

ALANA WENICK

Instructional Designer | Learning and Development Specialist

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Learning & Development professional with a decade of experience designing, implementing and evaluating effective training and educational programs, seeking a position as a Training and Development Coordinator. I create and facilitate engaging, streamlined eLearning and instructor-led programs by using research-based strategies in andragogy, including instructional design methodology such as ADDIE and backwards design. Proficient in 15+ educational software packages.

EXPERIENCE

AWENICK LEARNING DESIGN | Philadelphia, PA

March 2023 – Present

Freelance Instructional Designer

- Develop eLearning and instructor-led courses for clients for use within their own LMS platforms.
- Collaborate with project managers and SMEs to create streamlined solutions to organizational challenges.
- Organize course material, write training content, create design documents, action plans, and storyboards.
- Use data analysis to improve learning outcomes, including a project for a human resources department which resulted in an 18% improvement on company key performance indicators.

PHILADELPHIA SCHOOL DISTRICT (PSD) | Philadelphia, PA

August 2022 – June 2023

Philadelphia School District is a large, public school district serving approximately 200,000 students in over 300 schools.

7th and 8th Grade Writing and Reading Comprehension Educator, Thomas Mifflin School (Title I)

- Developed and facilitated instructor-led and eLearning plans that lead to a whole-class growth of over 50 SGP (as measured against other students in the state) on the mid-year reading comprehension assessment.
- Developed, using data analysis and backwards design, 15+ learning plans per week in alignment with PSD curricula.
- Used student data analysis to evaluate learning and develop 15+ assessments (formative and summative) per week.

REPAIR THE WORLD | Denver, CO

July 2021 – July 2022

Repair the World is a national nonprofit organization focused on creating service and learning opportunities.

Colorado Program Manager

- Created and facilitated, using ADDIE, two 10-week eLearning service and learning programs for 20+ adult learners.
 - 91% of participants indicated greater connection to the community and/or to service values.
 - 100% of partnering service organizations indicated that this was a beneficial experience for their organization.
- Developed training materials, such as volunteer onboarding manuals, in coordination with SMEs.
- Developed and facilitated instructor-led instructional materials for 3+ service/learning programs each month.
- Collaborated with stakeholders such as Food Bank for the Rockies and Catholic Charities and leveraged data from Salesforce to develop, improve, and optimize interactive learning experiences and drive learning outcomes.
- Grew the Repair the World network in Colorado by 200+ contacts and cultivated 23 new organizational partnerships.

DENVER PUBLIC SCHOOLS (DPS) | Denver, CO

August 2020 – July 2021

Denver Public Schools is a large public school district serving 85,000+ students in over 200 schools.

HS English Writing and Language Development Educator, Kunsmiller Creative Arts Academy (Title I)

- Designed, implemented, evaluated, and revised an SEL eLearning curriculum for 10th grade students, which resulted in improved student mental health and increased community connection (as indicated through a school-wide survey).
- Developed and facilitated 80+ remote eLearning plans, using proven strategies like ADDIE, SAM, and backwards design, with accompanying digital slides, activities, and assessments.
- Modified in-person lesson plans to create web-based content, which resulted in 91% of students improving on state-standard aligned writing metrics.

NEW FAIRFIELD PUBLIC SCHOOLS (NFPS) | New Fairfield, CT**October 2016 – August 2020***New Fairfield is a small, public school district serving 750 students in 4 schools.***9th-12th Grade Writing and Reading Comprehension Educator, New Fairfield High School | SY 2016-2020**

- Co-designed, implemented, and evaluated a 6-12 standards-based English Language Arts curriculum and user guide, which was adopted by all secondary English Language Arts teachers and Reading Specialists in the district.
- Developed 18 large-scale summative assessments for grades 9-12, aligning these assessments with state standards.
- Chaired NEASC Instruction committee from April 2017-October 2018. Gathered whole-school data through state score reports, surveys, and observations in order to draft and edit the NFPS NEASC Instructional Report.

NEW YORK CITY DEPARTMENT OF EDUCATION (NYCDOE) | New York, NY**August 2012 – August 2016***New York City Public Schools is a large, public school district serving 1,000,000+ students in over 1800 schools.***7th Grade Writing and Reading Comprehension Educator, West Bronx Academy for the Future (Title I) | SY 2013 - 2016****NYC Teaching Collaborative Teaching Resident, Middle School 22 (Title I) | SY 2012 - 2013**

- Developed and adjusted, using data analysis, 100+ lesson plans per year in accordance with Common Core standards, which resulted in growth for over 66% of students on state-wide assessments.
- Designed a weekly intervention curriculum for at-risk 7th grade students, which resulted in increased participant connection to the school and enhanced study skills.

EDUCATION**M.S., Education | St. John's University | Queens, NY****August 2012 – January 2014****B.A., English & Minor in Human Rights | University of Connecticut | Storrs, CT****August 2006 – May 2010****TECHNICAL SKILLS****Proficiency in:**

- Articulate 360 (Rise, Storyline)
- Canva
- Microsoft Suite (Word, Powerpoint, Excel, Outlook, Publisher)
- Google Suite (Classroom, Docs, Drive, Mail, Slides, Sheets, Meets)
- Zoom
- Slack
- Salesforce
- Educational Technologies
 - Smartboard
 - Engrade
 - Infinite Campus
 - Achieve3000
 - iReady
 - Promethean Board
 - Skedula
 - Powerschool
 - Lexia
 - Illuminate
 - Pear Deck
 - Listenwise
 - Newsela
 - Turnitin.com
 - Schoology