

## **Course Information Sheet**

Course Name: Digital Media

Instructional Material: Learning Digital Media - Student Edition

## **First Semester:**

Week	Topic
Week 1	Foundations of Digital Media
Week 2	Elements of Design
Week 3	Principles of Design
Week 4	Typography
Week 5	Understanding Digital Images
Week 6	Digital Imaging Software
Week 7	Photo Editing & Manipulation
Week 8	Digital Drawing
Week 9	Vector Graphics & Illustration
Week 10	Storytelling Through Media
Week 11	Introduction to Audio Production
Week 12	Audio Editing
Week 13	Video Production: Pre-Production
Week 14	Video Production: Shooting & Techniques
Week 15	Video Editing: Part 1
Week 16	Video Editing: Part 2
Week 17	Final Video Project
Week 18	Portfolio Review





## **Second Semester:**

Week	Topic
Week 19	Web Design Fundamentals
Week 20	HTML & CSS Basics
Week 21	Website Prototyping
Week 22	Social Media Marketing
Week 23	Introduction to Animation
Week 24	2D Animation Basics
Week 25	Motion Graphics
Week 26	Legal & Professional Standards
Week 27	Digital Citizenship & Ethics
Week 28	Careers in Digital Media
Week 29	Final Project Planning
Week 30	Final Project: Production Phase
Week 31	Final Project: Post-Production
Week 32	Building a Professional Portfolio
Week 33	Mock Interview & Resume Workshop
Week 34	Final Project Presentation
Week 35	Project Revisions & Showcase Prep
Week 36	Showcase & Course Review

