

## aTypical UXR weekly working meet

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Attachments aTypical UXR weekly working meet

Meeting records Transcript Recording

## Summary

aTypical Community Project, Diane Choih, Dominic Bradley, Keerthi Kasturi, and Jillian Krebsbach met to prioritize primary and secondary research questions for user interviews, with the team focusing on narrowing down questions to 8-10. The team decided to proceed with the current set of primary questions, voting on their priority levels, and finalizing questions with five and four votes. They also discussed refining question wording, grouping similar questions, and incorporating nuances for different types of friendships, ultimately concluding with eight primary questions for their user interview plan. The team also discussed researching market competitors and their features, focusing on the research plan for the upcoming demo, and selecting appropriate research methods based on whether questions are evaluative or generative.

## **Details**

Prioritizing Research Questions a Typical Community Project opened the
meeting by explaining the goal of prioritizing primary and secondary research
questions for user interviews. They reviewed the process of identifying top
research questions, from which assumptions and then specific questions were
generated, all color-coded to maintain clarity on their relationships. They

- confirmed the team had decided on three main research questions to avoid overextending their efforts (00:00:00).
- Discussion on Generating More Questions Diane Choih raised a question about the correlation of a blue-colored question with a teal/aqua color, which aTypical Community Project confirmed (00:01:19). Dominic Bradley clarified that they had generated the blue question's main assumption and were open to adding more if needed. aTypical Community Project suggested that while more questions could be generated, there was already significant overlap, and they might not need to, as the ultimate goal was to narrow down questions to 8-10 for users (00:02:40). Diane Choih agreed, emphasizing balance and speed, and suggested that new assumptions might not get voted on anyway (00:04:08).
- Moving Forward with Current Questions a Typical Community Project stated that
  the team goes through this research cycle every sprint, implying that there would
  be future opportunities to generate more questions if needed. They felt confident
  in proceeding with the current set of questions. The team then decided to begin
  prioritizing primary research questions by moving them into a matrix and voting
  on their priority levels (top, high, medium, low) (00:05:37).
- Voting on Primary Research Questions The team discussed the number of votes for each question, with Diane Choih suggesting that 10 votes seemed like a lot and proposing to move the questions before voting (00:06:33). aTypical Community Project set the number of votes at eight per question (00:06:33). After the initial voting round, Diane Choih suggested a second round of voting for questions that received three or more votes. aTypical Community Project then clarified that the research team would handle the prioritization of secondary research questions after the meeting (00:13:35).
- Finalizing Primary Questions and Team Departure The team decided to keep
  questions with five and both four votes for sure in the research plan, with a
  re-vote on all other voted questions (00:20:43). Diane Choih, Dominic Bradley, and
  Justine departed to attend another meeting, leaving aTypical Community Project,
  Keerthi Kasturi, and Jillian Krebsbach to continue (00:22:38).
- Continuing Question Prioritization Keerthi Kasturi suggested reorganizing
  questions with similar themes before the second round of voting, which aTypical
  Community Project agreed to (00:25:29). Jillian Krebsbach joined the voting, and
  the team ensured they had a minute to add their input. Jillian Krebsbach then

- clarified that these were primary research questions for user interviews, assuming volunteers from a survey link (00:27:18).
- Discussion on User Recruitment Jillian Krebsbach raised the point of potentially recruiting neurodivergent adults from outside the quirky buds platform if participation was low, a topic Keerthi Kasturi felt could be discussed with the client (00:33:56). Keerthi Kasturi noted two responses on the Google form already (00:37:00). The team concluded that most questions were broadly applicable, with only one specific to the quirky buds platform, which could be skipped if external recruitment was necessary (00:35:53).
- Refining Question Wording and Grouping Jillian Krebsbach expressed concern about the wording of some questions, suggesting they might need reframing (00:37:00). The team decided to combine similar questions, such as those about trust and comfort, into single questions (00:24:35) (00:37:52). They also identified a group of questions around communication and comfort, noting nuances related to meeting someone for the first time versus recurring friendships (00:39:42). Justine suggested two distinct questions from this group: one about communication methods and another about comfortable conversation topics (00:41:45).
- Considering Question Nuances and Future Steps The team discussed how to incorporate the time element (meeting someone for the first time versus a long-term friend) into questions (00:43:31). Jillian Krebsbach and Keerthi Kasturi suggested framing questions around one-on-one interactions, aligning with the "quirky buds" concept, and potentially asking the client about expanding to group interactions (00:45:06). The team prioritized an open-ended question about shared activities encouraging storytelling (00:47:12). They also discussed including a question about whether similar characteristics or common identity markers impact connections, agreeing to refine it to be more open-ended (00:48:41).
- Addressing "Successful Friendship" and Future Research The team considered a
  question about "successful friendship," recognizing the need to rephrase it to
  account for diverse neurodivergent experiences where "success" might differ
  significantly from neurotypical relationships (00:52:30). They also discussed that
  understanding different diagnoses would largely come from secondary research
  and literature. Jillian Krebsbach mentioned using AI to simulate interviews for
  hard-to-reach groups, a point aTypical Community Project noted for future
  consideration (00:53:42). The team concluded with eight primary questions,

forming a good foundation for their user interview plan, and planned to conduct secondary research prioritization on Thursday (00:54:39).

- Market Competitor Research a Typical Community Project and Jillian Krebsbach discussed researching market competitors and their features, design patterns, and product positioning, potentially focusing on a different aspect each sprint (00:57:37). Jillian Krebsbach noted that understanding competitors and their unique value propositions helps define the product vision and scope, suggesting it is a necessary step (00:58:39).
- Research Plan Focus for Demo Keerthi Kasturi recommended focusing on the
  research plan for the upcoming demo and asking the client if anything is missing.
  aTypical Community Project agreed to prioritize the research plan for the demo,
  acknowledging it is the team's only meeting before the demo (00:59:48). Jillian
  Krebsbach mentioned that the scrum master typically presents at the demo, but
  it is ultimately up to the team, and they had discussed whether to use slides
  (01:01:58).
- Research Method Selection a Typical Community Project explained the process of filling out a table to select research methods based on whether questions are evaluative or generative and seek to understand 'what' or 'why' (01:03:04). Jillian Krebsbach expressed confusion about where specific user tasks, which they had developed with ChatGPT, fit into the new research table, wondering if they were an alternative to surveys or interviews (01:04:11). a Typical Community Project expressed interest in exploring how these tasks could be used to gather data in less formal ways than standard virtual interviews (01:07:41).
- Upcoming Collaboration and Preparation The team discussed working together
  on the research plan before Thursday's demo, with Keerthi Kasturi suggesting
  using a group work or hangout channel on Discord for co-working (01:09:50).
  aTypical Community Project offered to address comments and concerns if team
  members were unable to join the co-working session due to illness. The team
  decided to communicate their availability to work on the research method
  selection via the channel (01:11:57).

## Suggested next steps

aTypical Community Project will try to find and put the template for designing
primary research stuff into the current document.
aTypical Community Project will try to go through the questions and tasks to see
if any questions voted on are connected to specific tasks written by Jillian
Krebsbach.
aTypical Community Project, Jillian Krebsbach, and Keerthi Kasturi will ping each
other on the channel to coordinate a co-working session tomorrow morning to
work on the research method selection.

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# **Transcript**

## aTypical UXR weekly working meet -Transcript

00:00:00

aTypical Community Project: And let's record folks will folks will arrive. Um cool. So yeah, this is the UX research um plan plan fig jam situation. So to kind of give people a reminder of what we're doing today, we are going to be prioritizing our questions to users, our primary research questions and our secondary research questions. Um, and to give kind of a little reminder of how we got here, um, at the top of the week, we we went through a similar prioritization situation and we uh decided on our top three research questions, which are the following right here. Um, and we only decided on three because basically from research questions emerge a ton of assumptions. Um, and they're all colorcoded. So all of these yellow assumptions belong to this question. Uh, this blue assumption belongs to this blue question and these purple ones belong to this purple one basically. So as a team we decided just to do three because you know we want to just make sure we're not biting off more than we can chew.

## 00:01:19

**aTypical Community Project:** Um, and then from our overall assumptions, we um, generated questions. So, same thing, they're still colorcoded. Um, so all of the yellow questions are related to like these yellow assumptions, which are related to like this overall yellow research question. Um, do we have any questions or concerns before we start prioritizing? Okay. I don't think so. So, let's just start and to Yeah, let's just do it. I haven't really looked to see if there's any like similar ones. Oh, I heard a little hand. Yes. **Diane Choih:** I was going to ask the same thing. Mumina, is this blue one up here? Is

that correlated with this teal aqua color?

aTypical Community Project: Yes.

**Diane Choih:** Okay, there's only one. Wow. Okay.

**aTypical Community Project:** Yeah, there is only one. Um, and let me put this here. And yeah, I mean I guess maybe we can talk about this briefly. I'm wondering like should we

like should we create more or should we It's kind of one of those things where like everybody self assigned and like I think Dominic self assigned that one.

#### 00:02:40

aTypical Community Project: Um, and like yeah, I guess I'm I guess I don't know.

Dominic Bradley: Yeah, I did.

aTypical Community Project: Oh, there you are. Great.

**Dominic Bradley:** Yeah, I'm Hi. Um I and I can see that um people generated other assumptions um from their question. Um I think that was the main one that I was thinking about. But if it needs to be added to, we can do that.

aTypical Community Project: Okay. Well, here's the thing, too. I mean, I do think that like there is a lot of overlap with these questions and assumptions. Um, so we can generate more, but I think overall we are kind of headed in the same direction. I mean, we could either take a couple minutes and generate more assumptions um or more questions or we can just kind of go ahead and move through this because from my from when I was looking at this like your question here Dominic is how do you so yeah for the you know for the user how do you experience communication and social interaction and a lot of what like Jill was working on in that first in this first one just how do neurody divergent people experience socializing I I do think she generated a lot of questions related to that as well.

## 00:04:08

aTypical Community Project: Um, so I don't I don't necessarily think we need to generate more because I don't know also at the end of the day like we're probably not going to ask all these questions to the users. We're probably just going to like try to narrow it down to like between eight and 10. So yeah, how do how do people feel about that? Because I know I've experienced I'll just like say this quickly. I've experienced like like doing some of these workshops with Morgan like doing like problem statement stuff and research stuff where he encourages us to like generate as many as possible. And I do like agree like that um that that is like important but also like sometimes I feel like we bite off more than we can chew by generating so many. So yeah.

**Diane Choih:** Yeah. And I think he would also agree like keeping things balanced like um balancing speed with production or like keeping the pace um is understandable if we if

the team decides to keep things moving. I I want my guess is that um if we have to like really squeeze our brains to come up with a couple more assumptions from here um it may not there's like a good chance it's not going to get voted on anyway.

#### 00:05:37

**Diane Choih:** But I mean obviously the more you dig the more possibilities um for people to consider or the team to consider.

**aTypical Community Project:** Yeah, I'm seeing for sure. And I mean, and we do this every sprint, I'm pretty sure. Like we go through this like cycle of research topics, like you know, assumptions, prioritizing. So like we're going to get the chance to do this again and if we feel like hey actually like we didn't have enough we feel like we didn't have enough assumptions or questions like next time we can be sure to generate more. So I feel pretty good with just kind of moving forward with this.

**Diane Choih:** Yeah, and Mumina is kind of echoing the same sentiment in the chat. **aTypical Community Project:** Okay. Awesome. So I will let's start with the primary research questions.

Diane Choih: If

**aTypical Community Project:** Um, and I'll set a timer for maybe like 8 minutes. And we can go ahead and uh put them in the matrix. Vote on top priority, high priority, medium, and low.

## 00:06:33

**aTypical Community Project:** Uh, maybe how many votes should we get? Should we get like should we get 10? Is that too many?

**Diane Choih:** That seems like a lot. Are we So, first we're moving them and then we'll vote, right?

**aTypical Community Project:** Yeah. Yeah. Maybe let's move them first. Let's just do that. **Diane Choih:** Okay.

**aTypical Community Project:** All right. Awesome. Um, I think I'm I think Ky, are you here? I'm seeing you in the gym. Nice. Okay, sweet. Um, okay. So, now we should do some voting. Um, perhaps we can do Okay, folks thought 10 maybe was too much. Um, should we try eight?

Diane Choih: Is there a number that you're shooting for uh in terms of how many

questions you want to focus

**aTypical Community Project:** No, I think this is kind of this is what we're deciding. So, like Okay. Mina says for each um and this I mean for here it would be like like what we ask users directly so do we want to ask users four questions more than that I don't think I would go lower than Four.

#### 00:13:35

**Diane Choih:** I've heard like the number seven thrown around. It's a good number, but **Keerthi Kasturi:** Maybe we can have everyone vote and you know find the overarching theme from there. So I think it's okay to have more votes if we feel that is important. It's not necessary that we use all our votes but it's okay to have more votes if we think that is an important question to ask.

**aTypical Community Project:** Okay. So, I'll just put it I'll put it at eight and then we'll see where that takes us. Oops.

Diane Choih: Are you going to start a boat?

aTypical Community Project: Yeah.

a Typical Community Project's Presentation: Good morning.

aTypical Community Project: All right. Has everybody voted? I think Mina, you're still

voting.

aTypical Community Project's Presentation: Heat. Heat.

**aTypical Community Project:** All right, great. Okay, this is awesome. Um, I just want to be mindful of time. So, I know y'all have your uh product. Do you have a meeting after this?

## 00:19:26

**aTypical Community Project:** Do we want to use a couple minutes to start prioritizing secondary questions? I mean, I know we're not going to get all the way there. Um, or do we just want to keep voting on the primary? Do we just want to do a second round of voting here?

**Diane Choih:** Um, my inclination is to pull the ones with maybe three or more votes and do a second voting.

aTypical Community Project: Okay.

Diane Choih: I It's just one way. What do other people think?

aTypical Community Project: Okay.

Diane Choih: Yeah.

**aTypical Community Project:** So, it looks like folks want to do um a second round for this. So is it I mean once you all head out like does everybody feel fine if the research team or whoever you know is dedicated to research stuff just does the secondary research prioritization. Okay, cool. So we can handle that. Uh let us let's pull some of this stuff out. Um, so maybe anything with like four or five votes.

#### 00:20:43

aTypical Community Project: Like maybe let's say we we'll do let's say we're gonna do it

for sure.

Diane Choih: Oops. Should we copy instead?

**aTypical Community Project:** Oops. Ah. **Diane Choih:** Oh, it won't let me undo.

aTypical Community Project: Know if that was me.

Diane Choih: Three more.

aTypical Community Project: Um, If I didn't see whoever who spoke. It was a little bit

muffled.

**Diane Choih:** I was just asking if we're doing three votes as well, but my answer was or my question was answered. I see two votes. Two votes. Are we doing two votes as well?

aTypical Community Project: Let me

Diane Choih: Another one.

**Keerthi Kasturi:** I think we are prioritizing three, four, and five right now.

**Diane Choih:** Oh, twos. I don't know where they go. What? **Keerthi Kasturi:** Did I see a five? Okay. Yeah. Thank you.

Diane Choih: I think it's because

**aTypical Community Project:** Um, okay. So, do we want to just say that the five like the five and both fours like for sure are going to be in their research plan or do we feel the

need to revote on that?

## 00:22:38

**aTypical Community Project:** Okay, I'm seeing Okay, I'm seeing thumbs up. Great. So, five, four, and four, all of those questions we're going to keep for sure. Um, and yeah, if

somebody wants to move them or flag them or something and then maybe we just want to vote on like all the like everything else, the threes and the twos. Okay, I saw a couple thumbs up. Sounds good. Great. Okay. Um, so let's pull I mean, we could also vote on the ones. We could vote on everything that's been voted on. around. Okay. Uh yeah, let's let's just do that. Let's just revote on everything that's been voted on. Um and we can pull everything Let's pull everything to like round one. Why this isn't working? Oh, sorry. Diane Choih: I interject for one minute. Um, Mumina, I'm gonna go start the problem statements meeting.

#### 00:24:35

**Diane Choih:** Um, I know you said you would host, but I'm going to go. Why don't you guys stay here and like finish? I just want to go open that up so that Junda is not like, "Where the hell is everybody?" Um, and I will see you guys there in a little bit. Yeah. **aTypical Community Project:** Yeah. Also, if folks just want to like wrap this up here, that's also fine. I mean, I recognize, you know, time is a little bit crazy, but research team is going to stay on and we're going to keep doing it.

Diane Choih: I I think Yeah.

aTypical Community Project: So, if if you're if you stay, that's great.

Justine: All

**aTypical Community Project:** If you don't, this is what we're going to be doing.

**Diane Choih:** All right. Well, Nick and Mina want to keep voting.

aTypical Community Project: Yeah.

Diane Choih: I'm I'm good. Oh, and I'm Justine should talk. I'm out. Bye, guys. Thank you.

aTypical Community Project: Bye.

Justine: right. Um, so I pulled these questions here, but cuz they were next to each other

or should we combine them?

## 00:25:29

**Justine:** Like these two? This one got a vote, but this one didn't. But they're both about like trust and comfortable.

aTypical Community Project: Yeah, let's just combine them.

Justine: Okay.

aTypical Community Project: Yeah, this can be this can be just one.

Justine: Okay.

Keerthi Kasturi: Hi, Mina. Oh, she's gone. Are we voting on everything or are we voting

on the ones that are voted for already?

aTypical Community Project: voted on all the ones that have been voted.

**Dominic Bradley:** I'm gonna I'm gonna hop out.

aTypical Community Project: So, yeah.

Keerthi Kasturi: Okay.

**Dominic Bradley:** Um I trust that you guys will, you know, vote the way you need to.

aTypical Community Project: Awesome. Thanks so much, Okay.

Keerthi Kasturi: Bye.

aTypical Community Project: So, I guess we have who do we have left in here? QT

Justine.

**Keerthi Kasturi:** Yeah, it's the three of us. **aTypical Community Project:** Okay. Cool.

Keerthi Kasturi: Oh, okay.

a Typical Community Project: So, for this second round, uh, how many votes do we want

to do?

Keerthi Kasturi: I think we will first you know u reord organize them because I see a

couple of them that are uh with the same theme.

#### 00:27:18

**Keerthi Kasturi:** So maybe we'll just take a minute or two and you know have everything one thing.

aTypical Community Project: Okay. So, so reorganizing them.

Keerthi Kasturi: Yeah. Yes.

**aTypical Community Project:** Okay, cool. Yeah. So, let's create some some groups. Oops. I can't believe these Is there anything else that we're seeing that needs to be grouped?

Keerthi Kasturi: Excuse me. I guess that is all right.

**aTypical Community Project:** Okay. Yeah, I think this looks good. start a vote. I'll just put it for five. Um and then Yeah.

Keerthi Kasturi: Thank you.

**aTypical Community Project:** All right, cool. Looks like everybody's done. Cool. Okay. So, this one for sure.

Keerthi Kasturi: I thought it was Oh, Jill is here. Okay.

**Jillian Krebsbach:** I was still voting. I don't know if you guys saw that.

aTypical Community Project: Oh, I'm sorry. I didn't know that you were here.

#### 00:33:56

aTypical Community Project: I thought it was just us three.

Jillian Krebsbach: Oh.

**Keerthi Kasturi:** Yeah, me too. I was wondering how there are four words when it's just three of us.

**aTypical Community Project:** Um, okay. Wait, let me Jill, do you want to just take like a minute and and look over some of the stuff and just add some stamps? I don't need to move anything yet. I'll just give you I'll give you a minute.

**Jillian Krebsbach:** Um just to clarify, these are interview questions. Um assuming we get like volunteers through the um the survey link we just sent.

**aTypical Community Project:** Yeah, these are primary research questions.

Jillian Krebsbach: Sorry.

**aTypical Community Project:** Yeah. Yeah. Yeah. There are primary research questions. **Jillian Krebsbach:** Okay. No, because um remember last time we were talking about um I guess depending on participation and how long it takes to get um volunteers from the platform like I don't know if we were also opening it up to other like neurody divergent adults in general like outside of uh quirky buds.

#### 00:35:53

**aTypical Community Project:** Yeah, I mean I think we can I think you know we I Yeah, that's something we can talk about for sure.

**Keerthi Kasturi:** Yeah, I was thinking the same because uh since we have the client meeting today, we will probably have an idea on how that recruitment would go especially for user quirky words user users and we can then plan on if we want to extend it to other others who are neurody divergent but not quirky users.

**Jillian Krebsbach:** Yeah, because we shared the link with her. So, we all should have access to the responses and everything because it's through the um techfleet atypical email. So I don't know if it's like worth looking at that periodically or like if we want to kind of have a cut off time if we don't have I don't know say five people by middle next week we could propose to her like can we sol solicit outside of this group in terms of some of the questions.

**Keerthi Kasturi:** Mhm. I mean I don't think it is something we have to ask. I think we can

### 00:37:00

**Jillian Krebsbach:** Okay. So I was just thinking in terms of some of the questions because like one question that like everybody picked which would apply to people for the platform like what's your experience like but in the event that we're looking at other people then we would need like an additional question or two you know

**aTypical Community Project:** Yeah, I think I mean I think we can always have that one as a backup.

Keerthi Kasturi: Yeah.

**aTypical Community Project:** Like I think the Let me see. Um I think the bulk of the questions would apply to anybody.

Keerthi Kasturi: Oh yeah.

**aTypical Community Project:** I think that's that looks like the only one that is specific to Corky Buds that we've all voted on and I don't think that it impacts the research plan that much. So I think at the end of the day like if we do you know if we manage to recruit people from Corky Buds great we can ask them this question. If we don't we don't have to ask that question.

Keerthi Kasturi: Yeah, sure.

#### 00:37:52

**Keerthi Kasturi:** And it looks like we already have two responses on the Google form. Hopefully, we'll have more

**Jillian Krebsbach:** Okay. Okay. So, picking other questions. This one got like three votes. These are grouped together. So, is this considered like one question or like related questions?

**aTypical Community Project:** Um, I don't know. I mean, we can talk about it. Are you Are you done voting overall, Jill?

**Jillian Krebsbach:** Um, yeah. I'm not I'm not sure. I'm just like I'm looking at the wording of some of these like I guess as like a neurode divergent person um some of the wording comes across a little odd but um I don't know. I mean, that's stuff we can talk about later, like if we need to reframe something differently.

**Keerthi Kasturi:** Yeah, I guess there are a few questions that kind of sound similar but

not are not similar. So, we tried to group them up, but we can just talk about it if you're done voting.

aTypical Community Project: So, I guess are we okay to pull this one for the final round?

#### 00:39:42

**Justine:** Yeah, that sounds good. **aTypical Community Project:** Yeah.

Keerthi Kasturi: Yes.

**aTypical Community Project:** Okay. Um, yeah. So, I guess yeah, this group got three. Um, uh, yeah. I mean, I guess for this one, do we want to pull this whole group down? We want to just pull one down.

**Keerthi Kasturi:** Okay, maybe we'll just ask everyone if everything sounds similar or is there anything that's, you know, that feels out of place in this group?

**Jillian Krebsbach:** Yeah, I mean I think we could condense them because it seems seems to overlap. It's about like feeling comfortable in conversations or how you communicate. So, it could be like maybe one question and then like a followup or something.

**aTypical Community Project:** Okay, I think for the interest of time, I'm just going to pull this down here.

**Keerthi Kasturi:** Yeah. Okay, I can ask AI to either combine that or we can leave that for later.

aTypical Community Project: And yeah, I'm just going to make a comment. Um, okay.

#### 00:41:45

**aTypical Community Project:** And then we have this group that also has three which is around I think yeah around communication and and feeling comfortable. I think there's some nuance, there's some variation around like meeting somebody for the first time and like recurring recurrent friendships.

**Jillian Krebsbach:** Yeah. And then like verbal versus like nonverbal communication too. I think important to factor

**aTypical Community Project:** Yeah. Okay. So, do we want to do the same thing? Do we want to pull the whole group down? Like how do I want to how how do people want to approach this cluster?

**Justine:** I feel like there's Oh, sorry. **Jillian Krebsbach:** Yeah, go ahead.

**Justine:** Oh, I was going to say I feel like there's two distinct questions in there like what methods of communication and versus like what makes you comfortable if that makes sense. It's like the one question that's like what kind of communication tools or methods.

aTypical Community Project: Yeah.

**Justine:** Yeah. And then there's like another one of like I don't know certain topics of conversation or activities they might share that makes them comfortable.

#### 00:43:31

**aTypical Community Project:** Sweet. Okay. So, I'm just going to Let's just pull both of them down. The separate. They can be separate. Um, okay.

Keerthi Kasturi: Okay.

**aTypical Community Project:** Do we want to revote on everything else that has gotten a sticker or do we feel good with the number we've got?

Keerthi Kasturi: Um, we have another three vote for this one.

**aTypical Community Project:** Oh, yes. Okay. Well, I think this is what I think this is what we just did. Um like I this Yeah.

Keerthi Kasturi: Oh. Oh, okay.

**aTypical Community Project:** So this was part of the group that we just unpacked. Um so unless folks feel like we also want to pull down that question or if people feel fine that that question is represented enough with these two questions, I would just leave it **Keerthi Kasturi:** Um, I think this still is different because it's it's the first time of Okay.

Jillian Krebsbach: Yeah. Keerthi Kasturi: Okay.

**Justine:** Can we maybe reword this one then?

## 00:45:06

**Justine:** Like the conversations or activities you feel comfortable like maybe we could frame it differently or something?

**aTypical Community Project:** Okay. So maybe to include the time element, like what kind of conversations or activities do you feel comfortable with like doing with like

somebody you just met versus somebody that you've been friends with? Is that kind of what we're thinking?

Justine: Um,

**Jillian Krebsbach:** I'm not sure. I guess it kind of depends on like the context for like how you're meeting the person, like if it's a oneon-one or if you're like interacting with them in like a group space and meeting like lots of people.

Keerthi Kasturi: Yeah.

**Jillian Krebsbach:** Like if I don't know if you want to preface it through like meeting someone oneon- one through like quirky buds because then it's like kind of like um you know the steps going into it like okay they both filled out the match form, they both know their interest, they both messaged and then there's a connection possibly in person or online.

**aTypical Community Project:** Yeah, I think that makes sense if we like make sure to approach it from the lens of one-on-one.

#### 00:47:12

**Keerthi Kasturi:** Yeah, I think We should have it as one-on-one. Uh because that's the whole point of quirky birds, right?

aTypical Community Project: I think so.

**Keerthi Kasturi:** Maybe we should ask our client about that if they're looking at just one-on-one connections or or is there a possibility of it going up to a a kind of a group meet or something like that?

**aTypical Community Project:** Mhm. So, okay. Okay, I do want to raise that this this also got a lot of votes and this is feeling pretty similar to one of these which is also around kind of like what like do you find it easier I mean you know I'm equating kind of comfort and maybe that's my mistake because I know I know some of these are more geared towards do you feel comfortable but this is also a question around like is shared activities or conversation Yeah.

**Jillian Krebsbach:** I like that it's like open-ended and it kind of encourages storytelling. It kind of gives like an extra an extra something versus the others because you're asking for like an example like tell me about time.

#### 00:48:41

**aTypical Community Project:** Yeah. Right. So, do we want this one?

Jillian Krebsbach: Yeah.

**aTypical Community Project:** Do we want to keep this one then?

Justine: I like this question.

Jillian Krebsbach: Yeah, sounds good.

**aTypical Community Project:** Okay. So, we're scratching this this one here.

Justine: Yeah.

aTypical Community Project: Okay. Um I do just want to I want to like talk about some of these questions here. Um because I know uh something that kind of we kept talking about was like this idea of like gathering data like gathering like like information around like what should some of these buds know beforehand. Um, like so I I would love to have one of these questions in there around I'm not exactly sure which one because I know there's there's several of them and like my approach here was around like gaining more information on like if if buds like like going into this if people would want to know if somebody has a similar diagnosis like is experiencing neurody divergence the same way if or is it just enough that somebody expresses being neurode divergent?

### 00:50:06

**aTypical Community Project:** it doesn't necessarily matter, you know, um, how that expresses. And then the last thing was, is it important for people to have a common identity marker? So whether that be gender, race, sexuality, um, because I, because that's something that I know I'm really interested in. It's something that as a team we've talked about.

**Keerthi Kasturi:** Yeah, I think that is a good question to have, but I just don't want it to be closed a closed first question.

aTypical Community Project: So I'm curious what y'all think.

Justine: Yeah.

**Keerthi Kasturi:** So I'm thinking of ways we can approach that or maybe that is something that we can think of later. But that is definitely a question that we should have in our research plan.

**Jillian Krebsbach:** Yeah, I mean I think we can also address it through like secondary research and doing um competitive research on other platforms to see kind of like what Their intake and onboarding process looks Thank

aTypical Community Project: for sure. So, I think this one I'm just going to remove it.

This one felt maybe a bit too closed, but there is this one.

### 00:51:25

**Justine:** Yeah, this one feels the most open. Like the idea of asking them if they would uh if matching or talking with someone who has similar characteristics as them m like impacts their connections.

**aTypical Community Project:** Okay. Uh, KT and Jill, do you do you all feel okay if we pull this one down?

Keerthi Kasturi: Yeah, sure.

**aTypical Community Project:** Does it need to be more opened?

Jillian Krebsbach: Yeah. Yeah. I think it's fine. aTypical Community Project: Okay, cool.

**Jillian Krebsbach:** You were just like giving them some examples too and just really wanting to know more how they as a person formed connection.

**aTypical Community Project:** Um, there was also this one that I think you and me had like a similar like this idea of like a social well I mean I wrote it as social success which I'm realizing is like kind of weird framing but like you like writing it as like a successful friendship.

Keerthi Kasturi: Thank you.

**aTypical Community Project:** I do I find this research I find this question really interesting and I'd be really curious to know more about this.

## 00:52:30

**Jillian Krebsbach:** Yeah. Yeah. Um, it's interesting and I'm like wondering if it's like the best way to describe it or if that could still be like reframed another way like successful friends friendship versus unsuccessful. Like I don't know how different people might equate this

**aTypical Community Project:** Yeah. Yeah. This might be one where we need to rephrase the words because it's true of just like I feel like in more neurotypical relationships maybe like a su quote unquote successful friendship might mean like you know meeting people three times a week versus somebody who's you know um neurody divergent that might be like meeting somebody once a month or you know like it could be really really different. Um, so I do think that could also shape like our research and shape kind of

how we understand like friendship within the nerds community.

**Keerthi Kasturi:** That's interesting.

**Jillian Krebsbach:** Yeah. I mean even within that too like to make sure we have accurate representation across different like neurode divergent um diagnoses like I don't know how easy that's going to be but I think that would give us a better

#### 00:53:42

aTypical Community Project: Yeah.

Jillian Krebsbach: perspective than just picking one group or something Yeah. aTypical Community Project: Yeah. And I and I think a lot of that is going to also happen in secondary research. A lot of kind of like understanding the different diagnoses. I mean, same thing. I don't know how easy it's going to be, but like I think um like a lot of that's going to come through like yeah, like literature's, research, and all that stuff.

Jillian Krebsbach: And actually one thing like I'm I'm taking this other class right now. It's like for product management, but um we're doing kind of similar stuff like I had to do a bunch of user interviews this last week for a new product I'm creating. And like there is a section basically like if you come to a point where like you're not able to find people that you can actually use AI to kind of simulate some of the interviews. I mean, grantite it's not going to be 100% perfect, but it be interesting to try that out, especially for certain groups where it might be harder to find people or thinking about like more diverse areas of like recruitment.

## 00:54:39

Keerthi Kasturi: Yeah.

**aTypical Community Project:** Yeah. Okay. Um, so do we want to like pull this in and and talk and you know make a comment to rephrase?

Jillian Krebsbach: Yeah, sounds good.

**aTypical Community Project:** Okay. Okay. Great. Uh, cool. So we're around one, two, three, four, five, six, seven, eight. Okay. So we have around eight questions. Um, we don't Yeah, I think that this next part will probably kind of go through these and like make a plan if we want to ask all these questions, if we just want to ask certain questions for certain people. But at least we like have I would say we have like a good foundation for for our user plan, our user testing, our user interview plan. Um, and the next the next

thing is going to be doing the exact same for secondary research. Um, so we could probably do that. It's going to be kind of hard to do that async, but we can definitely do it on Thursday when we have our regular meeting.

#### 00:56:13

**aTypical Community Project**: Um, between now and Thursday, do people have any ideas on what kind of async work we could do besides doing some of this rephrasing? Yeah, Jill.

**Jillian Krebsbach:** Um, so originally we had like competitor research like factored into this sprint, but then like I know we have the research plan which seems slightly more important, but I don't know if we want to like touch on that again or just move that to the next sprint and I guess work on refining these questions and then we could show these interview questions at the demo unless there's anything else you guys want to present on this end. We only have like a day.

Keerthi Kasturi: Yeah.

**aTypical Community Project:** Um, yeah, I haven't done like I mean I don't think comp analysis is like the hardest thing to do from my from my remembering the agile master class. we just kind of like popped some questions into Manis and into chat GPT. Um, but I do think that those questions came from Yeah, they came from the table.

Jillian Krebsbach: the tables.

## 00:57:37

**aTypical Community Project:** So, I don't know. I mean, unless we just do like a because she gave us the name of certain products, right, of like certain apps, like unless we just like a basic like show me like the different features between these apps.

Keerthi Kasturi: Mhm. Jillian Krebsbach: Yeah.

**aTypical Community Project:** Um, which I mean I haven't done that before, but I don't I don't think it would be that hard. Like that is something we could probably do async. **Jillian Krebsbach:** I think maybe just um researching the market competitors in general and then like there are different layers like there's about the features and design patterns and product positioning. So like maybe you focus on a different one each sprint.

aTypical Community Project: Okay.

**Jillian Krebsbach:** just an idea. But I think there were four competitors. I have to look at the the client intake. We could drag those like stickies in here. And then if we see anybody that's indirect, too. Um which there's like a placeholder here for it, but we didn't talk about that.

#### 00:58:39

**aTypical Community Project:** Okay. Yeah, it does look like we have some prompts here. Um, so yeah, these are I mean, this is obviously like Yeah, reduce food waste. I mean, this isn't like what we're doing, but we could probably we could probably just switch some of this wording up.

**Jillian Krebsbach:** Yeah, I used the AI prompting for some market research for the product requirements class. I remember it wasn't like baked into the class, but like we did have um template for it. I'm just looking at it right now cuz I felt like having that information about the competitors and like their unique value proposition really helps you define like your vision and scope later. So, it's like definitely something we'll need at some point.

**aTypical Community Project:** Okay. Um, that's exciting. So, are are we meeting before the demo? Is the research team meeting before the demo on Thursday? Are we meeting after? Let me look. No. Yeah, the demo is is in the morning and then we're meeting in the afternoon.

## 00:59:48

**aTypical Community Project:** So, yeah, this is the only time we're meeting as a team before doing the demo. So, um do like does do does anybody feel like they would have like cap capacity or interest to start doing some of this like market stuff? Um is that something we even want to like be presenting in the demo or do we just kind of want to focus on the research plan?

**Keerthi Kasturi:** Yeah, I think we should focus on the research plan for now and maybe uh ask the client if there's something that we're missing in the research plan that they want to understand.

aTypical Community Project: Yeah. Okay.

Keerthi Kasturi: I remember uh uh was that Sid Sid I guess he mentioned about uh the

the copy if there's anything that that is specific to the copy that is on the website. I think that's something that we don't have on our research plan yet. So maybe we will find something like that from the client if we have the research plan or at least the questions, right?

aTypical Community Project: Okay.

#### 01:00:53

**aTypical Community Project:** Yeah. I think the next step for their research Yeah. **Jillian Krebsbach:** something being explored in like the next sprint. I think writing

**Keerthi Kasturi:** Sorry I'm coughing so much.

aTypical Community Project: No, I hope you feel better.

**Keerthi Kasturi:** I hope too.

**aTypical Community Project:** Um, this would be I think this maybe would be the last step for for the research method. I'm I'm just looking at this now. It looks like we plug in our questions. Um, and then we basically just fill this table out. Uh, and I and then we vote on we vote on some things here. This might be something we could do async.

Keerthi Kasturi: Mhm.

**aTypical Community Project:** Okay, great. Um, yeah, I know we're we're like way over time, but so we've decided we're just going to focus on this research plan. Uh, this is what we're going to be presenting during the demo. I don't know exactly how the demo is going to work, if we're going to have like one person facilitate the whole thing or if it's going to be by teams.

#### 01:01:58

aTypical Community Project: I feel fine presenting this.

**Jillian Krebsbach:** It's up to us. Um, typically I had the scrum master training yesterday and Morgan said typically it's like whoever's the scrum master would present it, but it also comes down to the team. And um, in the standup earlier, we were discussing whether or not we wanted to have slides or not.

aTypical Community Project: All right.

**Jillian Krebsbach:** And the concern around that too was making sure we had our information organized for each sprint to help us do our case study um easier later. **aTypical Community Project:** Yeah, for sure.

Keerthi Kasturi: Yeah. Jillian Krebsbach: Yeah.

**aTypical Community Project:** Okay. Um, so yeah, it sounds like we have more deciding to do as a team, but if I mean if we need to, if we are splitting it up by teams, like I'm happy to present this like what we we've done on the research end unless anybody else wants to. Um, but I'm I'm happy to do it. And so I guess yeah, between now and then, if folks have some more time this evening and tomorrow, let's um yeah, maybe populate this.

#### 01:03:04

**aTypical Community Project:** I don't think it's going to take that long, and then decide uh because I think most of our questions are evaluative. I don't think we're trying to generate ideas, but let's let's you know, we can double check that and then yeah, I think so.

**Jillian Krebsbach:** Yeah, I was going to say is it possible to just do one of those as a group because I haven't done that particular thing in the chart.

aTypical Community Project: Uh let's see.

**Jillian Krebsbach:** like this is taking everything from that assumption table now to this or this is from the questions we just voted on.

**aTypical Community Project:** Yeah, the questions we've just voted on. So this is what we're going to be like what we ask direct users um and then yeah and then it's um it kind of gives you examples here like is this going to generate ideas or validate ideas? **Jillian Krebsbach:** Oh, okay. Okay.

**aTypical Community Project:** Does this question seek to understand what happening or why? And then it basically tells you like depending on if it's a what or an eval like a what or a why or evaluative or generative we can choose from these different research methods.

## 01:04:11

**aTypical Community Project:** So for example, if it's you know if one of our questions is like evaluative and it seeks to know what is happening then we can choose like do we want to do interviews? Do we want to do a survey a card sort usability test concept test we can vote through all of these. I mean I know I think we've like kind of assumed as a

team we're going to do interviews but it probably would be good just to like vote on that. Um and Yeah.

**Jillian Krebsbach:** Yeah, I guess I'm confused because when we were filling out the yellow table, so we had like primary and secondary research questions in there and then from there there were like tasks for users. So I worked with um like chat GPT to come up with stuff like specific to the question. So some of these were tasks that we could do um with users like inerson thing, a small group um session, a whiteboarding session. So I'm just not sure where like these fit in now.

aTypical Community Project: Okay.

#### 01:05:13

aTypical Community Project: Um, let me see.

Jillian Krebsbach: Yeah.

aTypical Community Project: Yeah, because these the tasks for the users like on the right you see like the example and those are not even in this like example table I don't think because I was also curious about that. I had never filled those out before.

Keerthi Kasturi: I'm sorry I didn't really follow you. Can you please repeat that?

Jillian Krebsbach: Um so when we were filling out this table, the yellow green table, um depending on the research assumption we were testing, uh we added in like the implications if true or false.

Keerthi Kasturi: Mhm. Mhm.

**Jillian Krebsbach:** And then there were some questions, direct question to users. So those I'm assuming you guys pulled for like the primary research questions we voted on. **Keerthi Kasturi:** Right. Yeah.

**Jillian Krebsbach:** Secondary research questions seem pretty straightforward. We can just move that over to another table and start those as research. But then for tasks, I had come up with some tasks for my question. So I didn't know if this would be something that would go into the new table.

## 01:06:22

aTypical Community Project: Okay. Keerthi Kasturi: That's interesting. aTypical Community Project: Yeah.

Keerthi Kasturi: But again, I think sorry, go ahead.

aTypical Community Project: Go ahead. No, no, you go. You go.

**Keerthi Kasturi:** I think it is going to be really difficult to find the tasks that each of us designed over here or you know I mean I know that we have quite a few overarching themes and if we can go back and look at the task it would be really interesting because uh I think that would be a mix of generative and evaluative research then uh but I think that would be a lot of work for us to filter through all of it again.

**Jillian Krebsbach:** This is just presenting an alternative like if we didn't do a survey or we didn't do it an interview but we had some people interested and wanted to do a short Exercise.

Keerthi Kasturi: Mhm. Yeah. I'm curious why the that is here in this table.

**aTypical Community Project:** I I do feel that there is maybe like I do feel like there is some like I think there's another template somewhere around like designing uh like primary research stuff.

#### 01:07:41

**aTypical Community Project:** I'm going to see if I can find it. I think there is something beyond this. I'm going to see if I can find it and put it in here.

Jillian Krebsbach: Okay.

**aTypical Community Project:** Um so we can have Yeah, we can we can have something. **Keerthi Kasturi:** Stupid.

aTypical Community Project: But I think those tasks are really interesting. I like I I do wonder if they're if they're like Yeah, I do I do wonder if they can still be used in some capacity um beyond just doing like interviews because yeah, I mean I I think something we still we didn't talk about um or maybe we only briefly mentioned it was around kind of like wanting to do research in a in a different way. Um, so maybe like just a standard like interview, virtual interview, like maybe that won't be the most approachable thing for people. Um, so thinking more creatively about like how to still gather data, like how to still talk with a human but in maybe like a less like I don't know like formal way.

01:08:31

Jillian Krebsbach: Yeah.

aTypical Community Project: Um

Jillian Krebsbach: like this one on the top. I think if we find out in advance like a topic that they're interested in and see like what their communication is like observation and stuff like that. I think this could also be maybe like a good alternative for somebody that doesn't feel as comfortable like sitting down for a one-on-one interview or something. aTypical Community Project: yeah. Um, I think we probably like we should see if like any of the um I guess if any of the questions um if any of yeah the questions that we voted on like are connected to specific tasks that you that you wrote out Jillian because like maybe some of them we didn't vote on and we're not going to do so like looking at the task won't be helpful but um I could probably try to go through that later today. I just kind of want to like before leaving I just kind of want to be sure that like every that we all know kind of what's going on and that we're like prepared for Thursday.

#### 01:09:50

**aTypical Community Project:** Um I know there's kind of a lot of open-ended stuff still around like finishing this table and you know preparing a plan but yeah does everybody kind of feel okay?

**Keerthi Kasturi:** Um yeah I think about that I have a suggestion maybe we can have not a working hour or something but maybe you know there is this channel on tech fleet for some kind of a group work or hangout

aTypical Community Project: Yeah.

**Keerthi Kasturi:** that we can just see if there's anyone who's available.

**Jillian Krebsbach:** Oh, like the Discord like audio channel. That one.

**Keerthi Kasturi:** Yeah. Yeah. Maybe if we are all available, I mean we can one of us can just hop in and start working on the method sele research method selection.

aTypical Community Project: What's this?

**Keerthi Kasturi:** If anyone is available, they can just hop on the call or maybe we'll update that in the chat because yeah, I think we we this doesn't would not need a lot of time like Claire said. I think it it can be done within the within an hour or so.

#### 01:10:56

**Keerthi Kasturi:** But if you want the whole team to be here, that's a different thing. **aTypical Community Project:** Yeah.

Jillian Krebsbach: Yeah, I'm just kind of like torn right now between like a couple things I

need to meet on. And I also am not feeling great today. I think I have the same thing as you.

Keerthi Kasturi: I know.

**Jillian Krebsbach:** Yeah, my my throat hurts and I'm super congested. So, um I feel like I need to lay down, but um I'm happy to work tomorrow.

**Keerthi Kasturi:** Yeah, I can understand.

**Jillian Krebsbach:** Um I don't think we have anything in the morning before our standup.

So, I could jump on then and help you guys.

Keerthi Kasturi: Yeah.

**Jillian Krebsbach:** I'm just trying to find out um from the product team, I guess, where we're at with our our problem statements. And then we were talking about having another meeting shortly after this to like go over the backlog and the sprint plan. And I don't know if that's happening yet or not.

aTypical Community Project: Okay. Um, same thing.

#### 01:11:57

aTypical Community Project: I'm I'm free tomorrow in the morning. Um, and yeah, so we can work on it together. But also, like if y'all don't feel great and if you just want to kind of like write some of your comments in here, some comments or concerns, like I I luckily feel okay. Don't knock on wood. Um, and I can like try my best to address them because I don't want y'all to feel forced that you like have to like, you know, we are a team. Um, and I, you know, like I just want to say that like if if tomorrow doesn't work, there's definitely stuff that that I feel that we can do. Once again, it's not going to take a ton of time. Um, but I definitely want your voices to be heard and your concerns to be heard. So, yeah, we can we can plan on some some co-working tomorrow in the morning, but if anything changes or once again, if you'all have concerns, just write your comments in the pig jam uh and and we can take

Keerthi Kasturi: Yeah.

aTypical Community Project: a look.

**Keerthi Kasturi:** Yeah, that sounds good to me. I mean, yeah.

Jillian Krebsbach: Sounds good.

**Keerthi Kasturi:** Or do you want to schedule it already? Is that something that we want to do or we want to do it impromptu?

**aTypical Community Project:** Um, I could probably I mean, we could just ping each other in like when when we're going to hop on. Um, yeah, we can just we can just post on the channel when we're going to hop on when we have time.

Keerthi Kasturi: Okay.

Jillian Krebsbach: Yeah, I'll look in Discord. Oh, I guess we just post on the channel or

something, too. Okay.

aTypical Community Project: Cool.

## Transcription ended after 01:14:48

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