

Outreach to a tax strategist that offers tax strategy services.

Hey Alexis,

Cold email, I know. Don't worry; I don't have some silly pitch, lol!

I saw your landing page and came up with an idea to play around with at first glance to improve its conversion rates.

So as a "company name thinker" I re-wrote a small part of your landing page, using the idea I came up with.

Unfortunately, it's too much text to put straight into this email, So I have left a google doc link to it below.

Would you like me to re-write the rest of your landing page?

Best,
Kevin

 Part Of A Landing page FV