CSU, Chico • Communication Studies

CMST 331W Communication Scholarship, FALL 2022

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Office location: Tehama 430

E-mail: nburk@csuchico.edu

Student hours: MW 3 - 4:30 PM; Tu 11 AM - Noon

Class days and times: M/W 1 - 2:15 PM

Classroom: Tehama 113

Prerequisites: Type here

Course Usage of BlackBoard Learn/Canvas

Copies of the course syllabus and major assignments may be found on BlackBoard Learn/Canvas. You are responsible for regularly checking the online resources, which are accessed through the Chico State Portal at http://portal.csuchico.edu.

Course Description and Goals

Communication Scholarship is an intensive research, writing, and ethics course for communication studies majors. Students will receive instruction in conducting secondary research within scholarly literature, and disciplinary writing practices necessary for successful upper division writing in the major. Students will also develop an understanding of key elements of communication scholarship, including a basic overview of the role of research writing, adapting writing for an academic audience, learning how to summarize and critique prior research, and maintaining integrity in writing. This course meets the General Education requirement for Writing Intensive coursework.

Catalogue description: "Writing skills course for communication studies majors that addresses issues in communication scholarship, including practical applications of theory and research in communication, communication journals and the publication process, how to conduct a scholarly literature review, how to write a scholarly research paper in communication studies, and how to write on a professional level." Prerequisites: ENGL 130 (or its equivalent) with a grade of C- or better. *Note: To meet the prerequisite for upper-division work in the Communication Studies major, students must pass CMST 331 with a final grade of C- or better.*

Student Learning Outcomes

Upon successful completion of this course, students will be able to:	SESSION	ASSESSMENT
Inquiry Practices	X	- Use content to illustrate mastery of a subject and develop ideas & arguments - Structure written information and arguments clearly and effectively - Control grammar and mechanics to communicate effectively in writing - Revise to improve drafts in response to feedback - Develop strategies for improving personal writing weaknesses
Knowledge of Rhetorical Situations	X	- Understand and follow disciplinary writing conventions - Adapting writing to the rhetorical demands of academic audiences, & purposes.
Knowledge of communication ethics	X	- Identify and describe ethical writing practices - Apply ethical theory to analyze case studies involving ethical conduct - Recognize and analyze ethical standards and practices relating to the field of communication studies

Required Text, Recommended Readings, and Resources

Recommended Textbook & Resources
No required textbook. Assigned readings will be available via Blackboard Learn/Canvas.

Additional Resources
The selected sites and texts below are great extra resources for class content:

http://apa.org

Classroom Protocol

Commitment to Equality and Respect

Fostering an inclusive and respectful classroom environment holds the highest importance in all of my courses. Research in teaching and learning consistently demonstrates that a sense of belonging in the classroom is one of the foundations for a healthy and productive learning environment. Therefore, everyone in the class - myself included - are expected to help create a supportive, respectful, safe environment in our classroom, free of hate speech or derogatory remarks that question the belonging or dignity of others. Differing viewpoints are a natural part of the learning process, but we should also aim to express our viewpoints while maintaining respect for others and for the classroom environment itself. Finally, learning respect and inclusion is a lifelong commitment: if I communicate exclusion or disrespect for you in any way, please let me know so that I can correct and learn from my mistakes.

Email and Internet Access Requirements

This course utilizes Canvas as an online platform for delivering class content and for class updates or notifications. Additionally, timely announcements may also be delivered via your Chico State email account. So, checking in regularly on these platforms is vital for your success in this class.

Attendance and Participation Requirements

You really cannot afford to miss class unnecessarily. However, if cases arise when you must miss class, please take note of the following guidelines: (1) **You are responsible** for the course concepts, class activities, assignments, **and announcements** that were discussed or took place in class on the day you missed. You should anticipate that you did miss something important. You have at least two options for getting updates about them: (a) ask a fellow classmate or (b) come to my office hours. (2) **Do not email me asking what you missed** – unfortunately, it is not feasible for me to write out summaries of our class activities and lectures for all students who miss class. (3) **If you missed a day when there were activity points earned, then you will need to** visit my office hours to make up the activity **and earn back the points**. Similarly, if you miss a class when a major assignment is due, you are still responsible for turning in that assignment before the deadline, unless you have made specific arrangements with me ahead of time.

Mode of Instruction (MOI) Details and Instructions

This is an in-person class and your attendance for each class meeting is expected.

Dropping and Adding

You are responsible for understanding the policies and procedures about add/drops, academic renewal, etc. found http://www.csuchico.edu/catalog/. You should be aware of the new deadlines and penalties for adding and dropping classes.

Assessments / Assignments

1. **"Research in the Wild" Paper** (50 points) - After reading a pair of articles – one a scholarly research article and the other a news media article discussing that research – you will write a 2.5-3.5 page paper assessing how well the media article represented the research.

2. **Comm Topic Exploration Paper (100 points) -** In a 3-4 page essay, you will begin developing a semester-long research topic by: (1) describing a 'real-life' communication phenomenon that requires investigation, (2) asking research questions that explore what is unknown and/or problematic about it; and (3) finding and reviewing two peer-reviewed research articles that contribute to better understanding the research questions you specified. More information about this assignment will be provided when it is introduced in class.

3. **Comm Topic Audio/Visual Research Exploration (150 points)** - For this assignment, you will find and relate research on your research topic by choosing one of two options: (a) design an Infographic about your communication research topic using data drawn from scholarly articles; or (b) record a 20-minute audio podcast in which you and a partner discuss research articles that helpfully explore a research topic that you both have in common. For both options, you will share the results of your work with classmates, either through a brief presentation or by posting your recorded podcast. More information about this assignment will be provided when it is introduced in class.

4. **Comm Topic Lit Review Term Paper (200 points)** - In 6-7 pages, you will develop a professional quality research paper that identifies and summarizes relevant peer-reviewed research addressing the communication topic and research question(s) you have chosen to explore. You will present the results of your research during the final exam period. This term paper builds upon and culminates the communication topic research that you have chosen as a basis for the prior two assignments (#5 and #6 above).

5. **APA Exam (100 points) -** This exam will assess your understanding of APA style & how to properly cite scholarship.

6. **Rough Drafts & Peer Reviews (3 @ 40 pts each; 120 points total)** - Three times this semester, you will be required to provide a completed early draft of your papers to participate in formal review sessions with/for your fellow classmates. These days are specified on our course calendar. You will earn up to 20 points for providing your completed rough draft, and then you will earn up to an additional 20 points for reviewing a fellow classmate's draft. It is vital that peer reviews are completed in-person on the days specified in the course schedule; therefore, *you should prioritize being in class (with your completed draft) on these peer review days.*

7. **In-Class Exercises / Quizzes (130 points)** - We will have frequent in-class activities involving the writing and research process, and/or APA style. These activities typically result in work that you will turn in at the end of class, worth 10 points each. We will have two in-class quizzes, primarily early in the semester, to ensure that you are attending class regularly and completing assigned readings. *Missed quizzes and activities can only be made up during office hours.*

8. **Class Participation & Professionalism (100 points)** - Active class participation is central to my teaching approach and this class is designed around it. Class meetings will typically include 20-30 minute lectures followed by group activities or class discussion. It is therefore critical that everyone attend class, act professionally and contribute meaningfully in order build an inclusive and enjoyable classroom culture. Accordingly, you will be evaluated for the way that you contribute to our classroom environment. Professionalism is demonstrated through clear preparation and class contributions that are respectful and constructive. Excellent participation grades also have the benefit of providing you with a strong argument for pushing your final grade higher in cases where you end up right on the border between two grades.

Grading

There are a total of 1000 points that you can earn in this course, distributed as follows:

Class Participation & Professionalism	10%	100 points
In-Class Activities / Quizzes	13%	130 points
APA Exam	10%	100 points
"Research in the Wild" Paper	5%	50 points
Comm Topic Exploration Paper	10%	100 points
Comm Topic Infographic	15%	150 points
Comm Topic Lit Review Term Paper	25%	250 points
Rough Drafts & Peer Reviews (3 sessions, 40 pts each)	12%	120 points
Total	*100%*	1000 points

A =	92 – 100%	920 – 1000 points		C =	72 – 78%	720 – 779 points
A- =	90 –92%	900 – 919 points		C- =	70 - 72%	700 – 719 points
B+ =	88 - 90%	880 – 899 points		D+=	68 - 70%	680 – 699 points
B =	82 – 88%	820 – 879 points		D =	62 - 68%	620 – 679 points
B- =	80 - 82%	800 – 819 points		D- =	60 - 62%	600 – 619 points
C+ =	78 – 80%	780 – 799 points		F =	< 60%	< 600 points

Writing Format

APA (American Psychological Association) is the writing format used by the Education profession. The reference for this academic writing format is American Psychological Association. (2019). *Publication manual of the American Psychological Association* (7th ed.). Online references and examples of APA writing format can be found at apastyle.org.

University Policies and Campus Resources

Land Acknowledgement
We acknowledge and are mindful that Chico State stands on lands that were originally occupied by the first people of this area, the Mechoopda, and we recognize their distinctive spiritual relationship with this land, the flora, the fauna, and the waters that run through campus. We are humbled that our campus resides upon sacred lands that since time immemorial have sustained the Mechoopda people and continue to do so today.

Academic Integrity
Students are expected to be familiar with the University's Academic Integrity Policy. Your commitment to learning, as evidenced by your enrollment at California State University, Chico, and the University's Academic Integrity Policy requires you to be honest in all your academic coursework. Faculty members are required to report all infractions to the Office of Student Judicial Affairs. The policy on academic integrity and other resources related to student conduct can be found on the Student Conduct, Rights, and Responsibilities website.

IT Support Services and Wildcat Computing Support
Computer labs for student use are located on the first and fourth floor of the Meriam Library, Room 116 and 450, Tehama Hall Room 131, and the Bell Memorial Union (BMU) basement. You can get help using your computer from IT Support Services; contact them through the ITSS website. Tutorials and guides are available for all of the programs and software that are provided to you at no cost through a campus license; access to these resources is available through the Wildcat Computing Support website.

Student Affairs, Services and Resources
Student services are designed to assist students in the development of their full academic potential and to motivate them to become self-directed learners. Students can find support for services such as skills assessment, individual or group tutorials, subject advising, learning assistance, summer academic preparation, and basic skills development. Student services information can be found on the Division of Student Affairs website. Information on available student resources can be located on the Student Resources and Services website.

Americans with Disabilities Act
If you need course adaptations or accommodations because of a disability or chronic illness, or if you need to make special arrangements in case the building must be evacuated, please make an appointment with me as soon as possible, or see me during office hours. Please also contact the Accessibility Resource Center (ARC) as they are the designated department responsible for approving and coordinating reasonable accommodations and services for students with disabilities. ARC will help you

understand your rights and responsibilities under the Americans with Disabilities Act and provide you with further assistance with requesting and arranging accommodations.

Accessibility Resource Center
530-898-5959
Student Services Center 170
arcdept@csuchico.edu

Student Learning Center
The mission of the Student Learning Center (SLC) is to provide services that will assist CSU, Chico students to become independent learners. The SLC prepares and supports students in their college coursework by offering a variety of programs and resources to meet student needs. The SLC facilitates the academic transition and retention of students from high schools and community colleges by providing study strategy information, content subject tutoring, and supplemental instruction. The University Writing Center has been combined with the Student Learning Center. You can also visit the Student Learning Center website.

ALLY
Chico State is committed to providing you with the best learning experience possible. With this goal, we have activated ALLY in your courses. ALLY is a revolutionary product that focuses on making digital course content more accessible to all students. You will now be able to download any content in this course in the format that fits best with your learning style. PDF, HTML, .EPUB and Audio files are now available for most content items. Here is a link to more information on formats available as well as what each format offers. Should you have any questions or experience issues while using ALLY please contact the Office of Accessible Technology and Services at oats@csuchico.edu or 530-898-6532.

Mental Wellness
Mental health concerns or stressful events (ex: a global pandemic) may lead to diminished academic performance or reduce your ability to participate in daily activities. Free, easily accessible, confidential mental health services are available to assist you with addressing these and other concerns you may be experiencing. You can learn more about the broad range of mental health services available on campus at the WellCat Counseling Center website.

COVID-19 Vaccination and Exposure Guidance
All students are required to complete their COVID-19 Vaccination Self-Certification. Chico State may at any time require the use of an approved face covering which covers the nose and mouth in all indoor campus spaces and in order to participate in this course when in person. When face coverings are optional, they are always welcome on campus. You will be notified if face coverings are required. Policies and requirements regarding COVID-19 are subject to change pursuant to campus, local, state and/or federal guidelines. Please note that dishonesty relating to the vaccination policy and/or your failure to comply with any COVID-19 related safety policy or mandate may result in disciplinary action against you through the office of Student Conduct, Rights and Responsibilities, which can include suspension or expulsion from the California State University system. It is very important for students to contact the COVID-19 hotline if they become symptomatic, believe they have been exposed, or have tested positive for COVID-19. The hotline is **(530) 898-2222** or covidhotline@csuchico.edu.

CMST 331W Course Schedule

* All readings specified under "Readings Due" are available on Canvas

Date	Topic	Reading Due	Assignment Due
Aug 23	**Course introductions**		
Aug 25	**First group activity** **Course overview: Writing as interface**	**Syllabus** **The Role of Writing**	**Syllabus Quiz (in class)**

Date	Topic	Reading Due	Assignment Due
Aug 30	**Intro to RITW paper** **Ethics, Academic Integrity**	**So you've got a writing…** **How to avoid plagiarism**	**Academic Integrity Exercise (in class)**
Sept 1	**Reading & summarizing articles**	**What is a scholarly article?** **Reading Scholarship**	

Date	Topic	Reading Due	Assignment Due
Sept 6	**NO CLASS – LABOR DAY**		
Sept 8	**Reading & summarizing articles (cont)** **Writing Basics: Essay Structure**	***They Say / I Say*, Ch. 2** **Have article pairs for "Research in the Wild" chosen & read**	**Class Activity: Summarizing/Evaluating for "Research in the Wild"**

Date	Topic	Reading Due	Assignment Due
Sept 13	**Writing Basics: Thesis Statements**	**Thesis Statements**	<mark>**"Research in the Wild" draft due BEFORE class** **Final RITW Draft due 11:59PM**</mark>
Sept 15	**Topic Exploration Paper Intro** **Developing a Comm Research Topic**		**Class Activity: Asking Comm-Related RQs**

Date	Topic	Reading Due	Assignment Due
Sept 20	**Conducting scholarly research**		**Class Activity: Finding Research Articles**
Sept 22	**Writing Basics: How to discuss scholarly articles in your essay**	***They Say / I Say*, Ch. 3** **Quoting, Paraphrasing & Summarizing**	**Journal Entry #1 Due**

Date	Topic	Reading Due	Assignment Due
Sept 27	**Writing Basics: Paragraphs**	**Effective Paragraphs** ***They Say/I Say*, Ch. 8**	**Class Activity: Evaluating the effectiveness of your paragraph**

Sept 29	**Peer Reviews for Comm Topic Exploration Paper**		**<mark>Rough Draft of Comm Topic Expl paper due at start of class</mark>** **<mark>Comm Topic Expl (revised) due Friday, Sept 30th by 11:59 PM</mark>**

Oct 4	**Introducing Audio/Visual Research Exploration Assignment** **APA Part 1: In-Text Citations**		**APA In-Class Exercise #1**
Oct 6	**A/V Media Quality** **APA, Pt 2: Reference Lists**	**APA Primer**	

Oct 11	**APA, Part 2: Reference Lists (cont.)** **Info design**		**APA In-Class Exercise #2**
Oct 13	**APA, Part 3: Formatting Guidelines**		**Journal Entry #2 Due**

Oct 18	**APA Review**		
Oct 20	**<mark>APA Exam</mark>**		

Oct 25			
Oct 27	**A/V Media Assignment Workship**		

Nov 1	**Infographic Presentations**		**<mark>Final, Revised Infographic due Sunday, Oct 30th by 11:59 PM</mark>**
Nov 3	**Infographic Presentations**		
Nov 8	**Comm Topic Term Paper Assignment Intro** **Term Paper Structure**	**I Say / They Say, Ch. 4**	

Nov 10	**Revisiting Secondary Research**		

Nov 15	**Writing Basics: Lit Reviews**		
Nov 17	**Components of a good lit review**		**Annotated Bibliography due Friday, Nov 18th by 11:59 PM**

Nov 21-25	**FALL BREAK – NO CLASS**

Nov 29	**Using "I" in academic writing**	**They Say / I Say, Ch. 9** **They Say / I Say, Ch. 13**	
Dec 1	**Term Paper Peer Reviews**		**First draft of Term Paper due before class on Dec. 1st**

Dec 6 Dec 8	**Term Paper one-on-one meetings**	**You will sign up for a 15-minute consultation w/ me on Zoom; No other attendance req'd this week**	***Revised Draft* of Term Paper due Dec 4th by 11:59 PM**