

Welcome, Mindful Partners!

Below are options for how you can support Educating Mindfully, and how we can support you! We are grateful for our Mindful Partners who continue to support our organization's mindful mission in education.

Option 1: Mindful Supporter Resource Listings

This option is best when you have a one-time resource you would like shared.

We pride ourselves on keeping educators and leaders informed of quality resources and opportunities in the field of mindfulness in education. We would love to highlight your course, training, webinar, program, book, service, event, etc. See below for options to discover ways to reach our Educating Mindfully membership to share about your resource.

To share with our Educating Mindfully community, please follow these steps:

- Choose from the following options and click here to pay/donate:
 - Your first time advertising with Educating Mindfully is complimentary for **one** newsletter.
 - Visual banner/landscape graphic in one newsletter and logo listed on our Mindful Partners page for one year–\$200
 - Each additional visual graphic linked ad is \$100 each, up to three ads for the year.
 - Request to be considered as a searchable listing on our Mindfulness-Based Learning (MBL)
 Resources Listing webpage. This webpage is also a part of our Micro-Credential Program where our
 participants research possible tools to support their MBL goals. If aligned, we will include your resource
 and invite you to contribute a Flexible Donation amount you would like to donate.
- Email the following to hello@educatingmindfully.org by the first of the month:
 - o Listing's .png or .jpg graphic file including details such as title, date, location, description
 - Send us your preferred web link

Option 2: Mindful Sponsor Partnerships

This option is best for an ongoing resource/service/opportunity as a full Mindful Partnership with Educating Mindfully.

Thank you for considering becoming a Sponsor Mindful Partnership. Your support helps to increase our member benefits for educators and keeps our membership dues affordable. Please choose from the following Sponsor Partnership Plans to see how Educating Mindfully can support you with promoting your program, products, and services to our community. We can also consider a customized package to meet your specific promotional goals.

The following partnership benefits for each level are valid for one year from the date you begin your partnership. Additionally, please make sure you keep track of your benefits so that you can maximize your partnership throughout the year. Please provide graphics and text to be considered for your preferred months. You may renew your partnership annually. Our partnership request is that you share about our organization with your networks, advocate, and promote this partnership as appropriate. You are more than welcome to use our logo for aligned purposes.

Level 1 Sponsor Partnership: \$500-\$999/year

- Professional membership for up to 3 team members (valid as long as you are a partner)
- 5 free member scholarships you can gift to your community valid through the current school year
- Access to our Member Community, a customized area in the community for our partnership, with the ability share your resources with our members, along with networking with your connected audience
- Educating Mindfully can share one social media post across our platforms during the month of your choice
- Promotional graphic in **one newsletter** during the month of your choice
- Resource/Service/Company gratitude highlight featured on one Learncast episode
- Three-line listing and/or logo (based on the newsletter focus) in our monthly newsletters
- Logo listed and linked on our homepage
- Listed and linked on our Member Online Community landing page "Big Thanks" section
- Logo listed and linked on our Mindful Partner Page
- Added to our Mindfulness-Based Learning Resources Listing that can include a graphic/information of your choice
- Invitation to participate in our Resource Showcase (if applicable)
- Option to record your Resource Showcase or provide a short resource video to be added to our "Resources" section on our Member Site where members access
- Option to provide Educating Mindfully Members a special discount for your resource/service/opportunity that we can share out (co-branded as a partner)

Level 2 Sponsor Partnership: \$1,000-\$1,999/year

- Professional membership for up to 3 team members (valid as long as you are a partner)
- 10 free member scholarships you can gift to your community valid through the current school year
- Access to our Member Community, a customized area in the community for our partnership, with the ability share your
 resources with our members, along with networking with your connected audience
- Educating Mindfully can share one social media post per quarter across our platforms during the months of your choice
- Promotional graphic in one newsletter per quarter during the months of your choice
- Resource/Service/Company gratitude highlight featured on one Learncast episode per quarter
- Three-line listing and/or logo (based on the newsletter focus) in our monthly newsletter
- Logo listed and linked on our homepage
- Listed and linked on our Member Online Community landing page "Big Thanks" section
- Logo listed and linked on our Mindful Partner Page
- Added to our Mindfulness-Based Learning Resources Listing that can include a graphic/information of your choice
- Invitation to participate in our Resource Showcase (if applicable)
- Option to record your Resource Showcase or provide a short resource video to be added to our "Resources" section on our Member Site where members access
- Option to provide Educating Mindfully Members a special discount for your resource/service/opportunity that we can share out (co-branded as a partner)

Level 3 Sponsor Partnership: \$2,000 + /year

- Professional membership for up to 3 team members (valid as long as you are a partner)
- 15 free member scholarships you can gift to your community valid through the current school year
- Access to our Member Community, a customized area in the community for our partnership, with the ability share your resources with our members, along with networking with your connected audience
- Educating Mindfully can share one social media post monthly across our platforms
- Promotional graphic in monthly newsletters (or three-line listing and/or logo)
- Logo listed and linked on our homepage
- Listed and linked on our Member Online Community landing page "Big Thanks" section
- Logo listed and linked on our Mindful Partner Page
- Added to our Mindfulness-Based Learning Resources Listing that can include a graphic/information of your choice
- Invitation to participate in our Resource Showcase (if applicable)
- Resource/Service/Company gratitude highlight featured on the monthly Learncast episode
- Option to record your Resource Showcase or provide a short resource video to be added to our "Resources" section on our Member Site where members access
- Option to provide Educating Mindfully Members a special discount for your resource/service/opportunity that we can share out (co-branded as a partner)
- Option for a co-hosted online event or (Learncast episode) with Educating Mindfully
- Option for a special highlight of your resource/service/opportunity for its own email blast

Next Steps

Email the Educating Mindfully Team at hello@educatingmindfully.org to confirm your interest in partnering and we will confirm how to proceed as a partner. Let us know if you will be investing in our partnership via check or credit card. We look forward to our partnership together to support our mindful educators and leaders!

*Note that we may want to have a partnership meeting with you to check alignment with our mission/framework and your resources/services/company.

Additional Donations

If you are inspired and would like to make a large donation to Educating Mindfully, please email us to let us know so we can confirm. <u>Click here and enter your preferred donation</u> in the area where it says "\$0.00". We are incredibly grateful for any support to our nonprofit.

*All donations/sponsorships are tax deductible and we will send you a confirmation letter for your records.

Are You a Nonprofit or a Start-Up? Option 3: Become a Mindful Supporter

We offer a mutual partnership option where we can brainstorm together how we can co-create a partnership that is mutually beneficial when a financially supportive partnership may not be an option. We want to support as many aligned resources and services as possible.

We thank you again for your interest and consideration in partnering together with <u>Educating Mindfully!</u> It is thanks to you that we can collectively continue to take action towards our mindful mission.