

Tiny Ties Privacy Notice

Last updated: July 25 2025

1. Scope

Although the California Consumer Privacy Act of 2018, as amended by the California Privacy Rights Act of 2020 (collectively, “CCPA”), generally exempts nonprofits, we voluntarily follow the CCPA’s core requirements to protect the privacy of the families we serve.

2. Categories of Personal Information We Collect

Category (Cal. Civ. Code §1798.140)	Examples we collect	Purpose
Identifiers	Name, street address, phone number	• Create matches between donor and recipient families • Verify eligibility • Facilitate delivery and follow-up
Household Characteristics	Number of children in the household	Same purposes above
Inferred data	Family-size groupings we create internally	Same purposes above

We collect this information **directly from you** when you complete our intake form. We keep the data only as long as needed to operate the program, then securely delete or anonymize it.

3. How We Use—and Share—Information

- **Matchmaking:** We share a recipient family’s first names, city, and number of children with a matched donor family.
- **No Sales / No Targeted Ads:** We do **not** sell or share your personal information for cross-context behavioral advertising.
- **Service Providers:** We may disclose information to trusted service providers (e.g., cloud-storage or courier services) under contracts that limit use to our instructions.
- **Legal obligations & safety:** We may disclose data if required by law or to protect anyone’s safety.

4. Your CCPA Rights

Even though we are a nonprofit, we honor CCPA rights upon verified request: [California DOJ Attorney General](#)

- **Right to Know/Access** the categories and specific pieces of personal information we collected about you.
- **Right to Delete** personal information we collected, subject to legal exceptions.
- **Right to Correct** inaccurate personal information.
- **Right to Non-Discrimination** for exercising these rights.
- **Right to Limit Use of Sensitive Personal Information** (not applicable now, because we do not collect information the CCPA defines as “sensitive” beyond mailing addresses).

You (or your authorized agent) can submit a request by emailing mytinyties@gmail.com. We will verify your identity by matching at least two data points (e.g., phone number and address) and respond within 45 days.

5. Children

We do not knowingly collect personal information from anyone under 18. Parents or guardians may request deletion using the process above.

6. Data Security

We employ reasonable administrative, technical, and physical safeguards (encryption in transit, access-controlled cloud storage, volunteer confidentiality agreements) to protect your information.

7. Changes to This Notice

If we change the types of data we collect, the way we use it, or begin selling or sharing data, we will update this notice at least 30 days before the change takes effect.

8. Contact Us

Questions or concerns? Email mytinyties@gmail.com .