

High Growth Manager

Location: Vienna

About us:

Bikemap is the world's largest platform of bike routes. With 500k registered users, 1.500 new routes uploaded daily, we are one of the fastest growing community of cyclists. As a young, fresh team we are lucky to have such an active community, without any marketing expenditures to date. Imagine what Bikemap can be like with a strong growth manager?

What do we offer?

- A friendly, fast moving, ambitious team, working on the relaunch of a top designed product across channels to build on the existing community
- An environment where you have a direct impact on the fast growth of a big active crowd
- Hundreds of thousands of active users across all continents, very strong traction
- Funding and a strong foundation to build a large company
- Remuneration based on IT collective agreement

What is your profile?

- You love numbers and focus on quantitative marketing
- You have many years of experience in leading roles for big communities, including web and mobile
- You like to be really creative, but quantitatively analyse in detail the efficiency of your expenditures
- You see the potential of Bikemap and want to help us turn this into one of the fastest growing networks
- You want flexibility in your work, an inspiring product, are hands-on and hopefully a bike enthusiast

What will you do?

- Concept and execute all growth strategies for our web and mobile channels
- Optimise our 30.000 backlinks and the SEO strategy for our relevant keywords, across regions and languages, focus on low CACs, user growth and active users
- Prepare our premium plan and monetisation of users
- Establish marketing cooperations with regions, bike brands and other large players

Did we catch your interest? Great, we look forward to your application!

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