

Multimodal Student Guide: ENG 102

The director of the Writing Programs, Dr. Rose, said: “I don’t think that we can.... translate page count into something in a different medium... I don’t think that we can say- twenty pages is the same as a six minute video.”

What is Dr. Rose referring to? As a requirement for ENG 102, the ASU Writing Programs requires that students produce 5,000 words in a semester, or an approximate total of 20 pages of writing over all three projects. The issue comes into play when you are asked or want to create a multimodal project or webtext (a project that includes images, audio, video, technology, and/or that is non-linear). So, if we can’t take a set page count and apply it to multimodal texts, we need to think about *what* the page count is used for. To address this issue, we (as a class) are going to think about the **tools** we need to create a text, and the specific aspects of that text that we **value** the most.

Linear/ Essay Text:

Skim over and analyze [this example](#) of a linear/ essay text and then answer the question below.

If you were going to create this assignment as an essay, what are the tools you would need and what aspects of composition would you most value and why?

Tools	Values

Multimodal/ Webtext:

Skim over and analyze [this example](#) of a multimodal/ webtext and then answer the question below.

If you were going to create this assignment as a multimodal text or webtext, what are the tools you would need and what aspects of composition would you most value and why?

Tools	Values

After you compile these aspects, we will negotiate and set the criteria for our class to think about and meet when composing an assignment as a multimodal text in order to reinterpret the page count requirement. If you're final project meets these criteria, your project will be considered successful.