

SL: We should talk Adam...

Hey [Name],

I hope you're doing well!

I've been subscribed to your newsletter since November.

The value you provide is impressive, but I've noticed some areas for improvement.

Here are a few suggestions to make your emails more effective:

- Personalize the emails by including the recipient's name.
- Strengthen the subject line with a more compelling hook.
- Break up long paragraphs; attention spans are shorter nowadays.
- Clarify concepts like **(Outcome Goals vs. Output Goals)**.

I've rewritten some of your emails and created two new ones for you.

You can view them by [Clicking here](#)

And I'm **not trying to sell anything**.

I'm new to digital marketing and seeking testimonials.

I'd be happy to **write these emails for free**, for a limited time.

If this piques your interest, I'd love to hear your thoughts, just respond to this message

Best regards,
Mayank