

## **Subject:** Why not expand your audience?

Hi Scott,

I've been looking to get lean soon and I found your channel. I admire that you focus on having a life outside the gym. Many influencers don't discuss this issue.

You would be great at teaching the youth to maintain a healthy body and a healthy life. Today's young people often struggle with comparing themselves to adults who use steroids.

If you are willing to do so, I'm willing to lend a hand.

I see fitness experts like Jeff Nippar and Jermy Ethier using Facebook ads to reach more people.

Emulating their strategies can be a quick and easy way to increase your own numbers. I used their strategy as well as a bonus version...

To showcase what's possible, I have a complimentary Facebook ad campaign made for you, and more.

Let me know if the ad resonates with your style, and if you want to exchange some more ideas I would be glad to.

I'm looking forward to what's ahead!

Carpe Diem!

Una