

DevOps Design Principles

Professional

- **Innovative** - Our solutions shape industries. Design helps drive innovation by creating novel solutions for complex problems that focus on the user experience and empower creators.
- **Consistent** - DevOps systems and processes all speak the same design language, bridging the world of systems and machines with a cohesive user experience.
- **Systematic** - Our process is methodical and rooted in systems-thinking and re-usability.
- **Data driven** - Our solutions are data driven. We connect with real users to understand their needs and use data wherever we can find it to guide our decisions.

Accessible

- **Inclusive** - Inclusive design is at the heart of everything we do. We remove bias and prejudice from our decision making and design to empower everyone through all areas of design (UI, workflows, and language).
- **Biased towards simplicity** - Avoid the temptation to steer towards complexity and embrace simplicity. Design simple, effective solutions that make the complex possible. Our default workflows are designed with 80% of use cases supported while not blocking the 20% cases. We strive to help the 80% of users grow into more complex scenarios by learning through doing.
- **Intuitive** - Design based on how humans think, not how computers or competitors work. Through the use of natural mental models we help shape an intuitive understanding of our systems and processes.

Thoughtful

- **Responsible** - Our solutions are part of a much larger ecosystem including non-Unity tools. We know when to lean on existing paradigms and when to forge our own path responsibly.
- **Detail-oriented** - We sweat the details so our users don't have to. We lead and inspire by designing effective, delightful, experiences that focus on the details.
- **Considerate** - Our users' time, attention, and wellbeing is precious. We understand their intentions and do not get in their way of achieving a state of flow and focus.