IDSC 6041 Information Technology Management Executive Summary

CARLSON SCHOOL
OF MANAGEMENT
UNIVERSITY OF MINNESOTA

Course: IDSC 6041 Information Technology Management
Credits: 2 credits
Note: Course is considered equivalent to MBA 6240 Competing in a Data-Driven Digital Age. Full-Time, Management Science, and Online MBA students are not eligible to earn credit towards their MBA electives for completing IDSC 6041.

Description

With information technologies becoming an important force shaping entire industries and value creation by firms, it is important for you as business leaders of the future to appreciate the potential role of IT in creating value.

Objectives & Learning Outcomes

The objectives of this course are to help you develop a framework to assess how information technology and systems support and shape business strategy and operations in firms. The key goal of the class is to help you be better prepared to analyze and evaluate business challenges under conditions of widespread impact of IT, on products, processes and services in many different settings. The central question we will examine through the course is: "how can firms create value through the use of information technologies?"