

Formative Assessment 1/2/3/4? **Current level of attainment:** **Input here**

Unit 1: The Creative Process Unit 2: Developing Creative Practice			
Student name:	Date:	Assessor:	IV:

Learning outcomes that are applicable to this point of indicative feedback include: <i>(mark Y/N as appropriate)</i>			
Unit 1	Y/N		Unit 2
LO1 Understand the role of the creative process within the creative industries			LO1 Develop skills within 2-dimensional creative practices
LO2 Understand how to plan a response to a brief			LO2 Develop skills within 3-dimensional creative practices
LO3 Understand the role of research within the creative process			LO3 Develop skills within 4-dimensional creative practices
LO4 Understand intent and purpose within the creative process			LO4 Solve problems within creative practices
LO5 Understand the role of visual language to record and communicate ideas			LO5 Use safe working practices within the creative environment
LO6 Understand how reflective practice informs and directs the creative process			LO6 Use presentation techniques to present creative practices
LO7 Understand methods for generating ideas within a brief			

Grading grid					
Assessment Outcomes	Indicative Grade Standard <i>Please flood the grid at the level the student is currently working at.</i>				Feedback
	Refer	Satisfactory Pass	Good Pass	Excellent Pass	
AO1 Understand the requirements of a set brief within a vocational context	Insufficient evidence of understanding	Clearly presented project proposal that appropriately considers the requirements of the brief and is sufficient in supporting the development of ideas	Purposefully presented project proposal that extensively considers the requirements of the brief and is effective in supporting the development of ideas.	Imaginatively presented project proposal that comprehensively considers the requirements of the brief and is thorough in supporting the development of ideas	

AO2 Plan and realise a project in response to a brief	Insufficient and inadequate planning and realisation	Planning is clear and relevant, outlining the valid realisation of solutions and outcomes in response to a brief	Planning is extensive and realistic, outlining the effective realisation of solutions and outcomes in response to a brief	Planning is comprehensive and insightful, outlining the imaginative realisation of solutions and outcomes in response to a brief	
AO3 Use research to inform a creative project	Ineffective use of research to inform a creative project	Relevant but limited research is used to inform and direct activities and the satisfactory resolution of problems, consideration is given to ethical and environmental impact in the development of ideas and realisation of outcomes in response to a brief	Extensive and purposeful research is used to inform and direct activities and the effective resolution of problems, consideration is given to ethical and environmental impact in the development of ideas and realisation of outcomes in response to a brief	Comprehensive and imaginative research is used to inform and direct activities and the perceptive resolution of problems, consideration is given to ethical and environmental impact in the development of ideas and realisation of outcomes in response to a brief	
AO4 Use practical skills to meet the requirements of a brief	Ineffective use of practical skills to meet the requirements of a brief	Competent use of appropriate materials, methods, processes and techniques to satisfactorily meet the requirements of the brief.	Adept and effective use of materials, methods, processes and techniques to purposefully meet the requirements of the brief.	Sophisticated and confident use of materials, methods, processes and techniques to imaginatively meet the requirements of the brief.	
AO5 Generate and develop ideas in response to a brief	Insufficient generation and development of ideas in response to a brief	Valid ideas are sufficiently developed and satisfactorily meet the requirements of a brief.	Considered ideas are effectively developed and purposefully meet the requirements of a brief.	Innovative ideas are comprehensively developed and thoroughly meet the requirements of a brief.	
AO6 Produce outcomes in response to a brief	Insufficient production of outcomes in response to a brief	Valid outcomes are attempted that capably communicate concepts and ideas to an identified consumer/audience	Considered outcomes are realised and effectively communicate concepts and ideas to an identified consumer/audience	Imaginative outcomes are realised and decisively communicate concepts and ideas to an identified consumer/audience	
AO7 Present development work and outcomes	Inappropriate and/or ineffective presentation of development work and outcomes	Presentation techniques are used appropriately to clearly present development work and outcomes that meet the requirements of the brief.	Presentation techniques are used effectively to purposefully present development work and outcomes that meet the requirements of the brief.	Presentation techniques are used skillfully to imaginatively present development work and outcomes that meet the requirements of the brief.	
AO8 Apply reflective practice to a creative project	Insufficient and/or ineffective application of reflective practice to a creative project	Valid reflective practice is used sufficiently to inform and direct the project and final outcomes.	Extensive and purposeful reflective practice is used effectively to inform and direct the project and final outcomes.	Comprehensive and sustained reflective practice is used perceptively to inform and direct the project and final outcomes.	

STRENGTHS	AREAS FOR IMPROVEMENT
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1. e.g

- ***Responds positively to feedback from tutor and peers.***
- ***Works safely in an Art Studio.***
- ***Polite and considerate towards his peers.***

2.

3.

1. e.g.

- ***Attendance and punctuality.***
- ***Concentration, to keep working on the task.***
- ***Independence, needs to initiate research and generate more examples when exploring a problem in response to a brief.***

2.

3.

To be completed by the student:

Student response to assessment and action plan:

Write here...