

Americans Want Fair Climate Action — The President Is Moving the Other Way

ACPS 2025 Volume II *Social Toolkit*

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Newsletter Blurb #1

Amid federal rollbacks and threats to state climate laws, ecoAmerica's latest poll finds that Americans aren't on board. Nearly 3 in 4 Americans are concerned about climate change — and 81% say it doesn't impact everyone equally. Climate ranks among the top three issues Americans call unfair and want addressed under the new administration. They're calling for action that supports impacted communities and delivers affordable, accessible solutions for *all*. Find out more in the [full report](#)!

Newsletter Blurb #2

As the administration blocks climate progress, Americans are pushing back. ecoAmerica's latest poll finds that nearly three-quarters of Americans are concerned about climate change — and 81% say it hits some harder than others. They rank climate among the top three unfair issues and want action that supports impacted communities, ensuring solutions are affordable, accessible, and benefit *everyone*. Learn more in the [full report](#)!

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- NEW POLL: As the administration blocks climate progress, Americans are pushing back. @ecoAmerica's latest poll finds that nearly 3 in 4 Americans are concerned about climate change. For more, read here: <https://ecoamerica.org/american-climate-perspectives-survey-2025-vol-ii-blog/>



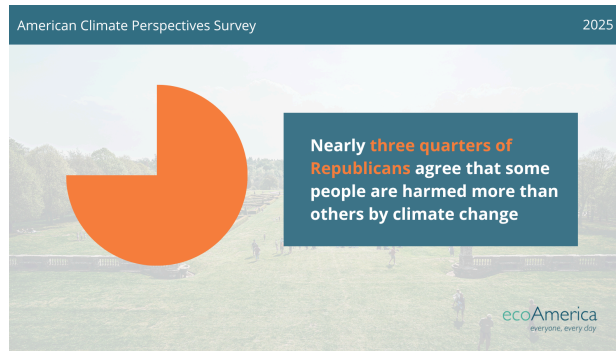
- ANNOUNCING: A striking majority of 81% of Americans see the unequal harms of climate change. Amid federal climate rollbacks, it's clear that Americans aren't on board. Read @ecoAmerica's latest report here:

<https://ecoamerica.org/american-climate-perspectives-survey-2025-vol-ii-blog/>



- NEW RESEARCH: Climate change harms unequally, and 72% of Republicans are now paying attention! Learn more from @ecoAmerica's latest report here:

<https://ecoamerica.org/american-climate-perspectives-survey-2025-vol-ii-blog/>



- NEW RESEARCH: Did you know nearly three-quarters of Americans recognize that climate change disproportionately harms younger people and future generations? Find out more in @ecoAmerica's latest report: <https://ecoamerica.org/american-climate-perspectives-survey-2025-vol-ii-blog/>



- Climate change is unfair. @ecoAmerica's latest report finds that 67% of Americans agree that climate change disproportionately harms low-income, rural, and labor communities. Learn more here:

<https://ecoamerica.org/american-climate-perspectives-survey-2025-vol-ii-blog/>



- #Climate ranks among the top three issues Americans call unfair, and 46% want it addressed under the new administration. To learn more, read @ecoAmerica's full report here: <https://ecoamerica.org/american-climate-perspectives-survey-2025-vol-ii-blog/>



- Many Americans are calling for #climatesolutions that prioritize fairness. 46% want funding for communities hurt by extreme weather, and 45% want the U.S. to ensure climate solutions benefit everyone fairly. Read more in @ecoAmerica's full report: <https://ecoamerica.org/american-climate-perspectives-survey-2025-vol-ii-blog/>



Swipeable Instagram Posts

- As the administration blocks climate progress, Americans are pushing back. ecoAmerica's latest poll finds that nearly 3 in 4 Americans are concerned about climate change — and 81% say it hits some harder than others. To learn more, read the full report in @eco_america's bio!



- **CONSENSUS:** Climate change is unfair and unequal. A striking majority of 81% of Americans see the unequal harms of climate change, including 72% of Republicans who agree. Read the full report, which is available now in @eco_america's bio!



LinkedIn Posts

- Announcing new research for @ecoAmerica's network! As the administration blocks states from enforcing climate laws and rolls back federal efforts, ecoAmerica's latest poll finds that Americans aren't on board. Nearly 3 in 4 Americans are concerned about climate change — and 81% say it doesn't impact everyone equally. To learn more, read the full report:

<https://ecoamerica.org/american-climate-perspectives-survey-2025-vol-ii-blog/>



- Announcing new research for @ecoAmerica's network! As the new administration rolls back environmental justice, 81% of Americans — including nearly 3 in 4 Republicans — recognize climate change as an unfair issue that harms some more than others. To learn more, read the full report:

<https://ecoamerica.org/american-climate-perspectives-survey-2025-vol-ii-blog/>

