

Paper should be single spaced. All margins should be 2.5 cm.

PAPER TITLE (Times New Roman, font size 16, bold, upper case, centred)

(Author 1) First name LAST NAME (Times New Roman, font size 12, centred)

Affiliation and address (Times New Roman, font size 12, italics, centred)

E-mail address (Times New Roman, font size 12, centred)

(Author 2) First name LAST NAME (Times New Roman, font size 12, centred)

Affiliation and address (Times New Roman, font size 12, italics, centred)

E-mail address (Times New Roman, font size 12, centred)

(Author 3) First name LAST NAME (Times New Roman, font size 12, centred)

Affiliation and address (Times New Roman, font size 12, italics, centred)

E-mail address (Times New Roman, font size 12, centred)

Abstract 500-700 words (**Times New Roman, font size 12, bold, justified**)

Many organisations have fallen victim to the hype around the Internet and E-business. In this paper we present a method... (Times New Roman, font size 12, italics, left)

Keywords, up to five (**font size 12, bold, centred**): Internet, e-business, strategy and decision-making (Times New Roman, font size 12, left)

JEL classification: up to 5 codes from the following classification

<https://www.aeaweb.org/econlit/jelCodes.php?view=jel> (Times New Roman, font size 12, left)

The final paper should be up to 5000 words in length.

Introduction (Times New Roman, main heading, font size 14, bold)

Basic text (Times New Roman, font size 12, single-spaced, justified)

Subtitle(s), second level heading (Times New Roman, font size 12, italics, bold, left)

Subtitle(s), third level heading (Times New Roman, font size 12, left)

Space line (one) should be inserted between paragraphs.

Space line (one) should be inserted between headings and the text.

Space lines (two) should be inserted between the text and the new heading.

This refers to all headings.

References are cited in the text as follows: (Jafari, 2001 or Gartner and Fennell, 2007: 56).

Tables, figures and/or graphs should be numbered consecutively in Arabic numerals and inserted in the text according to the example below. Tables should have a double-lined outside frame, and a single-lined inside lines.

Figure/Table/Graph 1/: GDP in CEE (Times New Roman, font size 12, italics, left)

Source: www.worldbank.org (Times New Roman, font size 12, italics, left)

Acknowledgement (Times New Roman, font size 14, bold, left)

An acknowledgement section should be written between the conclusion and the references.

References (Times New Roman, font size 14, bold, left)

References should also be single spaced, not numbered and listed in alphabetical order. Please use APA style.

Book

Citing a book in print

Format: Author, A. (Year of Publication). *Title of work*. Publisher City: Publisher.

Example: Weaver, D., & Lawton, L. (2002). *Tourism Management*. Milton: John Wiley & Sons Australia. (Times New Roman, font size 10, left)

Citing an electronic book from an e-reader

Format: Author, A. (Year of Publication). Title of work [E-Reader Version]. Retrieved from http://xxxx or DOI:xxxx

Example: Eggers, D. (2008). The circle [Kindle Version]. Retrieved from <http://www.amazon.com/> (Times New Roman, font size 10, left)

Citing a book from a database

Format: Author, A. (Year of Publication). Title of work. Retrieved from http://xxxx or DOI:xxxx

Example: Sayre, Rebecca K., Devercelli, A.E., Neuman, M.J., & Wodon, Q. (2015). Investment in early childhood development: Review of the world bank's recent experience. DOI: 10.1596/978-1-4648-0403-8 (Times New Roman, font size 10, left)

Citing an edited book

Format: Author, A. (Ed(s).) (Year of Publication). *Title of work*. Publisher City: Publisher.

Example: Williams, S.T. (Ed.). (2015). *Referencing: A guide to citation rules* (3rd ed.). New York: My Publisher. (Times New Roman, font size 10, left)

Chapter in an Edited Book

Format: Chapter Author, A. (Year of Publication). *Title of chapter*. In Editor, A. (Ed(s).) Title of book. Publisher City: Publisher, chapter page range.

Example: Troy, B.N. (2015). APA citation rules. In Williams, S.T. (Ed.). *A guide to citation rules*. New York, NY: Publishers, 50-95. (Times New Roman, font size 10, left)

Journal article

Citing a journal article

Format: Author, A. (Publication Year). Article title. *Periodical Title*, Volume(Issue), pp.-pp.

Example: Choi, J., Woods, R. H., & Murrmann, S. K. (2000). International labour markets and the migration of labour forces as an alternative solution for labour shortages in the hospitality industry. *International Journal of Contemporary Hospitality Management*, 12 (1), 61-67. (Times New Roman, font size 10, left)

Citing a journal article found online

Format: Author, A. (Publication Year). Article title. *Periodical Title*, Volume(Issue), pp.-pp. DOI:XX.XXXXXX or Retrieved from journal URL

Example: Jameson, J. (2013). E-Leadership in higher education: The fifth “age” of educational technology research. *British Journal of Educational Technology*, 44(6), 889-915. DOI: 10.1111/bjet.12103 (Times New Roman, font size 10, left)

Website

Citing a general website article with an author

Format: Author, A. (Year, Month Date of Publication). Article title. Retrieved from URL

Example: Simmons, B. (2015, January 9). The tale of two Flaccos. Retrieved from <http://grantland.com/the-triangle/the-tale-of-two-flaccos/> (Times New Roman, font size 10, left)

Citing a general website article without an author

Format: Article title. (Year, Month Date of Publication). Retrieved from URL

Example: Teen posed as doctor at West Palm Beach hospital: police. (2015, January 16). Retrieved from <http://www.nbcmiami.com/news/local/Teen-Posed-as-Doctor-at-West-Palm-Beach-Hospital-Police-288810831.html> (Times New Roman, font size 10, left)

Two Authors:

The surname of both authors is stated with an ampersand between. For example: (Mitchell & Smith, 2017).

Three, Four or Five Authors:

For the first cite, all names should be listed: (Mitchell, Smith, & Thomson, 2017).

Further cites can be shortened to the first author’s name followed by et al: (Mitchell et al, 2017).

Citing a Secondary Source:

In this situation the original author and date should be stated first followed by ‘as cited in’ followed by the author and date of the secondary source. For example:

Lorde (1980) as cited in Mitchell (2017) Or (Lorde, 1980, as cited in Mitchell, 2017)

Please include DOI (digital object identifier) numbers in the reference list.