

Privacy Policy for Initiate Nightlife App

Last Updated: [11.09.23]

1. Introduction

Welcome to Initiate Nightlife, an app designed to enhance your nightlife experience in Las Vegas. This Privacy Policy is intended to help you understand how we collect, use, and protect your personal information while using the Initiate Nightlife app. Please read this document carefully to ensure you are aware of our practices and how we handle your data.

By downloading, installing, or using the Initiate Nightlife app, you consent to the practices described in this Privacy Policy.

2. Information We Collect

We collect information from users to provide a tailored nightlife experience and to comply with legal requirements. The information we collect includes:

a. Account Information:

- Phone number
- Email and password

b. Location Information:

- GPS location data to provide location-based club suggestions

c. Usage Information:

- App usage data, such as your interactions, searches, and preferences
- Information related to your device, such as device type, operating system, and unique device identifiers

d. Communications:

- Any communication you have with us, including customer support inquiries

3. How We Use Your Information

We use the information we collect for the following purposes:

a. Account Creation and Management:

- To create and manage your Initiate Nightlife account
- To verify your age to ensure you are at least 21 years old

b. Personalization:

- To personalize your nightlife experience, providing club suggestions based on your preferences and location

c. Analytics and Improvement:

- To analyze app usage and improve our services

d. Communication:

- To respond to your inquiries and provide customer support
- To send you notifications and updates related to the app (you can opt-out of these notifications)

e. Legal Compliance:

- To comply with legal obligations and respond to lawful requests

4. Sharing Your Information

We do not sell your personal information. However, we may share your information in the following circumstances:

a. Service Providers:

- We may share your information with third-party service providers who assist us in delivering our services, but they are contractually bound to protect your data and only use it for the intended purposes.

b. Legal Requirements:

- We may disclose your information if required by law or in response to a valid legal request.

5. Security

We take data security seriously and employ reasonable security measures to protect your information. However, no method of transmission or storage is entirely secure, and we cannot guarantee the security of your data.

6. Your Choices

You have certain rights regarding your personal information:

a. Access and Correction:

- You can access and edit your account information through the app.

b. Deletion:

- You can request the deletion of your account by contacting us. Please note that some information may be retained for legal and operational purposes.

7. Changes to Privacy Policy

We may change this Privacy Policy from time to time. We encourage you to visit this page to stay informed. If the changes are material, we may provide you additional notice to your email address or through our Services. Your continued use of the Services indicates your acceptance of the modified Privacy Policy.

8. Contact Us

If you have any questions or concerns about this Privacy Policy or your personal data, please contact us at.

<https://initiatenightlife.com/contact/>

contact@initiatenightlife.com

+1(702) 830-7273

Thank you for using Initiate Nightlife, and we hope you enjoy your Vegas nightlife experience!