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Email to Airbnb letting them know why you will boycott their platform

NB: It's always best to personalise, if you have a relationship with this organisation or if there are relevant details which would be helpful to mention, please add this to your email. For example you may wish to mention any programming they have done which has centred decolonial practice, political statements they may have previously made (eg. Ukraine, Black Lives Matter), or perhaps they have a publicly available ethics policy that would be useful to mention

To whom it may concern,

I have been using Airbnb for X years, and I am deeply concerned about the growing disregard for human rights and implicit support for occupation and theft of land that your platform supports.

According to Amnesty international's "Destination Occupation" report, Airbnb has listed more than 300 properties in settlements in the Occupied Palestinian territories. This is happening despite the fact that Israeli settlements in the Occupied Territories including East Jerusalem are illegal under international law.

Allowing these listings on your platform is fueling and normalising illegal occupation, and facilitates tourism to sites of violent occupation and displacement.

The UN Office of The High Commissioner for Human Rights (OHCHR), report (2018) concludes that tourism activities "ensure the sustainability of residential settlement communities" and "contribute to the profitability of the settlements". Airbnb is also in OHCHR's database of 97 companies which have directly or indirectly participated in and enabled the construction, growth and expansion of settlements.

I will no longer be using your services. I will be encouraging those around me who are committed to ethical consumer practices to do the same.

While I understand that Airbnb has previously come under fire for acting on listings in illegal settlements in the past, there are clear precedents for this being successful, such as in Crimea. Donating proceeds from these properties to international organisations is not adequate. In the past few years, the number of listings from settler properties on your website has only grown. Allowing these listings to remain in place means that a wider tourism industry is being supported to flourish at the expense of Palestinian rights and livelihoods.

I would ask you to consider the Palestinian residents of Khirbet Susiya, a village which has been significantly diminished since Israeli settlers occupied the nearby land at the end of the 20th century.

Khirbet Susiya is situated between the Israeli Susiya settlement, and the Susya archaeological site, a popular tourist destination. Life for the Palestinian residents is under constant and dire threat. Several attempts have been made to force them from their land. Settler harassment is a daily occurrence. Raids on their homes and agricultural structures, as well as on the people themselves. Shepherds are intimidated and prevented from allowing their flocks to graze, and animals are regularly stolen. Your platform describes this site as 'magical', 'relaxing', 'unique'. Your platform is complicit in the war crimes associated with violent occupation, and the ongoing erasure of this struggle.

Airbnb needs to do right by future investors and stop benefiting from illegal settlements built on stolen Palestinian land in the Occupied Palestinian Territories, including East Jerusalem. Airbnb needs to do right by its customers and hosts and make a sustained and actionable commitment to ethical practices. Airbnb needs to do right by the displaced people across the world whose lives are being displaced and eradicated with the aid of unconscionable corporate practices

Yours sincerely,

XXXX

Date