



# NYU



## 2024 TBSr Salesforce Conference

**Monday, July 22, 2024**

		Location
6:00pm - 8:00pm	<b>Welcome Reception</b>  Drinks and appetizers! Conference check-in and swag pickup	NYU Stern Tisch L101

**Tuesday, July 23, 2024**

NYU Stern School of Business		Location
7:45am - 8:00am	Arrival at NYU Stern	
8:00am - 8:45 am	Breakfast at the NYU Stern School of Business	KMC 1-100
8:45am - 9:00am	Welcome	KMC 3-110
9:00am - 9:15am	Round the Horn: 5 questions!	KMC 3-110
9:15am - 10:15am	Stern360 Overview	KMC 3-110
10:15am - 10:30am	Break	
10:30am - 11:45am	Smeal College of Business: Tales From A CRM Migration	KMC 3-110
11:45pm - 12:45pm	Lunch	KMC 1-100



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## 2024 TBSr Salesforce Conference

12:45pm - 2:00pm	Huron & Leeds School of Business - Panel - The Future of Salesforce: Flows Migration, AI and EDU Cloud	KMC 3-110
2:00pm - 2:15pm	Break	
2:15pm - 3:15pm	RoundTable Discussion - Share something cool you are doing  All B-school attendees can participate!	KMC 3-110
3:15pm - 4:00pm	Stern360 Deep Dive	KMC 3-110
4:15pm - 5:45pm	Optional walking tour	Outside of Stern
6:30pm - 8:30pm	Cocktail Hour and Dinner	Carroll Place 157 Bleecker Street

Wednesday, July 24th, 2024

NYU Stern School of Business		Location
7:45am - 8:00am	Arrival at NYU Stern	
8:00am - 8:45am	Breakfast at NYU Stern (sponsored by X )	KMC 1-100
8:45am - 10:00am	Sam M. Walton College of Business: Effective Oversight of Duplicates	KMC 3-110
10:00am - 10:15am	Break	
10:15am - 11:30am	Admin Improvements at the Foster School of Business	KMC 3-110



## 2024 TBSr Salesforce Conference

11:30am - 12:30pm	Lunch	KMC 1-100
12:30 to 12:45pm	Wrap-up and conference adjourn	KMC 1-100

A HUGE thank you to our conference sponsors!

