RCA: Why did I fail to hit rainmaker?

Factory line:

60-day deadline
All the resources needed
Having 2-3 client
Agreeing on the project
Crafting the project/WWP
Launching the project
100% focus

I had problems with each of these but the biggest one seems like crafting the project & launching it?

Why did you fail to craft & launch the project?

Because I didn't have the most compelling copy which lead me to 0 leads

Why?

Because I had realize the ad,image,sophisticaiton was off on top with 0 followers

Why?

Because I didn't have the resources for image, I didn't know my ad was bad until I got it reviewed, I didn't know 0 followers could have an impact, I didn't know much about sophistication then I should have

Why?

Because I didn't know how to super aikido the image since the one I had was crap, I didn't know my ad was no different than other ads, I didn't think of making his follower count to 100, I don't know much about my TA sophistication

Why?

Because I didn't think of other aikido solutions,make my ad stand out, understand better of my TA, and how to grow.

Solution: Find other ways to make your image better or choose the best one you think, Find lessons on how to stand out, and rewatch the video again & review your note until you understand the sophistication

+ you can make your ad shorter this time