

Online Ecosystems Session Plan

Aims & LOs: This session aims to introduce the concept of an online ecosystem as a set of tools that work together to help you promote your work online. □ Understand the term Online Ecosystem in the context of the Web □ Identify why this concept is important within professional development □ Consider your own online practice in relation to current and future technological innovation.	Notes: Will be in lecture theatre, so may be useful to get participants active.	Materials: presentation VGA/DVI Adaptor Internet Connection
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Time Plan	Objectives	Teacher Activity	Student Activity	Verification (Steps to check for student understanding)
0 - 5	Intro	Spoken intro to role and session	Listening	Q&A
5 - 10	Icebreaker	Asking students about use of mobile devices and social media.	Hands up/Standup. Sharing a social media handle	Discussion about mobile/social/digital identity
10-20	History of the web to give context	Speaking about the context of web stuff	Listening	Q&A
20-25	Thinking about your audience	Presenting. Stats on audience, think about artist and audience	Listening, thinking about artist audience relationship	Q&A
25-35	Introduce Online Ecosystem	Talk through slides around tools, reasons and considerations	Watching, Listening	Q&A

25-45	Horizon scanning	Talk through slides, introducing current trends in edtech and how LT might find out about stuff	Watching, Listening	
45-50	Conclusions and questions	Facilitating Discussion	Discuss the presentation, what was useful. Where next?	Discussion.
Optional 50 - 110	Activity: Break into groups, (set already by course or new groups of 3) plan product and use of technology to promote product. 2 min Elevator Pitch	Advice on technologies, framing activity, timing presentations	Planning activity, deciding roles for presentation, documenting plan	Discussion post presentation. Q&A