

# Emily Manke

Prolific writer of web and print content.

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## EXPERIENCE

### Premier Media Group — *Writer*

February 2018 - PRESENT

Write web and print content for *425* and *South Sound* magazines.

Most shared articles:

- [McMenamins Elks Lodge is Officially Under Renovation](#)- Shared 423 times
- [5 Must-See Washington Wineries](#)- Shared 156 times
- [Locust Cider Opening Taproom in Tacoma](#)- Shared 145 times
- [The 13th Annual Dance for a Cure](#)- Shared 125 times
- [Up-and-Coming South Sound Taprooms](#)- Shared 89 times

### CULTURE — *Washington State Editor*

APRIL 2014 - PRESENT

Write editorial print and web content for CULTURE in Washington State.

Most shared articles:

- [Canna-Bust](#)- Shared 194 times
- [Cannabis Uncapped](#)- Shared 521 times.
- [Drive-Through Cannabis in Maine?](#)- Shared 199 times
- [Silas Blak: Seattle Hip-Hop's Hidden Gem](#)- Shared 477 times
- [West Coast Wildfires Affect Cannabis Crop](#)- Shared 185 times

### Secret Harbor — *Marketing & Development Coordinator*

JANUARY 2016 - APRIL 2017

Managed development and marketing for a small nonprofit.

- Wrote and collaborated on over a dozen successfully funded grants including United Way, Northwest Children's Fund and one annual \$125,000 grant from a noteworthy and influential anonymous donor.
- Helped earn over \$100,000 more in grant funds in 2016 than 2015.

Most shared article:

- [Why Keeping Families Together Matters](#)- Shared 121 times

### Bigger Picture — *Community Manager*

APRIL 2014 - JULY 2015

Managed blogs, social media, and other online content for three gold/coin clients.

- Helped manage and grow an audience of approximately 5,000 total on Facebook, Instagram, Pinterest, Google+ and Twitter.
- Created Instagrams for all three clients, built audiences single-handedly, two of which produced high engagement for a coin/gold account.

Most shared articles:

- [Ancient Roman Treasure Discovered on Irish Beach](#)- 225 Shares
- [Diver Finds 2750 Year Old Coin in Bulgaria](#)- Shared 75 times

## EDUCATION

**The Evergreen State College,**  
Olympia, WA — *B.A. in*  
*Communications, June, 2010*

**Sehome High School,**  
Bellingham, WA — *June, 2005*

## SKILLS

Blogging

Print Editorial Content Creation

Interviewing

Finding and Maintaining Sources

Online Content Creation

Google Analytics

Wordpress, Squarespace, Wix, and other CMS experience

Social Media Management

TweetDeck, Hootsuite, Sprinklr, Basecamp, etc.

Facebook and Pinterest Advertising

Facebook, Twitter and Pinterest Analytics

InDesign & Photoshop

Grant Writing

Reporting

Excellent Spoken, Written and Visual Communication

## EXTRA WRITING SAMPLES

- [King 5](#)
- [Bellevue Rare Coins](#)
- [XOJane](#)
- [Grindstone](#)