



# CANADIAN EDUCATION & IMMIGRATION PATHWAYS

**Overview:** Canadian Education & Immigration Pathways (CEIP) is a registered and licensed Canadian education agency based in London, Ontario, Canada, specializing in international student recruitment and immigration services. With over 15 years of experience in the educational sector, CEP has established itself as a trusted partner for students and families seeking educational opportunities in Canada.

**Founders:** Founded in 2015 by Rasha Abu Ramadan, CEP is a family-owned business driven by a commitment to student success. The founders bring over 20 years of combined education and work experience, and have successfully supported over 600 students in their educational journeys in Canada since 2015.

**Mission:** At CEP, our mission is to prioritize the goals of students and their families, offering tailored services that meet their unique educational needs. We are dedicated to maintaining the highest standards of client-focused and result-driven support, ensuring that each client's best interests guide our actions.

#### **Areas of Expertise:**

- **International Student Recruitment:** Strong market position, especially in Nigeria, supported by effective word-of-mouth referrals.
- **Regional Focus:** Extensive networks in the Middle East, Africa, and CIS countries, ensuring robust connections with school counselors and parents.
- **Comprehensive Services:** A wide array of educational services including:
  - Securing and processing admissions for students.
  - Assisting with scholarship applications.
  - College selection and educational consulting.
  - Guidance counseling and support services.
  - Educational testing and facilitation of student exchange programs.

**Immigration Services:** In 2023, CEP partnered with Zahi Abu Ramadan Registered Canadian Immigration Consultant (RCIC) to expand its offerings to include direct immigration services, such as:

- Study Permit applications.
- Post-Graduate Work Permit applications.

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**Commitment to Excellence:** CEP is dedicated to exceeding client expectations through professional and standardized education support services. We hold ourselves accountable to the highest ethical standards and foster a sustainable, human-focused working environment for our partners, employees, and clients.

**Future Vision:** Our ambitious vision includes establishing CEP as the leading education agency and ranking among the top 20 education agencies in Canada within the next ten years of operations.

With a strong focus on client satisfaction and ethical practices, Canadian Education Pathways is poised to make a significant impact in the international education and immigration landscape. We pride ourselves on being a supportive partner for students and families navigating the complexities of pursuing education in Canada.

Sincerely,

Rasha Abu Ramadan  
Founder  
Canadian Education & Immigration Pathways

 London, Ontario, Canada

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