

Associate in UX Design

Specialization in Faith-Based UX Design and Digital Ministry

HBI University

Course Duration: 2 years

Credit Hours: 60 hours (including 15 credit specialization hours)

Program Description

The Associate in UX Design program with a Specialization in Faith-Based UX Design and Digital Ministry at HBI University trains students to design engaging, user-friendly digital experiences with a foundation in Christian ethics and digital discipleship. This program combines UX research, design tools, and user-centered strategies with principles of faith-driven communication and ministry technology.

Students will learn design thinking, interface creation, accessibility, usability testing, and how to create web and mobile experiences tailored to the needs of faith-based users. Students will also explore how UX can serve ministry goals—whether through websites, church apps, online courses, or community engagement platforms.

Graduates will be equipped to work as UX/UI designers, digital ministry developers, or faith-based platform consultants who bridge the gap between spiritual mission and user experience.

General Education Courses (15 Credit Hours)

Course Code	Course Name	Credit Hours
GEN 101	English Composition I	3
GEN 102	English Composition II	3
GEN 103	College Algebra	3
GEN 104	Introduction to Psychology	3
GEN 105	Introduction to Sociology	3

Core UX Design Courses (30 Credit Hours)

Course Code	Course Name	Credit Hours
UXD 201	Foundations of UX Design	3

UXD 202	Design Thinking and Problem Solving	3
UXD 203	Interface Design Principles	3
UXD 204	Prototyping and Wireframing	3
UXD 205	User Research and Persona Development	3
UXD 206	Usability Testing and Feedback Loops	3
UXD 207	Responsive Web and Mobile Design	3
UXD 208	Accessibility and Inclusive Design	3
UXD 209	UX Writing and Content Strategy	3
UXD 210	Portfolio Development and Case Studies	3

Elective Courses (15 Credit Hours)

Course Code	Course Name	Credit Hours
UXD 301	Digital Tools for Ministry Applications	3
UXD 302	Storytelling Through Interactive Media	3
UXD 303	Visual Design and Faith-Based Branding	3
UXD 304	Project Management for Creative Teams	3
UXD 305	Analytics for User Behavior and Engagement	3

Specialization in Faith-Based UX Design and Digital Ministry (15 Credit Hours)

Course Code	Course Name	Credit Hours
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FUX 401	Designing for Digital Discipleship	3
FUX 402	Church Website and App Development	3
FUX 403	Human-Centered Evangelism and Experience Design	3
FUX 404	Ethics of Technology and Ministry Design	3
FUX 405	Building Engagement in Online Faith Communities	3

Capstone Project (3 Credit Hours)

The Capstone in Faith-Based UX Design and Digital Ministry invites students to apply their design skills to a real-world ministry-focused digital product. Students may:

- Create a prototype for a church website or mobile app.
- Conduct a UX audit of an existing ministry platform.
- Develop a digital ministry tool to enhance user interaction.

Program Outcomes

Graduates of this program will:

- Design user experiences that support digital ministry goals.
- Apply UX research and design methods to faith-based settings.
- Integrate Christian ethics into technology and digital communication.
- Create accessible and inclusive user interfaces.
- Build portfolios that reflect both design skill and spiritual purpose.

Career Outcomes and Potential Pay Scale

Career Path	Average Salary (Annual)
UX/UI Designer (Faith-Based Focus)	\$50,000 - \$72,000
Ministry Platform UX Consultant	\$48,000 - \$70,000
Church App and Website Designer	\$45,000 - \$65,000
Faith-Based Digital Product Designer	\$50,000 - \$75,000
UX Researcher for Nonprofits or Ministries	\$52,000 - \$74,000