

Course Outline Report

MEDIA 120 - Making Documentaries

COLLEGE:

Laney College

ORIGINATOR: Shlisky, Steve

DIVISION/DEPARTMENT:

Laney - Humanities and Social Sciences Division/L - Media Communications

STATE CONTROL NUMBER: CCC000365476

DATES:

BOARD OF TRUSTEES APPROVAL DATE: 02/25/2020

STATE APPROVAL DATE: 03/05/2020

CURRICULUM COMMITTEE APPROVAL DATE: 02/05/2021

REQUISITE VALIDATION: 02/05/2021

CURRENT EFFECTIVE DATE:

06/01/2021

1. REQUESTED CREDIT CLASSIFICATION:

D - Credit - Degree Applicable

N - Not Basic Skills

1 - Program Applicable

2. DEPT/COURSE NO:

MEDIA 120

3. COURSE TITLE:

Making Documentaries

4. COURSE:

Course

Laney Course Updating

TOP NO. 0604.20 - Television (including combined TV/Film/Video)*

5. UNITS:

Variable No

Units (Min) 3.000

Min Total

Hours

Lecture Hours (Min) 2.000

35

Lab/Studio/Activity Hours (Min) 3.000

52.5

6. SELECTED TOPIC:

NO. OF TIMES OFFERED AS SELECTED TOPIC:

AVERAGE ENROLLMENT: 20

7. JUSTIFICATION FOR COURSE:

Recommended for students transferring to four-year colleges and universities and film, broadcasting and theater majors. The Bay Area is the leading producer of the Documentary format

in the nation. Documentaries are fast becoming as well attended and viewed as narrative feature films. This class provides direct training in the history of documentary in this country, hands-on application in producing, shooting and editing a documentary. Approved by the Media Communications Advisory Committee.

8. COURSE/CATALOG DESCRIPTION

Produce, direct, and edit a documentary project: Hands-on production, history of documentary film in the United States designed for the advanced student.

9. OTHER CATALOG INFORMATION

a. Modular: No

If yes, how many modules:

b. Open entry/open exit: No

c. Grading Policy: Both Letter Grade or Pass/No Pass

d. Eligible for credit by Exam: No

e. Repeatable according to state guidelines: No

f. Required for degree/certificate (specify): Existing - Certificate/Associate of Arts Degree in Digital Video Production

g. Meets GE/Transfer requirements (specify):

h. C-ID Number:

Expiration Date:

i. Are there prerequisites/corequisites/recommended preparation for this course? Yes

10. LIST STUDENT PERFORMANCE OBJECTIVES

(EXIT SKILLS):

If an Objective cannot be deleted, make sure a Content-Review found in the Content Validation Page is not using that objective.

Objectives

Identify key elements and directions in documentary filmmaking.

Demonstrate pre-production, organizational strategies in creating a documentary.

Create a shooting schedule, and identify key shots in production.

Analyze key components in interviews and interviewing techniques

Understand production techniques overall and as they pertain to the documentary genre.

Describe the proper use of production and editing technology.

Understand basic grant writing techniques, including treatment, budget, and personnel issues.

Demonstrate and evaluate documentary production.

11. COURSE CONTENT:

LECTURE CONTENT:

1. History of the Documentary Genre 10%
2. Principles of Effective Documentaries 5%
3. Pre-production elements 15%
 1. Organizing
 2. Research
 3. Treatment
 4. budget
 5. Grant Writing

4. Rights and Clearances 10%
 1. Music
 2. Photography
 3. Image Rights
5. Creating the Shot List 10%
 1. A-Roll
 2. B-Roll
6. Interview Techniques/Narration/Voice Over 10%
7. Production Techniques 20%
 1. Shooting
 2. Directing
8. Editing Techniques 10%
 1. for Picture
 2. for Graphics
 3. for Sound
9. Demo Reels 5%
 1. Creation concepts
 2. Getting Job
 3. Employment Opportunities
10. Production and Editing Evaluation 10%

LAB CONTENT:

1. View various documentaries historical for content and style. 5%
2. Create a treatment for a documentary: discuss, critique and evaluate in groups. Pitch treatment. 5%
3. Production meetings: shooting schedule, script, contracts, and content development. 10%
4. Equipment instruction and practice. 10%
5. Shooting of documentary in group. 30%
6. Logging and editing of documentary in group. 30%
7. Group viewing and evaluation of all documentaries: work in progress, and finished products. 10%

12. METHODS OF INSTRUCTION (List methods used to present course content):

Activity

Lecture

Lab

Observation and Demonstration

Discussion

Critique

Projects

Individualized Instruction

Multimedia Content

Threaded Discussions

Other Methods:

Individual media project development and creation Reading assigned from required text Online research Critical evaluation of documentary video projects. Instructor provides optional extra credit assignments in the online class. Extra credit opportunities include: viewing additional documentary videos and doing a write-up, chapter exercises, writing a summary of a subject related to documentary production, or attending an on-campus event related to documentary production. 1. Class demonstrations 2. 4. Relevant readings 5. Research projects 6. Evaluation and discussion of documentary work 7. Production and Editing Projects

13. ASSIGNMENTS

Out-of-class Assignments (List all assignments, including library assignments. Requires two (2) hours of independent work outside of class for each unit/weekly lecture hour. Outside assignments are not required for lab-only courses, although they can be given.)

Override Outside Class Hours: Yes

Outside-of-Class Hours (Max) 0.000

Override Outside-of-Class Hours (Min) 4.000

Override Outside-of-Class Hours (Max) 0.000

Out of class Assignment

Lab assignments based on certified training materials Individual media project development and creation Reading assigned from required text On-line research Critical evaluation of commercial media projects

14. STUDENT ASSESSMENT: (Grades are based on):

ESSAY (Includes "blue book" exams and any written assignment of sufficient length and complexity to require students to select and organize ideas, to explain and support the ideas, and to demonstrate critical thinking skills.)

NON-COMPUTATIONAL PROBLEM SOLVING (Critical thinking should be demonstrated by solving unfamiliar problems via various strategies.)

MULTIPLE CHOICE

OTHER (Describe)

OTHER (Describe):

Completion of digital media projects and participation in class critiques. They are completed, submitted, and graded on Canvas.

15. TEXTS, READINGS, AND MATERIALS

A. Textbooks:

YesNo37

Artis,Anthony. *The Shut up and Shoot Documentary Guide*. 2nd edition Focal Press, 2014.

*Date is required: Transfer institutions require current publication date(s) within 5 years of outline addition/update.

B. Additional Resources:

Library/LRC Materials and Services:

The instructor, in consultation with a librarian, has reviewed the materials and services of the College Library/LRC in the subject areas related to the proposed new/updated course

Print Materials were reviewed? Yes

Non-Print Materials were reviewed? Yes

Online Materials were reviewed? Yes

Services were reviewed? Yes

Specific materials and/or services needed have been identified and discussed. Librarian comments: Please provide librarian with list of recent, recommended supplementary(non-textbook) titles to support the curriculum.

C. Readings listed in A and B above are: (See definition of college level):

YesNo39

Primarily college level

16. DESIGNATE OCCUPATIONAL CODE:

C - Clearly Occupational

17. LEVEL BELOW TRANSFER:

Y - Not applicable

18. CALIFORNIA CLASSIFICATION CODE:

Y - Credit Course

19. NON CREDIT COURSE CATEGORY:

Y - Not Applicable, Credit course

20. FUNDING AGENCY CATEGORY:

Y - Not Applicable (funding not used to develop course)

REQUISITES AND ADVISORIES

RECOMMENDED PREPARATION:

MEDIA 115 Media-based Computing and Mac OS X MEDIA 104 Beginning Digital Video Production

STUDENT LEARNING OUTCOMES

Apply the basic principles of audio and video recording used in documentary.

Evaluate assigned camera and audio shooting exercises.

Identify and evaluate key elements and strategies specific to documentary production.

Evaluation of student prepared treatments, contracts, shooting schedules, shot lists, and pre-production packets.

Create a documentary video.

Instructor evaluation of final project, and self-evaluation.