Bemidji Curling Club Board Meeting October 19th, 2021

In Attendance:

Amanda Kelly Conrad Kelly Jordan Stearns Dave Willford Stuart Noble Eric Johannsen Lanny Cyr

Call to Order: 6:07 pm

Meeting Minutes Approved

1st: Conrad Kelly 2nd: Dave Willford

Meeting Agenda Edits:

- Dakota Curling Pop Up Shop
- BCC Apparel

Meeting Agenda Approved

1st: Dave Willford 2nd: Conrad Kelly

GM & Ice Report:

- Ice has started going in yay!
- Schedule is filling up, Lanny is looking to host a Bonspiel in November, a few Christmas parties have been booked, and one Wedding in the Spring

Financial Report:

- Last Scraper & Rock Payment are due this year.
- Amanda will track payment plans for Membership Dues, charges will be made manually on the 15th of each month.
- Our Checking Account has \$5,000-\$6,000 in it with \$8,000--\$9,000 left to collect for ice ads. This will help us roll into dues.

Membership:

- Dues Form will be added to the newsletter, one edit left to make.
- Eric is close to finishing the online dues form and will get that to Rob to update website.
- For online use of the payment plan, a \$50 deposit should be charged to acquire payment information.

Marketing:

- A Google Drive has been created for meeting minutes for easy access and ease of passing through to future Board Members
- Jordan is working on updated apparel options with our new logo for bonspiel season. Past bonspiels we have sold about 12 at each.

Paul Bunyan Bonspiel:

- Lanny is still on board to chair this event.
- Will remain a Men's Spiel
- Lanny is looking to host a Canine Fundraising Bonspiel on November 29th for the Beltrami Police Department.

Juniors:

- Junior Spiel is scheduled
- Looking to purchase brooms
- Monday nights in December and Sunday nights in January

Events & Rentals:

 BSU Cross Country Team is looking to rent the club to have a team building event. Eric J will teach them.

Strategic Planning:

 Great discussions had at meeting today, the next meeting will be 1 hour before the next board meeting on Tuesday November 23rd.

USCA Nationals:

- Conrad is working on getting a price for rental of Sanford Center. With change in management group this is becoming tricky.
- No bid can be presented until location is scheduled and proof of funding.

U18 State:

- Event will not be as formal as States.
- Event has been posted and more formal planning will begin in December.

State Club:

- On the Calendar, has been shared to the Pioneer for future marketing.
- Amanda will be Chief Official for event.

Website & Logo:

- Curling Club Manager is getting worked on and updated for the new season
- Logo is ready, it will be updated on the website and social media outlets.

Kick Off Party:

• Marketing is going well, plans for radio appearance, will be in the Pioneer and getting traction on the social media.

- There will be a membership table to help up collect dues and get the ball rolling for the season.
- Still finalizing getting the bar set up, Jordan will help with this.

Newsletter:

- Newsletter is ready and looks great. Will be printed this week.
- Goal is to have them mailed by Thursday!

Instructor Training:

• Only 5 members are registered, event will be this weekend.

Josh Memorial Bar:

Rails are being installed.

Chairs:

• 140 Chairs have been purchased from the Chophouse by an anonymous donor to replace all chairs in the viewing level of the club.

Pop-up Shop:

Dakota Curling Supplies will be at the club for a pop up shop next month

Kitchen:

- Event renters of the club had issues getting the stove top working. Lanny will look into this and see if it just needs to be cleaned after sitting for the summer.
- Lanny has a 6 burner stove/oven combo available for the club to purchase at \$2,500 if interested

Motion passed to Adjourn Meeting

1st: Jordan Stearns 2nd: Dave Willford

Meeting Adjourned at 7:42pm

Next Board Meeting: Tuesday, November 23rd, at 7:00pm