

Fernando Alvarez Gonzalez

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EDUCATION

The University of Texas at Austin, Austin, Texas May 2027
B.A., Government & International Relations and Global Studies · Minor in French Studies & Media and Entertainment
Industries · Liberal Arts College Honors · **GPA: 3.97**
Université Jean Moulin, Lyon, France Summer 2025
Intensive language and culture program directed by the UT Department of French and Italian · **GPA: 4.0**

MEDIA & PRODUCTION EXPERIENCE

Texas Tribune, Austin, Texas January 2026 – May 2026
Spring Design Fellow

- Design digital, video, and print materials for events and marketing using Figma cross-departmentally, focusing on voter guides advertisements that reached over 3 million web clicks across all platforms
- Designed and pitched logos for newsletters distributed through the Waco Bridge, Texas Tribune, and Austin Current newsrooms
- Research UI/UX elements for the Texas Tribune festival & newsletters to streamline user experience

KVRX 91.7 FM, Austin, Texas August 2023 – Present
Graphics Department Director & Editor-in-Chief of 917 Magazine

- Oversaw a team of 18 in the design, development, and execution of multimedia projects encompassing vector artwork, website design, video editing, screenprinting, social media content, and a biannual 80-page magazine with a 100-copy circulation showcasing Austin's underground music community
- Strategically cultivated the visual brand identity of KVRX, resulting in a x2 increase in viewership and followers across our digital platforms over the past 2 years, reaching 10,000+ followers
- Host a biweekly radio show called *Listener's Court*, where guests are interviewed and submit music for radio listeners to call in and judge

Texas Student Television, Austin, Texas August 2024 – Present
Producer

- Operate multicaster system and live-edit weekly broadcasts within FCC guidelines
- Manage a four-person production team for a publicly broadcast music show, *Local Live*
- Simultaneous stream on Facebook, Instagram, & Twitch for a combined follower base of 14,000+

Texas Travesty, Austin, Texas August 2025 – Present
Design Editor

- Designed and managed layout for an award-winning satire newspaper (25,000-copy circulation),
- Collaborate with editorial staff to deliver timely, cohesive issues under tight deadlines.

Gigs for HD49, Austin, Texas December 2025 – February 2026
Creative Director & Communications

- Led art direction for a Democratic Socialist Texas congressional candidate campaign for HD49, creating banners, mailers, logo design, and social media feed templates

The Drag Audio, Spark Magazine, Happen Twice Record Label, Austin, Texas January 2024 – Present
Freelance Graphic Designer

- Lead marketing campaigns and artwork for venues such as Guérreros, Hole In The Wall, Empire Control Room, Mohawk, Chess Club, Coconut Club, Tweedy's, and Corral Snake for live concerts and social media for Happen Twice
- Designed and curated visuals for fashion and culture editorial, Spark spreads, and digital publication
- Developed art direction for the podcast branch of Texas Student Media, The Drag, for a variety of clients

EXPERIENCE

UT Austin Department of French and Italian, Austin, Texas August 2025 – Present
Assistant

- Provide administrative support and handle office tasks department-wide in an efficient manner
- Facilitated faculty events and hosted guests in both French and English

UT Austin Department of Government, Austin, Texas January 2026 – May 2026
Research Assistant for Professor Angela Ocampo

- Utilized RStudio programming language to support qualitative and quantitative research on Latinx immigrant political socialization, utilizing census and interview data

Texas Legislative Progressive Caucus, Austin, Texas February 2025 – June 2025
Policy Analyst

- Draft memos to inform caucus member representatives' decision-making in our state's Capitol
- Streamlined caucus' website, modernizing layout, content, and adding Spanish-language accessibility
- Recognized on the House Floor for work in art and design in promoting the progressive agenda

Teach For America, Austin, Texas January 2025 – January 2026
Ignite Fellowship

- Utilize Spanish to address educational inequities by creating personalized lesson plans and online tutoring for English second-language students to strengthen third-grade math skills

Student Government: Senate of College Councils, Austin, Texas August 2023 – May 2025
Engagement and Outreach Director

- Led a team of five committee members to execute engagement initiatives and outreach campaigns

Luigi's Pizza, Frisco, Texas August 2021 – January 2024
Server

- Managed multi-platform order systems and front-of-house communications in a fast-paced environment while anticipating customer needs and providing excellent customer service

ACTIVITIES

Director of Photography, Student Films & Freelance Work, Austin, Texas October 2023 – Present
Texas Pre-Law Honor Society, Mock Trial Defendant, Austin, Texas April 2024 – Present
Zeta Psi Iota Alpha Chapter, Vice President, Austin, Texas October 2023 – January 2025

SKILLS & ACHIEVEMENTS

PC/Macintosh Software: Adobe Cloud (Photoshop, AfterEffects, InDesign, Premiere), R Language, Sheets, Excel, Figma
Languages: Native English, Native Spanish, B1 Professional Proficiency in French
Awards: x2 Featured Dallas Young Artist · Dean's Honor List · Jefferson Scholar