own merits
- Keep projects deeply affordable – not arguments against what we've done
- Biggest question – how big???
- Internally how we are moving forward – we may not like this
  - When you're passive, passive things happen and when you're assertive assertive things happen
  - I want us to do everything we can with our money and our programs because we invest too much to not make as much progress as can
- The level of commitment and the level of leadership we are in an unremarkable place
- How do we think expansively about the fact that all state agencies and their heads are committed to showing up once a quarter and pushing their staff on the 89 days between to do everything in between
- There is a commitment to push the Heading Home Together plan and using a racial equity lens
  - How can we take advantage and partner best with that???
- Think of everything you can ask for and ask.
  - That requires some three steps ahead thinking. We aren't asking folks to just do their job, we're asking them to do more than that. We have an opportunity to ask that right now.
- **There are other agencies that we should be engaging; where our currently relationships are and what do we need to be doing collectively to make sure we are in comfortable positions? Fatima**
  - We learned how to budget together
  - As soon as the Gov budget is released I want to start the next one. I want to have a deeper relationship between state money and gov money
  - There is more state money invested in housing and homelessness than the gov right now
  - Have an agenda – when you sit down and talk about transportation know what you're saying
- What is the responsibility in the state vs. counties and cities? Does the table exist? Do we need to create it? Monica
  - Metro conversations about people sleeping outside – my impression is that there is not a county answer because there are 87 counties and everyone starts different
    - Practically speaking we can't answer that but one thing I started when convening HHLC was a survey for different counties. I read results but didn't have a follow-up
    - Surprised at how many counties saw themselves with a leadership role
    - We are trying to go more the Brian Paulson route – we all have a role to play
    - If we all say this is what I can do, what falls short? Where can we fill the gaps and find the right people to do the work with us
    - IDK if we can mandate how everyone plays
    - AMY response
      - A lot of people are at the table, and they have legislative agendas
      - How can we plug everyone in?
      - How do we model the agendas and strategic ideas already in play that are successful



- Homework Starts with Home and something lawmakers are on board. Anything else you know consensus is around?
  - Not applying that HSWH is uniquely positioned in favor
  - Nobody is kind of against the new investments or increases for HSHW
  - I can't speak to what is resonating in a HHS meaning
  - The tax credit incentive is definitely something that has some champions
  - Your role gets pretty narrow pretty quick when it's your part of the budget and an outcome there
  - AMY response
    - Intercity Agency tries to be on the same page as it relates to the plan
    - There is a lot that needed to be after the election
    - Budget requests there isn't a lot of sharing
    - Transition and timing
    - After the fact is usually when the connecting happens
  - The implementation of Medicaid will be everything; it will either be everything or nothing for people living on the trains or sleeping outside
- Will send an email out to the other commissioners; we met and you were nice and we want to meet
- We appreciate the open dialogue with MN Housing and you – can we start with the HHS folks and the interagency? It would be very helpful and engaging. H4A is very broad and cohesive and clear message at the legislature. You're hearing a difference because of the coalition and the groups around the table that have worked. Part of the difference from what you've heard from 10 years ago is because of the H4A coalition. Thank you to the leadership for making that happen and moving it forward.
- Let us not look back and only look forward.

### **Heading Home Leadership Circle next meeting**

- April 12
- 9:00am - 12:00pm
- Northern Service Center - 1 West Mendota Road #100, West St Paul, MN 55118
- Zoom will be available

### **MHFA Presentation**

- John Patterson from MN Housing
- [Here](#) is the presentation

### **Policy Updates**

- HHS bill package was heard on Homeless Day on the Hill
  - Bill passed and was laid over for possible inclusion
  - Not much pushback
  - Two questions were asked
    - How does DHS H4A coincide with MHFA and how are they connected
  - As we begin second deadline (3/29) we are committed to getting the HHS bill heard in the senate
    - Targeted outreach in co-sponsors districts
    - Senator Abeler (!)
  - Finance deadlines – 4/12 / policy deadline is 3/29 and deadlines are guidelines
- MHFA
  - Policy bills heard in the house
  - A few didn't make into every committee

- Part of every aspect of the agenda is going through at this point
- Omnibus policy package – might do for the house
- Appropriations – we will hear a few bills next week
  - Wednesday 8am
  - LED Paint Bill
  - Open Access
  - 5 consensus items
- Homes for All package and stand alone bills will be heard
- Senate – focus on getting hearings
  - Housing subcommittee? Probably not at this point because nothing is happening
- Still focused on tax committee to try and get hearings/ housing day hearing to hear our three bills that are on our tax agenda
- House side the tax credit bill was heard
- WHOM bill has an issue to how it's heard
- Bonding – Wait and see but ready to act as soon as we know more from the Commissioner and work together w/ a strategy for the Senate to have a bonding bill
  - This is an area where the Governor would like to see a large investment to affordable housing
- After the Forecast anything that's in the budget they need to rework the numbers
  - Changes to the initial Gov budget // we don't know what that looks like yet but we will know a day before we all know
  - We would like to see no changes on the MHFA side in the budget
  - After we see the revised Gov budget we expect to see some targets that will come out
  - That's when things will get moving and we will need to start figuring out what the house and senate bills look like for appropriations
- 816 people attended Homeless Day on the Hill

## **Communications Updates**

- Media
  - An executive at TC Habitat has someone interested in writing an LTE
  - We also will be doing targeted outreach for LTEs in strategic districts
- Social Media
  - We are actively posting 2x a week on social media to stay relevant and would love to highlight your organization!
- blogs
  - Do you write blogs do you have blogs?
- Team Members
  - We have a new team member! Blake Mackenzie from TC Habitat

## **Community Engagement Update**

- Overflow room for our overflow room at Homeless Day on the Hill
  - Community Engagement Team did a lot for turnout! Props to them
- 800+ registered and just under 200 people do same-day
- Targeted outreach (policy, comms, and CE)
  - First run through of trying it; every member on the HHS committee
  - Thanking or encouraging to sign on
  - Regional leads and natural networks and had positive feedback about targeted outreach
- Policy team created a spreadsheet that has information to make targeted outreach easier

- Engagement team is ready and willing to do more
  - Test our limits!

## Press Conference yesterday

- Minnesota Housing Partnership State of the State was released
- [Click here](#) for the 2019 State of the State

## Homeless Day on the Hill

## Other Updates

- **Budgeting Bingo**
  - Find it [here](#)!
- **In-District Meetings/Spring Recess**
- **SAVE THE DATE: Spring Rally – May 6**
  - If you are interested in helping let us know!! We would love to have your assistance

## Agency Updates

## Adjourn

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## Homes for All Full Group Meeting, 2/21/19

### ***In-person:***

Kirsten Rokke, MCH  
 Matt Traynor, MCH  
 Julia, CommonBond  
 Fatima Moore, MCH  
 Allison Streich, Carver County CDA  
 Senta Leff, MCH  
 Eden Faure, MCH  
 Michael Dahl, HomeLine  
 Amanda Horner, Catholic Charities  
 Andy Pomroy, Fredrikson & Byron  
 Kelby Grovender, Hearth Connection  
 Pam Johnson, TC Habitat  
 Jenn, St. Stephen's Human Services  
 Shannon Guernsey, MN NAHRO  
 Wendy Underwood, Catholic Charities  
 Joan Miltenberger, Catholic Charities  
 Kari Johnson, MCCD

### ***On the Phone:***

Pete Charpentier, Tribal Collaborative/Regional Lead  
 Monica Nilsson  
 Central CoC  
 Brie, Grad Student in Social Work  
 Tammy Walhof, Lutheran Advocacy

Agenda:

## 1. Policy Team

- a. Will send links to MN budget documents
- b. Governor Walz and Flanagan released the budget–starting point of negotiation
- c. Programs that were included:
  - i. Homework starts w home - \$6M, base funding as well (ongoing appropriation, was included in H4A at \$8)
  - ii. Challenge Fund at \$10M one time funding only, \$2M base funding (H4A included at \$15M)
  - iii. FHPAP was included at \$4M ongoing (H4A included at \$4M ongoing)
  - iv. Bridges program included at \$1M ongoing funding (H4A had it at \$2M)
  - v. Local Housing Trust Fund included at \$2M one time funding (H4A had \$10M)
  - vi. Rehab loan included for \$1M ongoing (we did not include in our agenda at all)
  - vii. Homeownership capacity building grant program \$2M ongoing (we did not have it at all)
  - viii. TOTAL for appropriations: \$26M (some base funding, some one time appropriations)
- d. DHS:
  - i. Only thing included that we can see so far:
    1. HMIS was included at \$2M ongoing (H4A did not have it)
    2. Mention of housing supports in the write up, that is a forecasted program, there is a projection of decreased uses (less people being served), we are waiting for Feb forecast next week for greater understanding
- e. Also included \$150M for bonding bill, HIB at \$120M, GOB at \$30M
  - i. That is HALF of H4A's total bonding request
- f. This is a starting point, not set it stone
- g. Policy team is talking with lawmakers and referencing that this is a historic event in investment in housing from a governor's budget
- h. Truly represents the voices from folks who are living these experiences out and the people who are providing direct services
- i. We would like to see additional investments however, esp on HHS side
- j. Will the chart also show current levels of funding?
  - i. Yes
- k. The \$150M for bonding: that is just for this year, right? Correct
- l. MHFA budget breaks all of it out
- m. Messaging–if you take out bonding piece, is this still a historic investment from the governor?
  - i. Yes, it is still a \$28M increase to housing programs w/o bonding
  - ii. Has made it a top line communications message (Community prosperity>housing)
  - iii. Coming out of the gate saying historic might make it seem like we can afford to scale it back a bit when we can't–the problem is historic
  - iv. Chime in and say the comms team will cover this–working on putting a public statement that reads differently than this
  - v. Sadly, this is a historic number, but we look forward to continuing to work to increase those numbers and continue to highlight the needs for affordable housing throughout the state
- n. Homework starts w Home will be heard wednesday
- o. Manufactured housing bill and potentially tax credit also heard next week
- p. Governor's budget will be presented in HHS house and senate next week
- q. Helpful to understand the fact that some items are not in the budget, is that because the commissioner of DHS did not advance it to budget? Can we do a 101 about how something makes it to the budget?

- i. Fatima can do a call later to talk through that process
- ii. There are a lot more programs esp on DHS side—even MN housing commissioner mentioned the HMIS part just because there wouldn't be time to highlight that in the DHS hearing—just so many more programs
- iii. It's always sort of murky—not being included in the governor's budget is not always a bad thing
- iv. We have been able to make progress with items that are not on the governor's wish list

## 2. Communications Updates/media plan

- a. Tracking media outreach and thinking through media plan
- b. Meeting with Own from PFD and Jill from MN housing fund—how to align messaging
- c. Media generally has a lot of folks trying to get their take on that
- d. We are thinking about waiting until forecast and bonding bill are out next week to determine final strategy going forward
- e. Immediate reactions—action alert out now! Targeted toward Gazelka and Hortmann
- f. Post our statement on twitter and social—get something out and if media wants to ask more q's, they can pull from the statement
- g. Messaging:
  - i. Agree on the historic piece—way to frame it is recognizing and thanking, but due to historic needs, we need the supportive services along with bricks and mortar etc
  - ii. At the end of the meeting, we will take collective action w that tool together
- h. Is that statement going on later today?
  - i. We were going to post on social—meant as public response to governor's budget
  - ii. Can send language out for folks to use—will be turned into a blog to pull from
- i. One pagers are done and on the website (MHFA, DHS, bonding, taxes coming! Find under resources tab)
- j. Social media plan where we will be posting 2x a week
- k. One important change to DHS one pager

## 3. CET & DOTH Plug

- a. Homeless DOTH is on March 13
  - i. There are options for lunch vouchers - DCEH sponsors those (priority for those with lived experience or those where it is a financial burden or obstacle to attending)
  - ii. Light rail passes for people to travel from the church to the capitol
  - iii. For Greater MN, folks with lived experience of homelessness and come be a part of it, we do have some funds for increasing participation (mileage, childcare, recouping lost wages)—email Matt
  - iv. Also looking for volunteers—shoot Matt an email if you are interested
- b. Updates
  - i. On the website, there is one pager w all endorsing orgs
  - ii. We created lists of all the H4A member orgs by district
  - iii. CoCs are still being really involved, really active in engaging their members
  - iv. Had a training on Tuesday called Voices for Housing – good turnout and a lot of new advocates (out of 80 people, 10 or less service providers)
    - 1. Commissioner Ho did stop by and talked for about 30 mins about the budget, took some questions
  - v. Action alerts from comms—engagement team is doing targeted outreach, creating specific scripts for different communities
  - vi. If you're org want to stay updated, you can get on the email list and get updated while not attending meetings

- vii. Begun preliminary discussions w folks to endorse agenda, but also to send letters directly to Senator Gazelka, particularly on the DHS side
    - 1. A lot of clientele utilized GRH funding
  - viii. s/o to regional leads–doing a great job!
  - ix. Looking ahead to spring recess–events in district so if you’re interested, it is nice to be able to track that
- 4. December HHT Leadership Circle meeting
  - a. Body that is made up of counties, nonprofits, and advocates, philanthropy, CoCs, tribal government, faith groups, people with lived experience, etc.
  - b. Senta and Allison sit in that circle representing H4A
  - c. Purpose of the circle is to bring together the many partners working to prevent and end homelessness
  - d. Realize an end to homelessness by making it rare, brief, and one time
  - e. Bit of a meta coalition
  - f. Last met in december–went over the actions that individual entities had taken towards that end
  - g. Majority of the meeting was spent revisiting discussion about centering racial equity in the work of the leadership circle
    - i. What does that mean?
    - ii. Met in small groups with large group discussion as well
    - iii. Four point
      - 1. Does leadership circle agree to center racial equity in its work?
        - a. Yes
      - 2. Will LC create an equity leadership team to drive the equity agenda?
        - a. Yes
      - 3. Are there member who are at a point with their orgs or stakeholder groups that would integrate racial equity into action plans?
        - a. While there is no hierarchy in suffering in disparity, you hold an identity that is marginalized, but focus is specifically on people of color
        - b. Race as primary driver and stronger predictor of experiencing housing instability in MN
- 5. Call to Action in response to Walz’s proposed budget
  - a. Very quick and easy process–anyone want to model the behavior?

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## Homes for All Full Group Meeting, 01/17/19

### *In-person:*

Kirsten Rokke, MCH  
 Eden Faure, MCH  
 Amanda Horner, Catholic Charities  
 Fatima Moore, MCH  
 Allison Streich, Carver County CDA  
 Erin Sutton, LSS  
 Michael Dahl, Homeline  
 Karen Goodenough, MN Social Workers  
 Greta Gates, TC Habitat

Andy Pomroy, Fredrikson & Byron  
Sasha Bergman, City of Minneapolis  
Kari Johnson, MCCD  
Korina Lockway, Hearth Connection  
Kelby Grovender, Hearth Connection  
Tashia Weisenberger-Pomroy, Aeon  
Owen Truesdale, Prosperity's Front Door  
Julia L, CommonBond  
Libby Murphy, MHP  
Monia Nilsson  
Sean McElhatton, NCF  
Pam Johnson, TC Habitat  
Jewelean Jackson  
Matt Traynor, MCH  
Anne McInerney, SPPS  
Kristen Ferris, Mpls PHA  
Dominic McQuerry, Wilder  
Danny, MN league of Cities  
Liz, CHUM  
Shannon Guernsey, MN NAHRO  
Amy Shebeck, Lutheran Advocacy  
Linda Soderstrom, Tenant Union Effort  
Arnie Anderson, MinnCAP

## AGENDA

### Policy update:

- Moved to a three meeting schedule (Mondays, 11am (collective effort to get on same page)), MHFA (Thurs, 2pm), DHS (Thursday, noon, F&B offices)
  - Call in option always available, to go on the website
- With session starting last tuesday, things started out slow
- A lot of lawmakers in the house and staffers who are new—slow uptake into a progression of getting into lawmaker meetings
- FYI we are trying this session to better tack lawmaker meetings, please track the meetings or phone calls you are having with lawmakers and update the co chairs
  - Helps to ensure we are having most effective meetings and follow ups with lawmakers
  - Will be documenting key points to better layer communications with lawmakers
- One of the reasons why we want to really know who is meeting with whom—we have a goal to have at least five meetings with each of our target lawmakers this session
  - Want to emphasize getting people with lived experience into the meetings we are having with lawmakers
- Hearing next week, go over the calendar
  - The hearing counter is fluid
  - Overview hearing next week that will go over the background of H4A, and talk about full agenda
  - Will break down and do topical hearing to delve into specifics
  - 1/30 - homeownership/manufactured housing

- MN NAHRO will do their DOTH, public housing/preservation that day
- Tenant protections, mental health, Homeless Day on the Hill hearing will focus on homelessness, etc.
- Are the hearings to be general education? Or also more broadly things that groups are working on?
  - It is going to be fluid–will have to make adjustment depending on what bills need to be heard, we will aim for 45 mins of time and if we go a little over we have at least 30-40 min for questions
  - If relevant, we can hear our specific bills on those hearing dates
  - We are able to set only the only topical ideas we want to cover, dates may fluctuate but first three are fairly set in stone
  - **These dates are just recommendations to Rep. Hausman, and are subject to change:**
    - 1/23, Advocate overview
    - 1/30, homeownership and manufactured housing
    - 2/6, public housing & bonding (MN NAHRO DOTH)
    - 2/13, multifamily
    - 2/20, health and housing
    - 2/27, economic development
    - 3/6, housing stability
    - 3/13, homelessness prevention (MCH DOTH)
    - 3/22, offsite visit
  - Homework starts w home was introduced in the house (in a largely education bill)
  - Heartening to see they prioritized that early
  - Rep. Howard and Sen. Weber carrying the legislation in house and senate, respectively
  - In house file 2, they included more money than we had initially in our agenda
  - Originally had \$4M in agenda, they put \$8M for the biennium in the House
  - Strategizing what to do in the Senate so as not to lose money on the senate side - policy team is wanting to ask for \$8M
  - Bc there is no resistance to a \$8M ask, we will adjust handouts and the overall total will increase by \$4M (puts MHFA at \$29M)
  - Communications on the tax side–in the past on the WHOM bill, we haven't included a number–we are estimating a \$10M capture
    - Are there opinions about this?
    - Concerned w a \$70M tax ask, might be overwhelming
    - In the past, we have been able to have conversations with lawmakers without an amount–how do you all feel about that?
    - However we message it is fine, as long as it is still out there
    - Communications will play around with the language and run it past everyone
  - Hearing next week, 1/23 at 8am, room 200 in state office building
    - Background info and info on our agenda
    - Allison and Senta kick off the hearing and provide background on H4A
    - Profiles from MHP will be provided to lawmakers
    - We will then talk about full continuum of housing through stories
      - Monica will kick off and talk about homelessness side, followed by John Lewis
      - Stories will set the tone
      - Different coalition partners will end



- Commit to homes, video for tax contribution fund, preserve (Dana Hiltunen), build more home (Katie Topinka), increase home stability (Homework starts with home, Ryan Vernosh), services to homes (Jordan from Red Lake Shelter in person)
- Stepping stone emergency housing and village of hope will be making videos
- Homeownership where Jeff Washburne will testify, and later a homeowner will testify
- Q: concerned that there is no policy being talked about that day, and tenant protections not part of the agenda
  - There was some discussion because we have such a broad agenda and we are not presenting our bill package, a lot of agenda that isn't necessarily highlighted
  - We can have a discussion about how to touch on those—have to balance overwhelming lawmakers and representing the continuum of housing
  - Bc they are not highlighted doesn't mean they won't be mentioned
  - There will be a hearing completely dedicated to tenant protections
  - Principal vernosh will likely talk about need to protect people from evictions, and making changes to protect tenants
- We will figure out how to incorporate, and see if tenant protections could potentially be incorporated in videos and Senta and Allison's talking points
- Stories can also be highlighted at the press conference

#### Communications update:

- Had a good meeting with Rep. Howard (comms background) and thought a press conference would be a good idea, good way to kick off media strategy for this session
- Depends on CET to do outreach in media throughout the state
- News conference in the 23rd, capitol press conference room has been reserved
- Working through who will be speaking
  - Jordan from Red Lake will be speaking
  - Playing around with speaker list
  - If people want to come and show support in background, it is great to have others around
  - 11am on the 23rd
- Owen is here from Prosperity's Front Door
  - Been great to work with comms team to stay closely aligned and bring voices PFD is trying to engage to places like the press conference
- Started an internal media strategy that we are rolling out
  - Making media aware of H4A—who we are, what we are doing
  - Don't anticipate this conference to blow anyone out of the water
  - More of a tool into larger strategy so that when people throughout the state phone into local media outlets, they can refer to this piece as an entry point
  - Different handouts available
    - Agenda
    - mhfa/dhs - need to ensure numbers are accurate before we distribute
    - One pagers that are more specific will also be available

#### Community Engagement update:

- Metro kickoff- was on Tuesday at SpringBOX!
  - Good turnout, did mingle and networking for first hour, and had a program

- Senta and Allison did brief intro, someone from SpringBOX! Spoke, Pete Charpentier spoke, John Lewis spoke, did lawmaker awards
- Bemidji kickoff- NW regional lead, Sandy Hennum (Village of Hope ED) worked with a number of people to get about 70 people there
  - Creating a culture in the region that people with lived experience are not just storytellers but are also in leadership roles in the community
  - Had a couple of speakers but ended up as more of a community event where 12+ more people with lived experience shared not only problems but also solutions
  - With certain resources, this many people in leadership positions but with more resources we could have even more
- SW kick off was not able to happen but they will be doing a spring recess event
- Liz with CHUM in Duluth is now the St. Louis County regional lead – did a legislative send off with the Duluth Reps and had media attention as well
- If people are interested in an advocacy training, working with PSP, Simpson, and MCH putting on a training 2/19, 3:30pm taking place at LSS center for changing lives in S. Mpls
  - Agreed to extend invitation to others, but let Matt know if you are coming for capacity reasons ([matt@mnhomelesscoalition.org](mailto:matt@mnhomelesscoalition.org))
- Community change–statewide resident organizing
  - We can do better at making sure we are holding meetings/events/creating space so we are accessible to residents and people who are living in affordable housing
  - Wondering if we can bump up DOTH if people are able to list what dates people's day on the hills are
    - MCH - 3/13
    - MN Nahro - 2/6
    - TC Habitat - 4/29
    - Social work day at the capitol - 4/8
    - Second chance coalition - 2/7
    - JRLC - 2/7
    - Disability Day at the Capitol - 2/19
    - Governor's budget released - 2/19
    - Mental Health DOTH -
    - Offsite meeting at Catholic Charities or Jeremiah Program (joint with the Senate)
    - CHUM fundraiser walk where we set up a maze at a local park in Duluth and have 3-4 different typical narrative of barriers associated with housing and homelessness, we will have people fundraise and pay a registration fee and experience this - card with a narrative and walk through those issues while they go through the maze - would be great to have legislators come up and do that and could easily plug in H4A - 5/4
    - MICAH breakfast - 1/23
- Coordinating team made video just over 7 minutes long, it walks through the agenda and also does a quick walk through of the website for people who want to get involved or find resources
- We can extend who we show the agenda to
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Homes for All Full Group Meeting, 12/13/18

*In-person:*

Kirsten Rokke, MCH

Eden Faure, MCH  
 Fatima Moore, MCH  
 Amanda Horner, Catholic Charities  
 Kari Johnson, MCCD  
 Erin Sutton, LSS  
 Joan Miltenberger, Catholic Charities  
 Zach Eichten, MN Brain Injury Alliance  
 Ellen Sahli, Family Housing Fund  
 Pete Charpentier, MN Tribal Collaborative/Central  
 COC  
 Danielle Swift, MICAH  
 Juliana Keen, LSS  
 Allison Streich, Carver County CDA  
 Kelby Grovender, Hearth Connection  
 Pam Johnson, TC Habitat for Humanity  
 Andy Pomroy, Fredrikson & Byron (FHF, GMHF)

Owen Truesdale, Prosperity's Front Door  
 Shannon Guernsey, MN NAHRO  
 Mary Chung, Solid Ground  
 Greta Gates, TC Habitat  
 Monica Nilsson

***On the phone:***

Matt Traynor, MCH  
 Anne McInerney,  
 Ellen Baudler, The Arc MN  
 Jen Garcia, Lakes and Prairies CAP,  
 Eric, HomeLine  
 Daniel, League of MN Cities  
 Sandy, Village of Hope  
 Rosenberger, GTCUW  
 Molberg, Community Volunteer

**AGENDA:**

**COMMUNICATIONS TEAM**

- Co chairs – Kirsten Rokke, MCH; Amanda Horner, Catholic Charities
- Comms teams members: Greta Gates, Mary Chung, Pete Charpentier
- Purpose: provide framework, tone, messaging for 2019-2020 homes for all agenda
- Reach primary and secondary target (decision makers, earned media, other advocates)
- Messaging should reach people who always or sometimes agree with us
  - Elevate housing as a priority
  - Build a brand around housing continuum
  - Build narrative around housing and other narratives
- Elevator speech
  - “Where we lives impacts every part of our lives”
- One core document at the end of this meeting
  - H4A agenda for 2019-2020
  - We also have bonding, mhfa, dhs
  - Other materials available on website
- Context at the Capitol
  - New adminsitration
  - Prosperity's front door
  - H4A on the One MN advisory team
  - “Health care session”
    - Relay message that housing is healthcare
  - GOP Majorities in Senate; DFL Majority in the House
  - Rural-urban divide
  - Big incoming freshman class–lawmakers who need some education but are excited to get things done
- \$300mil to build and preserve affordable housing throughout the state
  - H4A requests \$300M per biennium
  - Preserving and creating new quality housing is key

- May need to lift up preservation of existing public housing
    - Shannon Guernsey can help with language
- \$55M for MHFA
- \$25M for DHS
  - Provide emergency shelter, supportive services, programs for homeless families
- \$50M in tax credits
- STRATEGY
  - Invest in MN's housing continuum
    - Prevent homelessness
    - Improve housing stability for homeless and highly mobile students
    - Etc. (available on website)
- Ways to communicate w H4A
  - FB: /homesforallmn
  - @Homes4AllMN
  - Stay updated!
    - Articles, blogs, meeting times, hearings, action alerts
  - Twitter: @Homes4AllMN #mnleg, #Homes4AllMN
  - Add value (tell a story)
  - Be real time
  - Connect housing with other issues
  - Engage with others
  - Be aware that your tweet is on the record with the media (Screenshots) even if you delete
  - Remain positive in the things that you tweet, esp when using the H4A hashtags
- 2019 RESOURCES
  - MHP state of the state
  - MHP legislative district profiles
  - Wilder Research - ongoing reports (new report this spring)
  - Governor's task force recommendations
  - Prosperity's front door
  - NAHRO's POP document (Shannon will send)
- RESPONSIBILITIES
  - Messaging, framing, branding
  - Action alerts
  - Digital
  - Opinion pieces
  - Press conferences and news releases
  - Networking for housing communications
  - Creating materials: fact sheets, postcards, flyers, etc.
- NEW COMMS STRATEGIES
  - Strategic media plan and outreach
  - Aligning messaging with other housing teams/coalitions/etc
  - Generating more social media chatter (twitter chats!)
- STORYBANKING
  - Key to gaining support and understanding of elected officials by showing impact of investments and by making tangible the need for additional investment
  - Share stories:
    - Directly to H4A comms team
    - On H4A website

- Example: those facing barriers, investment success stories, etc.
- Relatability piece is important
- And centering it around people, rather than buildings
- Opportunity to make it real
- Open mic events with lawmakers present means that people can put faces to the work they are doing
- Central MN–conservative–the importance of humanizing things esp for conservative lawmakers
  - Had a mid-40s client, always lived in group homes, were able to get him his first apartment
  - The look on his face when he moved into his first independent house and be able to share that with legislator and show this is a human thing, then it clicks more for them than numbers or graphs
  - Numbers and graphs shows we are having impacts, but personalization really helps
  - Head vs the heart (doing good and also a smart investment for the state)
  - The quotes really reach out and grab
  - Full continuum advocacy–the stories we tell should represent that (challenging people’s ideas of what it is we are trying to advance)
- HOW TO GET INVOLVED
  - Follow on FB and twitter...retweet and repost
  - Send us photos as you go about “doing your advocacy work”
  - Send us stories
  - Share blog posts
  - Add calendar events to the H4A website
  - Share action alerts
  - If you aren’t social media/website/e-news person, pass this info on to those who are!
- EVEN MORE INVOLVED
  - New team members
    - Greater MN representation
    - Graphic design capabilities
    - Connections to editorial boards/media
    - Write a letter to the editor
- Questions about agenda? Contact Kirsten Rokke or Amanda Horner
- This works because we are so unified–the more we use it, the stronger we can be

## POLICY TEAM

- Fatima Moore, MCH; Libby Murphy, MHP; Kari Johnson, MCCC
  - Looking for one more individual who is interested in supporting the DHS side of the agenda
- Mondays at 11:30 am during session
- MHFA folks will be meeting Thursdays at 2pm, and DHS folks will be meeting Thursdays at noon
- Rep. Hausman–potentially, we will have a hearing every Wednesday (potential hearing calendar)
- These are all new changes to the policy team
- MN Legislature
  - 201 members, 67 districts
  - House members represent 35,000 people (A or B)
  - House is currently DFL majority
  - Senate members: about 70,000 represented
  - GOP Majority

- How a bill becomes a law (graphic on the website)
- HOUSE - Key Leaders
  - Key leaders and targets–**Hortman**, speaker of the house elect (D), **Winkler**, house majority leader (D), **Daudt**, house minority leader ®
  - **Murphy**, chair capital investment (DFL), **Hausman**, chair housing finance and policy (DFL), **Carlson Jr.**, chair ways and means (DFL)
  - **Liebling**, chair HHS finance (DFL), **Moran**, chair HHS policy (DFL), **Marquart**, chair taxes, (DFL)
- SENATE - Key Leaders
  - **Gazelka**, senate majority leader, (R), **Jeremy Miller**, senate president, (R), **Bakk**, senate minority leader, (DFL)
  - **Senjem**, chair of capital investment (R), **Nelson**, member capital invest (R), **Pappas**, ranking member (DFL)
  - **Hayden**, ranking minority leader (DFL), **Rosen**, chair finance committee (R), **Ralph**, member capital investment (R)
  - Tomassoni (DFL), Dziedzic (R), Westrom, ®
  - Abeler (R), Benson (R), Westrom ®
- Waiting on rest of committee membership in the house–that is telling for us in terms of who else we can turn to to carry bills in the house
- New caucus that was formed–four members on the house side are getting 7% of resources
- Nothing really happening first week of session–Monday meetings will likely start the following week
- Something will be going out about start of session activities
- Questions?
  - None

#### COMMUNITY ENGAGEMENT UPDATE

- Is Sandy still on the call?
  - Yes
  - Kick-off in Bemidji?
  - 1/12 (Saturday), at a church
  - Group of folks with lived experience who meets once a month, they are going to sit on a panel and doing some things that day as well as a group of Bemidji non-profits/businesses who are interested in housing in Bemidji who will do personal outreach
  - Lots of folks engaged which is really cool
- Kick-off in Southwest MN
  - Would be really cool to watch this video at the kick-off (showing at the in-person meeting)
    - Linked on H4A website - coalition meetings page
  - Jen Lamb is at the SW COC meeting today who will be leading the kick-off there
- This week we'll have more of those details for SW MN
- We are also working with MN Tribal Collaborative, Red Lake ES, and Mille Lacs w/ Pete as regional lead
  - Just saw that we'll be meeting over the phone on the 20th to hash out the details
  - Tribal collaborative is really excited to bring their voice to this process
- Also working on circulating the letter written by comms team–making plans on how each org will be distributing letter
- Communications team just finalized welcoming one pager for endorsing orgs
  - Getting connected, where resources are, etc.
  - Will be sending to all endorsing organizations
- Duluth is having a legislative send off
  - CHUM does a lot of great advocacy

- Murphy in Duluth area
- Allowing H4A space at this meeting to have good conversation
- Group just came back from DC–Community Change
  - Convened five different states to learn how to be more effective at doing statewide resident organizing
  - H4A involved–not specific to H4A
  - 1/10 in MN-specific meeting, will be meeting at LSS-Como location (9am-2pm)
  - MHP will be sending out updated invite that will be included in H4A communications
- Twin Cities Kick-off
  - Springbox (262 University Ave–close to the Capitol), 1/15, 4pm-6pm
  - Giving out lawmaker awards to Sen. Senjem/Franz/Dreheim/Hausman
  - Also giving out staff award to Kyle Burnt (sp?), administrator

## COMMUNICATIONS UPDATE

- Took photos last year at the capitol (this is my \_\_ session)
- Home can be food–we could collect recipes from everyone and create a little cookbook at the end of session
  - Start thinking about that
  - Another way to tell stories
  - If we get recipes from lawmakers, we can name the recipes after them
  - Lots of ways to connect it to different issues, engage different people
  - Cookbook through St. Stephen’s–had some clever language
    - Monica can connect this to the comms team

## HHT Leadership Meeting - Date/Time/Location TBD

- Think about what stakeholder group you are here to represent, goals you want to accomplish, etc.
- Acknowledge having a new governor coming in
- Interagency council was Dayton admin–goal to build out a plan to the wider coalition
- Longer term–broader group of stakeholders will accelerate mission of preventing and ending homelessness
- Please take some time before next Weds. to answer some of those questions (contact Allison Streich or Senta Leff with questions)

## Mary Tingerthal is retiring!

- End of the year/January 7th

## Owen Truesdale

- Prosperity’s Front Door campaign manager
- Network designed to carry forward recommendations from Gov’s Task Force so that those priorities are moving forward, as well as bringing a greater diversity of voices to the table to get that work done
- Do not hesitate to reach out–wants to learn and be helpful!

## Danielle, MICAH

- Amanda no longer with the organization
- Community organizer–lots of work around housing
- This arena is new–excited to get to know the players and start to build some relationships

With PFD, how does that link to the poverty commission or goals associated with that?

- Don't yet have the answer
- As of last session, JRLC were the ones who were moving that to ensure it doesn't live on a shelf
- One of the goals is specifically recommending goals already identified by HHT (link homes and services)
  - Calls out action plan
- Leadership circle is really trying to see who is working on what goals--pulling together other entities and organizations
  - Everyone identify own action plans
  - Meeting on Wednesday in Blaine, MN (open to all)
  - Leadership circle was pushed back against to see what it is they are actually doing
  - Some introspection happening -- also trying to make it more inclusive

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## Homes for All Meeting 11/29/18, 10:00am - 12:00pm

[Click here](#) for Proposed Legislative Agenda

### Attendance from those joining remotely:

Amy Stetzel, CSH  
 Salaam Witherspoon, Lee Stuart, CHUM  
 Amanda Kappes-Peterson, MICAH  
 Eric Hauge, HomeLine  
 Mary Chung, Solid Ground  
 GJMadkour, Owatonna HRA  
 Kristen Ferris, Minneapolis PHA  
 La Shella Sims, MICAH  
 Arnie Anderson, MinnCAP  
 Kathy  
 Sheri Riemers, ADY  
 Missed one  
 Jenny Larson, Three Rivers CAP  
 Tom Sampson, Catholic Community  
 Jeff Courie, One Roof Community Housing  
 Amy Shebeck, Lutheran Advocacy  
 Lindalee Soderstrom, Renter  
 Tracey Montgomery, Arc Northland

### Attendance In-Person:

Senta Leff, MCH  
 Dominic McQuerry, Wilder Foundation  
 Ann Krisnick, JRLC  
 Sam Smith, NAMI  
 Sasha Bergman, City of Mpls  
 Pete Charpentier, Mille Lacs Band of Ojibwe  
 Ellen Baudler, Arc MN  
 Dan, Housing Coordinator for Scott County  
 Laura P., MHP

Kelby Grovender, Hearth Connection  
 Shannon Guernsey, MN NAHRO  
 Tammy Walhof, Lutheran Advocacy  
 Zach Eichten, MN Brain Injury Alliance  
 Julian Loscalzo, Northcountry Cooperative  
 Foundation  
 Valerie, Minn CAP  
 Karen, Neighborhood Development Alliance  
 Shawn Allen, NCF  
 Sean McElhatton, NCF  
 Jeff Washburne, City of Lakes Community Land  
 Trust  
 Amanda Horner, Catholic Charities  
 Nicole Laumer, House of Charity  
 Kirsten Rokke, MCH  
 Eden Faure, MCH  
 Elizabeth Glidden, MHP  
 Kristin Roseburger, GTC-United Way  
 Juliana Keen, LSS  
 Joan Miltenberger, CC  
 Erin, Lutheran Social Service  
 Andy Pomroy, Fredrikson & Byron/FHF/GMHF  
 Chelsea McFarren, MCH  
 Wendy Underwood, Catholic Charities  
 Kari Johnson, MCCC  
 Pam Johnson, Twin Cities Habitat  
 Grette Gates, TC Habitat  
 Tasha Weisenberger-Pomroy, Aeon  
 Fatima Moore, MCH  
 Allison Streich, Carver County CDA



Senta Leff, MCH  
Matt Traynor, MCH  
Stephanie Brown, McKnight Foundation

Rose Teng, MCCD  
Cherita Tenhoff, St. Stephen's Human Services  
Jean Lee, Children's Hope International

#### AGENDA:

1. Policy Process--how did we get here
2. Reviewing the agenda
3. Organizational Voting
4. Approval of Agenda
5. Team Updates
  - a. Policy
  - b. Comms
  - c. Community Engagement
6. Upcoming Meetings/Reminders

#### NOTES:

Thanks to everyone for putting in all the work to make today possible!

- This process has been more transparent and welcoming than before, Policy chairs have done a fantastic job
- We had twice as many proposals recommended or requested to be reflected on our first two year agenda

Process for adopting first two-year agenda:

- These documents will be projected onto the screen, and are on the website.
- Would be beneficial if we were to enter into two-year adoption process
- As you see, the process and policy team recommendation is that two year approach--keep in mind as you look at how many pieces are listed on agenda
- Helpful to get brief background into what process looked like
  - Request for ideas went out, due in to the policy team by 10/16--44 ideas gathered
  - Policy team convened itself, sent out invite for those who submitted proposals to discuss in more depth their ideas (three dates to hear these proposals)
  - Thought a lot of accessibility--implemented new processes to create greater accessibility (Zoom)
  - Provided summary of ideas, additional documents, went through very robust (4 hr) discussion on both the 23, 26 and went out to Mankato for a meeting as well
  - Thought a lot about inclusivity, accessibility
  - After hearing ideas, sent out a survey with a summary of all these ideas--sent out the 2nd of November
  - Three additional policy meetings where we discussed results of the survey--lots of factors were considered
  - 11/27, Policy adopted the recommended agenda
  - 11/29, full group will vote on this entire agenda
  - 44 proposals could not end up on our agenda--we had to prioritize proposals and had difficult decisions to make
  - S/O to policy team that worked so hard and put in countless hours and work to make this happen
- The policy team recommends the full coalition's support for the following items to be adopted on the agenda, but to remain flexible to respond to budget forecast, etc. as they come up
  - We do have a process in place for responding to those changes which includes coming back to the full group
- **DHS--Total Request: \$24.8 mil**
  - Emergency Shelter Program (\$15 mil/biennium)

- Housing Support (GRH-- **\$4mil/biennium**) -- **\$2 mil more than projected on the slides**
- Supportive Housing for Adults w Serious Mental Illness (\$2mil/biennium)
- Long-term homeless supportive services (\$1.8mil/biennium)
- Homeless Youth Act (\$2mil/biennium)
- Can provide the percentages for increase of each program after the budget forecast and full December mtg
- Unprecedented number of proposals, as we go through agenda is there a general sense of how decisions were made?
  - We through survey results to weigh out average score of each to inform conversation
  - At most recent meeting, had sticker exercise where we did process of elimination and had a formal vote for each
  - Criteria: likelihood of us winning, bipartisan support, funding, capacity, etc
- **MHFA--\$55mil**
  - Base increase to MHFA
  - Challenge Program (\$15M/biennium)
  - Local Housing Trust Fund (\$10M/one-time)
  - Workforce Homeownership MN (\$20M/biennium)
  - Homework Starts w Home (\$4M/biennium)
  - FHPAP (\$4M/biennium)
  - Bridges (\$2M/biennium)
  - Are we supporting culturally specific organizations?
  - Policy: utilizing a racial equity lens was part of the decision process
  - Q: FHPAP--do you know if that was a general increase or was there a specific reason?
    - More general funding because of the formula that's been attached to FHPAP and certain grantees at risk of having cuts due to percentages being too high
    - Since tribal governments have received ability to apply for FHPAP, no additional dollars every with more applicants, so need to increase the "pot"
  - Q: What happened to legal aid proposal to increase MFIP?
    - Wait until the end!
- **Taxes -- \$50,180,000**
  - Tax credit contribution fund - (\$50M/annually)
  - Restore Renter's Credit for Resident Owned Manufactured Housing Parks - (\$180k/biennium)
- **Policy Only**
  - Longer minimum affordability terms
  - Manufactured Housing-Right of first refusal
  - Tax exempt bond repeal and replace
  - Pay or Quit Eviction Protection
  - Q: Is there a length of time as to how far they have to give notice?
    - Proposal said 14 days but there is some interest in aligning w Section 8 and public housing--may be an adjustment
    - Want to ensure there is enough time for agencies to act on those quick turnaround times
- **Bonding - \$300M**
  - General obligation bonds for public housing - \$100M/biennium
  - HIB - \$200M/biennium
- **Support Agenda**
  - MN Family Assistance Program Increase (MFIP) and General Assistance cost of living adjustment
  - Lead paint abatement
  - Manufactured housing relocation trust fund cap adjustment

- Tenant protections:
  - Reduce the impact of evictions
  - Ban the box on housing applications
  - Section 8 non-discrimination
- Q: with the support agenda items, if we as a coalition are going to be working with these folks, will we let others who are carrying tenant protections so that other orgs can help?
  - Will be included on one pager
  - Folks on support agenda will have additional needs and will take lead on how they want H4A to support, and convey that back to full group
- **Administrative Agenda**
  - Income averaging: allow housing developments to serve mixed income
- **Resolutions**
  - Sustainable and predictable funding for affordable homes, in addition to current funding
  - Can access this document on the homes for all website or by clicking [here](#)
  - Language is flexible enough so that you can use this in talking to any audience then posit these language differences
- [SEE FULL AGENDA HERE](#)

#### POLICY UPDATE

- Will be discussing what it looks like to have two additional support team members dedicated to DHS, MHFA, maybe tax, but what does additional lead look like
- Libby is on maternity leave, Kari has stepped in and supported lead so one recommendation is that Kari be that one additional person that we move into a co-chair role in the coalition
- One additional DHS to do that work as well

#### COMMUNICATIONS UPDATE

- The communications team drafted a letter to be used at the legislature with lawmakers at the start of session. This letter gives an opportunity to welcome new and returning lawmakers, while providing information on who we are as a Homes for All coalition. This letter is a template that local advocates are encouraged to customize; there will be space for advocates to speak on a local project or need. Our hope is to be the housing contact for lawmakers, and making these connections with a unified letter can solidify our coalition and remind legislators that ***where we live impacts everything.***
- **Letter:**<https://docs.google.com/document/d/1AYwAccXtVdbUoiMIH5Crw6nuOJpzd99rIGt8cfjDMRk/edit?usp=sharing>
  - Use this letter and customize it as you see fit
- **NEXT MONTH** -- We will be talking through our recommended and unified messaging for our final agenda. There is a quick turnaround as session begins early for 2019.
- Will be looking for everyone's input and thoughts to that
- Now the real work of the comms team begins--as we moved through the policy process, there was a concern of so many things on agenda, it looks really wonky, but enter the magic of the communications team where they will distill this down and turn it into a really beautiful, well-curated, easy to use/read documents
- Always welcoming new members and support!

#### COMMUNITY ENGAGEMENT UPDATE:

- Props to some new roles that have been filled
- Props to:
  - Nicole Laumer, new co-chair of CET

- House of charity
- Excited to work with matt and CET to build up capacity of Regional leads, and engage with those on the ground/receiving the support provided
- Pete Charpentier, Regional Lead for MN Tribal Collaborative and Central COC--excited to bring that voice
- Dan, Housing coordinator at scott county--filling in for Dana
- Legislative kick offs this year--last year we did three
  - Sandy with Village of Hope will host legislative kick-off (1/12/19) - BEMIDJI
  - Start building up energy
  - Jen w SWMHP will host kick-off there (TBD date, mid to end Jan) - still trying to figure out venue
  - Metro date is 1/15/18 from 4pm-8pm somewhere in St. Paul, received input from LA's that the date would be good for lawmakers
  - Encourage you to come and bring tenants, other staff
- Joan Miltenberger is serving as CET/Policy team connect
- Center for Community Change has offered support (financial, staff time) and Heading Homes Funders Collaborative--we will be able to spend seven people from different orgs to meet with three other states doing statewide residence organizing and discuss, trying to make that organizing a statewide force
  - Not specific to H4A but members will be going to DC

#### UPCOMING MEETINGS:

- January 10 -- CCC has offered to send folks to have intentional conversation about can we build on existing efforts in MN and make this happen in MN (save the date)--contact Elizabeth Glidden with questions
- December 19th and Blaine City Hall--Heading Home leadership circle meeting
  - What centering equity entails--giving opportunity to explore this more deeply, reflect on why we created leadership circle and what we need to do to define and fulfill aspirations
  - People can stay back for communication strategy session lead by Pollen
- **Homes for All December meeting change--now 12/13/19 from 10am-noon at LSS Como avenue location**
- Incoming Walz-Flanagan administration kicked off statewide listening tour--there are events all across the state (see below)
  - **Listening Tour Schedule**
  - **Thursday, November 29th**
  - *Governor-elect Walz*
  - 9:30am MANKATO\*
    - South Central College - Heritage Hall, 1920 Lee Blvd, North Mankato, MN 56003
  - 2:45pm LUVERNE
    - Rock Co. Courthouse - County Commissioners Chambers, 213 East Luverne Street, Luverne, MN 56156
  - 7:30pm LA CRESCENT
    - La Crescent Sports Hub, 25 N Walnut St, La Crescent, MN 55947
  - *Lieutenant Governor-elect Flanagan*
  - 9:30am MANKATO\*
    - South Central College - Heritage Hall, 1920 Lee Blvd, North Mankato, MN 56003
  - 12:30pm MARSHALL
    - Marshall Lyon County Library - Community Room, 201 C Street, Marshall, MN 56258
  - 2:30pm GRANITE FALLS
    - Upper Sioux Community Center - Multi-Purpose Room, 5722 Travers Ln, Granite Falls, MN 56241
  - **Friday, November 30th**

- Governor-elect Walz
- 10:00am ROCHESTER
  - Olmstead County Gov't Center, 151 4th St SE Rochester, MN 55904
- 1:30pm MINNEAPOLIS\*
  - University of Minnesota Urban Research and Outreach Engagement Center (UROC), 2001 Plymouth Ave N, Minneapolis, MN 55411
- 6:00pm FERGUS FALLS
  - City Hall, Council Chambers, 112 W Washington Ave. Fergus Falls, MN 56537
- Lieutenant Governor-elect Flanagan
- 10:00am ST. PAUL
  - Location to be announced
- 1:30pm MINNEAPOLIS\*
  - University of Minnesota Urban Research and Outreach Engagement Center (UROC), 2001 Plymouth Ave N, Minneapolis, MN 55411
- **Saturday, December 1st**
- Governor-elect Walz
- 8:30am MOORHEAD
  - Fryn' Pan, 2920 US-10 Moorhead, MN 56560
- 11:30am CROOKSTON
  - Cofo, 1504 University Ave., Crookston, MN 56716
- 2:00pm HALLOCK
  - Far North Spirits, 2045 220th Ave. Hallock, MN 56728
- Lieutenant Governor-elect Flanagan
- 10:30am PRAIRIE ISLAND
  - 1158 Island Blvd, Welch, MN 55089
- 1:30pm WINONA
  - Winona State University, Kryzsko Commons, Purple Rooms, W 9th St, Winona, MN 55987
- **Sunday, December 2nd**
- Governor-elect Walz
- 11:00am RED LAKE
  - Red Lake Tribal College, 15480 Migizi Dr, Red Lake, MN 56671
- 1:30pm BEMIDJI
  - Mayflower Building, 102 1st Street W Bemidji, MN 56601
- 5:00pm HIBBING
  - Little Theater- Hibbing Memorial Building, 400 E 23rd St, Hibbing, MN 55746
- Lieutenant Governor-elect Flanagan
- 12:30pm ST. CLOUD
  - Location to be announced
- 2:30pm FOLEY
  - Mighty Axe Hops, 8505 95th St NE, Foley, MN 56329
- **Monday, December 3rd**
- Governor-elect Walz
- 8:00am SILVER BAY
  - Silver Bay Veterans Home, 56 Outer Dr, Silver Bay, MN 55614
- 11:00am GRAND PORTAGE
  - Grand Portage Community Center, 73 Upper Rd, Grand Portage, MN 55605
- 3:00pm DULUTH\*
  - Mayor's Reception Room, Duluth City Hall 411 W 1st St, Duluth, MN 55802
- Lieutenant Governor-elect Flanagan
- 3:00pm DULUTH\*
  - Mayor's Reception Room, Duluth City Hall 411 W 1st St, Duluth, MN 55802

*\*Indicates a joint event with both the Governor-elect and Lieutenant Governor-elect participating.*


Those on your computer - please vote by filling in the chart below:

[illegible]


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Homes for All Meeting 7/19/18

[Link to the Phone Breakout Group Document](#)

*In-person:*

- Matt Traynor, MCH
- Allison Streich, Carver County CDA
- Rose Teng, MCCD
- Caitlin Magistad, TC Habitat
- Margaret Reynolds,
- Jewelean Jackson
- Joan Miltenberger, Catholic Charities
- Sean McElhatton
- Kelby Grovender, Hearth Connection
- Pam Johnson, TC Habitat
- Cari Johnson, MCCD
- Kirsten Rokke, MCH
- Eden Fauré, MCH
- Libby Murphy, MHP
- Jeff Washburne

*On the phone:*

Ron Oleheiser, Grace House  
Rita Wiersma, CIP  
Kristen Ferris  
Carina Serrano, SPPHA  
Nicole, HoC  
Shawnn, Catholic Conference

**Meeting Minutes:**

There are five questions we will dive into--for folks on the phone, Matt and Caitlin will lead the conversation on the phone. We will reconvene for 10 minutes and discuss what each group came up with. We'll close with an update on the H4A Governor's housing forum (overlap w/ NAHRO and MCH's annual conferences)

**Grounding:**

1. Governor's task force on affordable housing
  - a. Home ownership, Rental group, housing stability are the 3 sub groups
  - b. They have all wrapped up and the final report will come out 7/31/18
  - c. What will happen with recommendations? There were concerns of who would take ownership
  - d. Phase 2 is starting to form--GMHF/FHF are hiring a campaign manager to take this to the next step, carry out these recommendations (strategically, which will be in next session and which will be down the road)
2. Heading home together leadership circle
  - a. Cathy tenBroeke and Jennifer Ho will be at august meeting for much deeper dive
    - i. Bringing together housing advocates from across the state in shared goal
3. MHP's Homegrown (dedicated funding source)
  - a. Homegrown initiative looking at dedicated revenue for the region that is expanded to a statewide effort
  - b. Been active in the governor's task force in dedicating revenue - will likely be a top recommendation
  - c. Embarking on initial series - if we were to secure \$250 MIL annually, how would that be allocated
  - d. First of three meetings has occurred--group will likely expand
  - e. Coming up with principles and values to guide us through the next couple of meeting
  - f. ELI households are a main focus of the group
4. WHOM
  - a. Ten million dollar ask following up on appropriation in 2016
  - b. Language is still in statute but no allocation for it
  - c. Sought another revenue source this year
  - d. Sunset in 10 years in legislation--strong bipartisan support
  - e. Last session, on senate we made it through all the way to taxes, on house side, had to get through two committees
  - f. Senate side never got a hearing -- so much focus on federal tax
  - g. Very successful meetings w governor's office
  - h. Endorsed officially by gov task force
  - i. Talking about next steps--very much participated in MHP's dedicated source of revenue
5. Manufactured Home efforts



- a. Policy front- trying to educate educators and public of NOAH that occur in manufactured home communities
- b. Good faith negotiations with residents before selling
- c. Agencies intentions for new eligible use? We've heard the same thing despite meetings

Potential concerns for all of these efforts springing up --

- This iteration of H4A began around 2012
- Prior to that, there were a lot of different advocates with different ideas showing up at Capitol without a unified voice
- Made it easy to say yes or no to anything arbitrarily
- Bonding bills were passing without anything for affordable housing
- Admittedly, progress has been incremental
- Really unified advocacy voice has emerged
- When will these ideas begin to merge into one lane so we can speak with a common voice?

## QUESTIONS

### 1. What is present that supports H4A's effectiveness?

- a. Group one (on the phone):
  - i. Organized, Consistent, year round meetings outside of session
  - ii. Different types of orgs coming together to learn what others are doing
  - iii. Ongoing communications (ditto)
  - iv. Regional lead to expand geography (ditto)
  - v. Policy proposal process (ditto)
  - vi. Multi sector orgs (ditto)
- b. Group two
  - i. Multi sector orgs - full continuum is represented with advocates and practitioners
  - ii. Ability to draw on tenant/resident experts
  - iii. Existing leadership structure to keep us organized (ditto)
  - iv. Bipartisan support
  - v. Awareness of our weaknesses with motivation to improve
- c. Group three
  - i. H4A's reputation as being successful particularly with bonding issues and generally with having an impact
  - ii. Broad coalition and diversity of coalition
  - iii. Being statewide rather than metro-focused
  - iv. Members of the coalition's willingness to volunteer talent
  - v. Fact that individual partner orgs are connected to networks that find out about the work H4A is doing
    1. Member orgs can learn about what each other is doing because of that, results in growth of our base
  - vi. MHFA respects H4A and is supportive of its agenda
- d. Group four
  - i. Individual teams are more solidified and have become probably more effective in their communication
  - ii. Working together to respond in a short time frame for advocacy outreach by regular communication between teams
  - iii. Really good messaging materials - provides visual to representation

- iv. Use of technology - access to greater MN (call in), social media outreach, regular emails, FB updates
- v. Good energy, a lot of motivation that comes from the coalition (especially compared to other local coalitions)
- e. Group five
  - i. Regional lead model has engaged more people with lived experience than before
  - ii. Policy proposal process - more POC and people with lived experience have been a part of the process
    - 1. More transparent
  - iii. Housing on radar as a top investment, since 2012 nearly \$400 mil for housing

## 2. What's missing that IF it were present would improve H4A's effectiveness?

- a. Group four:
  - i. Funding would help us do a lot including providing stipends for residents when they come to testify, and covering transportation costs (ditto)
  - ii. Still a lot of orgs in greater MN that aren't endorsing or have not figured out a way to fully participate - how do we engage further?
  - iii. Other organizations, not necessarily housing, that would be interested in joining but haven't been approached or don't know of H4A
  - iv. We have done a good job of growing, now time to focus on intersectional policy crossover (transportation, education, economic development)
  - v. Having people with lived experience attend meetings on a regular basis (more direct outreach to people w lived experience) (ditto)
  - vi. H4A day on the hill
  - vii. More lawmaker education
- b. Group three:
  - i. Money, not having a budget
  - ii. Because we have members contributing talents, how would we replace that?
  - iii. Inclusivity piece (specifically as it relates to racial equity) (ditto)
  - iv. Little intentionality in including people w lived experience in leadership roles (ditto)
    - 1. Focus on resources, not policy
    - 2. Some groups left H4A frustrated and are related to tenant organizing
    - 3. At the end of the day, focus is securing resources (number specifically) due to complacency with the agency
    - 4. A lot of the people at the table represent the agency
    - 5. Impacts our effective in how those resources reach those who most need them
- c. Group two:
  - i. Housing specific committee at the legislature
    - 1. Everything gets bucketed with jobs (only a few lawmakers are well versed in affordable housing)
    - 2. More success, more intentionality
  - ii. Leadership that truly has housing champions and experts
  - iii. Long range strategic planning in discussing what H4A's goals are
    - 1. Re: what we are and are not doing
  - iv. Increase or try to gain active support from other industries
  - v. Bigger, bolder ask from agency/commissioner
  - vi. Engagement has not been as deep (broad reach) - what hasn't increased is the engagement from those memberships (Ditto)

1. A handful of organizations primarily do work around the table, would want to encourage deeper connections w orgs outside of the usual suspects
- d. Group one:
  - i. Engagement packets
  - ii. Foundational learning
  - iii. Better coordinated way to do action alerts (how people are using and who)
  - iv. Greater MN involvement - making it clear how to join one of the teams
- e. Group five:
- f. H4A does cover the full housing continuum - misperceptions surrounding this
- g. Lack of connection with some executives about core H4A agencies and flow of information

### **3. What ACTION can we take over the next year to improve our effectiveness?**

#### **What actions can we take over a longer period? (2-5 years)**

- a. Focus of August meeting will be action planning.

### **4. A) Should H4A ever publicly oppose a housing policy that is not aligned with our coalition's vision? B) What would a successful process look like when adjustments to our goals need to be made mid-session?**

- a. Group three:
  - i. A) Yes, we should oppose policies but there needs to be a process in place (ditto)
  - ii. Makes sense to make those decisions pre session
  - iii. Same process for adopting and proposing
  - iv. Case specific - maybe we oppose pre session, maybe mid-session
  - v. Need guiding principles (vision is not super clear)
  - vi. B) Could be place of teams to make a recommendation to coordinating team re: what is politically feasible
  - vii. Needing a process around how we do that (nimble)
  - viii. Need transparency after the fact, and being specific about those instances
- b. Group four:
  - i. A) No, with the caveat of making that decision pre-session
  - ii. Does opposing mean we are going negative? Goes against positive image
  - iii. Need educational component to an opposition
  - iv. B) If possible, have prioritization before session (not likely)
- c. Group one:
  - i. Q4 - EVERYONE AGREED - It would be a mistake to have a blanket statement saying we will NEVER oppose. With that said, we would need a very concrete message on WHY we oppose something. We at least need an avenue for when/if we oppose something
    1. Be careful we are NOT turning away/upsetting endorsing organizations. Would need to analyze the impact on organizations if we were to oppose policy
    2. We would need to understand the ramifications of agreeing and/or disagreeing with policy.
    3. *Who at the H4A table would make the decision to oppose?*
    4. When appropriate - go to the opposing group to make sure they know why H4A would oppose
    5. *Would want to consider how much energy and resources would go into opposing vs advancing our agenda*
  - ii. Q5 -

1. Bring it before the H4A group and everyone would need to be willing to have an extra call/meeting if adjustments are needed.
  2. Example of when it's happened - when we realized the 2018 appropriations request was not going to have lots of success we pivoted to emphasize bonding
  3. Timely distribution of information and we need to be responsive so people can gather to have a conversation.
  4. Need to rely on those that are leading can make decisions on the fly. Trust that those leaders are following our Agenda
  5. Engage through various communications - Email coalition, host a full coalition call, and then go to the smaller leadership groups to make final decision
  6. If we were to add others to the discussions (currently it's conversations with the co-chairs of each team) on pivoting we should decide who and how we decide who
  7. I think that any successful process would have significant room for disagreement. That we could strive toward consensus but have space for disagreement.
- d. Group two:
- i. Yes, should have ability to oppose
  - ii. Ability to pivot is possible--to the degree possible, the coordinating team come up with a recommendation
  - iii. A place to allow people to express their disagreement
  - iv. If we don't engage the broader coalition in these decisions, that disincentivizes further engagement

#### **UPDATE ON GUBERNATORIAL FORUM**

- 9/12/18, Doors at 5pm
- Begins at 5:30pm
- Free, open to the public
- Will be at the DECC
- Will be a reception afterward
- Livestreamed w media
- We have two moderator (Mary Lahammer, Brianna B)
- Back up would be lieutenant governor forum
- Confirmations from Walz and Murphy, Swanson wishwashy, Pawlenty is hard to reach, Johnson will be approached after primary

Homes for All  
6/21 Full Group Notes

DEBRIEF from different teams will be utilizing these: [slides for the meeting](#)

#### Agenda

- Introductions and updates
- Evaluation and Debrief of 2018 Session with Q & A
  - Policy Team
  - Communications Team
  - Community Engagement Team
- Governor's Forum Committee -- Open to Homes for All members
- Thursday, June 28; 10:00am – 11:30am, Location: Minnesota Housing Partnership (2446 University Ave W # 140, St Paul, MN 55114)

#### Attendance

Allison Streich, Carver County CDA  
Juliana, LSS  
Andy, FHF  
Fatima, MCH  
Holly, ADYC  
Libby, MHP  
Chelsea, MCH  
Kirsten, MCH  
Suzanne, Mental Health  
Bobby, MNCAP  
Rose, MCCD  
Laura, MHP  
Caitlin, TC Habitat  
Matt, MCH  
Nicole, PPL  
Jade, HOC  
Sam, NAMI  
Senta, MCH  
Robert, City of MPLS Fire/City Inspector  
Ron, Grace House in Grand Rapids  
Jean, MN Collaborative  
Mary, Solid Ground  
Linda  
Kristen, MPLS Public Housing Authority  
Justin, SW MN CoC Coordinator  
Nicole, HOC  
Stephanie, McKnight

Amanda, MICAH  
Shannon, NAHRO  
Margaret

### Policy Team

- Meets every two weeks on Tuesday
- If you want to be on the list serve email for policy emails and updates  
[Fatima@mnhomelesscoalition.org](mailto:Fatima@mnhomelesscoalition.org)

Questions/ideas for policy moving forward:

### Communication Team

- Name: ethnicity, POC, disability
- Compensate speakers
- Opportunity withdraw stories
- More wisdom from people impacted
  - Collect, capture, control -- new ways to say that
- We bring the live stories, but we need to know more about people's experiences
- Moving into the direction of more open mic opportunities
- Preparation for 2019:
  - Put together questions for constituents for door knockers, campaigners / Three key questions for candidates when they come to
  - Collaborate with other organizations that are working on questions
    - Earn media through these roles
  - Using iPads to share stories with lawmakers // create and share digital stories
- Welcome Packet
  - Calendar
  - When teams are meeting
  - Physical hard copy and an electronic copy
- Questions/comments

### Community Engagement

- Where are we strong? Where do we have gaps? Come up with a plan for outreach
- H4A relies on partners to do engagement
  - Plan more targeted outreach
- Reaching out to new people // preach to the choir but need to engage new people
  - Regional meetings/kick-off events

All around comments

- The right and consistent messaging for CE comes from Policy/Comms is very helpful for advocates

#### H4A Governor's Forum

- Location: Duluth
- Date: September 12
- Time:
- **Planning meeting:** Thursday, June 28; 10:00am – 11:30am, Location: Minnesota Housing Partnership (2446 University Ave W # 140, St Paul, MN 55114)  
**Call-In Option:** 800-220-9875  
**Passcode:** 84567324

- Needs:
  - Moderator
  - Will be after the primaries; predicting there will be one candidate from each party
  - Allison/Senta has sent invites to the current candidates for Gov
  - Planning Committee will form in the first meeting and solidify goals and actions
  - Inclusive forum