

Hey <contact_givenName> !

<box_compliment>

I'm actually contacting you today because I want to help you, your brand and what you stand for. I want to share some ideas with you to help you expand and reach out to more people.

Some of the ideas I have would help reach out to your existing customer base and improve your relationship with your customers, to keep them engaged with your business. This would help with brand loyalty but also help bring in new customers.

I'm confident that the plans I have for your business would excel and boost numbers after just a few weeks.

If your interested in seeing what I had planned for you let me know and we could discuss further and I could explain my plan.

If not let me know so I can stop sending emails.

Ameen Ali

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When criticising please be specific and try tell me what I could do instead
Hey <name>!

<compliment>

I'm contacting you today because as a marketing professional, I couldn't help but notice that your business could benefit from a structured email sequence. By introducing this to your marketing strategy, it could greatly improve customer engagement and interactions, leading to stronger brand loyalty and ultimately, more traffic and higher sales.

Of course though, we need to take into account other objectives other than profit such as community engagement and brand reputation.

I'm confident that the plans I have for your business would hold to be very valuable to your business growth and objectives.

If you're interested in learning more about how I can help you let me know and I will be happy to send over a complimentary DIC or PSA email to give you a taste of how I could benefit your business. We could also discuss further once you're comfortable.

If not, let me know and I will no longer contact you.

Ameen Ali