

# Instructions

## Hearts for Hygiene - High School

**Goal:** The 2025-2026 statewide community service project aims to unite New Jersey FBLA members in a large-scale initiative to help give back to our community, starting with local hygiene banks. We will be collecting and donating necessities to multiple non-profit organizations providing hygiene items across New Jersey.

### Preparation

1. Assemble a team of chapter officers and members and work on the logistics and of holding a hygiene drive.
2. Determine when the drive will be held. The entire project must be completed, including counting and donating the items, by **January 27th, 2026 at 5 PM.**
3. Your chapter can donate to any local hygiene bank, but for convenience below are some hygiene banks that are across NJ. A list of their wishlist items and links can be found [here](#).
  - a. Northern Region: Nourish NJ
    - i. 347 S. Salem St, Dover, NJ 07801.
    - ii. Monday–Friday, 7AM-4PM.
  - b. North Central Region: ICNA Relief
    - i. 1320 Hamilton St, Somerset. NJ 08873.
    - ii. Monday, Wednesday, Thursday, 10AM-PM.
    - iii. Tuesday, 10AM-6PM.
  - c. Central Region: Arm in Arm
    - i. 61 Nassau Street, Princeton, NJ 08542.
    - ii. Monday and Wednesday, 1:30PM-4PM.
    - iii. Tuesday, 1:30PM-7PM.
  - d. Southern Region: Community Food Bank of NJ
    - i. 6735 Black Horse Pike, Egg Harbor Twp, NJ 08234.
    - ii. Monday-Friday, 8AM to 5PM.
    - iii. Saturday, 9AM to 5PM.

### Execution

1. Promote your hygiene drive to your school and community for a successful service project that gets everyone involved! Take pictures of members participating and use social media to advertise posts, stories, and videos. Consider hanging up flyers, speaking during school announcements, and advertising on your school website. A sample [Instagram post](#) and [flyer](#) are provided, feel free to use these by making a copy and filling in the information as it pertains to your school.
2. When the hygiene drive is done, **take at least one (1) picture showing all the items your chapter collected.** This will be used as your photo proof of the number of items

your chapter collected. Fill out the [NJ FBLA Hearts for Hygiene Submission Form](#) – it will require you to upload the photo proof. You are also encouraged to submit any additional pictures you may have. **This is due on January 27th, 2026 at 5 PM.**

3. The top chapter from Tier 1 ( $\leq 100$  members) and Tier 2 (101+ members) with the most items collected and donated will be featured on the NJ FBLA Instagram and at the 2026 State Leadership Conference.

Thank you for choosing to participate in Hearts for Hygiene! If you have any questions or are unsure about anything in these instructions, please reach out to Santiago Gonzalez ([fblavpcs@njfbla.org](mailto:fblavpcs@njfbla.org)), Aakar Annamalai ([fblanrvp@njfbla.org](mailto:fblanrvp@njfbla.org)), or Sophia Helou ([fblancvp@njfbla.org](mailto:fblancvp@njfbla.org)).

