

Privacy Policy

Effective Date:01/06/2025

BinhBongStore ("we", "our", or "us") is committed to protecting your privacy. This Privacy Policy describes how we collect, use, and disclose your personal information when you use our mobile applications and games ("Services") published under the developer name **BinhBongStore** on Google Play.

If you have any questions or concerns regarding this policy, please contact us at:
piikaa160901@gmail.com

1. Information We Collect

We may collect the following types of information when you use our apps or games:

a. Personal Information

We **do not** collect any personally identifiable information (PII), such as your name, address, phone number, or email address, unless explicitly provided by you for a specific feature (such as customer support or feedback).

b. Non-Personal Information

We may collect non-personal information automatically, including but not limited to:

- Device type, model, and operating system
- Language and country
- Gameplay data (such as levels completed, scores, achievements)
- App usage statistics (e.g., how often the app is opened or used)
- Crash logs and diagnostics

c. Advertising and Analytics Data

We may use third-party services such as Google AdMob and Google Analytics for Firebase that may collect:

- Advertising ID (for personalized/non-personalized ads)

- User interaction data (e.g., clicks, impressions)
 - Anonymized analytics on how you interact with our apps
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2. How We Use Your Information

The collected data is used for the following purposes:

- To improve gameplay and user experience
 - To analyze usage trends and optimize performance
 - To serve personalized or non-personalized advertisements
 - To detect and fix bugs or crashes
 - To respond to customer support requests (if applicable)
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3. Data Sharing and Disclosure

We **do not sell, trade, or rent** your personal information to third parties. However, we may share non-personal information with trusted partners and service providers who help us operate our apps, such as:

- Google (AdMob, Firebase)
- Unity Ads
- AppLovin
- Other analytics or advertising networks

All data shared is anonymized or used under strict confidentiality agreements in compliance with applicable data protection laws.

4. Children's Privacy

Our apps and games are intended for general audiences and do **not knowingly collect personal data from children under 13** (or under the age required by local laws). If we become aware that a child has provided us with personal information, we will delete it immediately.

Parents or guardians who believe that we may have inadvertently collected data from a child can contact us at: **piikaa160901@gmail.com**

5. Security

We take reasonable steps to protect your data from unauthorized access, alteration, disclosure, or destruction. However, no method of transmission over the Internet or method of electronic storage is 100% secure.

6. Third-Party Services

Our Services may contain links or integrations with third-party platforms or SDKs (such as Google Play Services, Unity, Facebook, etc.) that may have their own privacy policies. We encourage you to read their policies before engaging with those services.

7. Your Data Rights

Depending on your location, you may have rights such as:

- Access to the data we hold about you
- Request deletion of your personal data
- Opt-out of data collection for personalized ads (via device settings)

To exercise any of these rights, please email us at: **piikaa160901@gmail.com**

8. Changes to This Privacy Policy

We reserve the right to update this Privacy Policy from time to time. Any changes will be posted on this page with a revised "Effective Date" at the top. Continued use of our apps after changes means you accept those changes.

9. Contact Us

If you have any questions, complaints, or requests regarding this Privacy Policy, please contact us:

BinhBongStore

Email: **piikaa160901@gmail.com**