

PASADENA VILLAGE
Board of Directors Meeting
April 15, 2025

Attending: Dick Myers, President; Wayne April, Vice President; Doug Colliflower, Treasurer; Claire Gorfinkel, Secretary; Barbara Madden, Vice President; Nolan Arcos, Sally Asmundson, Michelle Chiu, Shad Cruz, Dan Guerrero, Phil Hoge, Rick Holliday, Betty Ann Jansson, Sue Kujawa, Ron Stoffers, Jo Yeargin. Staff: Katie Brandon
Absent: Bridget Brewster, Paula Rao

President's report:

President Dick Myers reminded everyone of the Board Retreat, presumably at Villa Gardens on May 28, beginning with lunch at 11:30 and concluding at 5:45 with a reception starting at 4:45. Several people are working on a substantial agenda.

Five new members joined the Village on 4/15. Membership is now 247.

Secretary's report

The minutes for March were approved.

Finances

Treasurer Doug Colliflower provided the *Statement of Activity* through February 2025. He noted that grant fundraising has given a significant boost to income this fiscal year, and contribution income is ahead of target. Expenses have also increased in the areas of programs and marketing, but there is an error on the Statement: total expenditures are 62% of budget, not 78%. Fire relief income greatly exceeds the amount spent to date. He presented the *Statement of Financial Position* as of February 28 and noted that \$100,000 from our East West Bank checking account has been moved into a CD since that date.

New office space: Flintridge provided a one-year draft lease on April 14. We have also received an estimate from the contractor for the remodeling, which should take very little time, once approved. Doug expects a special called board meeting at the end of April to consider the lease and costs of moving, anticipating expenses of approximately \$17,000 for improvements and a similar amount for furnishings. Katie has submitted three grant proposals to help with capacity-building improvements. Two grantors are likely to respond quickly. Other grant funds (already received) might be tapped for these purposes. Doug hopes the board will finalize the decision by June 1 and, assuming approval, staff should be able to remain in our current space until the new one is ready.

Board members are urged to think ahead about their questions regarding the new space, lease, costs, renovations, furnishings, timing, etc. and let Katie know in advance, so that she and Doug can be prepared to answer them.

Leadership

Dan Guererro reported that Susan Carr and Jocelyn Keene will co-chair the Educational Programs committee. Candidates have been identified for leadership of the Cultural, Care,

Communications and Volunteer committees, as well as sub-committees for visitors, transportation and home helpers. The leadership task force proposes that people starting new groups should meet with staff, and a board member or other Village leader, to help them get started with ground rules and expectations. Dan noted that the Village has lots of potential leaders; they should be encouraged to join a team or committee that's well-run, to gain some experience.

Development

Katie reported:

- Relief Fund expenses to date: \$30,978.
- \$19,000 has been raised for *Pasadena Celebrates Older Americans Month*.

Altadena Rotary has provided \$2,000 for the venue and food for the volunteer appreciation lunch, along with \$2,500 for Reconnect lunches and coffees at Altadena businesses. The Altadena/Foothills neighborhood group will host. The last reconnect lunch at the office will be on Tuesday, April 22.

Rick Holliday reported that the Legacy Society now has fifteen members. The Development Committee is planning on sending a letter to invite additional Villagers and selected donors to join the Legacy Society. Given all the generosity in response to the fire, this will be in lieu of the Spring appeal this year.

Executive Director's report

The fire relief program is providing lots of highly personalized tech support. 15 participants attended the recent IT Café. 30-40 attended *Connect to Rise*, and Pablo was able to welcome them in Spanish. More requests are coming in for help with smart phones, internet, etc. Two new people have joined the Care Team. *Independence at Home* presented a program on anxiety, and is offering a support group. Wayne is continuing to host the *Phoenix Rising* group. Staff is helping people navigate insurance and other paperwork. Approximately 40% of staff workload is currently focused on fire relief. Pablo is a great addition.

The *Senior Summit* was a great collaboration, involving 300 seniors at the First AME Church in Altadena. Two Villagers attended and engaged with other people, connected with resources and attended educational presentations.

More than 60 people have registered for *Ask the Architect*; will there be space for all of them?

Pasadena Celebrates Older Americans Month has garnered unprecedented support and sponsorships. Board members are encouraged to drop by and spend time at the Village booth – it's a great opportunity to talk to people about the Village. Register on the Village website in order to win a free resource bag (for the first 300 registered). There will be presentations throughout the day, and an "Ask the Expert" booth with a pulmonologist and a nurse from Huntington hospital.

Other business

Jo Yeargin asked board members to talk to her so the governance committee can learn the needs for the upcoming board. There will be three open positions, and a need for a new secretary. The

June 17 board meeting will include election of new board members, and the fy 25-26 budget will be presented for approval.

Nolan Arcos will be offering a presentation on “Undue Influence,” on zoom on Monday, April 21. It is helpful to know what to look for.

Shad Cruz is bicycling 450 miles in the AIDS Lifecycle ride. He invited board members to sponsor him.

Next meeting: Retreat, May 28, 11:30 – 5:45. No regular board meeting in May.