

Pet Care Alliance Meeting

<https://notredog.com/ethical-pet-care-alliance>

Date: 10/27/2024

Time: 10:00AM

Location:

Windell Portraits

Zoom

7501 Bridgeport Way W OR
Lakewood, WA 98409

1. Welcome and Introductions
 - a. Mission/Goal of group:
 - i. Industry without regulation, trusted network
 - ii. Ethical standards for each branch of the industry
 - iii. Create a path to education and improvement
 - b. New Attendees
2. Summary of last meeting:
 - a. Growth/recruitment: Expand Locations, add Zoom
 - b. 5 minute checklist for your profession [I will make a google doc](#)
 - i. [No pain or Fear for trainers \(no aversives\)](#)
 - ii. [Formal education program](#)
 - c. Bio and portraits for the website and website edits
3. Today's goals:
 - a. Website Edits
 - b. Bios [3 Sentence Bio to Stephanie and schedule with Rise for your free portrait for the website](#)
 - c. Ethical requirements for your field [Spend 5 minutes brainstorming](#)
 - d. Begin Committee Creation
 - i. Trainer requirements
 - ii. Other groups
4. Top 3 takeaways
 - a. [Go in person to invite one person](#)
 - b. [Lean into LIMA for simplicity](#)
 - c. [Google Sheets for requirements to join the organization](#)
5. Future Goals/To Do:
 - a. Create Committees
 - b. Create a timeline with specific tasks
 - c. Research and develop requirements for membership and application process
 - d. Grow the team! [Start reaching out to rescues](#)

Next meeting: November 17th 10:00AM

Snack Volunteer:

If someone doesn't want to join, ask if they may know someone who might! Make sure people know they are welcome to participate as much or as little as they are comfortable. Even just one meeting, or emailing ideas is appreciated!

Veterinarians

Vet Techs

Other vet staff/owners

Dog therapies - massage, PT,

Chiro, etc

Behavior consultants

Trainers

Groomers

Breeders

Dog walkers

Daycare

Boarding

Rescues

Show judges

Pet Shop owners/managers

Role	Category	Description	Current Expected Time Commitment
Board or Advisory Board	Board	You will serve a predetermined term on the Board of directors, attending monthly meetings and guiding the future of the organization. Your term will not exceed 4 years.	None beyond attending the monthly meeting for now.
Founder		You want to be involved in everything and play a huge part in getting started and sustaining the organization for many years.	Weekly communication at least. Likely have additional meetings between the main one each month.
Shaper	Volunteer	You show up to meetings and voice your educated opinion in our creation and goals.	3-5 hours per month
Committee Lead	Volunteer	You organize and lead progress in a specific goal or category	10+ hours per month
Committee member	Volunteer	You help with specific pieces of a larger specific goal	6+ hours per month
Member- Pet Professional	Member	Pays to be a part of the organization. Undergoes application and evaluation. Ideally inspections etc.	Complete application process, pay a monthly fee, and complete all requirements to stay active. Expected time after approval is minimal.