

WaeUp Privacy Policy

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WaeUp is dedicated to helping youths in Nigeria practice and master whatever they are learning to score high in Jamb (Joint Administration and Matriculation Board Examination). When you share information with us we can help you achieve that goal by helping you find the right content and making your studying quicker and more effective. This Privacy Notice is meant to help you understand how we collect and use the personal information you provide when you use our Service, including through our website and mobile applications. This notice explains:

- The information we collect and where we collect it from
- The ways we use your information
- The times where we might need to share information
- Choices you have about what we do and how to exercise your choices
- How to contact us if you have questions
- Information We Collect and Sources

We need to collect certain information about you to provide you with the Service or the support you request. The type of information we collect can vary depending on how you access and use our Service. Below we have described the types of information we collect and from where we collect it.

Information you Provide to Us to Use the Service

Account information.

We collect the information you provide when you sign up for a WaeUp account, log in to your account, communicate with us, share feedback or otherwise use the Services. We request an email address and name when you choose to sign up for the Service so we can provide the Services to you and allow us to comply with applicable regulations. Without this information, we are not be able to provide you with the Service.

Visitors can always refrain from supplying certain information, but it may prevent them from engaging in certain WaeUp services which require that information.

Information You Provide to Enhance Your Experience

You can choose to provide us with additional information in order to obtain a better user experience when using the Service. This additional information will be processed with your consent and/or to provide you with services you request. This information includes your feedback, suggestions for improvements, referrals, or any other actions on the Service.

Information We Get Automatically When You Use the Service

We automatically collect information about you and how you use the Service. This information we collect includes:

Device information. We collect device-specific information (such as your hardware model, operating system version, device identifiers like UDID, and mobile network information). WaeUp may associate your device identifiers or other device information with your WaeUp Account to help us provide consistent services across your devices.

Log information. When you use WaeUp, we automatically collect and store certain information about this activity. This data includes details of how you used our service, like your search AI, study activity. It also may include data such as:

Browser type

Log-in and Log-out times

Information We Collect From Other Sources

We do not control, supervise or respond for how the third parties providing your information process your personal data, and any information request regarding the disclosure of your personal information to us should be directed to such third parties.

The information we collect about you from third parties includes:

Facebook Connect and Google Login. You have the option to log in to our site using sign-in services such as Facebook Connect and Google Login. These services authenticate your identity and provide you the option to share certain personal information with us, such as your name, date of birth, and email address, to pre-populate our sign-up form.

Information From Children

WaeUp is intended for users age 13 and over.

Third Party Service Providers.

We use a restricted version of Google Analytics to limit data sharing and tracking on areas of our mobile apps that are accessed.

How We Use Your Information

We collect information about you when you use the Service for a variety of reasons in order to support WaeUp and to enable our team to continue to create engaging experiences for our users.

Providing, Analyzing, Improving and Developing the Service

We process the data we collect about you to operate, improve and develop the WaeUp Service, including providing, maintaining, securing and improving our services, developing new ones, and protecting WaeUp and our users. We are able to deliver our services, personalize content, and make suggestions for you by using this information to understand how you use and interact with our services. We conduct surveys and research, test features in development, and analyze the information we have to evaluate and improve products and services, develop new products or features, and conduct audits and troubleshooting activities.

Here are some examples of how we use this information:

Providing, maintaining and improving the Service. Account information we collect from you allows us to help you log in, host your content, and use the various study tools we have. Improving, personalizing and facilitating your use of the Service. When you sign up and use a WaeUp account, we may associate certain information with your new account, such as information about other WaeUp accounts you had or currently have, and your prior usage of the Service. For example, we use information collected from cookies and other technologies,

Measuring, tracking and analyzing trends and usage in connection with your use or the performance of the Service. In order to develop and enhance our products and deliver a consistent, secure and continuous experience, we need to gather certain information to analyze usage and performance of the Service. We also use mobile analytics software to pursue our legitimate interests in operating and improving WaeUp by allowing us to better understand the functionality of our mobile software on your device. This software may record information such as how often you use the application, the events and activities that occur within the application, aggregated usage, performance data, and where the application was downloaded from.

Fulfilling any other purpose disclosed to you in connection with the Service.

Communicating with You About the Service

We also use your account information and information you provide to us to provide you with relevant information about the Service and to assist you in using the Service if required. These communications may include:

Sending you information we think you may find useful or which you have requested from us about our products and services. We may send you information about the parts of WaeUp you use or that may be relevant to you.

Protecting the Service and Maintaining a Trusted Environment

We use all categories of information we collect to maintain WaeUp as a safe and secure platform for all our users, including appropriate enforcement of WaeUp policies, as well as compliance with the law and applicable regulations. These efforts include: Preventing fraud, crime and abuse and the security and integrity of the Service. This includes investigating, detecting and preventing or reporting fraud, misrepresentations, security breaches or incidents, other potentially prohibited or illegal activities or to otherwise help protect your account.

Protecting our and third parties' rights and property and enforcing our Terms of Service or other applicable agreements or policies. Verifying your identity. In some cases, we may need to verify your identity in order to protect the security and integrity of the Service and your account.

Complying with any applicable laws or regulations.

This includes appropriately responding to lawful requests for information from the government or third parties through legal process. Contacting you to resolve disputes, collect fees and provide assistance with the Service.

Advertising, Analytics and Marketing.

In order to support the WaeUp business and provide our users with relevant information regarding the Service and opportunities presented by partners, WaeUp may use your personal information for marketing the Service. We may also

communicate with you and others about opportunities, products, services, contests, promotions, discounts, incentives, surveys, and rewards offered by us and select partners. We may also display relevant advertising to you while using the Service. To learn more about how we display relevant advertising to you, and to exercise choices, please read the Choices section below and our Ad and Cookie Policy.

Cookies and Other Similar Technologies Technologies such as cookies, beacons, tags and scripts are used by WaeUp and our partners' affiliates, or analytics or service providers, to collect and store data about our users in order to provide the Service in accordance with our agreement with you under the Terms of Service and are an essential technology for allowing WaeUp to pursue our legitimate interests in operating and improving the Service.

Information We Combine

We also collect some information from other sources and combine that with information we collect from you. To ensure a proper experience on WaeUp, we combine information collected across devices, such as computers and mobile devices.

Other Uses

We may process data for any other purpose disclosed to you in connection with the Service from time to time. If we intend to process your personal data for a purpose other than that set out above and which is not compatible with the original processing purpose, we will provide you with relevant information prior to such processing and will obtain your consent where necessary.

How your Information Is Shared

Information You Choose to Share on WaeUp

Certain information about you or activities you perform on WaeUp may be displayed publicly, for example, information included on your user profile, high scores you have achieved, or sets you have studied may be visible to others. Whenever possible, we provide you with choices about the privacy of your information on WaeUp.

How WaeUp Shares Information

WaeUp shares your information in the following circumstances:

With your consent. We will share personal information with companies, organizations or individuals outside of WaeUp when we have your consent to do so.

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For research purposes. From time to time, WaeUp may release non-personal information in the aggregate or as part of anonymized datasets, for example, by publishing a report on trends in the usage of its website.

Your Choices About How We Use Your Information

Promotional Communications

You may receive promotional email messages from WaeUp when you first interact with the Service or by making a request to us. You can opt out of receiving promotional email messages from WaeUp at the time we collect your information by following the instructions on screen, in those email messages, or by changing your

notification settings in your WaeUp account. Opting out of receiving communications may impact your use of the Services. If you decide to opt out, we will still send you non-promotional communications, such as digital receipts and messages about your account or our ongoing business relations.

Cookies and Tracking Tools

To learn how to manage cookies and other tracking tools, and to read our Do Not Track Policy, please click [here](#).

Managing Your Account

You remain in control of the information you provide to WaeUp. You may review, edit or delete any information you submit to us at any time by signing into your WaeUp account; however, deletion of this information may restrict your ability to effectively use the Service. You may also delete your account at any time. If you delete your account, all the study sets, folders, and classes that you've created will also be also deleted in accordance with our data retention practices.

How We Secure Your Information

The security of your personal information is important to us. WaeUp takes measures reasonably designed to protect against the unauthorized access, use, alteration or destruction of personal information.

We use our best efforts to follow generally accepted industry standards to protect the personal information submitted to us, both during transmission and once we receive it. For example, our website and apps are designed to be protected by HTTPS encryption. When you enter credit card information on our order forms, that information is intended to be encrypted and is designed to be protected by our third-party payment providers. However, the Internet is not 100% secure. We cannot promise that your use of our sites will be completely safe. We encourage you to use caution when using the Internet.

If you have any questions about security on our App, you can contact us at mcjoedoc@gmail.com.

Contact Us

If you have questions or wish to send us comments about this Privacy Notice, please contact us at mcjoedoc@gmail.com or write us