






Don't quit your DIY job just yet...

HyperFocus With Me instead





 Get my expert eyes on your copy (and polish it to perfection) at a fraction of the cost of hiring me

The time isn't always right to shell out the big bucks for premium copywriting services, and that's okay. HyperFocus With Me is perfect if you're keen to roll up your sleeves and DIY, but still want expert guidance to make sure your words shine. Whether you're working on your website, emails, or that killer sales page, I'm here to help you get it done right.

Here's what you'll get:

-  Expert guidance (without the premium price tag)
-  Personalised feedback for your trickiest copywriting project
-  Learn as you go—and keep your new skills for future projects
-  Get your polished copy out into the world (and get on with your life)

Here's how you'll get it:

-  Initial 90-minute session for personalised feedback
-  Access the resource kit
-  30-minute polish session
-  Q+A for 7 days between sessions

Here's what Allyson thought:

"Martha has the most incredible way of taking ideas that seem unconnected and finding the through line. She was so patient and asked questions that made sense of my ideas in a way I hadn't been able to see before.

Her guidance honestly made me more confident about writing and I learned skills from her that I'm still using now. Martha somehow made me feel extremely confident about pieces of writing that I'd originally felt terrified to start."

Here's how it works:

Step 1: ID your project

Tell me what you're working on—whether it's a homepage, email sequence, or a sales page that needs some TLC.

Step 2: Access your resources

I'll direct you to a few targeted resources that will help you prep for our session. This could be templates, checklists, or video tutorials tailored to your project.

Step 3: Come prepared

You'll dive into the resources and prep your draft. The more you prepare for our first meeting, the better your final results.

Step 4: 60-90 minute meeting

In our first session, we'll review what you've done so far. I'll give you actionable feedback and specific suggestions to make your copy stand out.

Step 5: Tweak and improve

You'll take my feedback, make adjustments, and refine your copy over the next week.

Step 6: 30-minute follow-up

One week later, we'll have a 30-minute check-in to finalise your project and make sure your copy is ready to roll.

I'M READY TO HYPERFOCUS

HyperFocus With Me is perfect for you if...

- You're on a tight budget but you still want *squeeee*-worthy copy
- You're a DIYer who just needs a little expert nudge
- You're eager to learn and improve your copywriting skills along the way
- You know your copy isn't cutting it and you're ready to work on it

Stop second-guessing yourself and get it done, already

Initial 90-minute session for personalised feedback



Access the resource kit



30-minute polish session



Q+A for 7 days between sessions

Now's your chance to get you-shaped advice from a premium copywriter. And finally get your SALES on.

You could spend thousands to hire me to write it for you. Or you can get me as your personal coach for just \$750+GST.

Turn your DIY job into polished, profesh copy. HyperFocus With Me is your fast-track to copy that converts—without breaking the bank.

[BOOK NOW!](#)

