Name of the Faculty Member

Yaddanapudi Sudha Chandra Assistant Professor

Yaddanapudi Sudha Chandra

**Designation** 

**Nature of Appointment** 

Date of Joining this

institution

Regular

16-05-2022

E-mail

vsudhachandra21@gmail.com

**Education Qualifications** 

PG

Name of the Degree

MBA, M. Com, (M. Phil), UGC NET

Division

First Class with Distinction

**Work Experience** Area of Specialization 15 Years

Finance, Marketing, Banking

**Courses Handled** 

: Managerial Economics, Marketing Management, Organisational Behavior, Financial Institutions and Services, Strategic Management, Productions and operations Mgt., Financial Derivatives, Management Science, Managerial Economics and Financial Analysis, Logistics and Supply chain management, Mergers, Acquisitions &Corporate Restructuring, Global Financial Management, Legal and Business Environment, Behaviour Finance, Services Marketing, Customer Relationship Management, Employee Relations & Engagement, Human Resource Management, Lean Management, Universal Human Values,

Performance Evaluation and Compensation Management.

**Paper Presentations in Conferences** National Conferences – 05 **International Conferences 03** 

**Membership in Professional Societies** 07 Research Guidance (No of Ph D Scholars) Nil Workshops/Seminars 18 **FDPs** 30 10 **Chapters in Edited Books Projects Guided** 225 **Online Certification** 4