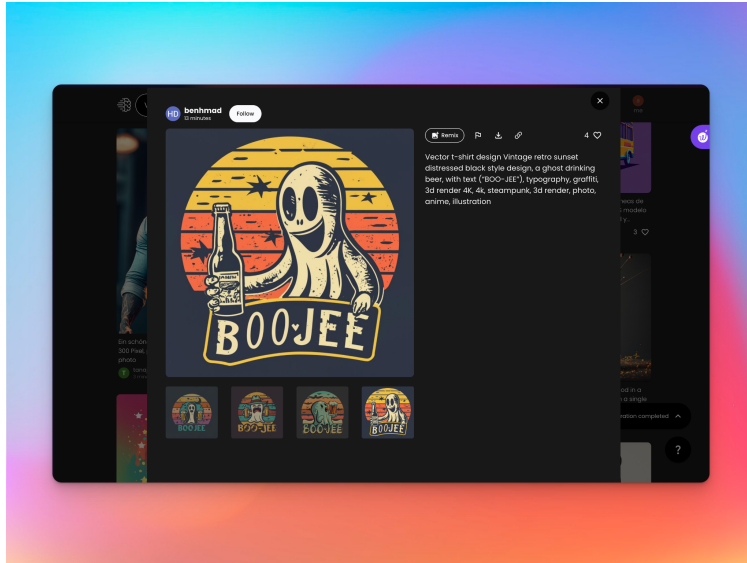


How to Create AI-Generated T-Shirt Designs for Print-on-Demand

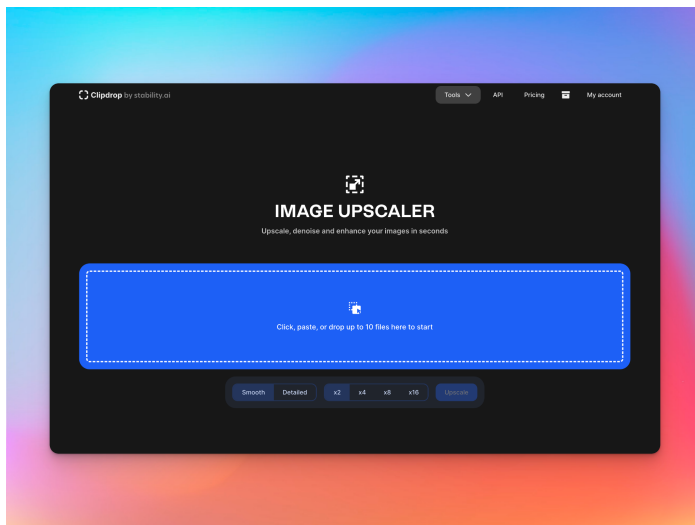


Step 1: Generate a T-Shirt Design Prompt with Ideogram

Go to [Ideogram](#) and search for t-shirt design prompts. You can browse existing prompts or create your own. The prompt tells the AI what kind of design you want (ex. vintage band t-shirt). Copy a prompt or download an image to use as inspiration for your own unique design.



Step 2: Upscale and Enhance the Image with Stability AI



Go to [Stability AI](#) and upload your AI-generated image. Use their upscaling tool to increase the resolution and enhance quality.

This prepares the image for the next step by making it high-resolution with crisp details.

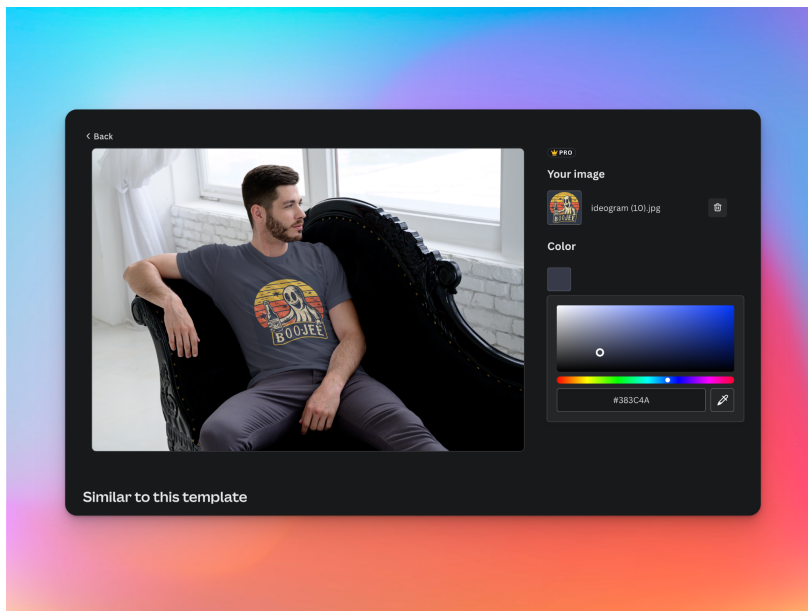
Step 3: Vectorize the Image with Vectorizer AI



Go to [Vectorizer AI](#) and upload the upscaled image. Vectorizing converts the image into a scalable vector graphic perfect for printing. Download the image as an SVG.

Vectors allow the image to be resized without losing image quality. This ensures it will print well on t-shirts.

Step 4: Mock Up the T-Shirt Design in Canva



Go to [Canva](#) and search for t-shirt mockup templates. Upload your vectorized design and arrange it on a mockup.

This lets you preview the design on a realistic t-shirt template. Tweak the design as needed.



Step 5: Create Facebook Ads with a ChatGPT Prompt

Ask ChatGPT to provide Facebook ad copy and creatives for promoting your t-shirt design. Tailor the prompt with your specific details.

Run the ads along with your mockup visuals or final design file targeting your ideal customer. And that's it! With these AI tools you can quickly generate unique t-shirt designs to sell on print-on-demand platforms.

Prompt for Ad Creation:

Prompt #1

Today you are going to be a world-class direct response copywriter who specializes in writing Facebook Ads. I'm going to show you 3 examples of good ads. I will give you further instructions. Ready?

Prompt #2

Tip: You want to go to Facebook ad library and find 3 ads that are selling shirts. Then you will use those ads as the examples required.

Here's Ad #1 Example

Here's Ad #2 Example

Here's Ad #3 Example

Prompt #3

Great. Remember you're acting as a world-class direct response copywriter who specializes in Facebook ads. Now write me 3 more ads that follow a similar structure. Make them sensational and emotionally engaging.

Sites To Print Your New Designs

1. Printify

Summary: Printify is an online platform that allows you to create and connect your store to sell products with your content by working with various providers. It offers a wide range of customizable products and integrates with different sales channels.



Pros: No need for inventory management, easy integration with sales platforms, and a wide range of customizable products.

Cons: Limited control over product quality, as it depends on the selected provider.

2. Printful

Summary: Printful is a print-on-demand service that lets you create, print, and sell custom merchandise through your own online store. It offers a large catalog of products, including clothing, accessories, and home items. Printful also provides product mockups, descriptions, and branding functionality.

Pros: Extensive product catalog, easy-to-use platform, and branding options.

Cons: Higher cost per item compared to bulk purchasing, which may result in lower profit margins.

3. Placelt

Summary: Placelt is a cloud-based platform that helps businesses create mockups, logos, design templates, and animated videos. It offers a vast library of templates and an easy-to-use interface for customizing designs.

Pros: Large library of templates, easy customization, and responsive designs for various devices.

Cons: Limited flexibility and customization options compared to more advanced design software.

Each of these tools has its own unique features and benefits, so it's essential to consider your specific needs and preferences when choosing the best print-on-demand tool for your business.

Tutorial On How You Can Setup A Shopify Print-on-Demand Store

Here is a comprehensive tutorial on how you can get started with Shopify print-on-demand:

[▶ How to Create a PRINT ON DEMAND Shopify Store in 2023 \(COMPLETE GUIDE\)](#)