

One Lenawee is: ...a
collaboration of concerned people
dedicated to **The Vision of making**
Lenawee County a Great Place to
live, work, learn, worship, play
and invest.

We do that through a grassroots
strategic planning process that
identifies community needs &
wants, community resources,
appropriate leadership, and
potential collaborations.

Our purpose is to unite and
connect community partners who
will develop initiatives and
projects that optimize community
*resources toward **that vision.***



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Steering Committee Notes

April 10, 2018 7:30 a.m.

LISD Ross Bldg.

2018 Objectives

- **Strategic Vision and Action Plan for Lenawee-publish and communicate; nine strands (focus groups) working on at least two short-term objectives.**
- **Branding Lenawee – agreed logo**
- **Non-motorized Transportation Plan – fund completion of the Kiwanis Trail to Tecumseh**
- **OL-Organization structure and succession plan**

Present:

Joe Williams, Chris Miller, Sue Lewis, Mark Haag, Don Taylor, Tim Robinson, Martha Hall, Jackie Bradley, Dan Swallow and Lynne Punnett

Strategic Plan for Lenawee County

- At the May meeting we will begin our reporting of three priority areas. Cradle to Career, Lifestyle Choices, and Marketing will be the first groups to report.
- Communication Plan – This needs to be confirmed with John E. in order to submit our monthly article to the Daily Telegram. We should consider scheduling out for the next few months.
- Mark shared that each superintendent already does a monthly article and it definitely keeps the C2C concept in front of people.
- Don reported that the Lenawee Arts group met recently and members were very interested in the fact that they may be able to get advertising.
- Some priority areas may need some handholding and One Lenawee may need to offer help.
- Dan shared that if you set the calendar with details, people will show.
- We should make sure we're consistent with logo and tag line before we get too far down the road. The main concern is cost. Mark said there are students who may take on this project. We could consider taking it to the colleges and make it a competition. Joe will follow up with the marketing group and get their advice on how to proceed.
- Joe reached out to Eric and he likes where we're at and he would like to set a meeting with some of our One Lenawee members on how to keep the momentum going. We'll learn more as the priority groups report out on "who" needs help. As your group reports out please share specifically where you're struggling and how One Lenawee can help. Priority groups need to identify a benefit in working together for this effort to be successful.

Reports on Strands

- Connecting Lenawee – engineering work is in process with connecting Adrian and Tecumseh. With the DNR grant there may be about \$100,000 yet to raise. MEDC allows us to do crowdfunding. The Kiwanis Clubs are taking on an active role in reaching out in the communities of Adrian and Tecumseh. LISD will be producing a video to market the project with the opportunity to donate. The video should be completed by the end of May. Once the Adrian to Tecumseh connection is done, their next goal will be connecting the trail to the new hospital. Dan shared that we need to look long term regarding maintaining the trail which may involve the creation of a recreation authority.
- Tim reported that 125 people attended the Square One event last week. It was a very successful event with six teams competing. Mark's Trading Company won the event with their idea of establishing a grocery store downtown. Lenawee Now is working with an Ann Arbor group on workforce development and there will be actual workshops at Adrian College in the near future.
- Placemaking – Chris reported the group met last week. The group is a very segmented group without a lot of resources, and will need help getting participants to look beyond their own entity. There is very little consistency in membership. Many leaders cannot commit to attending a meeting so it was suggested that they send a board member in an effort to establish basic collaboration.
- Lenawee Health Network – They will be presenting the results of the 2018 Lenawee Health Assessment to the community on April 30th in the River Raisin Room of the Human Services Building.

Other:

- Dan brought up the lead issue in water and the cost for city government. Martha explained that the issue is really lead paint, not lead in water in our area and there are resources available to address the paint issue. Currently there is only one contractor in Lenawee County that is working with remediating lead. Lenawee is one of the top nine counties in the state with a lead paint issue.
- Lynne reported on Habitat for Humanity's projects. One is a remodel and the other is a new build. There will be an AmeriCorps group coming in to help with the new construction.

Next meeting – May 15, 2018 at 7:30 a.m. at the William Ross building. Facilitator – Dan Swallow