



2024 GENERAL ELECTION HALLOWEEN SAMPLE EMAIL

Subject Line: Fight Back Against Spooky Election Misinformation 🎃🗳️ Get The Voting Facts You Need!

Dear (NAME/SUPPORTER),

Bad actors may be using tricks to spread misinformation about voting deadlines, polling places, and other crucial information. As Election Day approaches, it's more important than ever to make sure you're equipped with the accurate details you need to cast your ballot with confidence.

[We've partnered with 866-OUR-VOTE to make sure \(STATE\) voters are empowered with the facts. Join the fight against scare tactics meant to interfere with our constitutional right to vote!](#)

[\[Learn more\]](#)

Whether you're interested in learning about how to vote early, checking your voter registration status, finding your local polling place, or more, [the 866-OUR-VOTE website](#) has all the nonpartisan, reliable information you need.

You and your family deserve accurate voting information. Join us in tackling scary misinformation by fact-checking, sticking to trusted sources, and making sure you're informed on the voting process. Resources are available in English, Spanish, Chinese, Vietnamese and Arabic.

[Learn how you can get the facts about voting in \(STATE\) with free, online resources from 866-OUR-VOTE.](#)

Thanks for voting, and have a safe and happy Halloween!

Sincerely,

(SIGNATURE)